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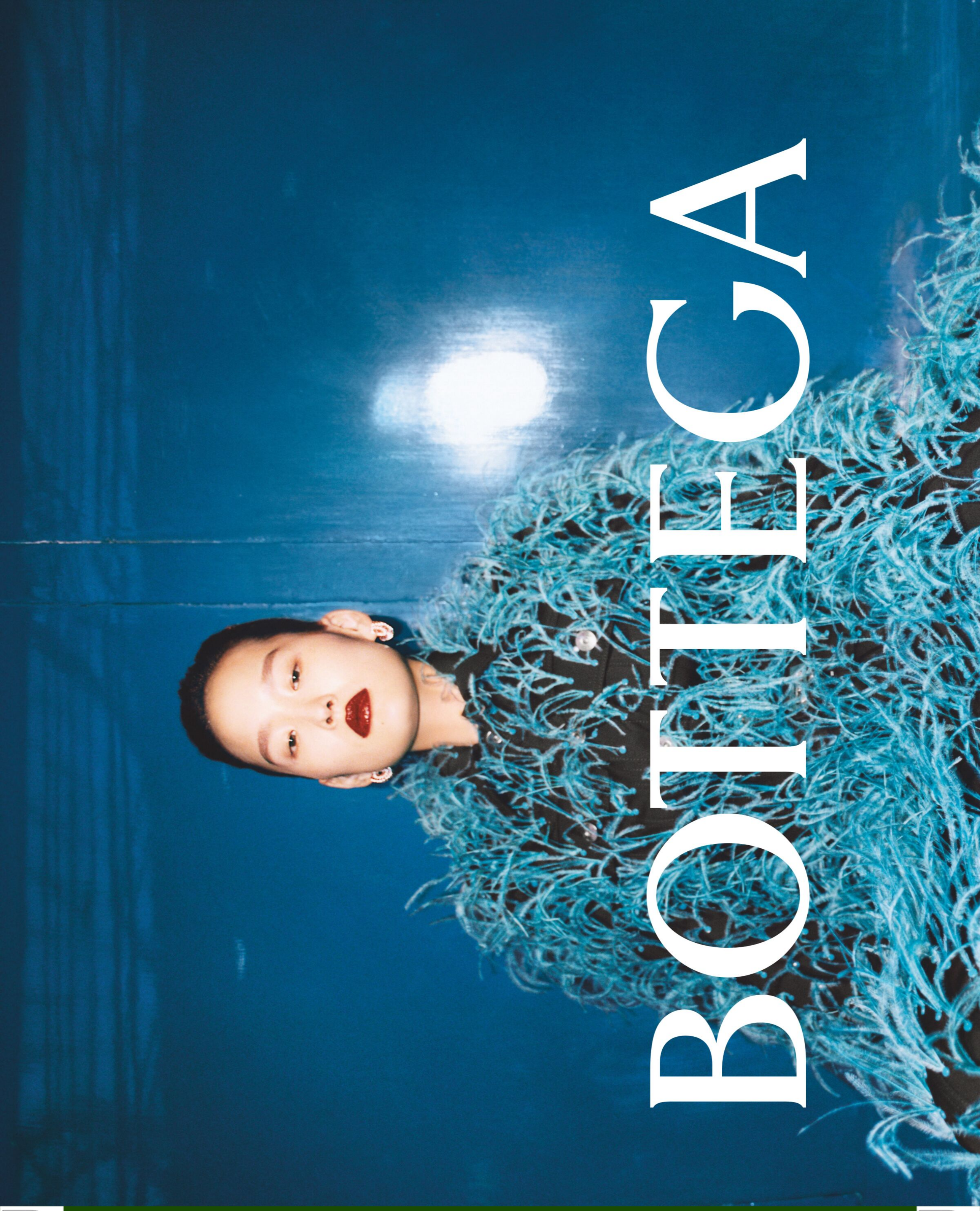
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Zendaya by David Sims at the Palace Theater in Los Angeles, 17th April 2021

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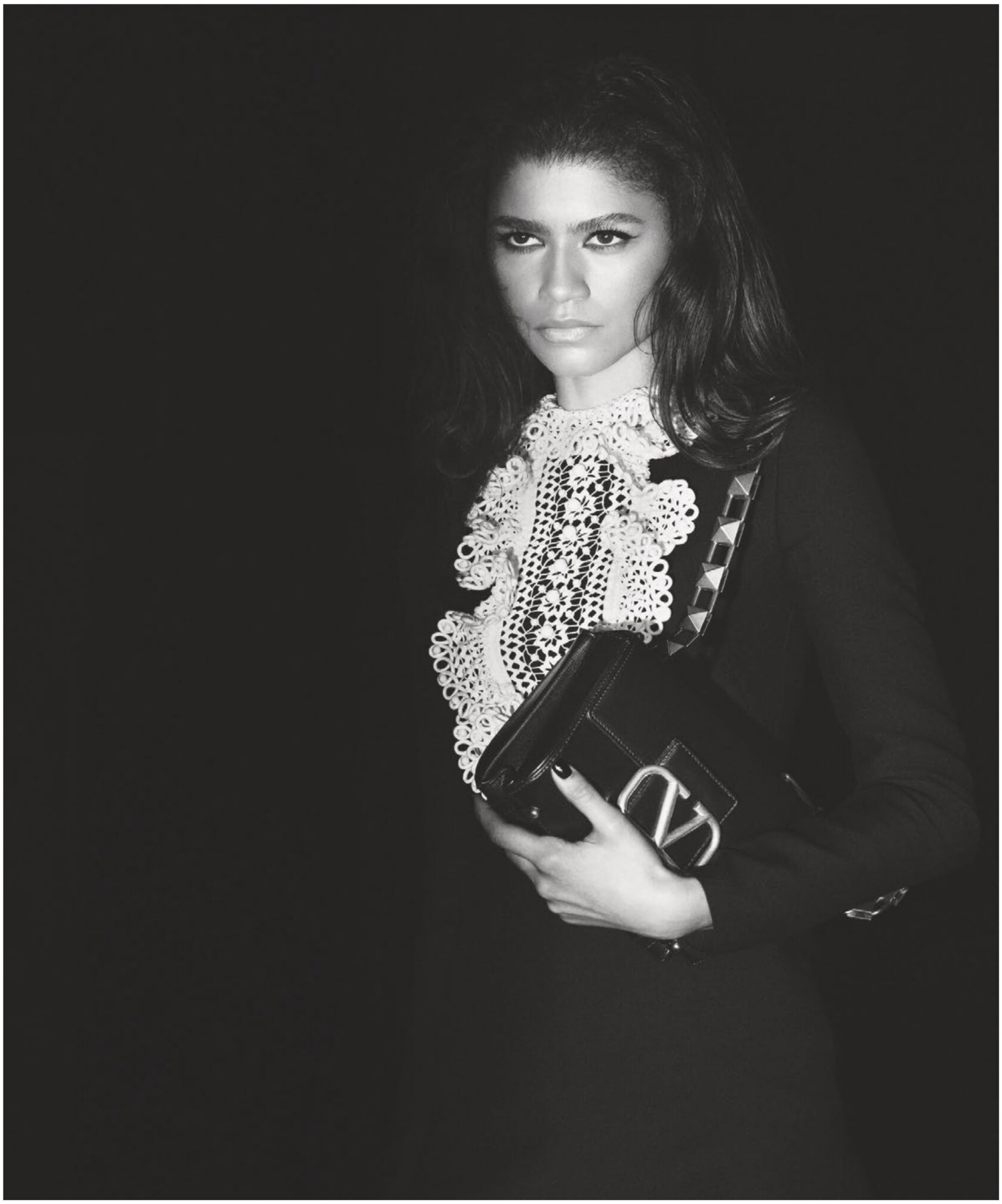

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ALASDAIR McLELLAN

COVER LOOK



Gemma Chan wears sequined dress, £1,895, Huishan Zhang. *Vintage gold, opal and diamond ring, £4,500,* Kojis Jewellery, *at Liberty. Get the look: make-up by* L'Oréal Paris. *Eyes: Superliner Eyeliner Black and Volume Million Lashes Mascara Black. Lips: Color Riche Plump & Shine Lipstick in Lychee. Skin: Infallible 24H Fresh Wear Liquid Foundation. Hair by* L'Oréal Paris. *Elvive Dream Lengths Wonder Water. Hair: Shon Hyungsun Ju. Make-up: Hiromi Ueda. Nails: Chisato Yamamoto. Set design: Arthur de Borman. Styling: Kate Phelan. Photograph: Hanna Moon*

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CHRONOMAT

The Spotlight Squad

Charlize Theron
Misty Copeland
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PETER LANGER; DAVID SIMS

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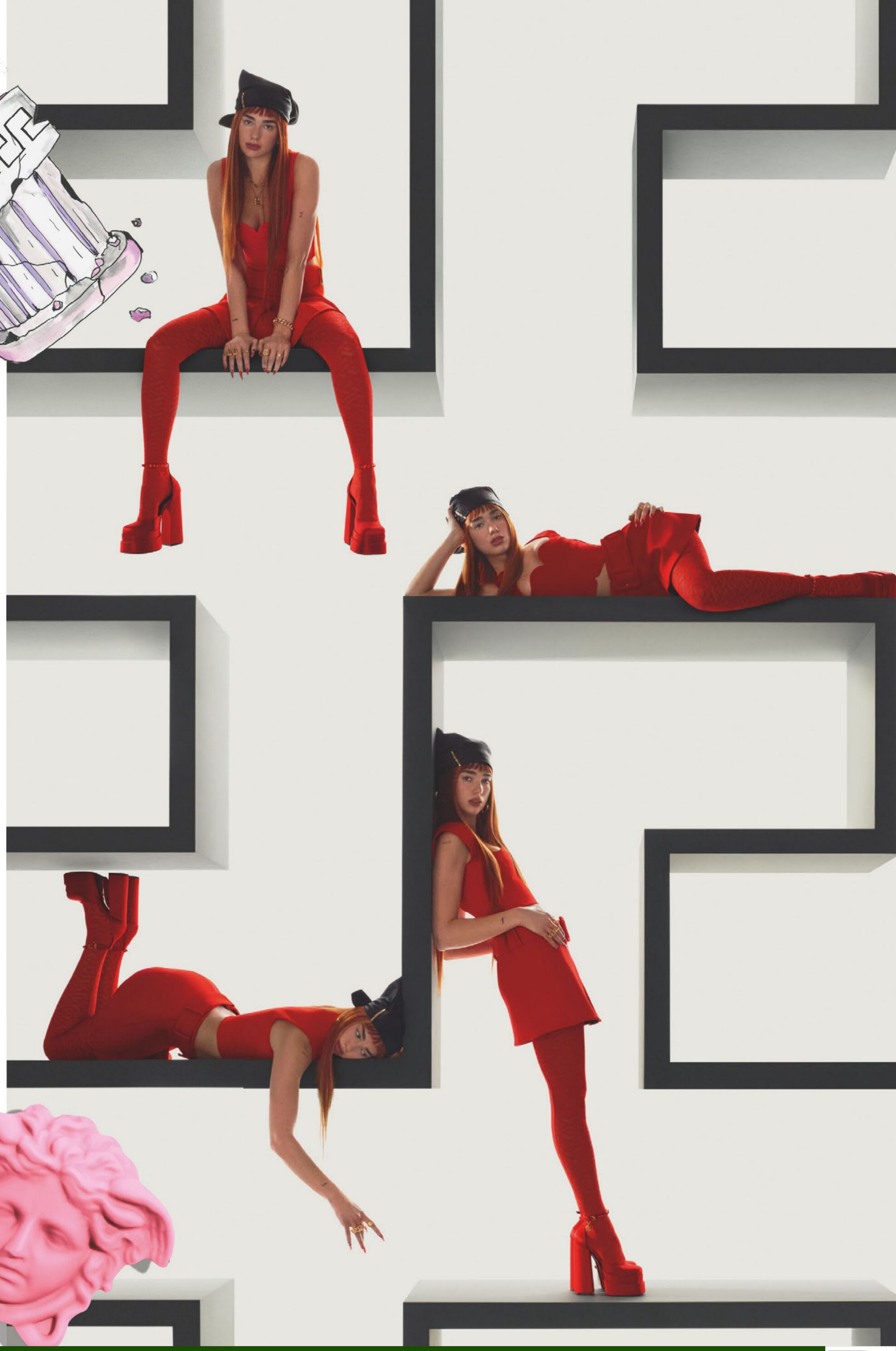
La Greca • [grè-ca] 1. A decorative pattern constructed from one continuous line. 2. An iconic code of the Versace brand. 3. A new Versace print and accessories line worn by Dua Lipa.





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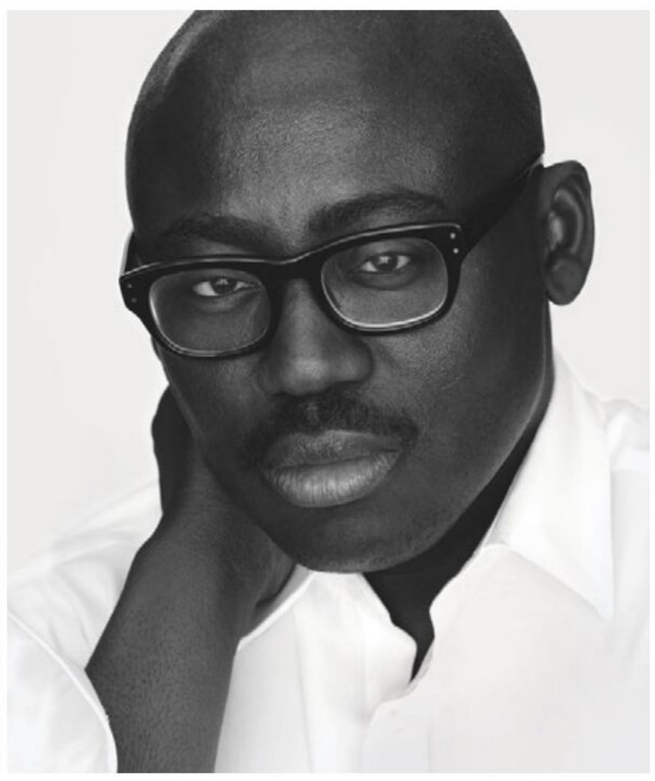
Gliding towards sunrise: September's cover star, Gemma Chan – who is interviewed on page 224 – has a serenity that belies the fierce political undercurrent in her work and life

Sometimes it is almost impossible to believe...



ALBERT ALAS AND MARCUS PIGGOTT; HANNA MOON

that it was only last year that a new decade dawned. As the 2020s shimmered into view, it felt as though we were on the cusp of a thrilling shift into our own Roaring '20s. There was a renewed yearning for fashion and frolics, for good times, of course, but also for society to change and loosen up, for conventions to be rethought and the old ways bettered. As we know all too well, the months between then and now have proved among the most testing in living memory; yet it seems to me that our desire for the future we dreamt of has only strengthened.

This feeling was much on my mind as the September issue began to take shape this year, and a guiding idea started to form: New Beginnings. After so much loss and prolonged anxiety, and with many communities – including fashion's – working hard to rebuild for what comes next, it felt necessary to do what *Vogue* has always done: to define the moment, and to cast our eye ahead, training our spotlight on the fashion, ideas and people who will be shaping our shared new beginning.

"Shared" is an important word. The past year has shown just how interconnected we all are, including here at *Vogue*. This is why our September covers commissioned from offices as far-flung as New York, Tokyo, Milan, Mexico City and Madrid, as well as here in London, feature their own take on sunrise, a unifying moment of calm and poise as we collectively contemplate and celebrate the promise of a new day. Having worked closely on the project with Anna Wintour, our global chief content officer, for a number of months, it gives me great satisfaction to at last see the results of our collaboration.

For British *Vogue*, we dispatched photographer Hanna Moon to capture the sun rising over the Thames and, in the soft light of the London dawn, a person who encapsulates precisely the mood of this special issue. Step forward Gemma Chan. Gemma isn't your typical starlet. Aside from having been a fixture on our screens for more than a decade, the British actor will be familiar to readers from our 2018 profile of her, as well as her appearance alongside 14 other inspirational women on our September

> 64

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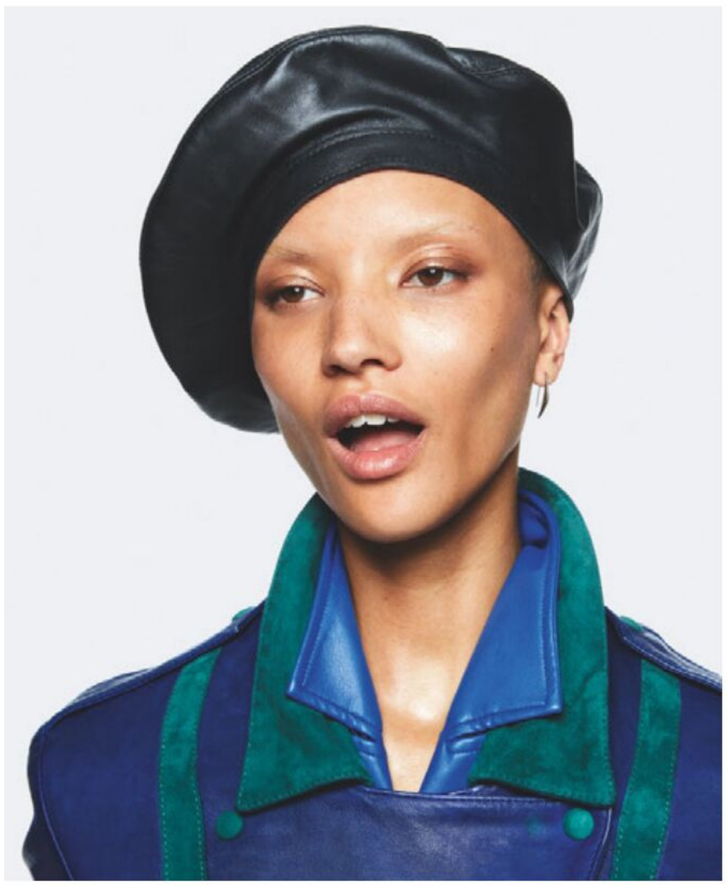
EDITOR'S LETTER







Emma Corrin is just one of the actors modelling Prada for our interview with co-creative directors Miuccia Prada and Raf Simons, on page 232

2019 Forces for Change cover, guest-edited by the Duchess of Sussex. But for Gemma, the time to take centre stage is now.

This autumn she plays a lead role in Chloé Zhao's $200 million Marvel spectacular *Eternals*, before going on to star in next year's thriller *Don't Worry Darling*, alongside her old friend Harry Styles and Florence Pugh. Her career in overdrive, she dazzles on red carpets and is beloved by designers, but there's no getting around the fact that her new beginning has been harder won than it should have been, and for many years the lead parts just weren't there for an actor of Chinese heritage. Outside her film work, Gemma has long been a passionate advocate for social justice, and during the rise in hate crimes and increased aggression against Asian people during the pandemic, she has worked tirelessly to fundraise and to fight stigma. As journalist Zing Tsjeng writes in her interview with Gemma, on page 224, it has taken far too long for the film industry to catch up with Chan. But caught up it has, just in time to discover a wise, talented grown-up who is reimagining the blueprint for what film stardom can be.

Even beyond our international sunrises, global collaboration is at the heart of this issue. In a *Vogue* first, on page 282, four fashion editors – British *Vogue*'s Poppy Kain and Julia Sarr-Jamois, and American *Vogue*'s Camilla Nickerson and Alex Harrington – team up with photographer Daniel Jackson and a galaxy of runway names to each give their unique spin on the season's standout looks. It is truly a borderless style spectacular.

Meanwhile, on page 232, Miuccia Prada and Raf Simons speak about the new creativity they have fostered working together at Prada. For the accompanying global fashion story, I had the great pleasure of styling four exceptional actors – Simone Ashley, Emma Corrin, Jessie Mei Li and Wunmi Mosaku – who all fell well and truly under the spell of rising photographer Rafael Pavarotti as they wore highlights from the new Prada collection.

It's September, so of course we are fashion packed – from our season-setting Trends section (which starts on page 99) to transportive fashion stories from across the land – >

Above, from top: model Georgia Palmer in our global fashion summit, on page 282; novelist Sally Rooney takes stock of her runaway success, on page 276

DANIEL JACKSON; PERRY OGDEN; RAFAEL PAVAROTTI

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EDITOR'S LETTER

Right: powerhouse Prime Minister Mia Mottley discusses her bold vision for Barbados, on page 260. Below: pick a colour, page 103





PHILOSOPHY BY LORENZO SERAFINI

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but at the heart of the issue there are also people who have, like all of us, been changed by the past 18 months, and are poised to re-energise the worlds of style, culture and politics, and to show us what's next.

Take Sally Rooney, the young Irish novelist who can surely lay claim to being the literary voice of her generation. For the quiet, considered author of *Normal People* the adjustment to celebrity has been a new normal in itself. As she returns with the novel of the autumn, *Beautiful World, Where Are You* – with its timely questions about climate change and what constitutes a good life now – she gives an exclusive interview, from her lockdown hideaway in County Mayo, to *Vogue*'s Olivia Marks. And from one island to another, on page 260, Gary Younge speaks to Mia Mottley, the charismatic Prime Minister of Barbados, as she prepares to lead her country into its new era as a republic.

On page 162, former lead director of the Serpentine Galleries Julia Peyton-Jones writes a Viewpoint about the book of drawings she made for her young daughter, Pia, during the lockdowns of 2020. Julia is an extraordinarily talented woman, whose decision to become a mother in her sixties attracted a lot of attention. To hear in her own words how her life has been transformed is deeply moving. As indeed is the experience of Kai-Isaiah Jamal, poet and model, who has proved such an inspiration on catwalks recently. As a prominent trans person in fashion, their experience of both the industry and the wider world is a must-read.

In fact, all the people in this issue have something to teach us about what our future might look like. Here in London, as the streets become increasingly filled with life, with an autumn of certainties and unknowns ahead, it is clear we are in a moment of huge evolution. Of course, new beginnings never go quite as you imagine. But I am excited for ours.

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NOTICES



For Game on, on page 282, photographer **Daniel Jackson** *flew between London and New York to capture some of fashion's favourite faces – styled by a four-strong team of international editors – in some of the most in-demand pieces from the autumn/winter 2021 collections.*



This month's cover shot of actor Gemma Chan on the Thames at sunrise was captured by the London-based South Korean photographer **Hanna Moon**. *"Sailing down the river so early in the morning was quite magical," she says of the experience.*



"Working with Edward and the entire team was a great pleasure," recalls photographer **Rafael Pavarotti** *of his fashion shoot with our editor-in-chief. "The energy, talent and empowerment was overflowing." Turn to page 232 to see their take on Raf Simons and Miuccia Prada's second women's collection, as worn by four of film and television's brightest stars.*

MEET & GREET

Introducing the faces behind this month's issue





Debut novelist **Yvonne Bailey-Smith** *(above) and model* **Fran Summers** *(left) are two of four contributors sharing their tales of new beginnings on page 166. "I believe I completed my novel right when I was supposed to," says Yvonne, who is 67 and the mother of Zadie Smith. "As I wrote in my book, 'Nothing happens before its time.'"*



"Chatty, plain-spoken and fiercely smart, she has a rare talent among politicians, not least national leaders," says professor, writer and broadcaster **Gary Younge** *of Barbadian Prime Minister Mia Mottley, whom he meets, on page 260, as she prepares to take her nation into a new era as a republic. "When you ask her a question, she listens to it and then answers it."*

On page 162 – as she publishes a book of drawings that tell the story of the pandemic through the eyes of her daughter, Pia – curator and gallery director **Julia Peyton-Jones** *reflects on becoming a mother at 64. "My favourite sound is Pia's laughter," she tells Vogue.*



COMPILED BY SOEY KIM. ELENA HEATHERWICK; HANNA MOON; JONAS MORTENSEN; RAFAEL PAVAROTTI; KATARZYNA PERLAK; SCOTT TRINDLE

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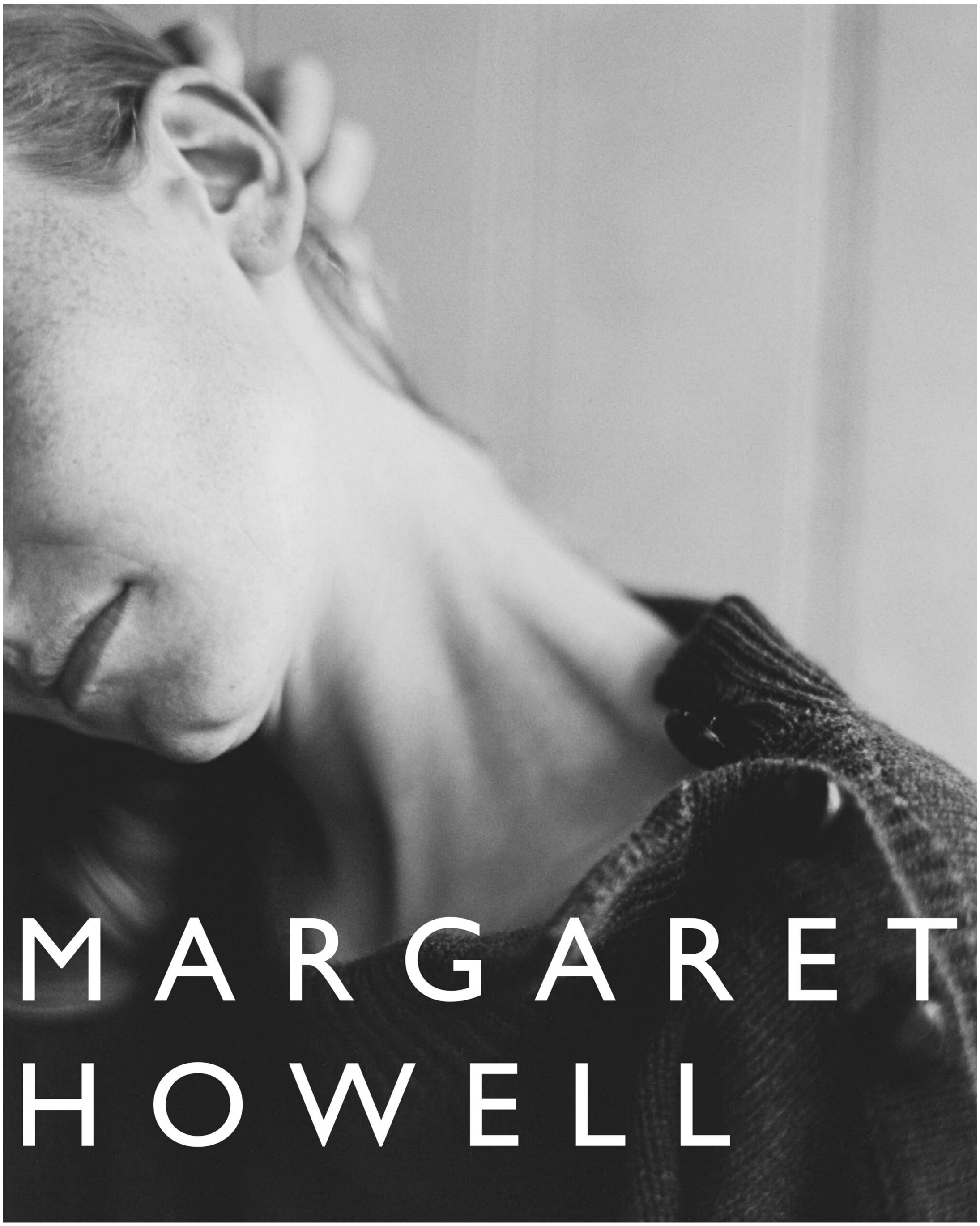

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LOOK 26/50 KAKI WOOLEN JACKET AND TIE–DYED SKIRT

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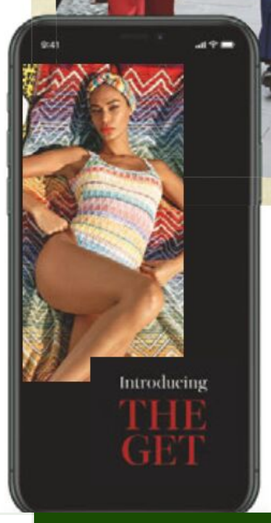

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and in our relationships with others..

L'ORÉAL

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Edited by Naomi Smart
Styled by Poppy Kain

Jacket, £2,555. Top, £3,875. Jeans, £525. Belt, £630. Choker, £1,255. All Saint Laurent by Anthony Vaccarello. Sunglasses, £215, Lanvin. Earrings, £4,650, De Beers

Winning LOOKS

Behold, the trophy jacket – autumn's standout addition. Photographs by Scott Trindle

HAIR: LYD HAYES. MAKE-UP: JANEEN WITHERSPOON. NAILS: PEBBLES AIKENS. DIGITAL ARTWORK: IMGN STUDIO. KEROLYN SOARES. SOCIAL DISTANCING RULES WERE FOLLOWED THROUGHOUT THIS PHOTOSHOOT

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Jacket, £2,500. Shirt, £2,800. T-shirt dress, £1,500. Skirt, £1,200. Boots, £1,700. All Louis Vuitton. Earrings, £5,900, De Beers





Jackets: from top, £1,650, Loewe. £4,840, Gucci. £2,370, Alexander McQueen. £715, Ahluwalia

SCOTT TRINDLE; PIXELATE.BIZ

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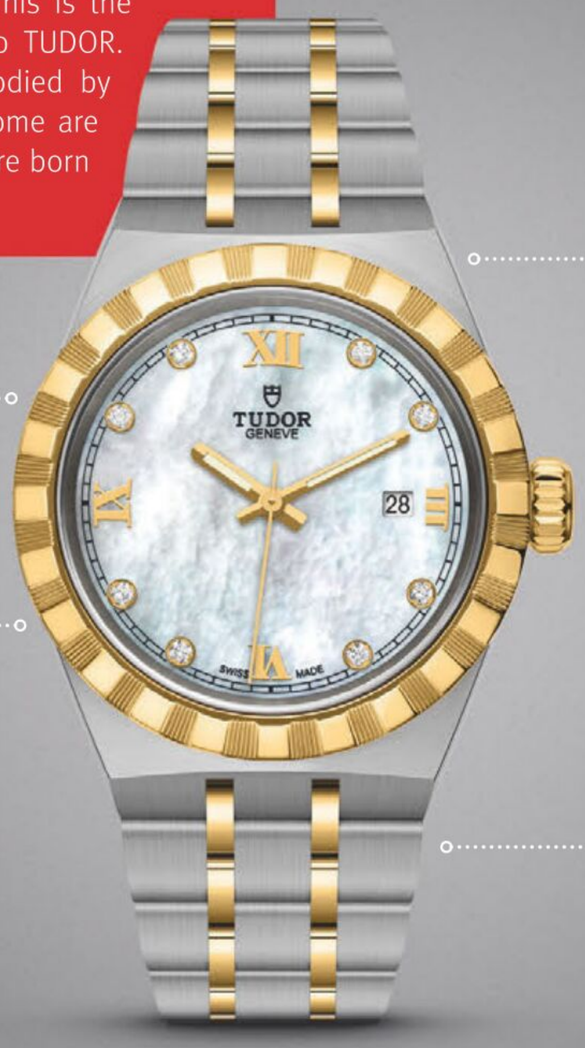
What is it that drives someone to greatness? To take on the unknown, venture into the unseen and dare all? This is the spirit that gave birth to TUDOR. This is the spirit embodied by every TUDOR Watch. Some are born to follow. Others are born to dare.



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TUDOR ROYAL

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Colour SURGE

Chasing a sartorial serotonin hit? Rainbow brights hold the answer

SCOTT TRINDLE

Jacket, £5,370.
Trousers, £5,255.
Bag, £2,940.
Earrings, £910.
All Chanel.
Boots, £1,130,
Hermès. Hat, £490,
Maison Michel.
Rings, from £855
each, Alice Cicolini

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Above: belted jacket, £1,197, Thebe Magugu. Above right: watch, £5,200, Chanel Watches. Right: chain, from £975. Lock pendant, from £4,490. Both Marla Aaron







"Adding a bolt of paintbox colour to accessories brings instant mood-lifting benefits"

LAURA INGHAM, FASHION MARKET DIRECTOR



From top: bag, £2,200, Loewe. Earrings, £189, Sunnei. Sandals, £1,045, Bottega Veneta. Loafers, from £465, AGL. Coat, £2,250, Paul Smith. Stacking rings, from £910, for a set of five, Fry Powers. Boots, £695, Longchamp



Jacket, £2,200. Skirt, £1,230. Both Gucci. Boots, £1,390, Hermès. Earrings, £90, Pandora. Ring, price on request, Ara Vartanian

SCOTT TRINDLE; PIXELATE.BIZ

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Below, from top: ring, £900, Bea Bongiasca, at Net-a-Porter.com. Stacking bangles, £160 each, Uncommon Matters, at Selfridges. Right, from top: ring, from £135, L'Atelier Nawbar. Earrings, £210, Completedworks. Bangle, from £180, Lizzie Fortunato









Jewellery BOX







"The cut-out little black dress is subtly revealing – but gives off maximum elegance"

NAOMI SMART, SHOPPING DIRECTOR



£350, Jonathan Simkhai



From a selection, Victor Glemaud



From £540, Christopher Esber



£1,490, Victoria Beckham

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The small REVEAL

Autumn/winter 2021's LBD comes with an eye-catching upgrade: graphic cut-outs



Dress, £1,375, Stella McCartney. Boots, £680, Legres, at Net-a-Porter.com. Earrings, £230, Jil Sander by Lucie & Luke Meier. Necklace, £11,140, Shay Jewelry. Bracelets, from a selection, Aurélie Bidermann, Bottega Veneta, Hermès, Kyoto Tango and Shay Jewelry. Rings, from a selection, Alice Cicolini, Aurélie Bidermann, Bottega Veneta and Shay Jewelry

SCOTT TRINDLE; ALESSANDRO LEVATI/SGP ITALIA; ALESSANDRO LUCIONI/GORUNWAY.COM; LUCA TOMBOLINI; PIXELATE.BIZ

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JACOB COHËN

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High RISE

Leather shoes, £700, Moschino. Bar earrings, £3,525. Ring, £3,275. Both Tiffany. Hoop earrings, £90, Pandora

Walk tall in the platform shoes guaranteed to elongate your legs



£755, Saint Laurent by Anthony Vaccarello

£1,465, Salvatore Ferragamo

From £560, Amina Muaddi

£745, Giuseppe Zanotti

£730, Vivienne Westwood

SCOTT TRINDLE; PIXELATE.BIZ

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Slip OUT

Layered under tailoring for the office, or worn alone for drinks afterwards, a slip is the multipurpose piece of now

Right: dress, £2,900, Miu Miu. Jacket with scarf, £2,135, Ralph Lauren Collection. Sandals, £755, Saint Laurent by Anthony Vaccarello. Long earrings, from £155, Fallon Jewelry. Hoop earrings, £4,650, De Beers. Ring, on right ring finger, £7,650, Repossi, at Selfridges. Rings, on right index finger, from £60 each, Pandora. Rings, on left index and middle fingers, price on request, Alice Cicolini. Ring, on left ring finger, £7,050, Messika



Dresses: from left, £595, Raey, at Matchesfashion.com. £2,650, Jil Sander by Lucie & Luke Meier. £426, Voz



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Right: dress, £2,900. Knitted camisole, £550. Both Miu Miu. Jacket and hoodie, from a selection. Boots, £830. All Celine by Hedi Slimane. Socks, £18, Falke. Hat, £660, Dior. Earrings, £3,910, Shay Jewelry. Ball pendant necklace, £15,400, Tiffany. Tag necklace, £2,995, Robinson Pelham

3

Right: pink dress, £2,900. Ivory dress, £1,700. Both Miu Miu. Sandals, £780, Gina Couture. Earrings, from £195. Choker, from £210. Both Fallon Jewelry

SCOTT TRINDLE; PIXELATE.BIZ

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First CLASS

September calls for a new uniform – and, with an elevated perspective on schoolgirl codes, the runways have you covered

Jacket, £3,300. Shirt, £1,100. Skirt, £2,800. All Dior. Socks, £11, Falke. Loafers, £630. Beret, £315. Both Hermès. Bag, £995, Simone Rocha. Ear cuff, £5,740, Messika, at Selfridges. Hoop earrings, £90, sold as a pair. Ring, on right index finger, £80. Both Pandora. Ring, on right ring finger, £10,800, De Beers. Rings, on left hand, from £1,450 each, Tiffany

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£775, Louis Vuitton



£159, Kurt Geiger London



£690, Celine by Hedi Slimane



WEAR *with*



£610, Gucci

£790, Miu Miu



£690, Gabriela Hearst



Right: top, £89, Arket. Below, from top: hair clip, £430, Dior. Jacket, £900. Skirt, £580. Both Molly Goddard





"At Valentino, my teenage fantasies were transformed into grown-up elegance"

OLIVIA SINGER, FASHION NEWS DIRECTOR







PHILOSOPHY BY LORENZO SERAFINI





Above, from top: shirt, £275, Ami Paris. Headband, £320, Paco Rabanne. Sweater, £465, Wales Bonner, at Matchesfashion.com. Skirt, £940, Peter Do, at Antonioli.eu

SCOTT TRINDLE; ALBERTO MADDALONI; IDI.SHOW/SALVATORE DRAGONE; GORUNWAY.COM; PIXELATE.BIZ

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Fringed body, £950. Trousers, £650. Both Burberry. Boots, £690, Celine by Hedi Slimane. Belt, £1,050, Hermès. Earrings, £75, Daphine. Necklace, price on request, Shay Jewelry



£80, Aries



£648, Kwaidan Editions, at Browns



From £235, Marine Serre

Second SKINS

This season, super-tight tops just look right – especially paired with sleek tailoring

SCOTT TRINDLE; FILIPPO FIOR; PIXELATE.BIZ

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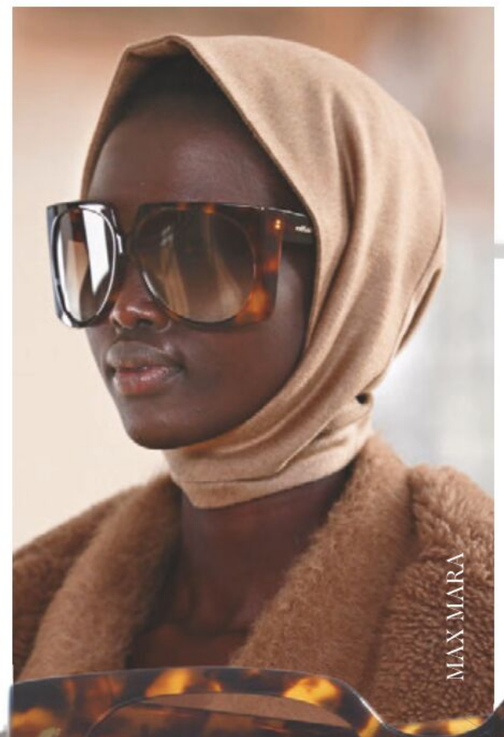
Passport TO POLISH

Want to take the fast route to chic? Here are the seven shortcuts to know now, says Naomi Smart

MADE FOR EACH OTHER

A knotted headscarf and starlet shades ensure old-school glamour. Gravitate towards oversized sunglasses and retro styles – they're the perfect sidekick to cashmere or silk, come rain or shine.





Sunglasses, £240, Tom Ford

STRONGEST LINK

The allure of a chunky gold necklace shows no sign of waning. From day to night, regardless of dress codes, it delivers. Lauren Rubinski's design, with elongated links, boasts modern heirloom status.



Gold necklace, £6,410, Lauren Rubinski, at Net-a-Porter.com

Leather case, £1,550, Tanner Krolle

ON THE CASE

It's near-impossible not to look refined when carrying a mini vanity case as a handbag. No surprise then that Tabitha Simmons, recently appointed creative director at Tanner Krolle, has reimagined this archived style for her debut collection. "I wanted to offer our clientele a chic update on a classic shape," she says. Individually numbered, the Annabel is also a tribute to loyal customer Diana, Princess of Wales, who was photographed leaving Annabel's nightclub carrying a similar version. "It's roomy enough to hold your phone and make-up without compromising on elegance," notes Simmons, who cleverly added a mirror for back-of-the-cab lipstick touch-ups.



Patent-leather shoes, £660, Saint Laurent by Anthony Vaccarello

PRECIOUS METAL

If Saint Laurent's patent-leather slingbacks weren't polished enough, the square-tipped metal toecap is so pristine it'll catch all your admirers' reflections, too.

Sunglasses, £275, Nanushka



Wool coat, £1,345, Joseph

FRESH COAT

Joseph's expertly cut coat will serve your whole wardrobe, smartening up everything you wear under it. Ideal for anyone still hanging on to their lockdown trackpants.

STAMP OF APPROVAL

For those who like to whisper their brand allegiance rather than scream it, Versace's subtly stamped logo tights are a one-way ticket to elegance. Layer under sheer skirts for maximum airtime.

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MAKE MINE A MOCHA

Sure, black and charcoal suiting are fail-safes, but right now there's something incredibly arresting about chocolate tailoring – especially when it comes with a silk necktie-blouse, ready to fly at any given moment.

Top, £2,150. Trousers, £2,100, as part of suit. Boots, £1,150. Bag, £2,450. All Fendi. Drop earrings and rings, price on request, Alice Cicolini. Hoop earring, right ear, from £105, sold as a pair. Choker, from £250. Both Aurélie Bidermann. Hoop earring, left ear, from £1,135, sold as a pair, Yvonne Léon

SCOTT TRINDLE; CARLO SCARPATO; PIXELATE.BIZ

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BRAVE NEW WORLD

As we take our collective first steps out of global lockdown, we are greeted with a world that buzzes with fresh potential and a novel perspective. Here, Vogue rounds up the accessories that define this optimistic new mood.
Photographs by Kenny Whittle



CHRISTIAN LOUBOUTIN
What does dressing up look like now? This season, it looks a lot like the new Slimie pump from Christian Louboutin – a vintage-inspired shoe with timeless appeal. A chic, pointed toe slims the foot, while the high décolleté and tapered heel offer retro elegance with the most flattering of silhouettes. And in a classic black croc-effect colourway, offset by those signature scarlet soles? Slimie is the perfect addition to the Louboutin family. There's no better way to step into the new season, we say. *Discover more, at Christianlouboutin.com*

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TOMMY HILFIGER

Tommy Hilfiger has joined forces with longtime mentee Romeo Hunte for autumn/winter 2021, inviting the Brooklyn designer known for his skilful deconstruction techniques into its archives to reinterpret some of the brand's most established style codes for a brave new world. Preppy classics with a playful, streetwear edge? It really works: think button-downs remixed in punchy palettes, or cut-and-sew mash-ups of Tommy Hilfiger's heritage jacket styles, reworked in unexpected proportions. These are modern classics, seen through fresh eyes. *Shop the collection from 12 August, exclusively at Selfridges and Tommy.com*

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AXEL ARIGATO
Sneakerheads rejoice: Axel Arigato's cult, '90s-inspired Marathon Runner has had an exquisite update for the new season. The Axel Arigato Gem Trail bears the same retro silhouette, looped laces and embroidered panels as the OG sneakers worn by Bella Hadid et al, but this time encrusted with a constellation of clear Swarovski crystals. Along with dazzling mesh, a cool neutral palette and those signature Thermoplastic rubber soles, it's a head-turning reimagining of one of the key streetwear styles of the moment. These are sneakers that deserve to be seen. *Shop Marathon trainers at Axelarigato.com*

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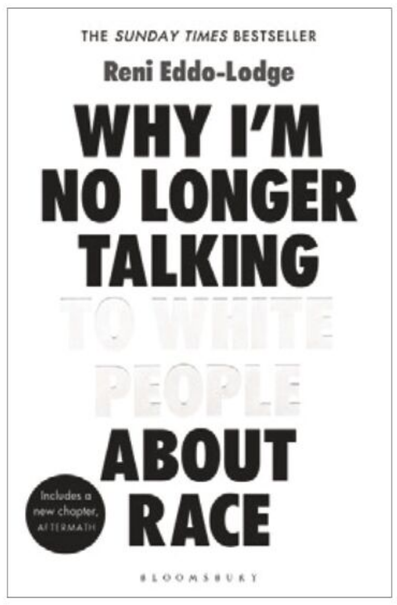
VOGUE DARLING



"I always carry KeraCare Edge Tamer to really stick my hair down." £15, from Blackhaircare.co.uk



"Currently, I'm reading Why I'm No Longer Talking to White People About Race, by Reni Eddo-Lodge. I'm really interested in learning about racism and cultural appropriation. My parents have been helping me."



"I like travelling to South Africa – but I also like Korea as well. And Martinique. And France, because I love croissants and the people are really nice. We go there a lot for battles."



Hoodie, £370, Moschino

"I love fun and bright clothing by Moschino."

"I'm most proud of Dragon Assassins, the clothing brand I launched with my sister. I wear the jumper all the time."



Terra wears sweater dress, from a selection, Kenzo. *Leggings, from £299,* The Attico. *Leather shoes, £675,* Simone Rocha. *Silver earrings, £110,* Mejuri. *Socks, stylist's own. Photograph: Christina Ebenezer. Styling: Hanna Kelifa*



"Most-used emojis are a dragon for Dragon Assassins and the cap for if someone's telling a lie."



"Apart from my sister Eddie, inspirations are B-Boy Lilou [above], B-Boy Physicx and Sola Salah."



"When I have a big performance or a school test, I take a clear quartz crystal with me. It clears your mind and helps you focus."

B-Girl Terra

B-Girl Terra (or Break Girl, as in breakdancer) was 18 months old when she mastered her first headstand, after watching her older sister, B-Girl Eddie, perform. At five, she won her first international competition; at six, clips of her moves went viral. Shortly after, she and Eddie were flown on to *The Ellen Show*. Now 14, Wolverhampton-born Terra has won titles around the globe – "too many to count", she says, nonchalantly.

Winning the 2019 UK championship is the latest feather in her cap. Her sister remains her inspiration, partner and occasional rival. "It's confusing when we're against each other because I want to win but I want her to win," she says. It will get more complicated still: her 10-year-old sister, Sammy, started breaking, too, making their group, Dragon Assassins, a trio, managed by their dad. Breakdancing becomes an Olympic sport in 2024, and Terra is excited to compete with her sisters, but, ultimately, wants to "win a gold medal", she says, grinning. *Amel Mukhtar*





"Me, my dad and my sisters love watching Marvel and DC films together. Black Panther is one of my favourites. I also love martial arts movies like Bruce Lee's Enter the Dragon."

HAIR: ISSAC POLEON. MAKE-UP: LAURA DOMINIQUE. NAILS: MICHELLE HUMPHREY. SOCIAL DISTANCING RULES WERE FOLLOWED THROUGHOUT THIS PHOTOSHOOT. @B_GIRL_TERRA_B_GIRL_EDDIE; ALAMY; AMAZON; GETTY IMAGES; IDS PICTURE DESK; PIXELATE.BIZ

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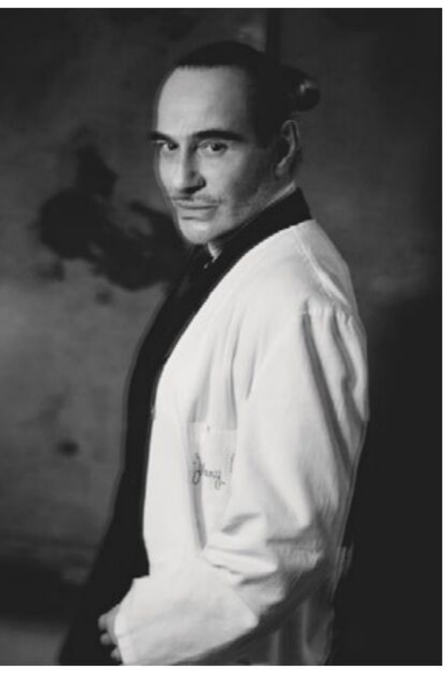
TAKE TWO

To kick off a new occasional series celebrating the creative possibilities of upcycling, John Galliano and Tomo Koizumi agreed to repurpose each other's designs – with spectacular results. By Hamish Bowles. Photographs by Takashi Homma and Maciek Pozoga



Left: Rihanna at the 2018 Met Gala in her Maison Margiela Artisanal ensemble. Below left: its toile, as handed on to Tomo Koizumi (below)



Above: John Galliano, Maison Margiela's creative director

When Rihanna ascended the grand staircase at the Metropolitan Museum of Art Costume Institute's 2018 exhibition, *Heavenly Bodies*, channelling the full Catholic panoply in a coruscating pearl- and crystal-encrusted minidress with full-skirted robe designed by John Galliano for Maison Margiela Artisanal – topped off with a papal mitre fashioned by Stephen Jones – she showed, as American *Vogue* noted at the time, "why she continues to inspire the fashion faithful". Designer Tomo Koizumi, a Galliano admirer since the age of 14, when he first saw the designer's work for Dior, recalls his delighted surprise at Rihanna's appearance – "It was a very sophisticated look that defied my expectations in a good way," he remembers – so he was overwhelmed when Galliano donated the outfit's original toile for a *Vogue*-sponsored collaborative repurposing exercise to encourage designers to communicate with one another through their work.

Koizumi's initial response to the garment's stiff calico was "to paint the toile as a canvas by using a ruffle-painting technique developed for my next collection," he says. "I tried to create a harmonious ensemble when the three pieces were put together, while making each piece individual." He opened up the sleeves to reveal the wearer's arms; gave the dress more volume – "inspired by Rococo design of the 18th century" – by adding frills between the layers; and, in a nod to what he calls Maison Margiela's "reconstructive design", repurposed the crinoline hoops of a wedding dress.

In that same transformative mood – recalling Koizumi's Galliano-inspired teenage experiments with adapting vintage garments to wear clubbing – the bodice was embellished with deadstock neon-hued ribbons, and the mitre dotted with puffballs of net frills for a playfully secular makeover, "like a flower design – to give more pop," as he describes it. After a three-week transformation that involved 50 collaborators and the atelier of Tokyo wedding-dress specialists Treat Maison, the Rihanna ensemble is now infused with Koizumi's *kawaii* spirit. "I love big dresses and colourful ones, and I wanted to give it a craftier feel," Koizumi explains of the exuberant results."The best reaction is surprise. I want to arouse positive emotions, so that people can have fun." >





Adding volume and colour to the robe, and fitting the embellished bodice (above)

TAKASHI HOMMA; JACKSON LEE/GETTY IMAGES; PAOLO ROVERSI/ART & COMMERCE; TIM WALKER

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Custom Maison Margiela Artisanal ensemble repurposed by Tomo Koizumi. Hair and make-up: Hakura. Sittings editor: Shotaro Yamaguchi. Fashion editor: Tonne Goodman. Model: Tsugumi Nakamura. With thanks to Treat Maison

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Tomo Koizumi dress repurposed by John Galliano for Maison Margiela Artisanal. Hair: Eugene Souleiman. Make-up: Marianne Agbadouma. Fashion editor: Tonne Goodman. Model: Lulu Tenney

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Right: the original Tomo Koizumi dress from spring 2021. Below, from top: deconstructing the Koizumi dress at the Margiela atelier; unpicking the frills. Far right: knitting the unpicked fabric









Meanwhile, Galliano recalls, it was "a really magical day" when Koizumi's wedding dress was unveiled in the Maison Margiela atelier in Paris. "God's light was shining through, and then this beautiful wedding dress was presented to myself and Gypsy and Coco [his Brussels griffons]," he says. "Gypsy is old-school," he goes on, "more couture – and she really likes Tomo's work because of all the fluff and the frills. She was amazed – and it was at that point I felt a huge responsibility."

Galliano pondered how to upcycle something that represented "one of the greatest days of your life". Recalling his limited means during his student days, when he would repurpose clothes he'd found in vintage markets, he says, "Taking things apart is the greatest teacher that one could have. It is quite a joy to psychologically take myself back to that era, and take it ever further." He goes on, "When I joined Margiela, it took me a few seasons to stop being so polished and to embrace that sense of freedom."

He began by meticulously unpicking every net ruffle of Koizumi's creation – a process that took two people five days – then sorting by colour into balls like skeins of wool, and using this newly created medium to knit an oversized sweater so that, as he puts it, "these generational memories could be worn". He explains, "I kind of imagined a couple in the moonlight, sharing their stories of beautiful times they'd had together, and those memories soothing their troubled souls – which the act of knitting does as well, because it's almost

"Taking things apart is the greatest teacher that one could have. It is quite a joy to take it ever further"

meditative." The couple Galliano had in mind happened to be the Margiela in-house model-muses Valentine Charrasse and Thomas Riguelle. Each garment that the designer creates is fitted on both of them. If it works on both, "then I think it's a cool piece to have in the collection," Galliano says, "and it is proposed and sold in this genderless manner."

The Margiela studio had to produce a number of knit samples to ensure the correct tension and weight, "so that it had the emotion, it didn't look too freshly minted, and it had some soul," Galliano says. "It's very nonchalant," he adds, of the sweater that took 11 days, or 90 hours, to knit, "but it's quite a chic piece, I think."

Galliano also turned his attention to the lining. "I couldn't not do something with it," he recalls. "So I turned it into a little bonnet with a kind of sun on it. I loved it with the yellow waders and bag – set for a lovely walk in the park."

The garment now bears the Maison Margiela Recicla label. "Style description, look number four, Tomo Koizumi. Provenance, Japan. Spring 2021." ■

MACIEK POZOGA. SOCIAL DISTANCING RULES WERE FOLLOWED THROUGHOUT THESE PHOTOSHOOTS

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Wonders never cease

Meet the designers reworking old gems to reveal treasures for a new age. By Rachel Garrahan. Photographs by Peter Langer

JESSICA McCORMACK

When a client of Jessica McCormack's inherited her mother's substantial 13 carat diamond ring, she didn't know how to wear it. McCormack's elegant solution is an art deco-style "party jacket" that allows the client to keep her mother's ring intact but make something fun and wearable at the same time. "There's so much unworn stuff out there," says the Mayfair jeweller. "It's now a talking piece, with an added layer of her in it."

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BEN DAY

Fine jeweller Ben Day fell for Fordite's mesmerising swirls of colour the moment he saw them. Only later did he discover that the "gem" is, in fact, made from cut and polished chunks of layered enamel paints, leftover from a now-obsolete method of hand-spraying vehicles at Ford and other car plants. The jeweller wanted to mix this psychedelic upcycled material with the beauty of nature – in this case neon-pink spinels. "Combining the prosaic and the poetic, they really set each other off," he says.



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GLENN SPIRO

Most jewellers would lack the audacity to take apart a 4,000-year-old necklace and rework it into a contemporary design. Not so Glenn Spiro. He took a broad ancient Egyptian collar of blue faience beads and restrung it with heart-shaped diamonds for an entirely new look. Its current owner is an art collector who happens to be named after an ancient Egyptian princess. "It was destiny," he says. "She is taking it on its next journey."

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DINA KAMAL

Traditional yellow-diamond stud earrings were a much loved but rarely worn heirloom that had belonged to the grandmother of one Dina Kamal client. She asked the London-based Lebanese jeweller to make her "something with a little edge, that she could wear day to night". The result – a structured but sensual ring in which the diamonds are suspended in a bridge of blackened gold – perfectly reflects the client's style. ■

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For far-flung adventures in style, Nike's pioneering high-performance, low-impact active wear is blazing the trail

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WELCOME TO SUMMERING. It's a season, a verb and also, yes – a way of life. It's that sandals-and-sunshine, wind-in-your-face feeling of freedom each time you step outside, and nowhere in the world does summer quite like Hawaii. The Big Island is a wonderland of microclimates – from dry grasslands to wet rainforests, from high-elevation tundras to dreamy mountainscapes. Take a walk through a lava field, cool your head under a waterfall, contemplate life in a cove, stargaze with the palm trees… the possibilities are endless.

A Summering legend, the Air Deschutz returns with a special Sig Zane collab; the Cinder Cone Windshell Jacket and Lava Tree Quick Hoodie keep things mysterious; Wyland crews and tees mind-meld with sociable sea mammals; and then there's the Trail Skirt, introducing itself to the beaten path with something bold. Get out. Get lost. Get Summering.

"That balance between performance and sustainability is key to Nike ACG," says Nur Abbas, Nike design director, ACG Apparel. "Sustainability was our >

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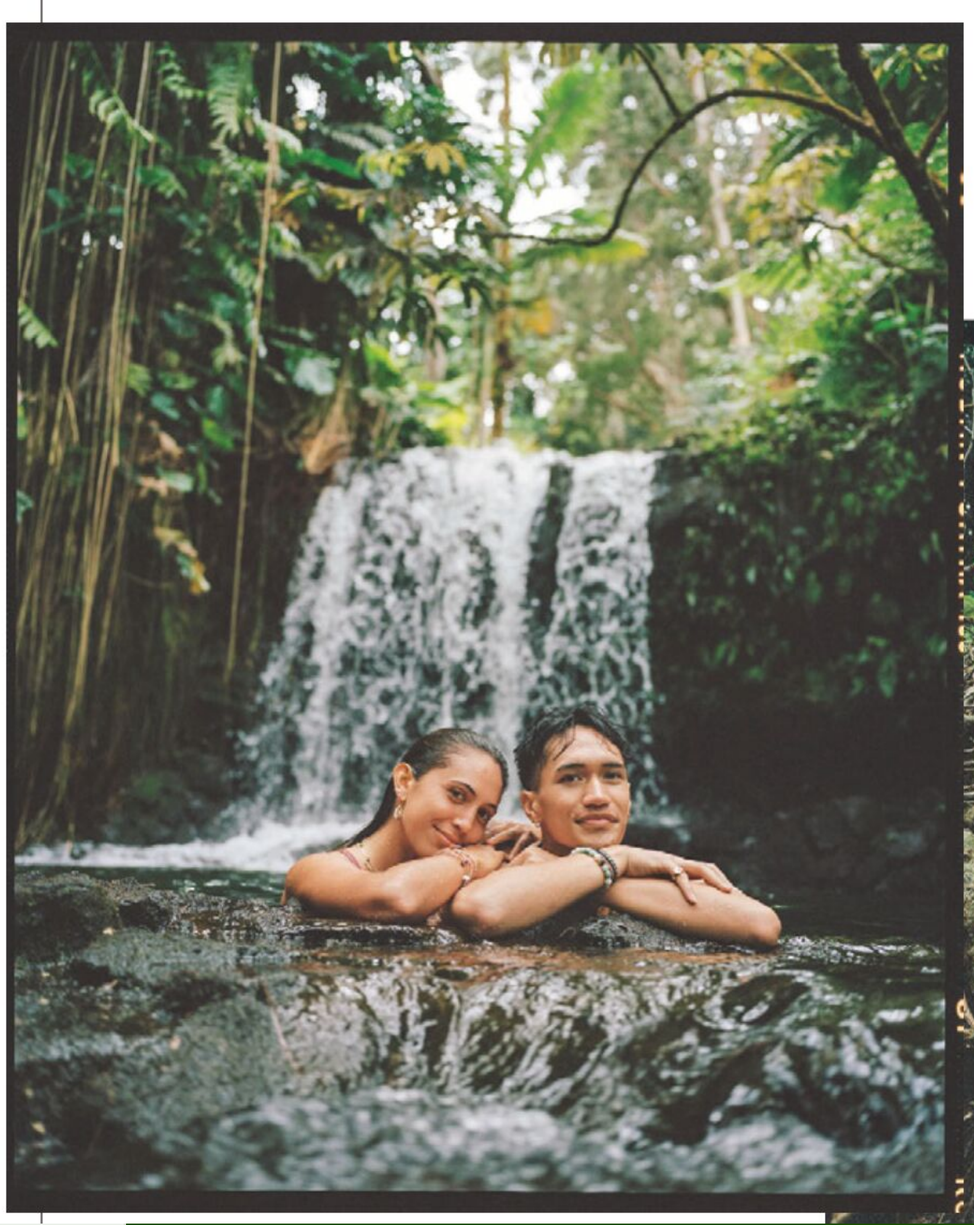
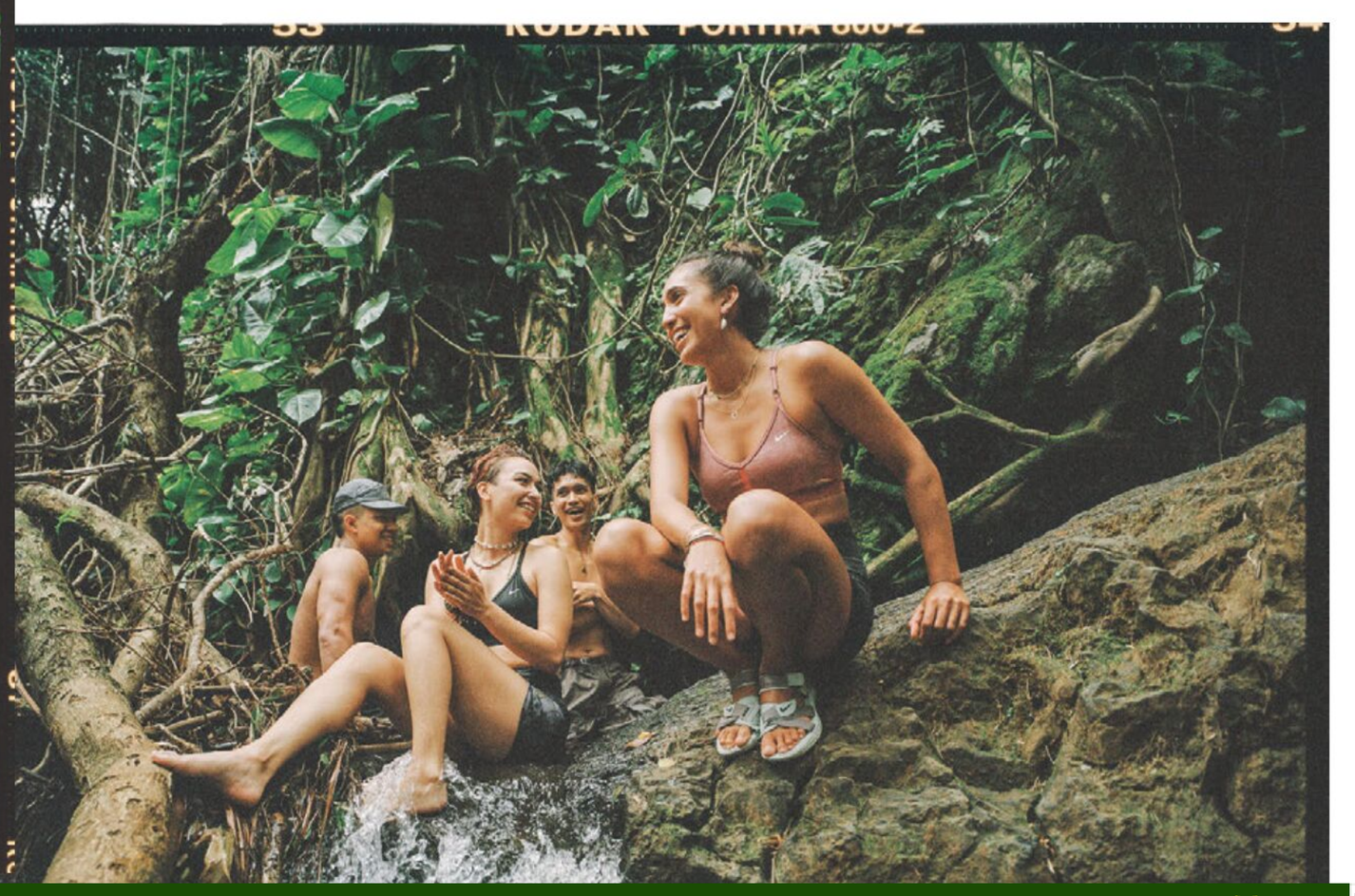
first filter for the materials used in this collection, but we didn't compromise the identity of ACG style and attitude; wearers can continue to be protected from the elements when exploring awe-inspiring nature, or equally enjoy wearing the apparel beyond a weekend in the outdoors."

Nike All Conditions Gear is committed to providing durable, stylish gear for the outdoors. Of course, getting stoked about the natural world and helping to save it can go hand in hand, which was the cue for the summer 2021 collection, a series of Hawaiian-inspired pieces tailor-made for adventures – including the kind that get your feet wet. With 85 per cent of this year's collection containing more than 90 per cent recycled content, the apparel also helps reduce the material waste that could otherwise end up spoiling these pristine locales.

As always, the collection gives you the right amount of muscle to cross over from land to sea, and the right kind of utility to coolly handle real-life







Getting stoked about the natural world and helping to save it go hand in hand in a series of pieces tailor-made for adventures

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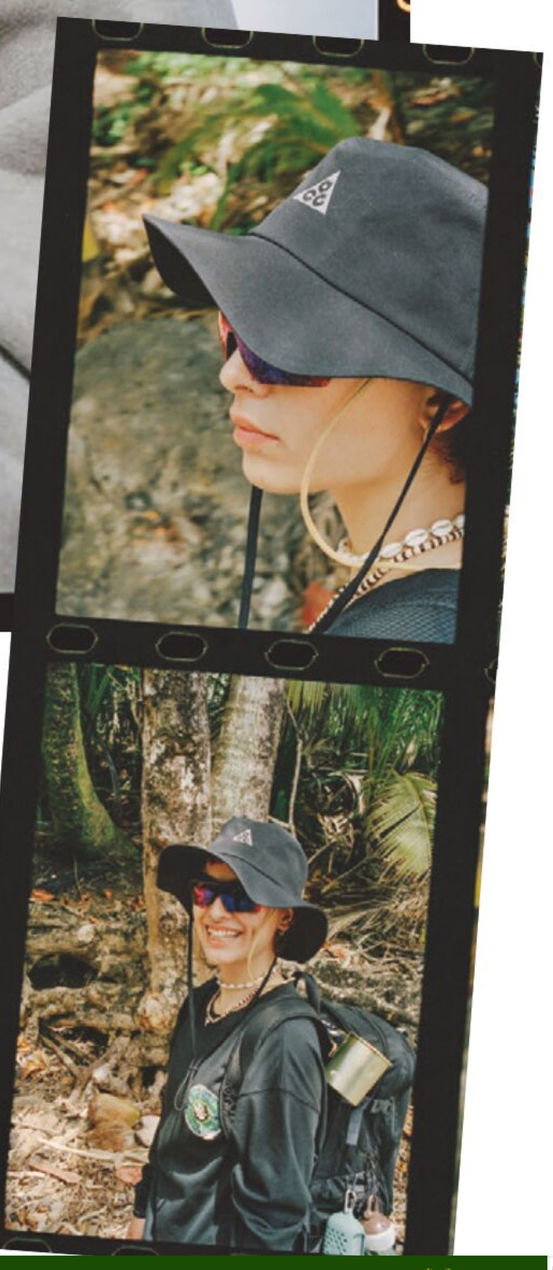

situations. Take the Cinder Cone Windshell Jacket and Pant. They're made from 100 per cent recycled lightweight nylon, include water-repellent and wind-resistant features, and are packable for quick and easy storage. The Nike ACG Skirt was designed with those warm-weather hikes in mind, with a stretchy and soft feel that won't restrict your movement. In the event of unexpected rain, the skirt's got water-repellent properties to help keep you dry.

The ACG Mountain Fly Low reappears this season as the ideal footwear for tropical hikes or sandy escapes. It has a responsive React midsole, while the sticky rubber outsole helps you handle the perils of algae when rock-hopping. Meanwhile, the Air Deschutz sandal is back for casual hangs on dry land, and its Nike Air unit keeps things comfy. ■

The ACG summer and autumn collections 2021 are available at Nike.com and select retailers.

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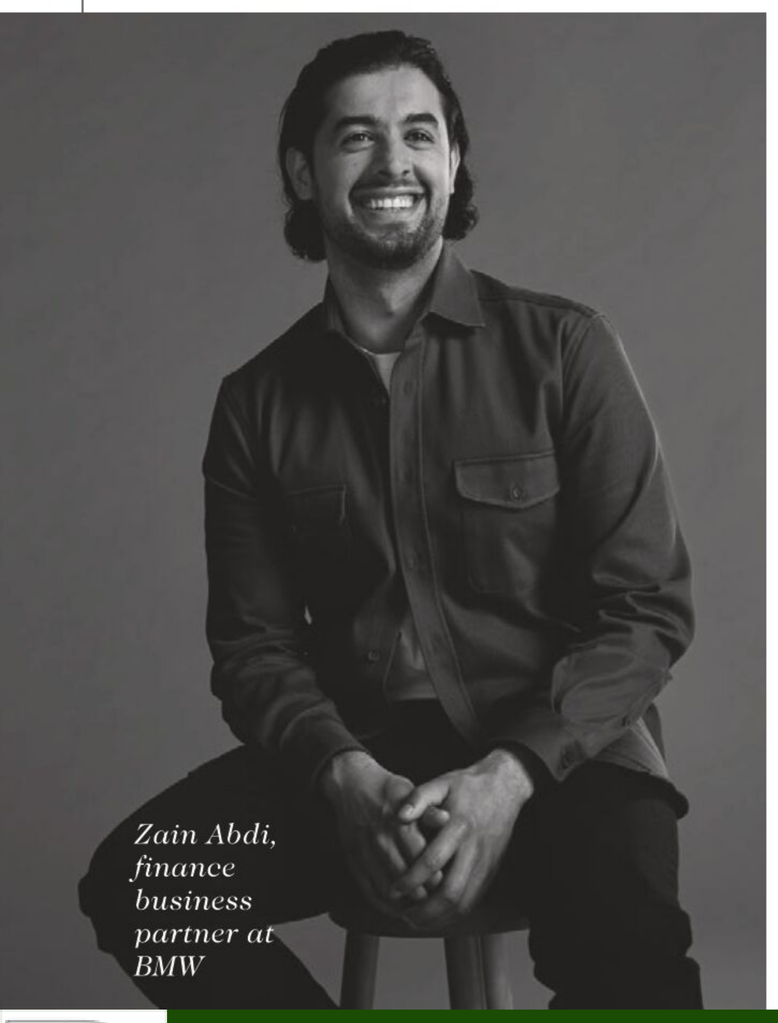
COLLECTIVE WISDOM

As the spotlight shines ever brighter on our need for sustainable change, Vogue meets the leading lights of BMW UK who stand behind the company's drive for progress



Zain Abdi, finance business partner at BMW

MUCH IS MADE by companies of their collective responsibility to sustainability, but at BMW a fresh call-to-action, centred on the individuals who make up its 8,000-strong UK workforce, is innovatively turning the wheels of change. This new approach started with five workers from across the BMW Group who were sent as a delegation to the One Young World global forum when it touched down in London in 2019. The summit – with representatives from every country in the world and a programme of inspirational speeches, panels, networking and workshops – lit a fire.

"You have people of note: celebrities, Nobel Peace Prize winners, people who have dedicated huge parts of their lives to try and make the world more sustainable," explains Emily Latham, BMW UK's social media marketing manager. "I think our biggest expectation was to be wowed by these people, but actually it was the young people who, against so many odds, have done the most incredible things to change their communities and the planet that were the most impressive."

Following the forum, Latham – alongside network programmes manager Udara David, project accountant Alice Piper, finance business partner Zain Abdi and Nick Bartley, head of corporate and international account management at BMW sister company Alphabet – moved quickly to capitalise on the powerful notion that no person is too small to make change. "Our idea was based on harnessing the power of the individual rather than from a top-down level," says Nick Bartley, "and we're at the start of that journey really." With an initial reach out increasing the group

Above: BMW's Sustainability Champions were drawn from across the three companies that make up its UK business and sent as a delegation to the One Young World global forum, held in London in October 2019

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"There are so many people across the business who are really passionate about making us more sustainable"





from five to around 30, they are spearheading a new approach to engagement in sustainable practices under the banner of BMW's Sustainability Champions.

"There are so many people across the business who are really passionate about making the company more sustainable, but I think many of them can sometimes feel a bit powerless," elaborates Latham, expressing a view many working in large organisations will relate to. The aim has been to balance BMW's sustainably minded built-in processes and product output with actions employees at all levels can participate in and steer. "We make brilliant electric cars like the i3, and the new iX3, i4 and iX," continues Bartley. "But there's actually a lot that we can all do individually at companies like ours, which employ thousands of people in the UK and globally."

The approach has been to apply core sustainability principles – particularly reusing and reducing – and using available resources, such as corporate survey tools, to ascertain key issues of concern across the company. "As Nick said we're looking bottom-up rather than top-down… getting views from the whole campus around values they hold close to them," explains Zain Abdi. "And then from there, we'll go forward with how we actually implement those initiatives." The trick for the Sustainability Champions has been reframing conversations to help individuals, teams and the whole company achieve positive action through slight alterations to their existing efforts, rather than adding to increasing and ever-changing workloads. "I think before I joined this initiative I was almost a bit siloed in my role," offers Udara David. "I could see how much paper we were producing, sending off thousands of paper-based statements when they could so easily be digital."

"Speak to anyone in any business," adds Alice Piper, "and everyone has a minimum of one idea like that." The Sustainability Champions have created a platform to discuss and implement "easy fixes" such as this in a realistic and lasting way.

Of course, the unique challenges of the two years that have followed the springboard of One Young World have had an impact, but it turns out for the better. On incorporating new perspectives into existing practices, Bartley says, "The timing is even more relevant for this now in that everyone has less fear of change and greater awareness of what's going on in the world." He adds, "This is coming on the back of us all finding this new way of working and questioning everything."





So to the future, the very subject of this endeavour. For Abdi, the hope is about highlighting the broader positive impact of these efforts. "If we can push the message that it isn't just about climate change – that there are so many different elements people can get involved in and benefit from, from education to gender equality, and that can all be ingrained into our mentality within the business – then it'll be a success."

For Latham, success will be in the project future uptake. "In a year's time, I almost don't want us to still be involved in everything. My hope is that we'll come to the end of the first year and be completely amazed to see what everybody has achieved." Looking ahead to others stepping in and continuing the work is particularly resonant as new generations start to enter the global workforce. It is a reminder, too, to maintain momentum and make their task that bit easier. ■

For more information, visit Bmw.co.uk

Clockwise from above: Udara David, network programmes manager; Alice Piper, project accountant; Nick Bartley, head of corporate and international account management at Alphabet; Emily Latham, social media marketing manager

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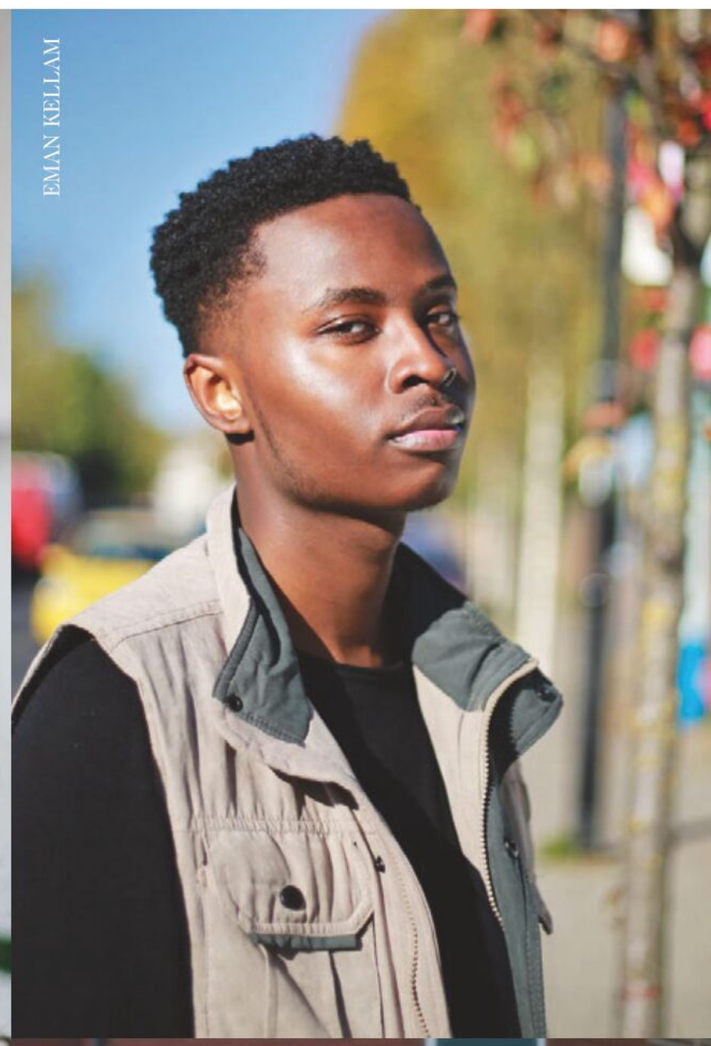
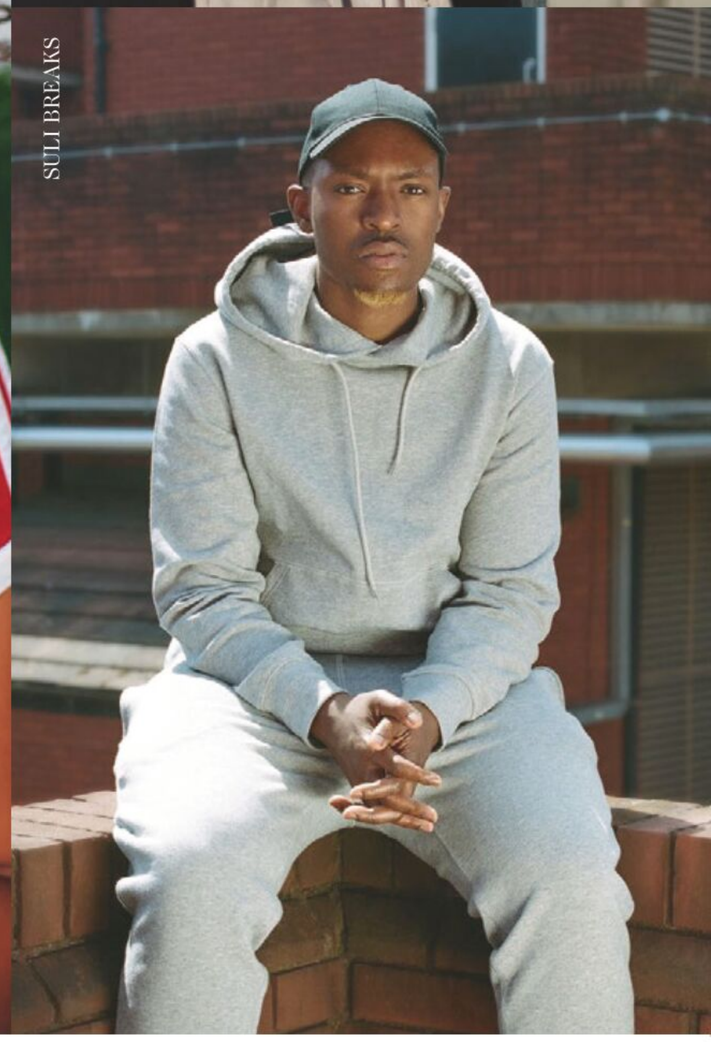
SCOLA DONDO



ROXY POPE, OF SO VEGAN



EMAN KELLAM



SULI BREAKS



GRACE VICTORY

MEET THE CLASS OF 2021

Some of today's most inspiring creators and artists are rising to the top via the ground-breaking #YouTubeBlack Voices Fund

IF YOU'VE BEEN following *Vogue*'s Forces for Change partner YouTube, you'll have seen the work being done to open up access to the creative industries via Vogue Visionaries, a series of masterclasses offering an unrivalled opportunity to learn from the UK's most brilliant and original minds.

YouTube is equally committed to expanding conversations around representation and diversity. Following the #YouTubeBlack Summit, which saw its most influential creators and artists come together to raise one another up and promote change, and as the fight to end systemic racism continues, the video-sharing platform has invested in the innovation and imagination of the #YouTubeBlack community, through workshops and masterclasses – in just the same way as the educational and inspirational Vogue Visionaries lessons harness and finesse creativity.

Now, as the moment that became a movement continues, YouTube has launched the #YouTubeBlack Voices Fund, providing black creators and artists with the resources they need to excel both on and off the platform.

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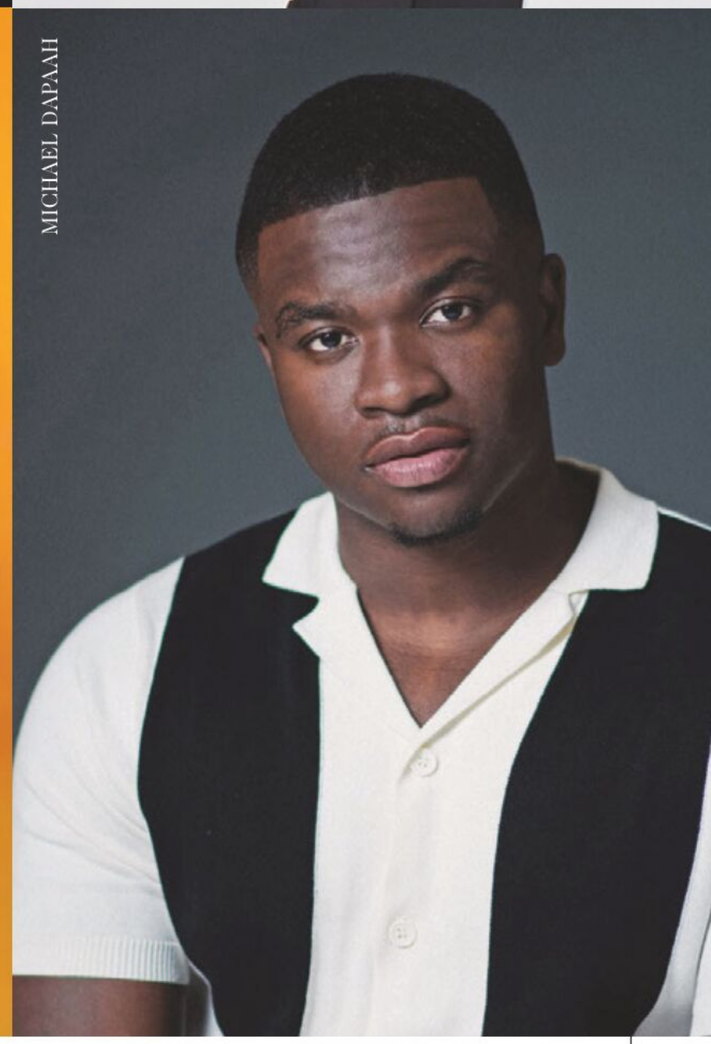

So, who are the rising stars in YouTube's Class of 2021, the most aspirational contributors whose original content is currently standing out on the platform? YouTube throws its support behind creators and artists from all backgrounds who share one thing in common: ambition. This uniquely talented community produces a wealth of informative and entertaining content – from fashion, beauty and lifestyle creators such as Breeny Lee and Chanel Ambrose, who encourage their audiences to be the best versions of themselves, to educators, scientists and aspiring therapists, such as The Page Doctor founder Amina Yonis, who launched her business on the back of her highly successful channel, and How To Calm It writer Grace Victory. Consider it your own virtual encyclopaedia that's both accessible and motivational. (Look out particularly for personal training sessions from 25-year-old Scola Dondo, and fresh vegan cooking programmes by rising chefs Roxy and Ben.) Others, including world-class record producers and music video makers, break down how they have reached major milestones in their careers, such as chart-topping moments, in order to give every individual watching a seat at the table. (Michael Dapaah, the man behind the viral video "Man's Not Hot", and billboard campaign regular King Jae, who has shot acclaimed rappers Stormzy and Dave – we're looking at you.)

By breaking the silence around black experiences and amplifying marginalised voices, YouTube is demonstrating the steps other gatekeepers to creative industries must take to implement true inclusivity. Day-to-day, the global company matches each #YouTubeBlack creator's drive and ambition with the tools they need to share their personal stories, including one-on-one support, seed funding and a dedicated development programme tailored to each individual. Take Tasha Green, who launched her channel as a creative outlet when university wasn't giving her the motivation or inspiration she was craving. Her vlogs soared in popularity thanks to her refreshing take on personal lifestyle content, and last year Bobbi Brown partnered with her on her very own lipstick shade. The Londoner compares her rising following on >

Vlog content within the #YouTubeBlack community can vary from lighthearted to heartfelt, such as the stories about black fatherhood that Eman Kellam explores together with his own dad

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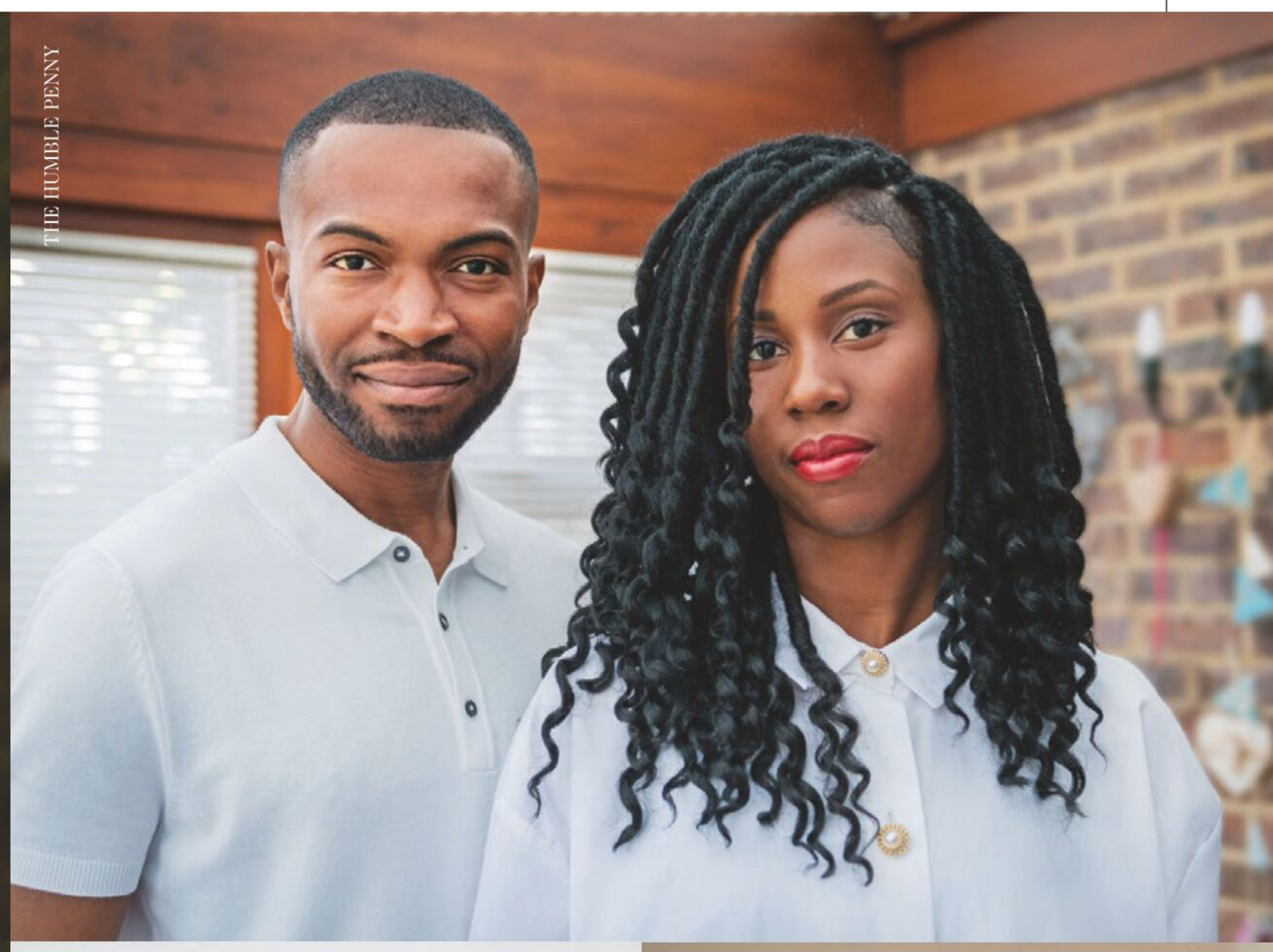
THE HUMBLE PENNY


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THATO FOX

YouTube to a family she never knew she had. This nurturing space is what #YouTubeBlack Voices is all about, and something fellow community-first vlogger Thato Fox knows first-hand, too. The charismatic agony aunt tackles issues from fertility and marriage to clothing sizes and wig shopping, all with her signature candour and warmth. Watch one and you'll be hooked – something Fox's own rising follower count attests to.

YouTube's work to end racial injustice and foster inclusivity continues outside the #YouTubeBlack Voices Fund, with major investments in technology and constant review and application of community guidelines. The Fund is only the first round of investments that the company is pledging in order to nurture the new game changers, and over the next few years it will directly invest in more than 500 creators and artists.

For those individuals entering the vlogging sphere, the Vogue Visionaries series is a brilliant pool of wisdom to dip into both now and in the future. Wondering how to polish up your writing skills? Tune into Booker Prize winner Bernardine Evaristo's publishing workshop, which will take aspiring novelists through the entire penmanship process, from brainstorming and character arcs to editing. Hankering after a vocals class, but don't have the courage to join a choir? Soul singer Celeste is on hand to guide you through warm-ups, show you how to project your voice with the right tone and range (for karaoke or for more professional endeavours), and teach you all the tricks of the stage. These short, free and accessible masterclasses don't come chicer, and they provide a valuable stepping stone to YouTube's welcoming world of vlogging. (Check out rising actor Naomi Scott's mood-boosting tips on how to achieve the shoulders-back, head-up confidence that is guaranteed to get you ahead in the content-sharing world, too.)

As YouTube expands its diverse community, the Class of 2021 are the new figureheads in the making to follow. Prepare to watch those featured here go stratospheric – along with their other brilliant classmates, who you can see on the Class of 2021 YouTube blog. ■

Invest in, learn from and enjoy the content from the #YouTubeBlack Voices at yt.be/syth

Financial guidance within the #YouTubeBlack community comes via the endlessly inspiring Ken and Mary Okoroafor, the founders of The Humble Penny and Financial Joy Academy, who work hard to debunk money myths

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WAYS OF SEEING

Turner Prize-nominated Project Art Works shines fresh light both on experiences of neurodiversity and on art itself, finds Amel Mukhtar. Photographs by Misan Harriman

Outside Project Art Works in Hastings, summer drizzle has turned everything – sea, sky, cement – a deep grey. But inside, the railway-arch studios abound with huge, colourful works in progress, the walls streaked and spattered with paint. As he walks past his jaw-dropping 15ft-tall maritime abstracts, Sean Ormonde's eyes sparkle with pride. For three years, until 2019, he had been prescribed medication for mental ill-health that had put an end to his creativity. But then, his mother, Lone, an artist and Sean's full-time carer, recalls, "I thought we'd try and see if we could get a place here. He's been painting ever since."

Sean, 42, and Lone are among the 70 or so people who make up Project Art Works, a community of neurodivergent creators with complex support needs, their carers, artist facilitators and a network of people helping them navigate the education, health and care systems. Some have learning disabilities, autism, ADHD or Tourette's, but at PAW, diagnoses take a back seat. "We see people as contributors, whether it's through their artistic practice or otherwise," says creative director Tim Corrigan. "The way we respect the work, the way it's archived – that in itself is kind of a political act."

This year, PAW is up for the Turner Prize, on a shortlist solely made up of collectives – although the group isn't sure how it fits the usual mould. Unlike the other four nominees for the £25,000 prize, PAW isn't a collaborative team. Most members engage in solo practice. Some don't identify as artists; the term "makers" carries less weighty expectations.

However, they are growing used to the art world's attention. Earlier this year, members were invited to take a residency at Hastings Contemporary, where brightly spotted paintings were shown with pencilled cartoon characters, while a short film chronicling members' time exploring a Scottish glen made PAW joint winners of the 2020 Jarman Award. As a Turner nominee, PAW will show at Coventry's Herbert Art Gallery and Museum from 29 September (with the winner announced on 1 December), and in 2022, they will take part in the renowned exhibition Documenta 15 in Germany.



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Exhibiting is a choice, led by each artist. Like Sean, Phoebe, 23, works in multiple media – painting, dressmaking, haircutting – and is colouring with pencils when we speak, but she doesn't show publicly. "I work on loads of stuff in my bedroom, cluttering the whole place up," she says wryly. Phoebe lives in care, which Patricia Finnegan, an immensely warm artist facilitator, explains can be complex, as she "struggles in environments that have different expectations of her". At PAW, Phoebe feels accepted.

PAW was founded by artists Kate Adams and Jonathan Cole in 1996, after they noticed that in the neurodiverse classrooms attended by their son, every child's artwork was of the same high standard. In the past five years or so, PAW has seen its membership balloon, which Finnegan thinks is "a response to adult social care being cut, and the need becoming greater for people to have meaningfulness to their life".

Carl Sexton, 26, used to frequently engage in injurious behaviour, his mother Doreen says. Carl is non-verbal; as he writes striking, boldly colour-coded words on a huge sheet of paper, he makes occasional happy sounds. When they came to PAW, Doreen was "really on tenterhooks". But Carl loved it. Non-verbal people "work on vibes," she explains. "They have to be that much more attuned because they don't know those other things that we take for granted."

"There's a belief particularly around autism that people aren't able to be social," says Finnegan. "That's never the case. That connection is really important, it just happens in a different way."

It comes down to reciprocity. "There is a genuine interest in me," says 27-year-old Lucy. "There's no fear of being laughed at or made to look silly." She sews gorgeously detailed costumes to embody her larger-than-life personas, such as *Red Dwarf*-inspired Lister Cat. Lucy, however, describes herself as shy. "I was quite badly bullied and laughed at, so that's why I'm a bit nervy about doing new things and meeting new people." She brightens. "It was a long time ago. Since joining here, I've grown in confidence."

Proud as they all are to be nominated, there is scepticism, too. "We've been doing this work for 20 years, but it seems the idea of socially engaged practice is very 'now'," says Thomas Lepora, another facilitator. Lucy, though, puts it best: "It's just nice that a good organisation like this has been nominated for a prize like that." ■







Main image: Carl Sexton (in hood) with, from left, his sister Janine, his mother Doreen, his sister's boyfriend Nathan Ackerley, Sean, Lucy (in costume) and Phoebe. Left: another of Lucy's costumes. This page: at work in the PAW studios

BEN AMANDO; JAMEELA ELFAKI

THREE MORE COLLECTIVES



AZEEMA

Through its pioneering print magazine, online platform, agency and events, Azeema celebrates women and non-binary people with South Asian, Middle Eastern and North African roots. Look out for the collective's workshops and electric shows.



RUN DEM CREW

Founded 14 years ago by DJ and poet Charlie Dark, this now 500-strong (and growing daily) collective unites creatives from all walks of life through a love of running. They meet to explore the streets of London and other major cities across the world, and to collaborate on fresh ideas.



TOUCHING BASS

Errol Anderson and Alex Rita have created a community through music, bringing artists and appreciators together via curated concert series and club nights, the Touching Bass label – which represents the jazz greats of tomorrow, such as cktrl and Demae – and their fortnightly NTS radio show

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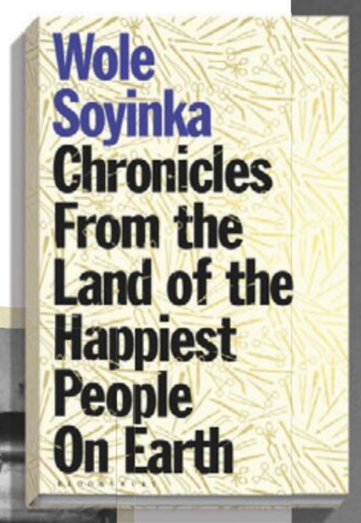
THE NOVEL Wole Soyinka returns with his eagerly awaited *Chronicles From the Land of the Happiest People On Earth* (out on 28 September). Set in a fictional Nigeria, the satire examines power, greed and corruption.



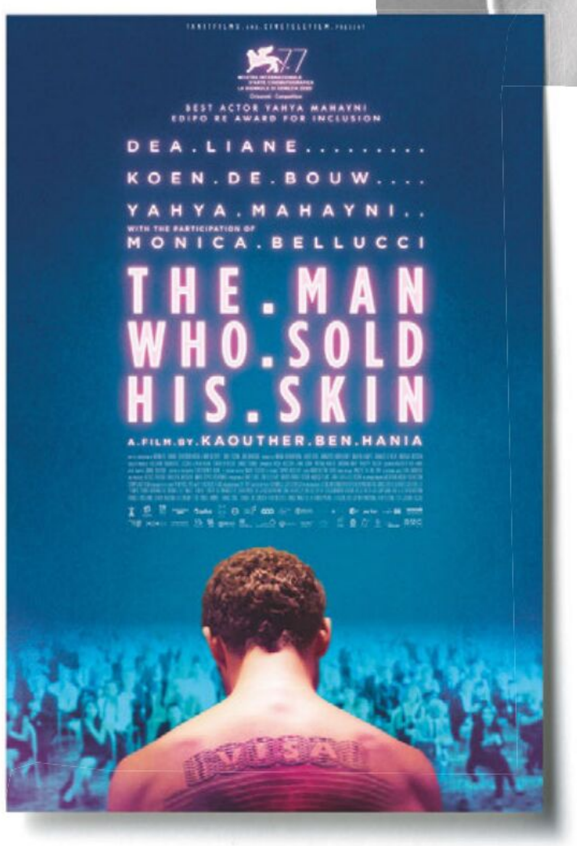




THE TV SHOW In Channel 4's *Help* (airs from September), *Killing Eve* star Jodie Comer takes on a wholly different role, as an outcast who finds her calling as a carer and builds a deep connection with a patient with young-onset dementia, played by Stephen Graham. But, when the coronavirus pandemic hits, both their lives are forever changed.







THE FILM This year, Tunisian director Kaouther Ben Hania became the first Muslim woman nominated for a Best International Feature Oscar for *The Man Who Sold His Skin* (in cinemas on 24 September). The plot follows a Syrian refugee who allows an artist to tattoo a work on his back, in a bid to travel freely

COMING UP NEXT

Your attention please – autumn's best releases offer new ways of looking at the world



THE ALBUM *Sometimes I Might Be Introvert*, Little Simz's fourth album (out on 3 September), spans 19 blazing, genre-bending tracks that take you on a rollercoaster ride through the young musician's agonies and ecstasies. Buckle up

COMPILED BY AMEL MUKHTAR. STEVEN MEISEL; CHANNEL 4; EVERETT COLLECTION; GETTY IMAGES

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MY WAY

THE NEW FEMININE FRAGRANCE

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Emma Grede in the garden of her Bel Air home. Hair: Vernon François. Make-up: Autumn Moultrie. Prop stylist: Hilary Robertson. Sittings editor: Gianluca Longo

BRITISH ACCENTS

In Los Angeles, Emma and Jens Grede have merged countryside charm with Californian cool, says Ellie Pithers. Photographs by Frank Frances

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"We wanted it to feel more like us – comfortable, liveable, without being precious"

Everyone who visits Emma and Jens Grede's historic home in Bel Air, California, remarks on its distinctly English air. Sure enough, on the day of the *Vogue* shoot, it rained. "We never get rain here, I was loving it. Everyone else was miserable," recalls Emma, a roast dinner-cooking, Percy Pig-hoarding east London transplant with an Essex twang.

The Gredes had long lusted after the home in the ritzy Los Angeles enclave. Built in 1938 by Paul R Williams, restored by tastemaker Sandy Gallin and once owned by the actor Jane Wyatt, its last proprietor was fashion mogul Serge Azria. "Jens had been in the house many times over the years for meetings with Serge," recalls Emma. "We always said, if we could live in a house like Serge's, then we'd move to LA." After business forced their hand, they made the move from London in 2017 (Emma, 38, is the co-founder and CEO of fashion label Good American; Jens, 43, is the co-founder of denim brand Frame; both are partners in Kim Kardashian's Skims line, and have many other business ventures). For two years, the couple rented in Beverly Hills with their children, Grey, seven, and Lola, five. Then Azria called: he'd decided to move to Malibu. In swooped the Gredes.

With a long driveway, lush gardens, cobblestone patio and open fireplaces lending a Cotswoldian note, the house needed little structural work. The aim instead was to recreate the cosy, sleek style that the couple had perfected in their English homes. "Before, we lived between London and Gloucestershire," explains Emma. "I always have these romantic dreams of being back in the countryside, where we enjoyed the most wonderful weekends entertaining. The LA house was beautiful, but we wanted it to feel more like us – comfortable, liveable, without being precious."

Switches were slow and subtle. First, the walls were painted fresh white to contrast with the dark wooden floors. In came a roster of mid-century classics – from the shearling Philip Arctander Clam chairs and Jean Royère Polar Bear sofa to an original pair of Gerrit Rietveld Utrecht armchairs recovered in Manuel Canovas velvet. The garden was replanted, too, to welcome an orchard and tomato plants for Emma's signature Bloody Marys.

Swedish-born Jens, a design nut, took charge of the furniture. "He doesn't let me get a look in," Emma laughs. The two met more than a decade ago, when Jens and business partner Erik Torstensson employed Emma to run a division of >



Above, from top: in the centre of the living room, a Charlotte Perriand re-edition of the Rio coffee table provides focus, while Alex Israel's painting Wave (2018) adds splashy colour to an otherwise neutral palette; the Grede family kitchen reflects their love of entertaining

EMMA WEARS MINIDRESS, ALAIA

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their creative agency, then called Saturday Group. "For 10 years, I've succumbed to the Scandinavian taste level. But he's created some wonderful homes for us," she says. Also in Jens's remit: the acquisition of works by LA-based artists. Alex Israel's *Wave* jazzes up the living room, and an abstract painting by Petra Cortright energises the hallway.

It's a house built for entertaining. In the garden, a banqueting table between two rows of Chinese elm trees seats 50. It has played host to many model-studded dinners for Frame, whose fans include Karlie Kloss and Miranda Kerr, and for Good American, which Emma co-founded with Khloé Kardashian in 2016. At weekends, the pool is usually full of flamingo-shaped floats and children, with a steady stream of pizzas whizzing out of the wood-fired outdoor oven. Sundays are for reading the papers in the covered seating area, the air scented with the honeysuckle that spills down the outside of the house.

Sundays are also when Emma combs through reviews for Good American. The company has an adoring fan base and, at the forefront of the body positivity movement, insists retailers stock the full breadth of its sizes, which run from 00 to 24. Grede is also meticulous about fabric innovation – which is how she justifies having a gargantuan wardrobe. At home she has "about 200 pairs of jeans", but there are hundreds more in storage. "It's a working archive," she says. Her shoe collection – Amina Muaddi and Bottega Veneta are current obsessions – is just as extensive. "The house did come with an amazing dressing area that goes over four different rooms," she admits. "Every time I go in there, I get a bit impressed with myself. I have a wardrobe that is bigger than my first couple of apartments."

Even with the LA lifestyle fads ("I've gone all in, babe: lymphatic drainage, facials, trainer, nutritionist, just bought two Reformers for the gym downstairs"), a healthy dose of Britishness rules chez Grede. Equally refreshingly, on home soil, the LA regime goes out the window. When we speak, Grede has just returned from London, having been reunited with her family post-pandemic. Between tending to business (Good American launched in Selfridges in spring), she made a pit stop at Fortnum & Mason, where she stocked up on crumpets, biscuits, marmalade and tea. "When I landed, I went straight out to Essex and my aunt made me a full English on the barbecue because the sun was out, obviously, and then I had pie and mash for lunch." She smiles, "It's funny, I don't think I've ever been more British than since I moved away." ■

Sundays are for reading the papers in the covered seating area, the air scented with honeysuckle



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Emma in the covered seating area, where wisteria intertwines above a pair of Malibu loveseats by William Haines Designs. Opposite: from top, an artwork by Ignasi Monreal hangs over the mantelpiece; a serene bedroom features blond wood beams and a custom bed from Classic Design made up with Frette linens

EMMA WEARS COAT, BOTTEGA VENETA. SHOES, EMMA'S OWN. SOCIAL DISTANCING RULES WERE FOLLOWED THROUGHOUT THIS PHOTOSHOOT

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LIFE & STYLE

New season style counsel, from Julia Sarr-Jamois



"These hexagonal glasses from ***R&D Lab*** are a touch of genius." *Tumblers, £65 for two,* **R&D Lab**, *at Matchesfashion.com*



"One of my favourite skincare rituals is the ***111Skin*** Celestial Black Diamond Lifting and Firming Mask [£140 for four] for the face and neck."

"At ***Almasika***, Chicago-based jeweller Catherine Sarr unites cross-cultural influences with an almost spiritual approach to jewellery." *Earrings, from £5,730,* **Almasika**





"There's something irresistible about this embellished puffer jacket from ***Miu Miu***'s a/w 2021 collection." *Jacket, £7,900,* **Miu Miu**

"This piece from ***Marni Market*** translates the label's eclectic style into homeware." *Basket, £144,* **Marni Market**





"It doesn't get more glamorous than a scarlet velvet boot by ***Jimmy Choo***." *Boots, £1,050,* **Jimmy Choo**

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THE STORY OF **AN ICON**

As MCM celebrates its 45th anniversary this year, Vogue looks back at the glittering history of the brand that reinvented the casual backpack as the ultimate luxury item



WHEN MCM FIRST presented its accessories to top luxury department stores across Europe, there was one major sticking point. Backpacks as a high-fashion accessory? They'll never sell. Again and again, the brand was warned that the casual rucksack would never reach trend status, and would be out of place in the stores's haute offering.

Try telling that to MCM now. Having successfully elevated the backpack from workaday essential to must-have fashion item, MCM is renowned for the iconic design, and the hype is only getting stronger. Beloved for its ageless and genderless appeal, the signature Stark backpack has been reimagined, remixed and reworked countless times over the decades into cultural objects created in collaboration with artists, musicians and style icon athletes, as well as through pioneering sustainability initiatives.

Born in Munich's golden era, MCM's playful and authentic design DNA went on to gain a cult following in New York's 1980s hip hop scene, as seen in multi-award-winning documentary *The Remix: Hip Hop X Fashion* (available to watch on Netflix UK now). Famed Harlem tailor Dapper Dan favoured MCM's cult Visetos logo styles in cognac leather, deconstructing and reworking them in his streetwear and

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stage-costume creations. And in the 2000s, it was the pop industry that fell in love with MCM's designs across the globe, sending the brand's style kudos stratospheric. Both Rihanna and Justin Bieber have carried MCM bags numerous times, Billie Eilish has modelled in its campaigns, and K-pop idols such as G-Dragon, Rain and CL of 2NE1 have all kept the brand firmly in the limelight with their own custom-designed looks. Oh, and then there's the Beyoncé effect, of course. The star commissioned an entire bespoke MCM look – comprising a matching logo-printed Visetos hat, bustier and coat - for her memorable "Apeshit" video, filmed in Paris's Louvre Museum and making headlines the world over.

As MCM celebrates 45 incredible years at the forefront of fashion, it's clear that the brand is here to stay – moving and evolving with each chapter of popular culture, without compromising on its unique style DNA. And what better proof of that than its original icon, the luxury backpack. While countless iterations mean there's a style for everyone, some things always remain the same when it comes to the Stark: that sleek silhouette, in the spirit of Bauhaus, and the luxurious materials used to bring it to life. Hands-free, versatile and effortlessly chic, it's perfectly suited to our multifaceted, mobile lives. Backpacks as a fashion accessory? Several decades on, there's no longer a question. ■

For more information, and to find your favourite, visit Mcmworldwide.com

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The CREATIVE *urge*

In her sixties, gallerist Julia Peyton-Jones decided to devote her life to something new: motherhood. She reflects on how her daughter Pia lit up her life, and her art. Photographs by Adama Jalloh. Styling by Eniola Dare

I love the Christmas and the New Year holidays, and each January for the past decade, I've chosen to set out on a project that will challenge me. One year I quit smoking (40 cigarettes a day), on another occasion I stopped drinking alcohol, and once I gave up caffeine. And so it was, at the end of 2019, that I decided my assignment would be an answer to all those people who knew I'd gone to art school, and who asked me regularly whether I was drawing my daughter, Pia. The answer would be that not only was I drawing her, I was going to make a visual diary of our life together.

I've always greatly admired artists who are committed enough to go into the studio at the end of their salaried working day; I never imagined for one moment that I would ever count myself among their number. Yet, on 1 January 2020, I started the diary, resolving to post what I did each day as an Instagram story the following morning. I had no idea whether I would be able to bring Pia's world to life in the pictures I would draw each evening once she'd gone to bed. But every day I would sit down after bedtime (hers) and supper (mine) to make a list of what Pia and I had done over the past 24 hours.

I divided each page into 12 windows, and would choose 12 moments to depict in the vignettes. Sometimes it was a bit like Adrian Mole's diary: "Got up, went to school, came home, went to bed." But I believed the daily posting would provide a rigorous framework that would propel me to draw, both as a commitment to my own intentions and also because I thought that people would notice if I'd missed a day; which was, of course, ridiculous since they were far too busy thinking about more important things. But it provided enough of a spur to get me into the studio.

I had to use all my self-discipline to keep going. In the early days, when my drawings looked like stick people, I doubted myself and my capabilities; it was hard to believe on the evidence I was seeing that I'd ever been to art school, let alone recently continued my artistic training with residencies and workshops. However, gradually, my work began to improve, and as the periods of lockdown came and went, I realised that I was charting a unique time, seen from the perspective of a single mother bringing up her young daughter while looking out on a world that seemed to be imploding – for a while, even a short walk to post a letter felt like taking my life into my hands. My new normal was, as it was for everyone, the challenge of buying food without bringing the virus into the house, finding loo paper, doing minor household repairs. While I wrestled with WFH, Pia adapted to life without her friends.

When I thought back even to a few short years earlier, it seemed impossible to comprehend how my world had altered. Even now, when I consider what brought me at the age of 69 to be publishing a book about my four-and-a half-year-old daughter, who has changed my life in every conceivable way, I feel newly amazed. Until she arrived, I was completely free to see whoever I wanted whenever I wanted, to travel as the spirit moved me, or as my job as director of the Serpentine Galleries required, to immerse myself in running one of the world's foremost cultural institutions, surrounded by brilliant, stimulating people. What made me jump off the train after it had already left the station to do something that I'd been deliberating and agonising over with Pia's father for more than two decades? Every time I came close to making a decision, I would find a reason to run away at the last minute.

In the summer of 2014, I booked myself in for a week at the Original Mayr clinic in Austria, a wellbeing centre, to give myself a deadline for making the once-and-for-all decision about whether I would pursue motherhood or let it go. The final decision turned out to be, as all good decisions are, uncomplicated and straightforward. By the second day at the Mayr, I'd made up my mind that whatever difficulties lay ahead, I'd do everything I could to start a family.

On my return to London, I began to research how to go about having a baby. I was struggling to see a way forward until I remembered a colleague who, with his male partner, is the parent of twin girls. We had a hilarious conversation in which I tried to pretend I was asking on behalf of "a friend", until his incisive questions and my lack of prepared answers forced me to reveal that I was making the enquiries for myself. He gave me invaluable advice, which I followed to the letter, and which, together with the help of my sister, allowed me to move ever closer to my goal. Of course, I've been asked many times about exactly how Pia came to be, and I always balk at going into detail. Perhaps in time my view will change, but for the moment this is something too personal for me to share. Even I still find my decision astounding, but I couldn't be happier that I found the courage to go through with it.

My tenure at the Serpentine, where I was appointed director in 1991, would soon be reaching a quarter century, and I couldn't see how I could balance the demands of the fascinating, all-consuming job with the love, care and attention that I needed and wanted to devote to a baby. I offered my resignation to the board of trustees exactly 25 years after my first day at the Serpentine. I didn't want to run another not-for-profit institution, and had always been curious about the commercial sector, so I began to work on a part-time basis with Thaddaeus Ropac, one of the most loved and admired people in the art world, who had built a stellar global team and was soon to open a London gallery.

I was advised by a dear friend to take PR advice about my daughter's arrival "just to be on the safe side", and was thrown for a loop when the feedback was that I would need to go into hiding at the time of her birth. Unsurprisingly, there were many people, including some of my >

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Julia wears wool/ cashmere coat, £1,950, **Loewe**, *at 24s.com. Top, £640. Wool trousers, £1,110. Ridged bracelet, from a selection. All* **Lanvin**. *Bangle, £160,* **Pippa Small**. *Beret, £45,* **Laird Hatters**. *Pia wears T-shirt, £6,* **Zara**. *Leggings, from £13,* **Mini Boden**. *Shoes, £28,* **Clarks**. *Beret and bracelet, Pia's own*

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closest friends, who questioned my decision and quizzed me hard about my intentions – conversations from which I learnt, and which gave me an opportunity to test my resolve. Unfortunately, the plan to release my news in a couple of lines in the *Evening Standard* Londoner's Diary was rerouted into an announcement on the front page of the paper. But by this time I was already in America, cradling Pia in my arms, so that all the ruckus surrounding her birth seemed very far away.

There was much nail-biting worry about the wellbeing of this tiny soul, who had been born prematurely and was in intensive care for a week. I remember singing to Pia at 3am, in an unsuccessful endeavour to comfort her. It felt as though we were the only people alive. Those feelings of isolation are still raw, and I will remain forever indebted to the friends who checked in with me daily to see how I was managing my transition into motherhood, and how Pia was managing her first months of being in the world.

My sister, who had made it possible for Pia to enter my life by navigating with charm and persistence all the pitfalls as they arose, came over to the US for a week. She brought her children's nanny of 20 years to help Pia and me to settle into our new life together, and Nana has been central to our household ever since. Pia also has a wonderful relationship with her father and his family, who see her all the time. My own five sisters are much-loved aunts, and Pia's many godparents play an active role in her life.

In the early days of our return to London, though, it was a huge adjustment for us both. My beloved dog, Charlie, became extremely jealous, and I watched horrified as she sat at my feet and opened her mouth wide to take a bite out of Pia. No matter how difficult the decision, I knew it would be better for all of us if I found her a new home. I learnt every day about motherhood, with much hilarity as well as tears. I wanted to keep us both under wraps and only peek out from under the blankets to see what was happening in the world. But I knew from the moment I saw her that she was a gift from God, a treasured creature whom I would do everything in my power to nurture and protect. I knew that I would draw on every conceivable resource that I possibly could to become the mother she deserves me to be.

As the days and weeks of 2020 moved by, I continued amassing drawings from my nightly ritual

And so, as the days and weeks of 2020 moved by, I continued amassing drawings from my nightly ritual. Drawing on newsprint ensured that I didn't become precious about materials, and using a thick black Sharpie avoided any deliberations about technique. The drawings took two to three hours, sometimes more, and if I went out in the evening pre-lockdown, I endeavoured to leave early so I could get on with the task of drawing that waited for me at home. I tried hard to make the images as good as I could, and eventually the grid no longer provided a frame. I began using pen and ink, then colour, and the piles of work around my studio grew.

I decided to make the drawings into a book for Pia to look back on in years to come, focusing on this slice of her childhood. Some time later, to my great surprise, Franz Koenig emailed saying he would like to publish it. By then, the concept had developed into a personal chronicle of the pandemic seen through the eyes of a child, charting all the fears and uncertainty of the time, the reality and rewards of motherhood, the challenge of living with a severe lack of freedom and a commitment to finding the positive wherever I could. I wanted people to understand what was happening in the drawings, so I added short texts about the challenges of bringing up a young child, with written signposts dotted throughout. After many iterations, it was finally ready to go to print.

Pia and I have many shared interests, including painting and singing together. We play catch and hide-and-seek, things I remember from my childhood, while other activities, such as football, are entirely new. Having lived through the pandemic, perhaps it's no surprise that Pia's ambitions for when she grows up swing from joining the police to becoming a doctor. I'm often given the very serious responsibility of being her nurse as she officiates in the latter role. Nana is our patient, who has wet flannels applied to her forehead to reduce her temperature, and a variety of garments placed under her head and over her body so that sometimes all that is visible is the tip of her nose. Pia announces how gravely ill Nana is, and her temperature is almost always 1,003. It's a game that can last for hours.

In September, Pia will start at a new school, and I am more nervous than she is – will she be happy? Have I made the right choice? These will be her first steps into the wider world and the many challenges that this will bring, but until then we have a summer of buckets and spades, and she's as free as a bird. Motherhood brings many twists and turns along the road, none of which I could have predicted. I'm astonished and profoundly grateful for Pia, the greatest of all possible gifts. ■

Pia's World by Julia Peyton-Jones (Hurtwood Press, £10) is out now, available at Hurtwood.co.uk/shop



SOCIAL DISTANCING RULES WERE FOLLOWED THROUGHOUT THIS PHOTOSHOOT

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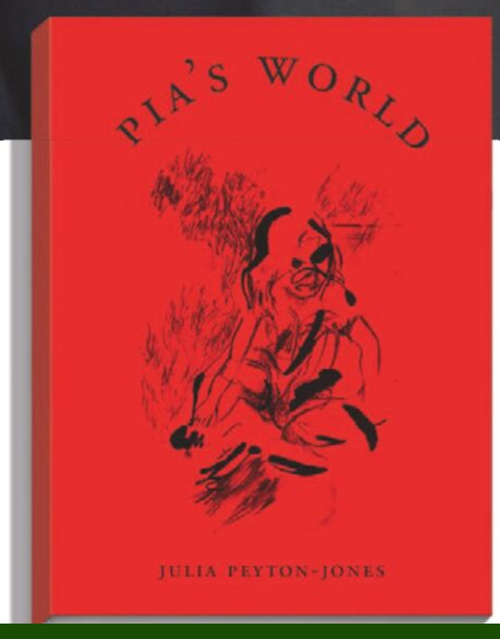
Julia wears top £640. Wool trousers, £1,110. Earrings, £300. All **Lanvin**. *For stockists, all pages, see Vogue Information. Hair: Andrea Marino. Make-up: Emma Small. Digital artwork: Kaja Jangaard*







Daily life with Pia, recorded each evening in Julia's visual diary

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LIFE AFTER LIFE

Following a period of global flux, four women share their stories of personal and professional transformation. Illustrations by Damien Cuypers

FRAN SUMMERS, MODEL

In March 2020, fashion month ended the same way it always did: I stepped off the Eurostar in St Pancras, then made the dark and rainy Uber journey back to a cold, empty apartment. I'd lived there for two years, but it remained unfurnished, save for a few lifeless shelves, an Ikea sofa left by the previous tenant, and my one purchase – a beanbag.

I don't know whether it was the reality-check of Covid-19 descending or the whirlwind that was the previous four weeks, but I felt lost, and more lonely than I had ever felt before. I decided to go back to Yorkshire, where I grew up, to see out lockdown with my parents and dogs. To go from non-stop fashion shows to the serene countryside gave me a sense of calm I hadn't felt since I was 17. For the first time in my career, I was able to stop and reflect on who I was outside of modelling, but it left me feeling somewhat blank. I've always been very introverted, but I realised I didn't really have any connections nor passion for anything outside of work. I needed to find my own personal fulfilment.

Firstly, I made it my mission to not only get really good at baking banana bread, but to get my period back, which I hadn't had since I was 18. It returned easily, but lasted two weeks – I lost so much blood, I was admitted to hospital and had to receive a transfusion. I was so weak, I couldn't even walk up my stairs. It was as though a switch had been flicked. Not only was I physically exhausted, but a lack of deep

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I began to look back at my work with fresh eyes and felt excited about the future and what I might be able to achieve

social connection was also taking its toll on my mental health. I knew something had to change drastically.

Then, I met a boy. He flew from Austria to London for our first date – and stayed for several weeks. It was weird, initially, to have this sense of permanence, to not have to cry alone, to have someone who I could love without the fear of leaving because of my job. He took me to meet his family and to get some time away. I've travelled a lot for work, but rural Austria felt unique and welcoming to me. When, a month later, my boyfriend was asked to move there for work, I decided, spontaneously, to join him. I packed my bare apartment into a few boxes and a suitcase, loaded it all into a van and sent it to Europe. This was it! At 21, I was excited for this new adventure, but I was nervous, too. The idea that the train waits for no one lingered in my head, and I was worried about the impact taking an extended period of time out from my career might have. If I didn't go, though, I knew my work and I would both suffer.

From the moment I arrived in Austria, I felt rejuvenated. I rode my bike to the climbing gym every morning, and to the ski lifts when the snow came. I quickly learnt how to master the slopes thanks to the new friends I was making. On rainy days, I spent hours listening to music and leafing through the magazines and books I hadn't had the time to read before. I started to get therapy and a personal trainer, and both were huge in terms of laying the foundation for everything else. I began to look back at my work with fresh eyes and felt excited about the future and what I might be able to achieve.

More than a year later, I've only just started to work again, but I've never felt so proud of what I'm creating. I now have a much more collaborative approach, working with some of the best creatives in the world to make real art – the kind of art I had been admiring during my time off. I've started to truly appreciate that there is life outside of work; that's there's no longevity when there is no balance. Now, after jobs I get to come back to a home, rather than an empty apartment, and to a rich life that I have created for myself in a new country. At last, I feel like I'm back on track.

YVONNE BAILEY-SMITH, NOVELIST

The notion that I would one day write a book took root when I was in my early twenties. Had my older self told me then, "Yvonne, you will write that book, but it will not happen until you're well into your sixties," I would have told her that I cannot possibly imagine being that old! Yet that first idea never changed: bringing to the fore the voices of children and young people on issues of separation, loss, trauma, building resilience and hope.

Once I left my thirties behind, I started to feel really grown up. I was a happy divorcee, the mother of three incredible children, with a fantastic circle of supportive friends, and a responsible job as a social worker. Even my desire to see the world was beginning to take shape. My life felt full. Of course, it wasn't always easy bringing up three children on my own, particularly from a financial perspective. I had gone from being a young mother whose main role had been to care for my children to a fully working mother with pretty much all the financial responsibility of paying a mortgage and bills. But I was single-minded and determined to make things work for my children and myself.

Like my daughter, Zadie, I have always written in my spare time – short stories here and there, and bad poetry. If something popped into my head that I found difficult to process, I would write about it, and of course I always kept in mind the idea for that book. Then, about 10 years ago, I finally started it. By the end I had written a lot of words, of Hilary Mantel proportion, covering a wide array of themes. I thought, at the time, that I had actually written a "book", but my lovely friends who read my musings relieved me of that idea. All of them believed I could write, but that I needed to learn how to hone my skills.

In 2017, I made the decision to retire from my full-time psychotherapist role for the NHS, with a view to giving myself time to work on my manuscript. I was rising 65 years old, but, having always been someone who embraces and celebrates every birthday with gusto, I did not for a moment consider that my age could be any kind of barrier to picking up my book again. All I needed was time, and now I had that.

Coincidentally, during my very last week at work, I returned home one day to find an A5 poster on my doormat advertising a short writing course, which would be held in a second-hand bookshop in the street adjacent to mine. I decided that this was auspicious and probably just the kick-start I needed. I signed up and attended all six weeks of the course, taught by Hud Saunders – a brilliant tutor and, later, a great mentor.

I told colleagues, family, friends and anyone who cared to listen that I was writing a novel. One of those people was the amazing Margaret Busby – now, deservedly, a London Book Fair Lifetime Achievement Award winner for her phenomenal career in publishing. I'm grateful to be able to say that she has always been in my corner. "How is the writing going?" she would gently enquire each time we met or spoke. Sometimes it wasn't going at all, but that never stopped her continued encouragement. And now – thanks to Hud for believing I had a novel from the onset, and to the brilliant Myriad Editions for publishing it – I am a novelist.
The Day I Fell Off My Island, by Yvonne Bailey-Smith (Myriad Editions, £13), is out now

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SHON FAYE, WRITER

The last time I lived in London, I had a breakdown. I was 26. It's a time I usually don't care much to reflect on. Hair stuck to the front of my face with days-old grease, gum disease from chain-smoking and being too low to brush my teeth. Self-medicating with drugs, drink, anything, that I soon struggled to get a handle on. I was working long hours to become a lawyer in the City. I once thought professional status and prestige would make my life happier. Yet as my mid-twenties approached, years of struggle against my own mind had begun to submerge me. I lived with friends, but I hid parts of myself from them in shame. I dated a few men but things always sank. I was signed off sick in the final months of my training contract and qualified in absentia. Then things worsened. I asked my mother to take me home to Bristol – like a terrified child. I spent the next two years in my teenage bedroom recovering, profoundly disturbed by how I had misused my adult freedom.

My life improved hugely in the intervening years and for a time the road ahead was clear. At the start of 2020, I ended a relationship. The sudden change was compounded, six weeks later, by lockdown. I chose to stay with my family, which was anchoring and provided the perfect conditions to write my first book. However, I missed my friends, my social life and dating. I resolved that, as soon as the winter lockdown lifted, I would reprise my plan to live in London, alone. In May, I did it.

Now, the degree of autonomy I have is as terrifying as it is marvellous. I wake up every day in the charming flat I'm renting from an art writer stuck abroad, indefinitely, by the pandemic. Some mornings, I'm elated by the power to determine the course of my day: opening a window and letting the sun shine on my face; feeling answerable to no one. Other days, I wake with a wave of anxiety about how long I can stride so freely without missing my footing, falling and breaking, again. When this happens, I reassure myself that I've done all the right things in the years since I was last ill. I have therapy, deeper bonds of trust with better friends. I ask for help. I am conscious of how well I sleep, eat and relax. I try to maintain good habits at least half the time because any more than that isn't realistic. I make notes of how the same impulses which could drive me to addictive or reckless behaviour become displaced. Instead, I sometimes work too much, or obsess about my appearance. I might scroll through social media looking for hurtful things; or follow the dismal coverage of trans issues in the news too avidly. If I notice such things burning me out, I try to change my pattern. I have hope these practices will slowly build confidence where the fear would have once held me back. Admitting that you're afraid can unburden the mind and let you step forward. Fear of the new, I'm learning, is its own kind of power.

The Transgender Issue, by Shon Faye (Allen Lane, £20), is out on 2 September



BETH WILLIS, TV PRODUCER

For years, alongside so many others – particularly women – I have angsted over the work/life balance. Not enough hours with the children – always running – always feeling like you're waiting for some intangible point in time when everything feels a bit different, a bit better.

But in 2019, driving through Glencoe on a replacement bus service in the dead of night with two sleeping children on me, I realised with absolute clarity: that point in time didn't exist. I was travelling back to London after an inspiring week on the Isle of Skye mentoring new Scottish writers about the television industry for Young Films Foundation. I'm sure I learnt more from them than they did from me. It felt profoundly wrong to be leaving so soon.

In my six years as deputy then head of drama at Channel 4, I saw first-hand the number of producers who would set up a tiny national office, metaphorically paint the door tartan, secure national funding from broadcasters and then head back to London to reap the rewards. Nothing would change with that approach. But people shouldn't feel that they have to be able to afford London rent to be a part of this industry, or to move away from wherever they call home. It's about good work and talent, not being at the "right" desk, in the "right" city. A year of Zoom has proved that for the foreseeable, no one cares about your postcode.

Back on the bus, I tapped my husband on the shoulder and whispered, "Guess what? We're going to move here!" He, being brilliant, didn't go pale. He didn't even blink, just started scrolling Rightmove. Eight short months later, we had rented a house, borrowed an office and in June 2020, when lockdown eased, we moved. I signed off Zoom on a Friday night saying, "See you Monday!" knowing that by then I'd be

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logging back on some 566 miles away, looking across to the mainland – a whole new perspective.

Since then, as an executive producer at The Forge Entertainment, I've produced *Help* for Channel 4, which will air later this year, starring the incredible Jodie Comer and Stephen Graham – and this autumn I'll be back in production on a four-part drama for the BBC. I'm developing ideas with Scottish writers and am proud to be involved again in this year's mentoring scheme on Skye. I'm working as hard and fast as I always have – but, come Saturday morning, I will be swimming in the sea with my girls or picnicking on a hill with a view of the Cuillin. Our children are learning Gaelic at school and we are surrounded by people whose use of language, music, poetry and art is awe-inspiring. We are surrounded by talent.

We didn't want a slower pace of life. We didn't move to a Scottish island to retire. I love my job and always have done, but I didn't

We wanted to do something bold and exciting – that makes your nerves shred, but that instinctively feels right

want to keep waiting for that intangible point, because it was never going to present itself. We had adventure in us still – despite the two kids and a mortgage. We wanted to do something bold and exciting – that makes your nerves shred a little and your heart race, but that instinctively feels right. And so we decided to put ourselves where we wanted to be. It's not all straightforward, it's not always easy – and I'm well aware how lucky I am to have the support of my company and my family. But we are determined to make it work. And somehow, it does. ■

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Currently studying fashion design at Parsons School of Design in New York, Gianna Rosina says illustration – both digital and drawn – is a key part of her creative process.

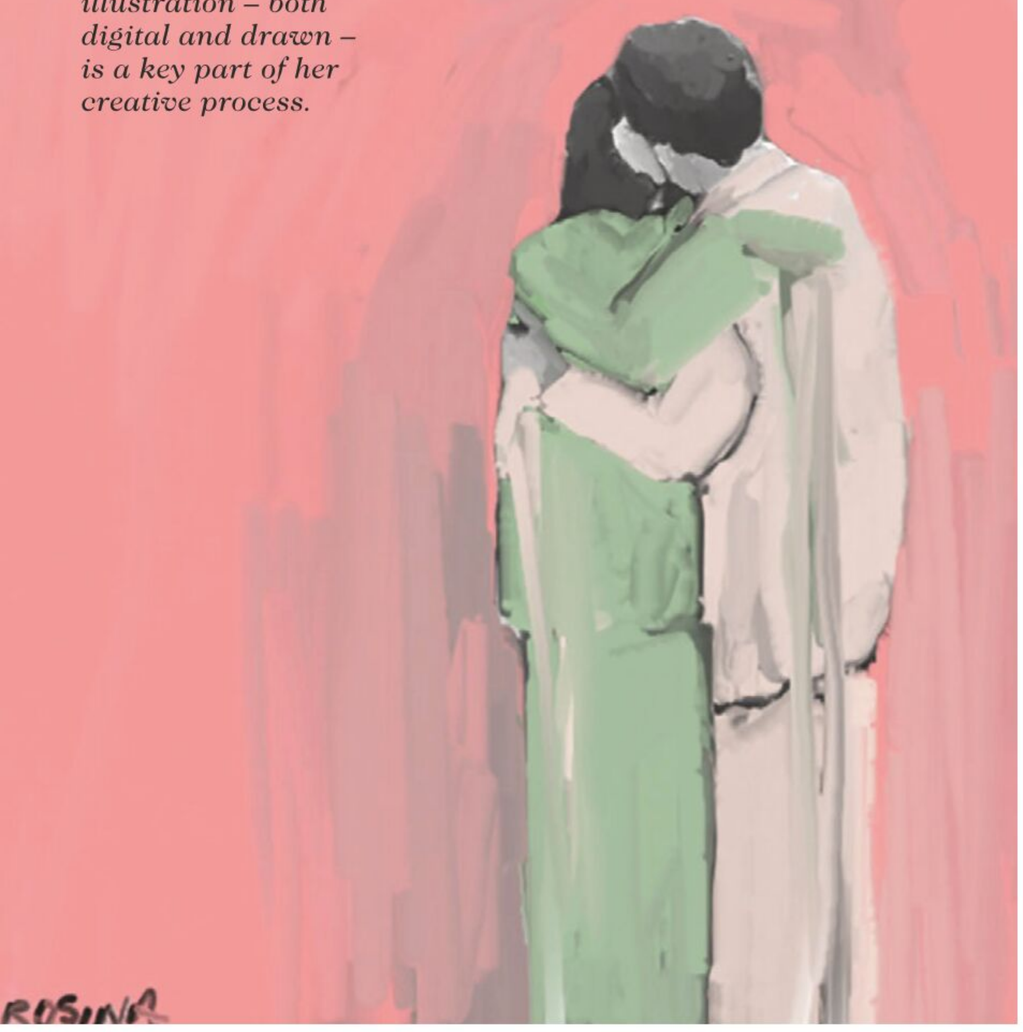
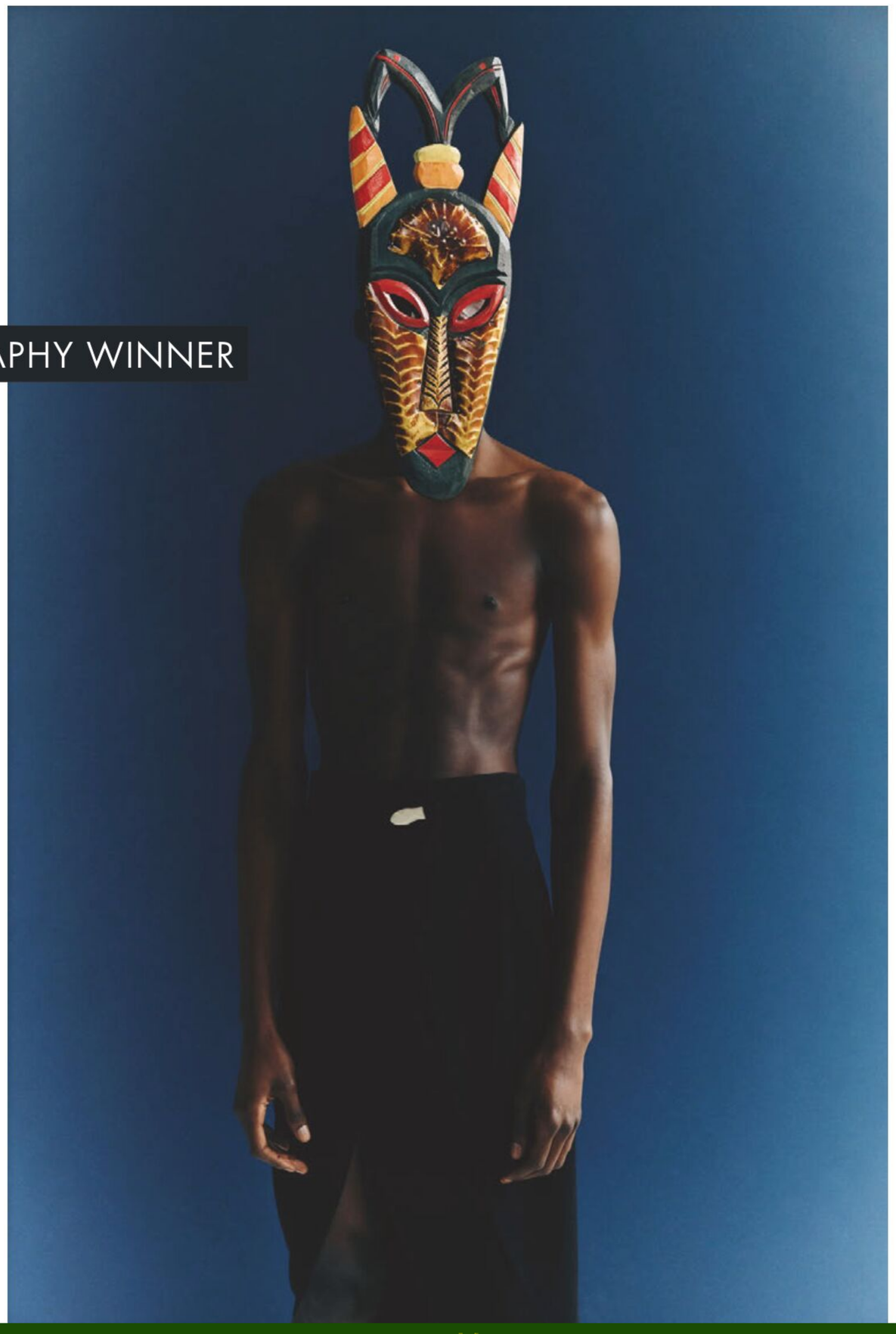


ILLUSTRATION WINNER

Gianna Rosina, 21



PHOTOGRAPHY WINNER





Vova Kleva, now 25

For Vova Kleva, who works as a fashion photographer and art director in Kiyiv, photography "is everything". His ambition is to "travel around the world and share its beauty without limits".



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VOGUE TALENT CONTEST 2021

For this year's competition for young writers, photographers and illustrators, submissions were invited on the theme of "reset and renewal"

WRITING WINNER

BIDDING THE PHOENIX GOODBYE

Youmna Melhem Chamieh, 21, student at Harvard College

Once, one crisp December afternoon in Lebanon, I accidentally knocked over one of my grandmother's traditional coffee cups, breaking it. "*Inkasar al sharr*," she said with a reassuring smile. "The evil inside the cup has broken," my father explained, with a look that suggested my multiple years of Arabic lessons should have spared him the obligation.

What an odd expression, I thought – odd, or rather, anachronistic. Evils generate rupture: they are not revealed by it post-mortem. But Lebanese traditions being nothing if not surprising, I added this one to my mental arsenal without giving it much further thought. That is, until 2020.

Twenty-twenty: has the word itself acquired a sensory pathway of its own? Mine is laden with the sterile scents of face masks, the silence of deserted London streets and the overlapping images of Beirut exploding, Beirut obliterated, and Beirut crumbling still. Yours may be different, with forests burning in Australia or black people murdered by police in the United States. The precise cocktail of misery one's mind conjures faces no shortage of ingredients; and, besides bartering significant portions of our sanity, we have no way to match our cognition to each of them.

What we can do, however, is match our gaze.

There came a point – sometime in September, or October, when autumn's rust-red splendour began to cede to brown – at which every conversation in my household referred back to Lebanon (or "the situation", as my mother dubbed it once periphrasis became a necessary Band-Aid). One evening, eyes anchored to her phone's unrelenting feed, she whispered, "Now that everything is broken, we see just how rotten it was from the start."

She was right about Lebanon: the August blast was such a short fuse in the country's collapse precisely because it compounded decades of corruption and misrule. But couldn't the same have been said of much else? American police officers killing black citizens echoed centuries of state-sponsored injustice in the home, workplace, streets and courts. Even positive developments – renewed appreciation for front-line workers; temporary dips in carbon emissions – provided biting reminders of our prior negligence. "Unprecedented times" is a phrase I typed almost daily. But was it accurate? The uniqueness of the hardships we witnessed was, ironically, matched only by the age of the problems underpinning them.

I thought back to my grandmother and the cup. Perhaps she had been on to something: sudden, visible fractures are an invitation to notice the deeper evils within. I spared my mum the image, a reminder of gentler days, to keep her anger from receding into its core of sadness. But it stuck in my mind, tugging at me like a vindictive itch.

Much of our cultural fabric thrives on metaphors for natural regeneration. Poets tell us that it all begins again with spring; superhero films assure us, by way of a doe-eyed Aaron Eckhart, that it is always darkest before the dawn. For the Lebanese, though, this language has calcified into a trademark, of which resilience is the leitmotif. My parents, who both lived through the Lebanese Civil War, brought me up with stories of dancing as the bullets flew, blasting hard rock to cover the rumble of bombs; I proudly told non-Lebanese friends about former bunkers remodelled into nightclubs, revelled in that perfect symbolism.

Above all, there was the phoenix: Beirut's unofficial mascot, the mythical bird forever regenerating from its ashes. A beautiful image. Too beautiful, perhaps, detracting from an essential corollary: that something which experiences cyclical rebirth also experiences cyclical death. That there may be deeper flaws at play; that the successive combustions may not be detours in the winding path towards justice, but U-turns.

Back on my grandmother's veranda, I had fetched a new cup, filled it with Arabic coffee and cardamom, and gone on savouring their rich, bitter taste. Rest assured, this is not a lacklustre metaphor for the ultimate advent of hope – a currency that has crashed as low as the Lebanese pound, if not quite as swiftly. But it does supply a choice between symbols: the phoenix, whose rebirth is endless but ephemeral, or the cup which, shattered across the concrete, must be replaced for good?

At the cost, admittedly, of some aesthetic splendour, I choose the latter. Because if there is anything 2020 taught me, from Beirut to London to Washington, it is that many of our collective ills were, in fact, very much precedented – and that, by extension, any renewal worthy of that designation will begin with an act of rupture from the prior status quo.

Ideally, a decisive one: for our opportunities to repair our future are more finite than Lebanese grandmothers' stacks of spare cups, and the evils to be broken – from systemic racism, to chronic corruption, to the destruction of our planet – are infinitely more real. ■

If there is anything 2020 taught me, it is that many of our collective ills were, in fact, very much precedented

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Heavenly creatures

Robin Muir looks back on a Snowdon photoshoot of divine couture and magnificent beasts, Vogue September 1985

By 1985, photographer Snowdon had been at *Vogue* for nearly 30 years. For him, fashion was now of negligible interest and he was out of practice. Instead, the magazine prized him for his portraits: light-hearted and penetrating by turn yet always considered, they were invariably memorable. Snowdon may have said, mournfully, that when he became brother-in-law to the Queen more doors closed for him than opened. He was no longer anonymous snapper Tony Armstrong-Jones but the 1st Earl of Snowdon, an increasingly familiar and glamorous public figure. *Vogue*, however, fully appreciated the opportunities his celebrity offered: sittings with everyone from David Bowie to Laurence Olivier and Lady Diana Spencer.

With the couture collections in 1985, Snowdon made a triumphant return to fashion. He conceived the shoot as an homage to the Paris of *les années folles*, but with elements of 17th-century classicism and, as *Vogue* put it, "the finer moments of the 20th century". He cast young French actress Isabelle Pasco as the couturiers' favoured client, "Madame La Marquise de la Robe Merveille", whose tastes were equestrian (an haute école Lipizzaner stallion was brought on set), and whose dog breeds of choice were hardy Beaucerons and willowy whippets, her landscape gardener likely Le Nôtre, her town house probably an hôtel particulier. The pictures were miniature masterpieces, the palette sumptuous, the sets decorative yet simple. It all looked… effortless. Except, of course, it wasn't. Is it ever with actors and animals?

Grace Coddington was *Vogue*'s fashion editor on duty. She found Pasco so tiny that to make the couture samples fit she had to be placed on an apple box. The studio was also little bigger than a loose box, which might have been comforting to the horse but, as Coddington recalled, "You could hardly move, but Snowdon insisted that the horse's trainer make his animal rear up, like Lipizzaners are trained to do. Each time the horse stood on its hind legs, I was convinced it was going to land on poor Isabelle, who, of course, had no way to flee, balanced as she was on her box. It was a terrifying night that wouldn't end…"

Coddington and Snowdon never worked together again, much to her regret. She considers these "a haunting series of photographs that will remain in my memory as one of the all-time greats". In the small, airless Parisian studio perhaps Snowdon had even surprised himself. ■

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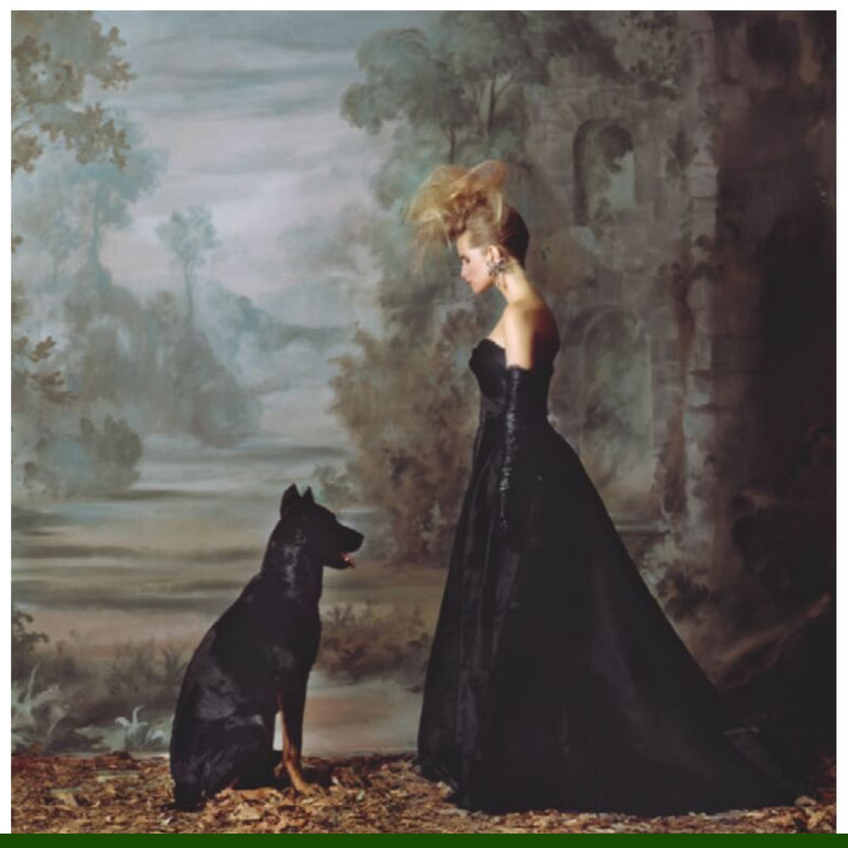
“Snowdon insisted that the horse’s trainer make his animal rear up. Each time, I was convinced it was going to land on poor Isabelle”



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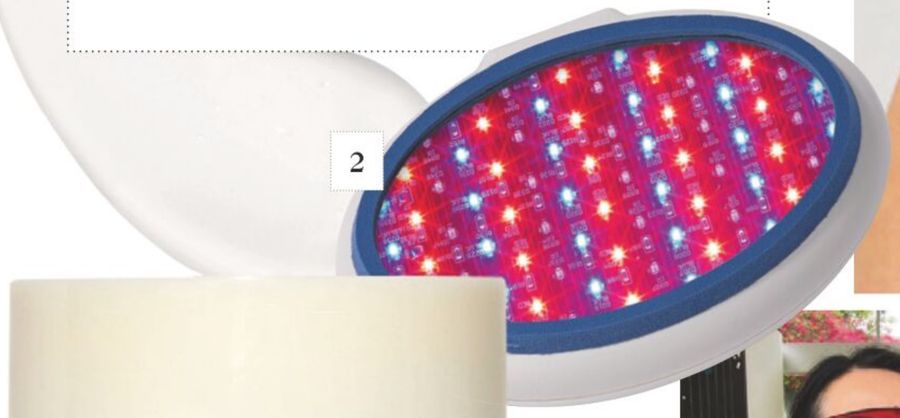
1



FAVOURITE APPS

CALM
"Each morning, I wake up with the Calm app."
HEADSPACE
"I switch up my meditation apps for different times of the day, and I listen to Headspace just before I fall asleep."
SLEEPSCORE
"Sleep hygiene is so important. This is a non-contact sleep-tracking app with a variety of features, such as sleep-cycle analysis and a coach to help you improve your rest."



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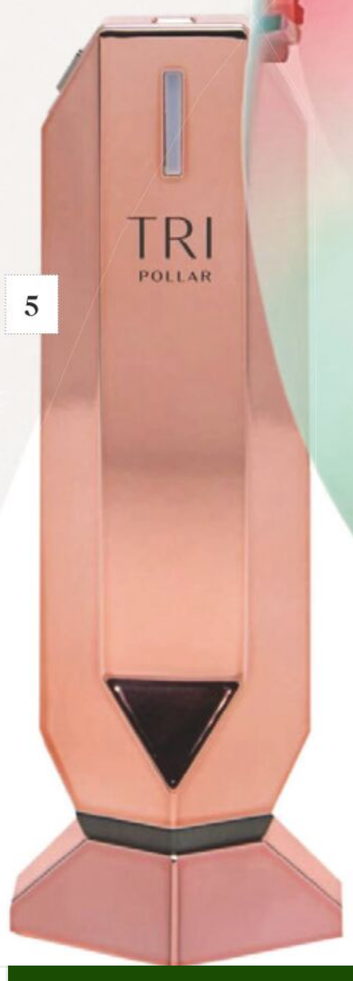

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6



7

Screen glow

Tina Chen Craig, founder of hi-tech skincare brand U Beauty, reveals her digital essentials. Edited by Jessica Diner

1. "I use Apple AirPods [£159] every day. They allow me to multi-task, and to take in some podcasts while I'm cooking or working out."
2. "In terms of light-therapy devices, the Celluma POD [£299] is a great skincare innovation for boosting surface glow."
3. "U Beauty Multimodal Defender cream [£160] is built on Siren capsule technology, which delivers tried-and-true ingredients in a never-done-before way, so your skin gets exactly what it needs."
4. "Bevi Sunglasses Visor UV 400 Protective Eyewear [from £16] offers sun protection and doubles as a safeguard against germs."
5. "I can confirm that the TriPollar Stop X [£339] produces professional-grade results at home. It's a radio-frequency tool that tightens skin and claims to remodel collagen from within."
6. "The Pivo Pod [£179] is the latest gadget I've bought. It's a face and body auto-tracking device that you attach to your phone. It makes taking selfies, making gifs and live-streaming so much easier."
7. "On my tech wishlist is an Oura Ring [£290], which looks so good. It's an inconspicuous device that tracks your health and fitness." ■

SCOT REDMAN; @TINACHENCRAIG; PIXELATE.BIZ

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24 – 26 SEPTEMBER 2021

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BEST FOOT *FORWARD*

Whether you are revelling in a sunny staycation or dreaming of further shores, slip on a little slice of Mediterranean heaven with Palmaira Sandals

AH, SUMMER! NOTHING beats those balmy days and the fuss-free wardrobe that comes with them. Think boho beach dresses, cropped trousers paired with barely-there cotton T-shirts, cheeky shorts and billowy button-downs. The timeless summer shoe staple to match? The avarca sandal from Palmaira – a little shoe that offers a hefty dose of styling cred with bucket-loads of comfort.

The brainchild of two sisters who cleverly split their time between London and the sunny Mediterranean island of Menorca, this exquisite shoe brand was founded on the dream of creating something uniquely comfortable and stylish. Using only the finest quality leather, each pair of avarcas is handcrafted and painstakingly assembled by friends and family of the brand who come from a long heritage of leatherwork. And that artisanal proof is in the happy feet found in all corners of the globe. Whether its chic staples, such as navy and minimalist black, zesty popsicle tones, animal prints or even a pop of glitter – all your occasionwear is covered. A major break from winter boots and work-heavy heels, your feet will be springing through this summer no matter the destination. ■

Discover more and shop the full Avarca range at Palmairasandals.com

Sandals, from £45,
Palmaira Sandals

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Cotton bomber jacket, £375, APC. *Wool poloneck, £215,* Paul Smith. *Both at Matches fashion.com. Grooming: Jenny Coombs, Neil Moodie. Nails: Michelle Humphrey*

FREE thinker

Hong Kong pro-democracy campaigner Nathan Law talks to Soey Kim about life in exile. Photograph by Paul Wetherell. Styling by Julia Brenard

Last year, when China announced plans for new security measures criminalising protest, Nathan Law had a stark choice: live in self-imposed exile, or face prison like Joshua Wong, Agnes Chow (his fellow founders of Hong Kong's former pro-democracy party Demosisto) and many others. The day before the law was passed, Law flew to Britain; this April, he was granted asylum. Now based in London, he reveals that he "never felt like someone who could lead the pack". His supporters would disagree: at university Law was a leader of 2014's Umbrella Movement protests; at 23 he became the youngest legislator in Hong Kong history (although he was later disqualified amid contentions over his oath); and in 2018 he was nominated for the Nobel Peace Prize. Even so, he insists, "I'm just an everyday man in an unexpected position, making decisions with a conscience during a watershed moment in history."

It is a life and a burden that the 28-year-old son of a construction worker and a cleaner never imagined. The Chinese authorities have accused the UK of sheltering a "criminal suspect", and he has cut ties with his parents for their safety, accepting that he may never go home or see them again. How is he coping? "I'm only human," he says. "I've felt distressed and burnt out, but this movement is larger than myself and it's my responsibility to walk another mile for the people of Hong Kong." From his new home, he continues to make his voice heard: speaking to international policymakers, guest lecturing at universities and writing a book on the privilege of freedom as a warning to the rest of the world.

Unable to predict the future, Law instead clings to hope. "I'm in a dark tunnel and there's a glimpse of light at the end," he tells me. "There will be obstacles along the way, but at least I'm free to walk towards it." ■

Freedom: How We Lose It and How We Fight Back by Nathan Law with Evan Fowler (Bantam Press, £13) is published on 4 November

DIGITAL ARTWORK: DTOUCH LONDON. SOCIAL DISTANCING RULES WERE FOLLOWED THROUGHOUT THIS PHOTOSHOOT

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Made TO LAST

Designed to be handed down to the next generation, the legacy of Barbour's legendary wax jackets continues in spectacular style as the brand celebrates a century of sustainability

THIS YEAR MARKS the centenary of re-waxing – the enduring method that ensures all Barbour wax jackets are made to last a lifetime. Sustainability has come to the forefront of conversation in the 21st century, but Barbour has embodied a conscious mindset from the outset.

In 1921, Malcolm Barbour, the second generation of the family, was the first to offer his customers the chance to pep up their oilskin jackets – a legacy that continues today under the stewardship of chairman Dame Margaret Barbour. The service is part of the Barbour Wax for Life programme, which encompasses initiatives such as Re-Loved, refurbished vintage Barbour jackets which are upcycled and made ready for new owners; Repairs, a service that aims to mend small rips and tears; and, of course, Re-waxing. Re-waxing can be undertaken by artisans at the Barbour workshop, or customers can re-wax their own purchases using a tin of Wax Thornproof Dressing. Testament to success, more than 100,000 tins of wax are sold each year and more than 60,000 jackets are returned to be re-waxed and repaired.

The procedure preserves and reinstates weather-resistant qualities, extending the life of the jacket for many years. The enduring attitude of Malcolm Barbour remains paramount to the brand's ethos, playing an important role in the way that garments are manufactured and looked after. Not only does re-waxing promise longevity, but it minimises the jacket's environmental impact, too. Families can consider Barbour wax jackets an heirloom: passed down and reinvigorated by each generation. ■

There are several Wax for Life stations across the country, including Selfridges London and Birmingham, and Barbour Duke Street, W1, where customers can take their jackets to be re-waxed and repaired. Find out more at Barbour.com

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Barbour celebrates a hundred years of re-waxing – which can be done at home using a tin of Wax Thornproof Dressing



Above: the 1921 Barbour catalogue, which introduced re-waxing for the first time





A half re-waxed jacket demonstrates the powerful rejuvenating qualities of the process

NIGEL JOHN

Competition Time



A Re-Loved Beaufort jacket, ready to be upcycled





Download your template and show us your design ideas. The winner will feature in the March 2022 issue of British Vogue magazine

DESIGN YOUR DREAM BARBOUR. Barbour and *Vogue* are offering fervid creatives the chance to design their own Barbour Re-Loved jacket. Using a template of the iconic Beaufort wax jacket, you can inject your own style by adding patches, reworking a collar or jazzing up the lining – the choice is yours. Five finalists will discuss their work with the Barbour team at the South Shields HQ, and their entries will be brought to life. A panel of judges will determine a winner, who will then take part in an exclusive photoshoot with British *Vogue*, as well as receiving a £5,000 cash prize. *To enter, visit Barbour.com/vogue-competition. Entries close on 12 September. Terms and conditions apply.*

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“YOU WANT A BETTER WORLD?
LET WOMEN RUN IT.”

FRANÇOIS-HENRY BENNAHMIAS
AUDEMARS PIGUET CHIEF EXECUTIVE OFFICER

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THE VOGUE 25

Celebrating the extraordinary women shaping 2021 and beyond. Photographs by Paul Wetherell. Styling by Julia Brenard

Vivienne Westwood wears clothes and accessories, her own. Hair: Alfie Sackett. Make-up: Siddhartha Simone. Nails: Marian Newman. Set design: Josh Stovell. Digital artwork: Dtouch London

What does influence look like in 2021? Almost 18 months into the pandemic, it can feel as though everything – and nothing – has changed. While women, such as UK Vaccine Taskforce chair Kate Bingham, have played invaluable parts in curtailing the virus, they have also been disproportionately negatively affected by recent events. Women are more likely to have been made redundant, meaning workplace campaigners such as Joeli Brearley, founder of charity Pregnant Then Screwed, are indispensable. And, pandemic or no, sexual assault is still all-pervasive in society – a truth brought home by activist Soma Sara, who revealed the staggering scale of sexual misconduct in British schools.

But there's progression, too. The Muslim Council of Britain's Zara Mohammed is laying foundations for a more equal future; so is Jane Fraser, the first female chief of Citigroup. Then there are the women who paved the way and continue to do so – Nicola Sturgeon, Charlotte Mensah, Kate Winslet – who know that the world can and must, eventually, catch up. >

VIVIENNE WESTWOOD

Fashion designer

This year, Vivienne Westwood has had more to celebrate than most. As she welcomes her 80th birthday and the 50th anniversary of her label, her standing as one of the world's most influential fashion designers shows no sign of waning. There's also her work outside fashion. Westwood continues to dedicate herself to spreading her environmental and anti-war messages through her manifesto. "Capitalism is a war economy," she says. "If we want to save ourselves, stop arms sales, stop arms production, stop war! If we achieve this, we can save the world and everything will fall into place."

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SOMA SARA

Founder, Everyone's Invited

In June 2020, Soma Sara started a website where young women and men could anonymously publish testimonies of their experience of sexual assault. She called it Everyone's Invited and by April this year, more than 15,000 accounts had been shared, prompting Ofsted to launch a landmark investigation into sexual assault in our schools. "There needs to be a survivor-focused approach to these problems – that we're actually listening and believing them and making sure that they feel supported when they come forward," says Sara, who cites "barriers to reporting" as among the biggest obstacles in tackling the issue. "You should never, ever feel ashamed, or blame yourself, or feel humiliated for what you've been through."

Soma Sara wears wool sweater, £575. Forest-friendly viscose skirt, £850. Faux-leather boots, £850. All Stella McCartney. *Silver and rock-crystal ear cuff, £288,* Tom Wood. *Silver pendant necklace, £210,* Alighieri. *Silver ring, £85,* Otiumberg. *White-gold and diamond watch, price on request,* Audemars Piguet. *Opposite: Zara Mohammed wears flannel tunic, from £560. Wool/cashmere poloneck, from £220. Both* La Collection. *Headscarf, £20,* Haute Hijab

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PRIYA AHLUWALIA

Fashion designer

Using deadstock and vintage fabrics as the foundation of her garments, Priya Ahluwalia proves that upcycled designs can appear resolutely modern – a philosophy that, this year, resonated profoundly and earned her the Queen Elizabeth II Award for British Design alongside collaborations with Mulberry and Ganni. Originally conceived as a menswear label in 2018, her recent extension into womenswear – first facilitated by those partnerships – has the Londoner set on a path to industry domination.

JOANNE ANDERSON

Mayor of Liverpool

As the first woman of colour to be directly elected as a mayor in any UK city, Joanne Anderson's appointment as Mayor of Liverpool earlier this year was not only a significant win for Labour in a beleaguered 2021, but for the city, too. Anderson, who wants to make the eradication of violence against women and girls in Liverpool a priority, symbolises the turning of a leaf for her home town – once one of Britain's biggest slave ports – and the country.

JOELI BREARLEY

Founder and CEO, Pregnant Then Screwed

Since 2015, Joeli Brearley has been campaigning for the rights of pregnant women and mothers discriminated against at work. During lockdown, with mothers 50 per cent more likely than fathers to lose their jobs, calls to her charity, Pregnant Then Screwed, asking for legal advice rose by a staggering 450 per cent. From taking the government to task on childcare legislation to fighting for flexible working for all, Brearley has made it her mission to make women's working lives not just fairer, but feasible.

THE DUCHESS OF CAMBRIDGE

At an indefinable point in the past few years, the erstwhile Kate Middleton has quietly evolved into a queen-in-waiting. With the flashier end of royal duties largely on hold during lockdown, it was her charity work rather than her fashion choices that pulled the majority of headlines. She used the pandemic to launch major campaigns around early-years development and continue her work trying to lift the stigma around discussing mental health, as well as supporting those living with childhood trauma. The result? A stealthy rise to ranking among the most popular members of The Firm.

JADE FADOJUTIMI

Artist

Last year, at 27, Jadé Fadojutimi became the youngest artist to be included in the Tate collection, for her vibrant paintings. Since graduating from the RCA in 2017, her work has been displayed around the world, while private collectors snap up every piece they can. At a recent auction at Sotheby's, a Fadojutimi painting went for about four times the estimated six-figure price, cementing her status as the British painter to know.

EMERALD FENNELL

Writer and director

With her debut feature film *Promising Young Woman* – a rape-revenge thriller starring Carey Mulligan – Emerald Fennell reinvigorated the discourse around male sexual behaviour, and made Oscars history in the process. Among the five nominations her film garnered at the 93rd Academy Awards in April was a nod for Best Director, making Fennell the first British woman to be recognised in the category and solidifying her status as one of the most powerful new arrivals in film.

JANE FRASER

CEO, Citigroup

When she was named chief executive of Citigroup in March, Jane Fraser became the first woman to lead a big Wall Street institution. In an industry infamous for the burnout of its employees, since taking the helm, the Scot – and mother of two – is transforming banking culture by prioritising inclusivity and empathy like never before.

ZARA MOHAMMED

Secretary general, The Muslim Council of Britain

"There's a lot of stereotyping that Muslim women are oppressed," says Zara Mohammed, who, in January and at the age of 29, became the youngest person and first woman to be elected as secretary general of The Muslim Council of Britain. "I'm here to help smash the glass on that perception." Born and raised in Glasgow, as the representative of the most diverse Muslim umbrella organisation in the UK, Mohammed is keen to show her peers – and the world – that young people can lead "and women can certainly lead, too. Don't define us without us," she adds. "We'll be the ones to say who we are and what we represent." >



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BLACK CERAMIC ROYAL OAK
SELFWINDING / 34 MM



ROYAL OAK FROSTED GOLD
DOUBLE BALANCE WHEEL
OPENWORKED / 37 MM



ROYAL OAK FROSTED GOLD
SELFWINDING / 34 MM

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ECLECTIC IN COLOUR, SAVOIR-FAIRE, MATERIALS AND STYLE, THE AUDEMARS PIGUET NEW COLLECTION FINDS INSPIRATION IN DIVERSE WORLDS TO PRESENT A KALEIDOSCOPIC VIEW OF THE CONTEMPORARY WOMAN

ROYAL OAK SELFWINDING
CHRONOGRAPH / 38 MM

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KATE BINGHAM

Chair, UK Vaccine Taskforce

When venture capitalist Kate Bingham was asked to chair the UK Vaccine Taskforce, she was reluctant. Not because of the responsibility, but because "I thought it would fail," she says. Luckily, her daughter convinced her to change her mind. Under Bingham, several successful vaccines were found and, at the time of writing, more than 87 per cent of the UK's adult population has received a first dose. How does she feel? "Fantastic." And confident about the future. "The vaccines work really well, but at some point we will need to be able to pivot to develop a new one. And we're in decent shape for that," she smiles.

MARGOT HENDERSON

Chef

Renowned chef Margot Henderson's food has long been a byword for elegant British cuisine, and post lockdown, it was to her Rochelle Canteen – a restaurant open nearly 20 years – that the in-crowd flocked. It was a just reward. As a mentor, alongside her husband Fergus, to some of today's most lauded chefs, her impact can be felt across the UK's gastro scene – a fact recognised with last year's OBE. In an industry of fickle fads and viral recipes, she's a true influencer.

DEBBIE HEWITT

Chair, The Football Association

Come January 2022, Debbie Hewitt will be the first woman to be named chair of the Football Association in its 158-year history. The successor to Greg Clarke, who resigned after a series of "unacceptable" comments, Hewitt is perfectly poised to lead the FA as English football enters a new and exciting chapter.

MARINA HYDE

Journalist

From the long tail of Brexit to the last days of the Trump administration and the pandemic, the news cycle these past five years has been relentless. So has Marina Hyde. A master satirist, her blistering columns for *The Guardian* routinely go viral for their ability to lay bare with scathing ease the corruption, scandal and hypocrisy that is so often to be found at the heart of our governments and institutions. An unparalleled commentator on – and for – our times

ROSAMUND KISSI-DEBRAH

Activist

Last December, environment campaigner Rosamund Kissi-Debrah's years-long battle to prove pollution contributed to her daughter Ella's death came to an end when a coroner ruled in her favour, setting a powerful precedent in the fight for cleaner air. But her work continues. The landmark verdict – the first time a person has had air pollution listed as a cause of death – has led to urgent calls for the government to reduce national air pollution limits, and to save tens of thousands of lives.

CHARLIE MARTIN

Racing driver

In the predominantly male world of motorsports, women have notoriously been overlooked. But Charlie Martin, a veteran of British endurance racing car driving, is among those redressing the balance. This year, she became the first trans woman to compete in the uniquely challenging Britcar Nürburgring 24 Hours, with the goal of ultimately entering the legendarily gruelling Le Mans – the oldest endurance race in history. In a sport with little diversity, Martin is an important and welcome face.

SULINNA ONG

Head of music (UK & IE), Spotify

The role of head of music at Spotify – which has more than 158 million subscribers worldwide – is a powerful position to occupy, with the ability to make or break artists. Which is why, last year, Sulinna Ong helped launch the streaming behemoth's Radar programme, giving 12 months of support to up-and-coming artists (one of the first recipients, Young T & Bugsey, went on to receive three nominations at this year's Brits). Committed to bringing equality to the industry, in terms of both the artists promoted and those working behind the scenes, Ong is a key force in shaping the future of music.

EMMA PATERSON

Literary agent

Representing some of the brightest minds in the UK – from Booker winner Bernardine Evaristo to debut novelist Natasha Brown; academic Emma Dabiri to author Shon Faye – literary agent Emma Paterson of Aitken Alexander has an eagle eye for talent. Combining market savvy with a keen sense of social responsibility, her reach has been instrumental in bringing some of the finest, agenda-shifting writing of recent years to publication >

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Phoebe Dynevor wears sleeveless wool jacket, £2,510. Stud earring, £290. Both Louis Vuitton. *Opposite: Kate Bingham wears silk blouse, from a selection,* Giorgio Armani. *Wool trousers, £350,* Max Mara. *Patent-leather shoes, £550,* Jimmy Choo. *Silver and gold-plated necklace, £425,* Alighieri. *Ceramic and rose-gold watch, price on request,* Audemars Piguet

PHOEBE DYNEVOR

Actor

"It's obviously shifted my career in ways I couldn't have imagined," says Phoebe Dynevor of playing the lead in *Bridgerton*, Netflix's outrageously successful Regency romp, that in January 2021 was named the streaming giant's most watched original series. Unsurprisingly, it has made an instant star of Manchester-born Dynevor, whose Instagram following ballooned, and who is now a fashion world favourite. "As an actor, I don't particularly like feeling comfortable," she tells *Vogue*. "I'm really nervous about my next role [in a biopic of ceramicist Clarice Cliff] and I like that feeling. I hope it never goes away."

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CASSANDRA RUSSELL

Head of fashion, luxury & retail brand partnerships (EMEA), TikTok

When Celine chose to live stream its s/s '21 show, it turned to TikTok to get the word out. And why wouldn't it? With more than a billion users, many luxury brands are using the social media platform, as Cassandra Russell can attest. At TikTok, and in her role on the British Fashion Council's Newgen panel, she advises labels on how to reach new eyes and, ultimately, customers.

NICOLA STURGEON

First Minister of Scotland

In May, the Scottish National Party, under the leadership of Nicola Sturgeon, claimed a historic fourth consecutive term at the Scottish Parliament election, with the highest vote share since devolution. Now, one seat shy of a majority, Sturgeon's case for a second referendum on Scottish independence is growing ever harder for Boris Johnson to ignore.

THE DUCHESS OF SUSSEX

Yet again, it seems no woman has been more talked about on these shores in the past 12 months than Meghan, the Duchess of Sussex. Now living in California, after stepping back from life as a working royal (and post *that* interview), her sights are firmly set on making positive waves in public life. In addition to her extensive philanthropy work, she inked Netflix and Spotify deals and authored a children's book, all with a shared goal of promoting equality. What will she do next?

FKA TWIGS

Musician

Domestic abuse can affect us all. That is the message FKA Twigs wanted to send when she went public about the physical and mental harm she alleges was inflicted upon her by her former partner, the actor Shia LaBeouf, whom she sued last year and who denies the claims against him. "I'd like to be able to raise awareness on the tactics that abusers use to control you," she told *The New York Times*. As recent reports show three in four domestic abuse cases end without charge in England and Wales, a voice such as Twigs's is a vital one.

KATE WINSLET

Actor

As Mare Sheehan, troubled detective and poster woman for midlife struggle, 45-year-old Kate Winslet gave a small-screen performance to match any in her career. The idea that a star's best working years might actually be ahead of her is intoxicating enough, but by refusing the *Mare of Easttown* makers' offer of stomach retouching, Winslet struck another important blow in her lifelong campaign to normalise female bodies on-screen

Charlotte Mensah wears taffeta shirt, £315. Taffeta skirt, £300. Both Marina Rinaldi. *Leather sandals, £465,* Neous. *White-gold watch, price on request,* Audemars Piguet. *All other jewellery, Charlotte's own. For stockists, all pages, see Vogue Information*

CHARLOTTE MENSAH

Hairstylist

"A truly diverse society caters for all haircare needs," says Charlotte Mensah, hairstylist and entrepreneur, who for three decades has been regarded as the industry's foremost expert of black and Afro hair. Adored by everyone from Michaela Coel to Janelle Monáe, Mensah's aim now is to double down on education. "The inclusion of Afro and textured hair on the national curriculum for apprentices creates a breed of stylists ready to deal with all kinds of hair, wherever you are," she says. Next, she wants to take her expertise global. "My charity, the Love Naa Densua foundation, has partnered with two salons in Ghana, teaching everything from essential skills to customer service. This is something I intend to do more of, not only in Ghana but in other parts of the world." ■

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PALETTE *CLEANSE*

This season, the timeless appeal of black and white is elevated by gold details. Edited by Itunu Oke. Photographs by Crista Leonard



HOLD, PLEASE
If there is one bag that every wardrobe needs, it's a smart black clutch – and this new offering from Giorgio Armani ticks all the boxes. From the brand's Le Prime collection, this is an assuredly chic way to enhance any look.
Bag, £2,400, Giorgio Armani

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YSL *Black Opium eau de parfum Extreme, £86*



Boots, price on request, By Far



Penhaligon's *Maduro Leaf candle, £94*



Dress, £650, Longchamp



Vogue, November 1988

Jeans, £65, Superdry





Bag, £1,750, Celine by Hedi Slimane





Jacket, £1,475, Jacob Cohen

Sunglasses, £255, Tom Ford





Shoes, £330, Weekend Max Mara

SET DESIGN: SAMUEL PIDGEN. HERB RITTS

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Necklace, £125,
Pandora

Skirt, £2,200,
Dior

Watch, £5,000,
Cartier

Bag, £160,
Vivienne Westwood

Trousers, £720,
Michael Kors Collection

Jacket, £620,
Paul Smith

Bag, £635,
MCM

Shoes, £595

Vogue, December 2017

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SQUARE UP

The simplest equation for new-season chic? Plaids plus silver accents

CHECK POINT
It's time to update the classic saddle bag. The latest Wellington design from Ralph Lauren – with its mix of textures, classic Glen plaid and deep brown colouring – takes the everyday staple and gives it a modern twist.
Bag, £1,240, Ralph Lauren Collection



CRISTA LEONARD; JUERGEN TELLER

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0.25 carat gold open bangle, £1,090. 0.25 white-gold carat open bangle, £1,090. Both **Pandora**



0.50 carat gold ring, £690. 0.50 carat white-gold ring, £690. 0.50 sterling silver ring, £550. All **Pandora**



0.25 carat pendant and necklace, £390, **Pandora**





1.00 carat gold stud earrings, £1,290, **Pandora**

self-love, DIAMONDS & BRILLIANCE



0.25 carat gold stud earring, £390, **Pandora**

Supermodel Ashley Graham – the face of Pandora's first-ever lab-created diamond collection – discusses self love and being her own biggest advocate

"FOR ME, DIAMONDS are like the way fashion should be: for everyone," muses Ashley Graham. The boundary-breaking supermodel is the face of Pandora's first sustainably lab-created diamond collection, Brilliance. Graham is a fitting ambassador for the jewellery brand. The collection's theme, "infinite possibilities", aligns with her own personal values. "The biggest rewards of my career have stemmed from me betting on myself," she says. "Remember that you are your biggest advocate – no one will push for your success more than you can."

Graham is an industry champion of body positivity and self-love, a role echoed in her rousing podcast *Pretty Big Deal*. "My idea of success is defined by how I'm able to contribute to the bigger picture," she remarks. "To me, that means being an advocate for inclusivity and inspiring others to live their truth confidently."

Positive contribution is important for Pandora, too. By 2025, the brand pledges to be entirely carbon neutral – its Brilliance collection is the first certified carbon neutral product – and it commits to using only recycled silver and gold throughout its jewellery ranges. Pandora has already made steps towards a greener future: it switched to one hundred per cent renewable energy in its crafting facilities at the end of last year, leading by example as a major jewellery brand.

Pandora's Brilliance collection epitomises its dedication to change. Creative directors Filippo Ficarelli and Francesco Terzo designed every diamond seen in the release, replicating the beauty of nature's process while retaining unique charm, as well as exceptional cut, colour, clarity and carat. Lab-created diamonds offer an accessible price point, welcoming new, younger customers to its existing demographic.

Pandora's positive attitude resonates with Graham. She cites the brand's dazzling Brilliance earrings, in which an infinity-symbol teardrop shape envelopes a diamond, among her top-three treasured-forever jewels – the others being her wedding ring and a "great chunky link necklace". ■

To hear more from Ashley, head over to British Vogue's Instagram to discover her exclusive #10MinsWith IGTV. Browse the full Brilliance collection at Uk.Pandora.net

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Ashley wears 1.00 carat gold stud earrings, £1,290. 0.50 carat white-gold pendant and necklace, £790. 0.50 carat gold chain bracelet, £690. 0.50 carat white-gold chain bracelet, £690. 0.50 carat gold ring, £690. 0.75 carat white-gold ring, £990. 1.00 carat gold ring, £1,290. 1.00 carat white-gold ring, £1,290. All **Pandora**

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HEALTH-WEALTH & HAPPINESS

How – and where – to find wellness and joy in the world of beauty. Photograph by Richard Burbridge. Styling by Dena Giannini

HAIR: SHAY ASHUAL. MAKE-UP: RAISA FLOWERS. NAILS: JIN SOON CHOI. PRODN: PRODUCTION. DIGITAL ARTWORK: NORKIN DIGITAL ART. MODEL: YUMI NU. SOCIAL DISTANCING RULES WERE FOLLOWED THROUGHOUT THIS PHOTOSHOOT

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NEXT-GEN LIP BALMS

Put some philanthropy into make-up proceedings with this limited-edition Chantecaille Lip Chic lip tint, £38. The nourishing balm is part of the Vanishing Species collection, through which the brand gives back to conservation projects. Also worth a try is Glossier Ultralip, £14, which has the colour of a tint, the sheen of a gloss and the moisturising qualities of a balm. Dubbed as "the cashmere sweatpants of lips", comfort is key, but not to the detriment of being chic – the ideal combination. Meanwhile, with a formula that reacts to natural moisture levels to give you a bespoke colour, Dior Lip Glow Color Reviver Balm, £29.50, is now available in 11 shades. What's more, By Terry's Hyaluronic Hydra-Balm, £29, comes in six adaptable shades, each infused with two molecular weights of hyaluronic acid for instant lip hydration on the surface, as well as continued moisture underneath.

THE MAKE-UP





OPTIMISM-INDUCING PALETTES

Mac Cosmetics Botanic Panic Eyeshadow Palette, £40, is happiness in make-up form. A suits-all-moods mix of dusky nudes and bold brights, create an eye look for every occasion. The Hourglass Curator Palette, from £28, goes one step further, by providing a completely customised experience, so that you can curate the perfect palette of your choosing

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MAKE-UP WITH BENEFITS

L'Oréal Paris True Match Nude Plumping Serum, £14, is a hyaluronic acid serum cloaked in a flawless foundation-finish formula. Akin to tinted moisturiser, this sheer-coverage complexion booster will plump and make skin radiant, too. Look to Clarins Everlasting Foundation, £31, if controlling oiliness is more of a priority, thanks to antioxidants and mattifying (but non-clogging) bamboo powder. Including not one but three serum technologies, Clinique Even Better Clinical Serum Foundation, £34, fuses the brand's innovative skincare and make-up pillars to make a powerful semi-matt foundation that contains hyaluronic and salicylic acids, as well as vitamin C, to help brighten complexions.

RENAISSANCE

Lips and eyes and skin, oh my! Make-up is back with a bang – and with these post-lockdown launches, it's time to go all-out, says Jessica Diner

FEEL-GOOD LIP COLOURS

Estée Lauder Pure Color Whipped Matte Lip Color, £26, is intense colour with feel-good factor, thanks to the mousse-like, whipped-up texture that settles into a moisturising stain for ultra long-wear performance.





FULL-FLUSH BLUSH

Available in nine sublime shades, the Pat McGrath Labs Divine Blush collection, £30 each, is a silky soft buildable powder. It blends seamlessly, but can also be built up to create a dramatic statement. Try using Chanel Joues Contraste Powder Blush Ombre, £37, as an accompaniment to blush, applying under cheekbones and around the temples to achieve a healthy glow. ■

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Practical MAGIC

From crystals to clairvoyants, mystical wellbeing practices have us completely spellbound – but, asks Ellie Pithers, do they work?

I am not a particularly mystical person. When I was handed a stick of clear quartz as I filed into The Row's autumn/winter 2018 show in New York, I promptly abandoned it. I blush when it gets to the chanting bits of yoga classes and glaze over when conversation turns to star signs. So, it was to my great surprise that I felt goosebumps rise as I sat at my kitchen table on FaceTime with Jayne Wallace, a clairvoyant and the founder of Psychic Sisters, for my first tarot reading. She calmly explained that she was connecting with my grandmother, and that my grandmother liked my new house – but that I ought not to get overly hung up on adding bifold doors to the back. We'd just moved.

Before you ask, I don't air my domestic dramas nor my interiors dilemmas on social media. There are highly personal details Wallace shared during the 30-minute reading whose provenance I can't account for. It's still tempting to write off new-age healing as bogus. And yet, over the course of a year like no other, more and more of us have been turning to alternative wellness practices, seeking connection with something – anything – from the comfort (or relative discomfort) of our own homes.

Wallace, who helms a team of about 20 healers that has operated out of Selfridges since 2006, and whose clients number Kim Kardashian West and Kate Hudson, says distance-healing services previously offered to clients based abroad have now become the norm. "People are much more open to a Zoom or FaceTime consultation." Sales of her range of crystals, candles, incense and oils, stocked at Asos and Holland & Barrett, are also booming. "People are not seeing these rituals as a cult or witchcraft anymore. Today, you can walk into Tesco and buy a crystal. And I've never sold so much sage – people are wanting to cleanse their homes of negative energy."

Emma Lucy Knowles, a psychic and healer who has been practising for 16 years, has seen a similar demand. "The last five years has been a real turning point. People have been talking about healing more openly, and social media has helped them feel less embarrassed," she says. The volume of enquiries for distance healing over the last year has been "huge", according to Knowles. "It's made me evolve how I work. Before, if I did distance work, I didn't even need to see the client. But now I spend more time chatting face-to-face on Zoom, teaching people about energy work."

Crystals are perhaps the most accessible gateway to mystical enlightenment, something to physically cling on to when times get tough. Psychic Sisters saw a 50 per cent increase in sales of crystals during the pandemic at its Selfridges outpost. We're wearing rocks, too: Net-a-Porter reports that in addition to chunks of celestine, amethyst and smoky quartz geode crystals from New York-based brand JiaJia selling out (at about £200 a pop), its sapphire necklaces (about £500) have seen surging sales. Meanwhile, TBalance's crystal bracelets, which come in sets with energising beaded slogans, have repeatedly sold out since its October launch with the retailer.

A healing crystal hut is among the star attractions at Bamford's revamped spa in the Cotswolds. This September also sees the launch of a new wellness facial that utilises a crystal gua sha tool to support lymphatic flow and reduce puffiness, alongside sound baths and massages that employ jade and amethyst. Bamford's septuagenarian founder Carole Bamford has been using crystals for decades, having first learnt about their healing properties on a trip to India aged 20. "I originally went for three months to study meditation," she recalls. "It wasn't for spiritual reasons – it was The Beatles that made me go." She sleeps with a rose quartz on her bedside table to promote love. "I don't want people to think I'm woo-woo, because I'm not. But I really believe in instinct, gut feeling. Lots of people can understand that. The pandemic has made many people realise that we do need to take a different approach."

Yasmin Sewell, a former fashion buyer, has placed energy amplification at the heart of her new business. Australia-born, London-based Sewell has practised yoga, reiki and integrative quantum medicine, a form of energy healing, since her early twenties, and says her career in fashion was guided by intuition. Still, she had always felt obliged to keep her spiritual side under wraps. "I was born pretty woo-woo, but I've always been hyper-aware that some people are not into it," she smiles. Sewell launched Vyrao, a wellness brand, in May, with five fragrances created by British perfumer Lyn Harris using plant and flower remedies. Each bottle comes with its own supercharged Herkimer diamond crystal. "I think fragrance is a potent tool for wellbeing, it can really shift the way you feel," she explains. Customers have been receptive – the gift set of mini bottles sold out straightaway at the Selfridges launch pop-up, and Free and Witchy Woo are the current bestselling scents.

Can clutching a stick of quartz or partaking in a weekly sound bath change your life? Obviously not. But ritualising your daily routine can prove a coping mechanism in times of uncertainty. "All of this is just us finding tools to feel better. Simple as that," says Sewell. "Whatever works for you." Next on my to-do list: researching French doors. ■

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PLAN OF ACTION

Ever wondered why yoga is so calming, or a walk is a ticket to creativity? In her book *Move! The New Science of Body over Mind*, Caroline Williams explores exercises to improve how we think and feel. Weight training aids memory, particularly as you age, and reduces anxiety; improving your posture combats feelings of negativity; while stretching helps lower inflammation, which is linked to depression, as well as fatigue and chronic pain. And don't forget dancing – we all know how great that makes us feel.

EASY ON THE EYES

Bringing new meaning to the term "bright eyes", these clever products cater to the famously delicate area in myriad ways. Lightweight and gel-based, new eye-creams-meets-serums employ powerful science to prevent fine lines and boost luminosity, plumping, softening and firming while minimising telltale signs of tiredness. Meanwhile, the genius Heated Eye Wand from Peep Club uses warmth to alleviate tension in strained eyes – consider it a hot-stone masseuse in your pocket specifically for your peepers.

From far left: **Peep Club** *Heated Eye Wand, £60, at Victoriahealth.com.* **Dior** *Capture Totale Super Potent Eye Serum, £59.* **Lancôme** *Advanced Génifique Eye Cream, £45*

BEAUTY MUSINGS

New solutions for perennial problems.
By Hannah Coates





Right: **L'Oréal Paris** *Elvive Purple Reviving Oil, £13.* **Josh Wood Colour** *Glaze in Peach Blush, £19*

GENERATION NEXT

The ingredient dermatologists recommend for smooth, clear and luminous skin? Retinol, which helps cells turn over at a faster rate. Now, a new generation of retinol products address the problems – such as dryness and sensitivity – that can be associated with its use. Dr Sebagh's Retinol Night Repair contains 0.3 per cent retinol along with ultra-soothing ingredients such as squalene, oat and rosehip seed oil; Kiehl's Retinol Skin-Renewing Daily Micro-Dose Serum delivers a calibrated dose – perfect for beginners or sensitive skins; while Sarah Chapman's new Skinesis Icon Day delivers retinaldehyde via a revolutionary technology that means it does not cause photosensitivity. Lastly, Liz Earle's Superskin Alt-Retinol Booster, £35, swaps retinol with the botanical stevia, which mimics its action on the skin. Slow, steady and gentle wins the race.



From top left: **Dr Sebagh** *Retinol Night Repair, £72.* **Kiehl's** *Retinol Skin-Renewing Daily Micro-Dose Serum, £62.* **Sarah Chapman** *Skinesis Icon Day, £92*

TRUE COLOURS

Looking for the glossy richness of hair that's been freshly coloured but without the chair-time? For greys and blondes, L'Oréal Elvive Purple Reviving Oil fends off brassiness, smooths frizz and ups shine; Josh Wood's Glaze delivers cool colour *and* hydration; and Pureology Toning Glaze, £29, freshens colour between appointments. In salon, Redken Shades EQ Bonder Inside fortifies as it colours. Bold, bright hair? Incoming.

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From left: **Prada** *Infusion d'Iris eau de parfum, £107, at Johnlewis.com.* **Cartier** *Rivières de Cartier Luxuriance eau de toilette, £104.* **Gucci** *Flora Gorgeous Gardenia eau de parfum, from £77.* **Armani Privé** *Thé Yulong Soie de Nacre eau de toilette, £160*

NATURE TRAILS

Lingering floral, leafy and woody notes form the root of this season's most delicious scents, says Twiggy Jalloh. Photograph by Coppi Barbieri

DIGITAL ARTWORK: JAN CIHAK

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POWERED *by* PLANTS

Why are even non-vegans buying vegan beauty now? Twiggy Jalloh has the answer: high-performance products that don't compromise on quality or efficacy



Laboratory Perfumes *Samphire eau de toilette, £80*



Floral Street *Sunflower Pop eau de parfum, £65*



Clean Reserve *Smoked Vetiver eau de parfum, £82*



SCENTS OF RESPONSIBILITY

With many fragrances containing animal derivatives in their formulas, select houses have made it their mission to do things differently. "We have proven that you can have luxury vegan fragrances created in a considered way," says Michelle Feeney, founder of vegan perfumer Floral Street. "It's not just the scent that's involved in being sustainable and ethical, it is every element that goes into the final product." Floral Street uses only recycled and recyclable materials in its packaging, and all of the fine florals used in its fragrances are sustainable and traceable from source to scent. "The biggest challenge was in the engineering and design process, plus the increased costs associated with producing sustainable packaging. But I am proud that we have created an eco-friendly alternative," says Feeney – and so she should be.



Le Labo *Santal 33 eau de parfum, from £58*



MANE MARVELS

Noticing the demand for vegan haircare, brands including Fable & Mane have answered the call for effective products that use natural ingredients, such as anti-inflammatory turmeric and strengthening ashwagandha root, to help transform hair – all while being kind to the planet. Sibling founders Akash and Nikita Mehta's passion for vegan innovation was, in part, born out of their shared belief that what we apply on the outside is as important as what we put inside our bodies. "Vegan products with plant-derived ingredients often contain more antioxidants, natural oils, vitamins and minerals, which can be better for your hair and skin as well as maintaining moisture," the duo say of the wealth of hair health benefits these formulas bring. Other haircare brands have followed suit, including Vernon François's eponymous texture-focused brand, which boasts an extended list of vegan-friendly ingredients. Not having to sacrifice great results means there's never been a better time to switch to vegan haircare.

PAOLA KUDACKI/TRUNK ARCHIVE; PIXELATE.BIZ

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From right: **Odacité** *Black Mint Cleanser, £39.* **Summer Fridays** *Overtime Mask, £39.* **Milk Makeup** *Vegan Milk Moisturizer, £34*







From left: **Biossance** *Squalane & Vitamin C Dark Spot Serum, £49.* **Bamford** *Restore Elixir, £75*

SUPER SKINCARE

"Vegan brands used to be perceived as less effective than their standard counterparts, but that is no longer the case," says Dianna Ruth, co-founder of vegan brand Milk Makeup. "Vegan products are equal – if not better – quality than standard products because of the lengthy development process and rigorous testing they must undergo." Trust in vegan skincare, too, is on the rise, with a new report predicting the global vegan cosmetics market will exceed $21 billion by 2027. And the best thing about the new wave of products available? There is a brand out there for every budget. Take make-up and skincare label Elf, whose affordable yet smart formulas often combine tried-and-tested natural ingredients with innovative AHAs, BHAs, peptides, niacinamide and increasingly used ingredients, such as hemp-derived cannabis sativa oil.

Clockwise from right: **Tower 28** *Bronzino Illuminating Bronzer in Best Coast, £18.* **Victoria Beckham** *Beauty Bronzing Brick, £52.* **Violette_FR** *Bisou Balms, £24 each.* **KVD Beauty** *Shade & Light Face Contour Refillable Palette, £38.* **Juni Cosmetics** *Luxury Hydrating Lipstick in Lola, £48*











BareMinerals *Liquid Mineral Foundation SPF20, £31. Below:* **Hourglass** *Confession Lipstick Red 0, £39*





THE MAKE-UP SHAKE UP

Countless make-up brands are now making the switch to becoming fully vegan. Hourglass, for example, reformulated a selection of its products to deliver on its promise to become totally vegan by 2020 – which, having taken three years to recreate its Confession Red 0 lipstick without the widely used insect-derivative ingredient carmine, was no mean feat. This industry-standard dye is present in many popular make-up products containing pink and red pigments – and Hourglass isn't alone in developing vegan alternatives. Bridging the gap between premium and ethical beauty, Juni Cosmetics founder Madeleine White has made it her mission to make plastic and cruelty-free beauty products. Sustainably sourced ingredients are at the top of the agenda, as is her commitment to housing Juni's innovative lipstick formulas in expertly crafted recycled aluminium bullets. Planet-conscious beauty for the packaging enthusiasts



From top: **Fable & Mane** *HoliRoots Hair Oil, £29.* **Aveda** *Nutriplenish Curl Gelée, £26.50.* **Pureology** *Hydrate Shampoo & Conditioner Duo, £46.* **Vernon François** *Pure-Fro Conditioner, £17*

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INSIDE STORY

Make the next step in your skincare routine a probiotic supplement to support skin health from within



TRADITIONALLY, WHEN WE think about skincare, we think about layering on products such as serums and creams – yet the latest research from skincare brand Aurelia London suggests that taking a probiotic supplement could be the best way to support your skin and address any issues that it may have.

Expert in probiotics and skincare, Aurelia London has researched three specific live probiotic strains, each with results-driven benefits. From targeting hydration to reducing hyperpigmentation or tackling free radical damage, taking a probiotic can support your skincare routine by working with the natural gut bacteria, delivering better skin health in as little as one month. Strong links between the gut and skin health suggest that if the good and bad bacteria in the gut are out of balance, this can be reflected in skin conditions such as rosacea, acne and eczema.

When it comes to choosing the right probiotic to add to your skincare routine, Aurelia London's offer more than most. Not only do they contain among the highest levels of probiotics, they include other ingredients, such as zinc to strengthen immunity, reducing the need to take multiple supplements. They're also gluten free, vegan-friendly and safe to take during pregnancy. A skincare step in the right direction. ■

Discover Aurelia London's Beauty + Immunity Probiotic Supplements using the exclusive discount code VOGUE20 to claim 20 per cent off at Aurelialondon.com

Aurelia London
Beauty + Immunity Probiotic Supplements, £45

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POWER SOURCE

Say no to waste – and yes to products made using reclaimed and upcycled ingredients.

By Twiggy Jalloh.

Photograph by Thomas Brown

Clockwise from top left: By Sarah *London Hemp-Infused Blemish Recovery Oil, £34.* Bybi *Face Base Everyday Moisturiser, £16.* Peace & Pure *Timeless Elixir Facial Serum, £69.* UpCircle *Face & Body Soap Bar in Cinnamon & Ginger, £5.* LoopeCo *Nutrient Rich Cream Cleanser, £29.* UpCircle *Face Toner with Mandarin & Chamomile, £18*

SET DESIGN: LISA JAHOVIC. DIGITAL ARTWORK: IMGN STUDIO

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FERMENT TO BE

If it's a strong, healthy skin barrier you're after, fermented skincare might just be for you. Hannah Coates finds out why

From kimchi to kombucha, many of us swear by fermented foods to keep our gut health in check, so why not our skin, too? A growing number of brands are harnessing the wonders of fermented ingredients to create effective, barrier-boosting skincare that also fosters a healthy skin microbiome – just as in the gut.

Hailing from Korea, where fermented ingredients have been used for thousand of years, it's hardly a new concept. But as our obsession with health and wellbeing grows, so too does our interest in supporting skincare: "In recent years skincare trends have tended to follow wellness trends," confirms consultant dermatologist Dr Anjali Mahto. "Fermentation in skincare is a good example of this."

First, a quick science lesson: fermentation is a metabolic process in which compounds are broken down by micro-organisms, such as bacteria and yeast, into simpler and smaller compounds. You likely already enjoy some of the fruits of fermentation in your current skincare regime. Ingredients span from alpha hydroxy acids (glycolic, mandelic and lactic acids come from fermented sugar, almonds and milk respectively) to a number of natural extracts, created from ingredients including red ginseng and black tea.

Tiffany Masterson, founder of Drunk Elephant, a brand that often uses fermented extracts in its formulas, also points out that the process "cultivates the synthesis of antioxidant compounds – specifically phenolics and flavonoids," which not only ward off oxidative stress from external aggressors, but also have strong anti-inflammatory benefits for the skin.

Another reason she's such a fan? "Fermented ingredients like sake extract are probiotics, too, which when applied topically, can help support the health of the micro-organisms that make up the skin's microbiome," she says, which helps keep the all-important skin barrier robust and skin concerns such as irritation, dehydration, acne, eczema and rosacea at bay. Overall, fermented ingredients are said to be more concentrated, better able to penetrate the skin and thereby more effective.

So, where to start? Glossier's recently launched Cleanser Concentrate enlists the help of exfoliating grape ferment, along with lactic and malic acids and niacinamide to help brighten, smooth and tighten the skin; Sunday Riley's Pink Drink Essence is packed with the good stuff, including prebiotic fermented honey, green tea and ceramides, to keep skin strong, healthy and luminous. Zelens's Tea Shot Urban Defence Serum is the ultimate skincare defender and employs fermented black tea (or kombucha) alongside four other types of tea for unparalleled antioxidant protection. And lest we forget the OG of loud and proud fermented skincare products: Fresh's cult Black Tea Kombucha Facial Treatment, which can be used post-cleanse morning and evening for hydrated, happy skin.



Clockwise from top left: **Sweet Chef** *Ginger Kombucha & Vitamin D Chill Mist, £16.* **Sunday Riley** *Pink Drink Essence, £42.* **Shani Darden** *Retinol Reform, £80.* **Glossier** *Cleanser Concentrate, £18.* **Dr Andrew Weil For Origins** *Mega-Mushroom Relief & Resilience Soothing Lotion, £32.* **Zelens** *Tea Shot Urban Defence Serum, £85.* **Drunk Elephant** *Sweet Biome Fermented Sake Spray, £35.* **Wildsmith Skin** *Double Clay Refining Mask, £65.* **Aurelia** *Probiotic Blemish Hero, £18.* **Fresh** *Black Tea Kombucha Facial Treatment Essence, £62*

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BE MORE B CORP

Beauty brands are getting to grips with the greenest certification around, says Kathleen Baird-Murray. Illustration by Sophie Glover

Here's an idea for beauty brands. Why not create the ultimate planet-saving, people-protecting moisturiser? After all, like most of us, you believe in a world where your staff won't be working in miserable conditions, you're aware of your carbon footprint, and you've read through The British Beauty Council's mammoth 2020 report The Courage To Change – an act that in itself takes nerves of steel, as statistic after statistic highlights the urgent need for action. (A pot of moisturiser can take a thousand years to decompose; scented products emit the same level of chemical vapours as petrol from cars; water poverty is set to impact two-thirds of the population by 2025… Scary stuff that's sadly all too real.)

And here's a question. Now that you've accrued all the statistics attesting to your moisturiser's goodness, got the packaging in this year's Pantone shade, and you're on the shelf at your chosen do-good beauty retailer, how do we, as consumers, differentiate between you and every other brand claiming to be green? Because even though you really care about your mycelium packaging being compostable as opposed to your rival's recyclable packaging (which, it turns out, can only be recycled in certain boroughs using a 250C unit), it's irksome that the average customer has no way of knowing how sincere you are. And that sucks, because surely we should all be in this together?

Enter B Corp, a breath of fresh, unpolluted air through all the greenwashing out there. If you've never heard of it, it's not surprising. Despite B Corp certified brands (across all categories, not just beauty) growing 28 times faster in the UK than the national economic growth of 0.5 per cent in 2018, B Corp is not shouty – its logo, a discreet B in a circle beneath the word "certified", is as loud as it gets. But what the organisation, established in 2006 in the US (and 2015 in the UK) by Jay Coen Gilbert and Bart Houlahan, who previously co-founded And1, together with Andrew Kassoy, a friend and former Wall Street private equity investor, lacks in noise, it more than makes up for in community and effectiveness. Requiring all certified members to make an equal commitment to purpose as well as profit, B Corp certification forces a business to consider the impact of its decisions on its workers, customers, suppliers, community and the environment. Currently, The Body Shop, Aromatherapy Associates, Aesop, Davines, Sunday Riley and Typology have all signed up, and agreed to further checks every three years when new targets are set. What does this mean in practice? "B Corp is like vegan 2.0," says Alexia Inge, co-founder and co-CEO of Cult Beauty, who sees it as an umbrella classification for brands that look at their impact in a more conscious way. "You join them, and it's a bit like getting a personal trainer. They make you do harder things each time. You have to keep getting better. But they are realistic as well, because, for example, they understand that the technology to decrease your emission levels might not exist in the way you need it just yet, but they'll help you to get there."

By all accounts, the "get there" bit is arduous, whether a brand is B Corp from the get-go or pivots into it after years of working "normally". "It was a big commitment for us as a new brand," says Ning Li, founder of Typology, a digital, vegan and natural skincare company based in Paris, "as there are more than 200 questions you need to answer, and when you create a company, the first priority is survival. But the beauty industry is built on promises, so it was important for us to be transparent, to be able to make connections with today's consumer that were authentic and genuine and not just greenwashing."

"The beauty industry is built on promises, so it was important for us to be transparent"

B Corp status typically allows companies to highlight what's wrong, so they are better placed to correct it. "One of my frustrations was listening to all the discussions about sustainable beauty, and lots of them were only about packaging," says Sunday Riley, whose eponymous skincare brand, based in Houston, Texas, made the transition to B Corp in August 2020. "And I thought, that can't be everything, surely? What about the rest of the impact? We create a lot of pollution when we manufacture, as well as when we ship things. So we started calculating our carbon footprint and offsetting it, trying to be as neutral as possible, but also formulating with certain ingredients, choosing the right manufacturers. What is the purity level of the surfactants we are buying? These are questions that you're not always aware of – but with B Corp you have to be that conscious in every department."

It's not the quick, easy gold rush that brands might be hoping for either. "It's difficult to say how much this affects profit margins," says Anthony Molet, CEO of Davines North America, who transitioned the 38-year-old haircare brand to B Corp status in 2016, "because just as with LED bulbs versus halogen bulbs, it will take thousands of hours of use before you get a return on your investment. Everything is more expensive, from buying the electricity from renewable sources to the packing material you use – paper tape is more costly than plastic tape, for example."

Riley is more to the point: "Will we sell more products this way? No," she says. "What sells the product is if the product works. We're doing this for the company, and because it's important."

The pay-offs come in different ways. For Typology, it's exciting to come up with new solutions for old problems. "We wanted our packaging to fit through the letterbox, and in the beginning I looked at the bottles out there and they were all round," Li says. "Of course, when you ship round bottles, you're shipping a lot of air by putting a round bottle in a square box. So by switching to square bottles, we not only enabled our customers to stay at home, but we reduced our carbon footprint straightaway." For Riley, one of the greatest pleasures is joining the dots between packaging and forestation. "We plant hundreds of trees every month and I love it! I happened to be in Colorado in 2020 and couldn't breathe because of the smoke in the air as a result of the forest fires. Being a part of the planting process is so positive."

For Aromatherapy Associates, the 36-year-old brand founded by the late Geraldine Howard, achieving B Corp status in 2020 helped formalise many of the charitable acts it was doing already. CEO Anna Teal is particularly proud of how it pivoted during the pandemic: "We decided to help the channels grow and donated wellbeing products to those who really needed but couldn't afford them." The ultimate act of understanding real value, as opposed to price? "At the end of the day, I'm here on this planet for a small period of time," she says. "So the question is: how do I leave it in a better state than that which I found it in?" And that, as we all know, is the ultimate hope in a jar. ■

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ON THE LABEL

As a generation of "skintellectuals", we know our hyaluronic acids from our niacinamides. But ask most of us skincare know-it-alls exactly what our ingredients labels actually mean and we might fall at the first hurdle. Here, Hannah Coates enlists the help of biochemist and cosmetic scientist Nausheen Qureshi to offer you a foolproof guide



WHERE IS IT?

The ingredients or International Nomenclature of Cosmetics Ingredients (INCI) list can't always be found on the product itself. Sometimes it is hidden beneath peel-back stickers and often it can be found on the outer boxing the product came in.

WHAT ORDER DOES IT COME IN?

"Under regulation, all ingredients are listed in descending order from the most concentrated, until you get to those at percentages below one per cent. At that point, they can be listed in whatever order the skincare brand wants," says Qureshi. It is tricky for consumers not only to know the strength of each ingredient, but also to know where the one per cent mark lies.

HOW TO DECIPHER THE NAMES

The substances within the formula are listed by their chemical or biological names. "For example, a rose's biological name is *Rosa damascena*, but there are other types of rose, such as the root or leaf, that are defined by different nomenclature," says Qureshi. The INCI list highlights which part is used. While it can be tough to know exactly what each ingredient is, a quick google or peruse on the EU's CosIng database should reveal all

COMMON INGREDIENTS TO KNOW

While formulas and their ingredients vary, there are a few familiar words to acquaint yourself with. Expect to see "aqua" or water as one of the first ingredients on many INCI lists, as well as glycols, which are good "solubilising ingredients that a lot of people are scared of because they sound like harsh chemicals," says Qureshi. Don't jump to conclusions when seeing confusing chemical names, as many of these ingredients are kind to skin, include crucial preservatives – which maintain the stability of the formula – and help other ingredients dissolve into the solution for a more effective product

LEARNING THE SYMBOLS

One of the most important symbols on the label is the period after opening (or PAO), a logo of a half-open tub containing a number followed by an M; for example, 24M means 24 months. "It's an indication of how long you can expect the formula to last after opening it," says Qureshi. "But don't forget it could be shorter than that, depending on how long it was on the shelf (where the formula can still degrade) in the first place." Other symbols include the Cosmos, which means the product has been certified to be genuinely organic or natural, and the recycling symbol, which shows it's suitable for the recycling bin ■

SABINE VILLIARD/TRUNK ARCHIVE

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Consciously *CREATED*

Effective, natural skincare that's sustainably made? Susanne Kaufmann ticks all the boxes





WHETHER IT'S THE locally harvested alpine ingredients or the recyclable (and oh-so-chic) glass used for the majority of its packaging, there's no doubt that Susanne Kaufmann is leading the charge today in the world of luxury skincare with a conscience. Since its inception in 2003, the brand has used solar and thermal energy to power its production facilities; sourced its array of botanical ingredients responsibly; and offered refillable packaging, using as little plastic as possible, since way before it was a thing.

With the onus on supporting the skin's innate functions – rather than being too aggressive, which can lead to skin-barrier problems – the formulas (which span from bath and body care to skincare) are totally natural and, crucially, don't sacrifice efficacy to be so. Founder Susanne Kaufmann believes in the power of nature to supercharge our skin, and draws on the hydrating, nourishing properties of alpine flora from the Bregenzerwald region of Austria. It is also what the brand doesn't put in its products that makes the difference: there are certain ingredients that it will never use, ensuring each formula meets the high standards the company's philosophy requires.

"For me, terms like 'green' and 'natural' are about much more than just high quality, natural and effective ingredients," Kaufmann says. "They should also encompass an environmentally friendly production and manufacturing process. This has always been our philosophy. It's always been about the big picture." ■

Learn more about Susanne Kaufmann and explore the range of results-driven skin, bath and body care at Susannekaufmann.com

Clockwise from top: **Susanne Kaufmann** *Oil Bath For The Senses, £71.* **Susanne Kaufmann** *Nutrient Concentrate Skin Smoothing, £107. The brand's founder, Susanne Kaufmann*

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Conscious ESSENTIALS

Rethink your beauty routine with brands that put the planet first. Edited by Itunu Oke



Neal's Yard *Frankincense Intense Hydrating Essence, £42*



Versed *Dew Point Moisturizing Gel Cream, £14*

Davines *Momo Shampoo Bar, £14*



Aromatherapy Associates *Rose Bath and Shower Oil, £49*





Typology *Teint Concealer, £21*

Garnier *Micellar Hyaluronic Aloe Water, £7*



Elf *Putty Blush in Fiji, £6*



JS Health *Skin + Digestion Formula, £30*



Honest Beauty *Extreme Length Mascara & Lash Primer, £19, at Cultbeauty.co.uk*



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CONSCIOUS BEAUTY special CHECKLIST



Fenty Beauty *Bright Fix Eye Brightener in Honey, £18*



Molton Brown *Orange & Bergamot eau de parfum, £120*



Oto *Ritual CBD Serum, £69*



Glossier *Body Hero Exfoliating Bar, £12*



L'Occitane *Lavender Foaming Bath, £27*

Jo Loves *Pomelo Hand Sanitiser & Hand Lotion Duo, £25*



Estrid *Razor Starter Kit, £8*



Tropic *Silk Gel Liner in Warm Brown, £16*





Sunday Riley *Good Genes, £128*

Susanne Kaufmann *Restorative Toning Body Cream, £130*



Medik8 *Super C Ferulic, £59*



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A NEW HAIRCARE COLLECTION THAT IS REDOLENT OF THE PAST

Known for iconic scents such as Re-charge Black Pepper, developed by master perfumer Jacques Chabert, Molton Brown has always worked with an eclectic set of specialists to create its fragrances. Following suit, the botanical haircare collection is enriched with hydroponically grown herbs – nettle, camomile, fennel and coriander – cultivated in tunnels beneath London streets using the revolutionary sustainable farming technique. For the brand's 50th anniversary, the range has been redesigned to resemble Molton Brown's original apothecary bottles, and cult fragrances such as Orange and Bergamot are making a celebratory comeback across the year. Many happy returns.



AS SUPPLIERS OF TOILETRIES TO THE QUEEN, MOLTON BROWN HAS A LONG HISTORY OF QUALITY AND INNOVATION

It's no surprise the brand has been honoured with a highly sought-after Royal Warrant. The company started life on Mayfair's South Molton Street, where Caroline Burstein, together with her husband, Michael Collis, opened the pioneering Molton Brown hair salon. "It was just instinct, really," she explains. "We wanted a salon with products that were different. The only way we could control our standards and be proud of them was by doing it ourselves. It was very important we made our products in England." The luxury brand was to become a household name.

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Haircare HEROES

Founded in London in 1971, Molton Brown has maintained its British heritage and its natural and sustainability values. Here Vogue celebrates 50 years of a much-loved beauty brand.
Photographs by Ivona Chrzastek



HALF A CENTURY OF HAIRCARE KNOW-HOW SHINES THROUGH

Molton Brown's new botanical range pays homage to the brand's roots, tapping into its experience from its original 1970s salon. The Molton Brown ethos has always been to focus on its clients' wishes, and the four collections address individual hair needs – Balancing, Volumising, Hydrating and Repairing – and can be combined to create a bespoke care ritual. Crafted with sustainably sourced English herbs, the range is free from parabens and phthalates, 100 per cent vegan and cruelty free – and, of course, English made.

Discover more about the new Molton Brown botanical haircare collection and the latest launches at Moltonbrown.co.uk

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Adut Akech wears sleeveless intarsia dress with silk-georgette skirt, £3,500, Gucci. *Chenille scarf, £150,* Wales Bonner. *Boots, to order,* Junya Watanabe



New beginnings

WORDS: SARAH HARRIS. PHOTOGRAPH: DANIEL JACKSON. STYLING: ALEX HARRINGTON. HAIR: JIMMY PAUL. MAKE-UP: DICK PAGE. NAILS: YUKO TSUCHIHASHI

THE SEPTEMBER ISSUE is historically a gear shift for *Vogue*, as we switch seasons to introduce the shape of autumn. But this year, it has particular gravitas. Battling the pandemic has brought the world together – if not physically, then in other meaningful ways. A shared experience can have that effect. In this spirit of collaboration, four fashion editors from across the globe join forces to showcase some of the biggest trends, from retina-searing colour to the new black leather dress. It's a joy-inducing assortment of ideas and inspiration. Speaking of collaboration – and ideas and inspiration for that matter – are Mrs Prada and Raf Simons. When Simons was brought in as co-creative director at Prada last year, it was the industry's most talked-about pairing. Now, they discuss working together and what to expect next, while Rafael Pavarotti and Edward Enninful capture the magic on four rising actors. It's major changes like this that usher in a fresh era: at Prada, in fashion, and beyond. It's a new dawn. Enjoy the sunrise

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Dressing up for *Vogue* was a novelty for Chan: "I've been in sweatpants for a long time," she says.

Brushed-wool coat, £2,500. Embellished slip dress, to order. Both Celine by Hedi Slimane

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At first light

Radiant in the silvery dawn, Gemma Chan – star of the latest Marvel movie, Eternals – talks to Zing Tsjeng about her unlikely path to box-office glory, and how she became an accidental activist.

Photographs by Hanna Moon. Styling by Kate Phelan

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"To be working with an East Asian female director – I would never have dreamt of that, even just a few years ago"

Gemma Chan used to have a lot of sleepless nights. At the start of her career, the British-Asian actor would lie in bed and think, "Have I made a big mistake? Am I going to let down my mum and dad? Could I have had a secure career?" In her early twenties, she'd walked away from a training contract at a prestigious law firm after taking night classes in acting at the Central School of Speech and Drama. She'd only ever done musical theatre as a child; her parents had no showbiz connections. What was she thinking, trying to be an actor?

"You feel that responsibility more when you're a child of immigrants," Chan tells me today as we walk through a fine mist of rain in Regent's Park. It's the week after she was photographed for the *Vogue* cover, summoned to the Thames at 1am for a sunrise shoot ("lots of ducks and swans for company, but not much else"), so her sleep schedule is still out of whack – and she doesn't exactly have time to rest, what with jetting off to Spain for a top-secret project tomorrow morning. Plus, my dog keeps yanking her along The Broad Walk, a tree-lined boulevard within sniffing distance of the zoo. "I like it," Chan says. "She's taking charge!"

After the blowout success of 2018's *Crazy Rich Asians*, in which she played the immaculately put-together but piercingly vulnerable socialite Astrid, Chan, now 38, is finally hitting her stride. There's her lead role in *Eternals*, this autumn's feverishly awaited Marvel blockbuster, directed by Oscar-winning auteur Chloé Zhao, which will be followed by the psychological thriller *Don't Worry Darling*, by *Booksmart* director Olivia Wilde, opposite Florence Pugh and Harry Styles. Her most recent release – Disney's animated feature *Raya and the Last Dragon* – has grossed $132 million at the box office, in a year when most cinemas were shuttered. As the world begins to stir after the slumber of lockdown, and after a distressing year of rising anti-Asian violence, Chan is unveiling herself as a new kind of star: unashamedly political, community-oriented and entirely capable of fronting a $200 million superhero franchise.

We first met on Instagram, when she slid into my DMs to ask whether I wanted to work with her on the launch of the Stop ESEA Hate fundraising page, which to date has raised almost £80,000 for East and South-east Asian grassroots organisations in the UK. She's just as casual and chatty in real life, turning up to meet me in the early evening summer rain in Adidas tracksuit bottoms and trainers, looking make-up free apart from a slick of mascara. As we wander past joggers, the only thing that might give away the celebrity in their midst is her perfectly coiffed hair, which she has shoved unceremoniously under the hood of a red Hunter mac.

We'd already bumped elbows a few days earlier at The Connaught hotel for *Vogue*'s In Conversation video, where the 5ft 9in actor – unsurprisingly, Chan used to model – wore an elegant trench dress from Rokh, and Jimmy Choo heels. It was a novelty for both of us: "I've been in sweatpants for a long time," she told me as I admired her outfit. "I've loved this time of being in elasticated waists." What did she spend it doing? "I ate a lot of cheese. I did thousand-piece jigsaws."

She spent the beginning of the pandemic volunteering for Cook-19, ferrying some of its 50,000 meals to NHS frontline workers, along with her boyfriend of three years, fellow Marvel Cinematic Universe (MCU) actor Dominic Cooper. "We were just the guys who turned up with the flapjacks and the food," she says, laughing. "The porters would recognise us, but just in terms of, 'Oh, it's you guys – the food couriers who sometimes had stolen a sausage roll or two.'"

Yet in the coming weeks, Chan will slip into movie-star mode as never before. Most Marvel films follow a crowd-pleasing formula: extravagant fight scenes, tongue-in-cheek gags, plenty of Easter eggs and, most of all, grand CGI-enabled spectacle. *Eternals* is the newest instalment of the all-conquering universe, with Chan playing Sersi, one of a group of immortal beings who come out of hiding to save humanity. So far, so Marvel? Not quite, according to Chan.

"I think this is going to be a really different, special film," she says, noting that Zhao is the woman at its helm. The Chinese indie director is best known for the film *Nomadland*, starring Frances McDormand, about "house-less" van-dwellers at the edge of society, for which, earlier this year, Zhao became the first woman of colour to win Best Director at the Oscars. Marvel's intriguing choice of director has paid off – on its first day, the *Eternals* trailer clocked in a staggering 77 million views. "It has always been a passion for me to create a nuanced female superhero that is rarely seen in this genre," Zhao emails. "Gemma was very interested in this idea as well and took on the challenge. She is a great actress. Very intelligent and brave. She brought a beautiful sense of gentleness, compassion and vulnerability to Sersi that I believe will invite viewers to rethink what it means to be heroic."

"First of all, I never expected to be back in the MCU," says Chan, who played the Kree sniper Minn-Erva in 2019's *Captain Marvel*. "So that was a surprise. And then to be working with an East Asian female director – I would never have dreamt of that, even just a few years ago."

What can she tell me about her role before the NDA kicks in? "Sersi is not your typical superhero: she's not necessarily the best fighter, she doesn't have the most obviously impressive powers. The main thing is she's an empath," Chan says. "She has a connection with humans, and with the world and the earth. That is her strength, so I leant into that."

Chan joins a cast that includes Angelina Jolie and Salma Hayek, as well as her long-time friend Richard Madden, better known as Robb Stark from *Game of Thrones*, who plays Ikaris, another superpowered immortal. "Between us," Chan confides – at which point I start nervously waiting for a Marvel lawyer to materialise next to us – "she and Ikaris are kind of immortal soulmates. That was a fun thing to play. Over a span of a thousand years, how do you play a normal relationship? The good thing is, Richard and I have known each other for over 10 years."

But wait, I say accusingly, are you secretly the best-connected woman in showbiz? Don't you and your *Don't Worry Darling* co-star Harry >

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Sequined dress, £1,895, Huishan Zhang. *Vintage gold, opal and diamond ring, £4,500,* Kojis Jewellery, at Liberty

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Silk dress, £1,295,
Simone Rocha.
Wool coat, £2,550,
Issey Miyake. *Necklace,*
Gemma's own

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"Gemma brought a beautiful sense of gentleness, compassion and vulnerability to Sersi that I believe will invite viewers to rethink what it means to be heroic," emails Chloé Zhao

Styles also go way back? (A 2013 photo shows them playfully tucking into a giant plate of spaghetti.) "It's quite a small world, the British acting community, and when you've been doing it for as long as I have, I think you meet pretty much everybody," she cries in mock defence.

"We first met a long time ago," she adds of Styles. "We've sort of seen each other on and off over the years – it was nice to see him in a different environment. And yeah, he's good," she emphasises. "I would say he has a lot of natural talent." Shooting during the pandemic, thankfully, mitigated the perils of having a musical heart-throb on set in Los Angeles. "We had a few paparazzi sneaking shots. But other than that, it was all right."

Chan's star-studded contacts book and ever-blossoming career did not come easy. Her parents are both immigrants from Hong Kong; her engineer father bootstrapped his way to Britain after growing up in a shack in Kowloon. Both he and her pharmacist mother worshipped at the altar of education. They moved to the very white suburbs of Kent so that she and her younger sister could attend a good state school, where Chan was "very sporty, very tomboyish" growing up – her preferred break-time activity kicking a football around with mates. Was she very aware of being one of the few Asian kids growing up around there? "I was, but thankfully I had an amazing primary school. Obviously, there are isolated incidents of, you know, unpleasant things that were said or whatever. But they weren't kind of a regular thing." Still, anytime an Asian face popped up on television, her family would gather round in awe: "It was that rare."

She remembers feeling most out of place when she went shopping with her paternal grandmother, a tiny but formidable Hong Konger who single-handedly brought up her father and his five siblings while working three jobs. "Her voice was so loud and she spoke Cantonese so loudly. I just remember if we'd ever walk into a shop, she would bark at the shopkeeper." She remembers feeling it keenly: "My gosh, people think we're different. We're foreign."

Her parents impressed upon her the importance of hard work – she'd get up at 5am to stack shelves before school as a 15-year-old ("which is actually illegal in this country," she notes with a sly grin), and cleaned the showers at the local swimming pool. When Chan aced her A-Levels and won a place to study law at Worcester College, Oxford, her mother broke down and cried.

"It really was education that brought my mum and dad out of poverty and to this country," she says. Does that history loom large in her head? "I think it doesn't leave you, the way you've been raised. I can't stand things going to waste. I don't like throwing stuff away," she says. "That's just the way that my mum and dad were."

At a recent dinner, she recalls, her father produced a long-out-of-production St Michael (the old Marks & Spencer brand) plastic bag for Chan to take some leftovers home in. "Those bags haven't been produced for maybe 20 years," she says. "He said he pulled it out in a shop and everyone gathered around because they hadn't seen one of those bags for so long."

Post Oxford, with a job offer at Slaughter & May in the offing, she found breaking the news that their firstborn daughter was giving up on law to train as an actor did not go down well. "In all honesty, it was really painful," Chan says slowly of her decision to spend three years at Drama Centre London (alma mater of Michael Fassbender and Helen McCrory, among others). "My dad was always very much like, 'Work for something that they can't take away from you.' That was the mentality." Who's the "they"? I ask. "Well, exactly," she says. "I guess the world, or circumstances. Hence: get your qualifications. Hence: it was such a scary or completely inconceivable thing to pursue an unknown career in the arts."

Her tutors at drama school warned Chan that she would find it tough to land roles in period drama-obsessed Britain; the best route would be to do an Idris Elba and find success across the pond. She chose to stay, reasoning, "Well, the thing is, if everyone just leaves and goes elsewhere, then what's going to change?"

It meant years of taking on "every job going – bit parts, one line parts, anything," she says. It included roles that now, with the benefit of hindsight, she considers to have short-changed her heritage. In a 2010 episode of *Sherlock* set in Chinatown, she played a witheringly stereotypical damsel in distress. Critics and fans accused it of being a racially tone-deaf exercise in orientalism, with Chan cast as the wilting lotus blossom. "Would I necessarily make the same choices now, if given the choice? Maybe not. I think I would speak up more if I felt that a role was leaning into an orientalist trope of some sort," she says. "I'm much more aware. And I think I'm in more of a position where I could say something." At the time, I say, I wasn't angry – I was just, as a South-east Asian woman, sad that it was one of the few Asian roles I'd seen for women on British television. Chan nods, her eyes brimming with empathy. "With complete respect to everyone involved… I'm not here to throw shade on anyone… but yeah, I totally hear what you're saying." Her history as a "jobbing actress", as she charmingly puts it, also means, "I don't look down on anyone doing any position or in any job on set. The industry has really shifted, even in just the time that I've been working," she says, but notes, "Changing the actual culture – changing in practice – takes longer."

Crucially, in 2014, Chan landed the breakout role of Mia, the kind-hearted android in Channel 4's critically acclaimed sci-fi drama *Humans*. Before then, she was trying to bring her parents round to her choice of career, with "mixed success". When she bonded with Wayne Che Yip, director of the forthcoming *The Lord of the Rings* prequel series, on >

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"You can honour the spirit of your ancestors *by trying to* do something different. *You work to* change things for the better *for the rest of the community, or the next generation.* I want a rising tide to lift all boats*"*

the set of *Secret Diary of a Call Girl*, she ended up introducing him to her family over dim sum. "I brought him home to meet my parents, like: 'Look, Mum, Dad – there's another Asian in the business!'"

It was a process, though. "There's a way that you can honour the spirit of your ancestors by actually trying to do something different, which I know is a privilege," she says, thoughtfully. "This is the argument I tried to put to my parents back then, when things were tough: hopefully, you work to make sure the next generation has even more of a chance to do something different and change things for the better for the rest of the community, or the next generation after that." It's made her determined to keep the door open for other Asian talent. "That's something I feel in my bones. I want a rising tide to lift all boats."

Things are changing slowly, she says, but, "It's only a fairly recent thing that Asian females have been able to be the protagonists of stories." Recent research from the Annenberg Inclusion Initiative shows that only 44 out of the 1,300 top-grossing films from 2007 to 2019 had an Asian-American or Pacific Islander lead – and Dwayne Johnson starred in 14 of them. "I mean, great for him. I love him," Chan says, adding later, "Individual successes are one thing. But structurally, when you look at who can actually get projects green-lit in the UK, who are in those positions of power, those gatekeeping positions – there aren't that many Asians. There aren't many people of colour in those positions."

Chan has always been politically minded – she attended the anti-Brexit People's Vote march in 2018 with a sign reading "Even Baldrick Had a F**king Plan". But as filming wrapped on *Don't Worry Darling* in February this year, she was overwhelmed by the breaking news of a shocking increase in anti-Asian violence in America and Britain. She watched the viral video of Vicha Ratanapakdee – an 84-year-old Thai-American retiree – being attacked in San Francisco. Ratanapakdee later died of his injuries. When six Asian women were killed in a mass shooting in Atlanta in March, she posted an impassioned plea on her Instagram: "Please pay attention to what is happening. This is the latest in a surge of horrific attacks on the Asian community. Racism and misogyny are not mutually exclusive."

In Britain, her own parents had been verbally abused since the start of the pandemic. "I just remember feeling so worried for them all the time, any time they went out, and just worried for their safety; worried that one of those incidents might escalate," she says. When the Stop AAPI Hate fund launched in America, she lent her name as a supporter before turning her attention to the creation of the UK fund. But she's just as likely to post on social media about any number of social causes, from the importance of trans rights to how to support the victims of police brutality.

"If only black people care about Black Lives Matter," she says passionately, "then nothing's gonna change. And if only Asians are talking about Stop Asian Hate, nothing is going to change. And it's only when we stick up for one another, and we stand side by side, that things will shift." Although she still feels like an "accidental activist", speaking up was one of the few things she felt she had to do. "Actually, we kind of have a duty to, in a way that our parents perhaps weren't able to as first-generation immigrants."

We hit the north exit of Regent's Park – Chan's cue to head back to the London home she shares with Cooper and the tomato plants that grew wild on the balcony over lockdown, although she warmly peppers me with questions like an old friend: which shelter did I get my dog from? Can I WhatsApp it to her? Shall we grab dim sum some time? You can see why her ex Jack Whitehall openly regretted not marrying her, and why she's still firm friends with *Secret Diary of a Call Girl* castmates Billie Piper and Lily James, even though the show wrapped 10 years ago. She's just as comfortable on the red carpet – at the last Met Gala she wore head-to-toe Tom Ford and an extravagant 5lb headpiece ("I think my head was bleeding, but obviously the look was incredible") – as she is posting holiday content of her cuddling a lamb on a minibreak with Cooper and Madden, and talking about her dream of adopting a pack of rescue dogs. She's unpretentious and kind-hearted; alert to injustice but never mired in seriousness – you can imagine dancing around her kitchen or getting quarantini drunk with her on Zoom, which she happily fesses up to doing in early lockdown. Put it this way: not every Hollywood celebrity would be this happy walking a journalist's dog in the rain.

Most of all, I'm struck by how relatable she is – a descriptor often causally applied to film's leading women that is, in this instance, far from trite. Relatability is ordinarily not afforded to Asian people. Too often we're cast as the model minority, the high achievers who breeze their way into medicine, engineering or, yes, law. As Chan notes, this is also a myth that is "harmful to other people of colour". You could easily interpret Chan's success this way if you didn't understand the struggle that went into it. Her new beginning has been hard-won, but it's one that countless other Asians will identify with.

Maybe I find her so relatable because we share a similar heritage; maybe because my mother, like Chan's father, fastidiously recycles carrier bags; maybe because she is still one of too few British-Asian actresses that I've seen on screen. For a little Asian girl growing up in suburbia – say, for instance, Kent – I can only imagine the thrill of seeing someone like her front *Eternals*. After all the sleepless nights, the arguments and the long hard slog of waiting for film and TV to catch up with her talent, Chan has finally come out the other side with her voice intact and the platform to match. There's something important about that. "You've got to try to give more than you take," she concludes, adjusting the hood of her mac in the falling rain. ■

Eternals will be released on 5 November

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Embellished dress, £13,000. Wool coat, on seat, £4,000. Both Louis Vuitton. *For stockists, all pages, see Vogue Information. Hair: Shon Hyungsun Ju. Make-up: Hiromi Ueda. Nails: Chisato Yamamoto. Set design: Arthur de Borman. Production: Holmes Production. Digital artwork: Output London. With thanks to Lisett's*

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PHOTOGRAPHS BY RAFAEL PAVAROTTI. STYLING BY EDWARD ENNINFUL

"FOR CREATIVE PEOPLE, TO BE EXCITED IS THE ONLY WAY"

Equally subversive, equally unpredictable, equally attuned to the contradictions of the cultural moment, co-designers Miuccia Prada and Raf Simons talk Afua Hirsch through the cross-pollination process behind their new collection for Prada – modelled here by four of our most electrifying actors

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"Optimism is mounting," said Miuccia Prada post show. Wunmi Mosaku – positively blooming – takes the idea and runs with it.

Wool jumpsuit, £1,800. Leather gloves, £850. Clothes and accessories, throughout, Prada

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A classic mannish coat bedecked with glittering midnight-blue sequins is a maximalist-meets-minimalist's dream; Jessie Mei Li makes it regal.

Sequined coat, £6,500. Wool poloneck, £790

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SIMONE ASHLEY

"I love the gloves!" exclaims Simone Ashley of this look. "Why are gloves so sexy?" This bodes well. Ashley, 26, may be best known as mean queen Olivia in Netflix's *Sex Education*, but soon the Surrey-born, LA-dwelling actor will be donning gloves (and bonnet) as the new lead in series two of hit costume drama *Bridgerton* – watched by 82 million households and counting. How does it feel? "The entire cast and crew have been working so hard," she says. "I try not to think too much about what's next. I find it easier to be grateful... and just give it all I've got."

Jacquard and crêpe dress, £2,300. Jacquard boots, £1,300. Leather and faux-fur bag, £1,600. Leather gloves, £850

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EMMA CORRIN

What “new beginning” is Emma Corrin, 25, most looking forward to this autumn? “Pretending I’m going back to school and buying myself bouquets of sharpened pencils,” says the actor, with trademark whimsy. Of course, Corrin is too modest to mention upcoming film projects, although they will next star opposite Harry Styles in 1960s-set *My Policeman* before taking up duties as Lady Chatterley in a new big-screen adaptation of the DH Lawrence classic. Ever since playing Diana, Princess of Wales, with eerie accuracy in *The Crown*, Corrin has been a star to watch, as well as a captivating red-carpet presence (remote, or otherwise). “Colour, sophistication and imagination all mixed into one,” Corrin coos of the Prada collection.

Corduroy coat, £2,500. Wool polo shirt, £790. Wool poloneck, £790. Leather boots, to order. Sequined bag, £2,500. Leather gloves, £850

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How to handle post-pandemic tailoring? Double-breasted and supersized.

Double-faced felt and jacquard jacket, £4,900. Double-faced felt skirt, £1,900. Jacquard and leather bag, £1,800

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Credit Prada with instigating fashion's return to glamour.

Sequined knit dress, £7,500. Faux-fur and jacquard stole, £1,100. Leather boots, £1,200. Wool gloves, £650

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When Prada does prim it's always more than: white platform boots take it to another level.

Wool cardigan, £1,100. Wool poloneck, £790. Double-faced felt skirt, £2,300. Leather boots, £1,200. Jacquard and leather bag, £1,700. Leather gloves, £850

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Chocolate-coloured paillettes turn razzle-dazzle on its head – and we're ready to indulge.

Sequined coat, £9,500. Wool poloneck, £790. Flannel trousers, £980. Wool gloves, £650

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Try to find a more compelling way to make an entrance now than clutching this fuchsia-sequined faux-fur wrap.

Sequined faux-fur stole, £3,300. Sleeveless jacquard and georgette dress, £2,100. Wool poloneck, £790. Wool opera gloves, £650

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Prada's Crayola-bright coat and boots combo is one for thrill seekers not wallflowers.

Corduroy coat, £2,800. Wool polo shirt, £790. Wool poloneck, £790. Leather boots, £1,200. Leather bag, £2,400. Leather gloves, £1,200

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JESSIE MEI LI

"I've had a lot of time to myself this past year, which I really needed," says Jessie Mei Li of preparing for her next chapter, namely: fame. From her lead performance as Alina Starkov in Netflix's hit fantasy *Shadow and Bone* (series two is in the works), to her upcoming role in Edgar Wright's film *Last Night in Soho* alongside Anya Taylor-Joy, 2021 marks the year the 25-year-old arrived. "I'm not one to plan ahead, but hopefully I'll find myself in some interesting places," she says. "I like not knowing what's coming my way."

Faux-fur coat, £2,900

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WUNMI MOSAKU

This past year has been a joy for fans of Wunmi Mosaku. In March, the 35-year-old Mancunian, who now lives in LA, received a lead actress nomination at the Baftas for *His House* (she already has a TV Bafta), and gave star turns in small-screen hits *Lovecraft Country* and Marvel's *Loki*. Next up? "I'm excited for *Call Jane* to come out," she tells *Vogue*, of co-starring with Sigourney Weaver in a film "about women's reproductive rights in the 1960s". It is her mission to work on projects with real meaning, and, with US abortion legislation again under scrutiny, she says, "Sadly it couldn't come at a more timely moment."

Jacquard and faux-fur stole, £1,200. Jacquard cardigan, £980. Wool button-through cardigan, £1,100. Sequined headband, £450

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It's the knitted neckline here that delivers newness – and intrigue – to an otherwise classic black dress.

Crêpe and jacquard dress, £2,400. Leather boots, £1,200. Leather gloves, £850. For stockist, see Vogue Information. Hair: Eugene Souleiman. Make-up: Ammy Drammeh. Nails: Ama Quashie. Set design: Ibby Njoya. Flowers: S2 Events. Production: Lalaland Production. Digital artwork: Dtouch London

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"WE TOYED WITH SWITCHING ROLES – I HEADING UP RAF SIMONS, HE AT PRADA"

MIUCCIA PRADA

Miuccia Prada does not like collaborations. "I've been asked to do a collaboration since ages!" she exclaims, in heavily accented English. "They always seemed to be just about selling more – about clichés, banality, and not about ideas. I was never interested."

She is sitting in her Milan office alongside her new counterpart, Prada co-creative director Raf Simons, as I count contradictions. Even without the presence of Simons here in the nerve centre of Prada HQ, however, it is clear to any devotee that what's happened to the label is most definitely a collaboration: since February 2020, when the partnership was first announced – prompting great surprise and intrigue – the fingerprints of both designers have been stamped all over the Prada collections, as plain to see as the omnipresent triangular logo.

The pair have so far produced two women's collections. Spring/summer 2021 (launched via a Covid-era live-streamed show last September) was a tightly curated series of minimalist silhouettes, structured skirts and playful fabrics. Among the wearable monochrome prints and clutched anoraks, the collection delivered a new Prada classic: a glamorous A-line skirt with an airline seat-belt waist – which somehow managed to be both Miuccia Prada, PhD, and sculptural showstopper Simons – irresistibly paired with irreverent punctured turtlenecks.

In February, the house revealed an a/w 2021 collection – seen here on some of the new generation of screen actors – that offered an endless dialogue of looks that veered between psychedelic colour and optimistic sensuality, between defensive armour and purple, patterned platform boots. The set, a multi-textural ode to touch, was a reminder of Mrs Prada's collaborations with Dutch architect and theorist Rem Koolhaas.

How exactly the two designers jointly create these collections, though – something I try to glean from Mrs Prada, 73, and Simons, 53 – remains gloriously elusive. "We start with dialogue," says Simons. "We talk about last season, we talk about ideas and feelings, and out of that we start small things to grow. But everything starts with dialogue."

"That's what makes a good designer," adds Mrs Prada. "First, you have to have good thoughts, and then you have to be able to translate them. When I do not have a precise idea already, I always ask myself, 'What really interests me?' Maybe it's a place, maybe it's a colour, maybe it's an emotion. And then I attach to that fabric, and I try to understand why I am attracted to something. In a practical way, you start with an aesthetic. The process lasts months."

"The collaborative part," Simons adds, "is easy, easy, easy. It's very easy. The nature of how we design is not so disconnected from each other. There are designers who go sit at a desk and start to sketch and everything. We are both so not like that!"

"I hoped he would be able to, because I'm not able," Mrs Prada says, laughing.

A woman whose every appearance is deconstructed as a style inspiration, she does not disappoint in person. Her shoulder-length blonde hair is pinned in a gentle, side-parted wave, revealing gemstone earrings (carnelian, perhaps, which stimulates creativity) intricately set in gold. She wears a brown checked trouser suit over an untucked pink shirt – so far, so demure – but then come her shoes: a furry pair of gleaming, pearl-encrusted Miu Miu slides.

"I love the look," says Simons, who is dressed in slim black trousers, minimalist utilitarian ankle boots, and his trademark oversized jumper, a blue collar peeping through. The admiration is both real and reciprocated.

There is, frankly, no precedent for two designers each so successful in their own right – with the Raf Simons label now a quarter of a century strong and Prada showing no signs of decreasing in either influence or sales – joining forces. The decision came about, as they recount it, after a long period of mutual appreciation.

"I like only a very small number of brands, and Prada is one of the few that I would wear," says Simons, who earlier in his career notoriously felt awkward about wearing his own label, choosing a diet of Prada and Helmut Lang instead. Then, in 2005, Mrs Prada and her husband, Prada Group CEO Patrizio Bertelli, appointed Simons to be creative director at Jil Sander.



Miuccia Prada by Amit Israeli

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"That's something to never forget," Simons says. "My brand was so much seen as the avant-garde of menswear, and Jil Sander was so different. They saw something that nobody else had seen – or would dare to risk." Each continued to follow the other's work – until they met up after a 2015 Miu Miu show in Tokyo and had what both describe as "an open conversation".

"Very open," Mrs Prada emphasises. "We thought, 'What can we do?' We toyed with switching roles – I heading up Raf Simons, he at Prada," she says, laughing again.

"It was very daring, this collaboration," says Koolhaas over Zoom. "It fits completely with Prada's interest in experimentation, and it's still surprising: there is not yet a feeling of routine – or anything like it – so it feels charged with potential."

It also explores the increasingly relevant question of what collaborations mean in fashion today. In this once-unimaginable era in which not only Prada and Raf Simons are joining forces, but also Balenciaga and Gucci (albeit described as not so much a collaboration but a one-off "hack"), it's hard to avoid the conclusion that there has been a profound shift away from the idea of the auteur as a kind of singular, dictatorial creative genius towards a more communal approach to both design and brands in general. (Simons now embraces his co-creative director role at Prada while continuing to lead his own label, while Mrs Prada maintains her own sphere of sole influence in Miu Miu, where Simons plays no part.)

Linda Loppa, who taught Simons during the 25 years when she headed up the fashion department at Antwerp's prestigious Royal Academy of Fine Arts, regards her former student's venture with Prada as almost inevitable.

"I'm not really surprised that it's Raf Simons and Prada who are doing this," Loppa tells me, "because these two persons are not really the stars we expect they should be as fashion designers. They are outsiders – they kept their personality, and they have a common feeling about how to behave in this complex society. We are in a moment of really important change, and we have to reflect that in the way we work."

Simons's career has been punctuated by sublime riffs on radical youth culture – his 2001 Riot Riot Riot collection was famously inspired by the post-Soviet generation of young Eastern Europeans, and his 2011 Jil Sander Techno Couture collection, which featured Busta Rhymes on the soundtrack and models radiating an acid colour palette, was hailed as a transformative moment for the brand.

The questions – if not the answers – raised by the cultural and political moment are something that have driven both Simons and Mrs Prada throughout their careers, and one can't help but feel that it's their common interest in trying to square its contradictions that animates both their friendship and their work together. They seem to take particular pleasure in digging into their dislikes, their fears and their discomforts – whether that's about linen, which both profess to hate, or something more abstract. "First you hate something, then you investigate why you hate something," Mrs Prada says. "That is exciting – and for creative people, to be excited is the only way."



Raf Simons by Amit Israeli

What excites both designers right now is the drift towards capitalist and populist politics. "People are becoming so incredibly conservative," Mrs Prada says. "I want to do a show about that, because that is the truth." Neither she nor Simons will say more, but as I probe whether their spring/summer 2022 collection will be about satirising right-wing movements, they exchange knowing looks with each other.

"I think we're both really interested in trying to understand the world and how it's evolving," Simons says, "and how that reflects on how people look at fashion and at clothes. It's changing a lot, and it's a generational thing."

Mrs Prada, who has spent her storied career confounding both expectations and notions of luxury, echoes those thoughts. "Through my job, I show my ideas," she says. "So I take my job very seriously."

And – after more than five decades at Prada – the notion of not doing that job isn't something she's entertaining.

"Why is it," she asks, emphatically, "that we ever have to stop working? I'm doing what I want." ■

"WE TALK ABOUT IDEAS AND FEELINGS, AND SMALL THINGS GROW. EVERYTHING STARTS WITH DIALOGUE"

RAF SIMONS

RAF SIMONS'S GROOMING: PIERPAOLO LAI. SOCIAL DISTANCING RULES WERE FOLLOWED THROUGHOUT THESE PHOTOSHOOTS

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INTO THE UNKNOWN

As they strike out on promising careers, two highly original new fashion graduates cross paths with some old-school greats.

Photographs by David Sims. Styling by Joe McKenna

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In her sartorial "examination of waiting", Central Saint Martins alumnus Daniela Meichelböck gently reframes the ordinary.

Cotton-mix shirt, from £280. Wool skirt, from £360. Both Daniela Meichelböck. *Socks, £14.50,* Pantherella. *Silver earring, £350,* Chrome Hearts, *at Selfridges*

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Through artfully constructed garments, Lucile Guilmard's Central Saint Martins graduate collection introduces an elegantly resourceful perspective on the avant-garde.

Upcycled-wool jacket, £625, Lucile Guilmard. *Vintage skirt and boots, courtesy of* Carlo Manzi



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Lingerie lace meets sportswear: Vaquera continues its subversive interrogation of traditional tropes.

Cotton track jacket with lace trim, £450, Vaquera. *Silver pendant necklace, £300,* Genevieve Devine. *Leggings, £325,* Moncler. *Earrings, model's own*

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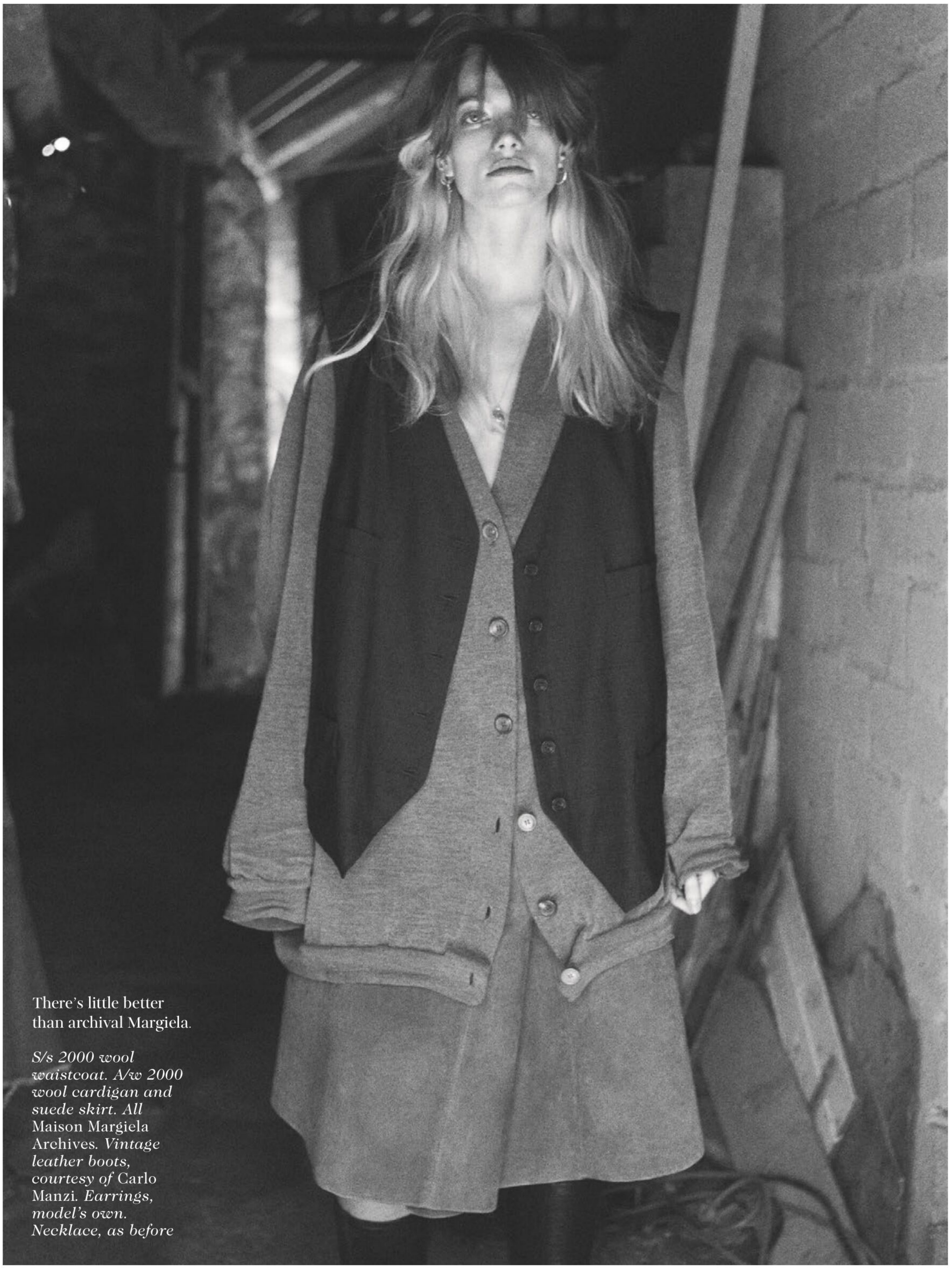

There's little better than archival Margiela.

S/s 2000 wool waistcoat. A/w 2000 wool cardigan and suede skirt. All Maison Margiela Archives. *Vintage leather boots, courtesy of* Carlo Manzi. *Earrings, model's own. Necklace, as before*

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Sometimes, the closest
you'll get to blue
skies is the perfect pair
of Prada platforms.

Wool coat, £1,380,
Dries Van Noten.
Recycled-wool sweater,
from a selection,
Marni. *Skirt, to order,*
Vetements. *Leather*
boots, £1,200, Prada.
Earrings, as before



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Seeking an elevated upgrade on conventional country attire? Turn to Marni's recycled-wool sweater and Margaret Howell's perfectly tailored trousers.

Recycled-wool sweater, from a selection, Marni. *Cotton trousers, £495,* Margaret Howell. *Silver earring, £350,* Chrome Hearts, *at Selfridges*

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Louis Vuitton's luminous layers present a practical upgrade on utilitarianism.

Leather gilet, £5,500. Sleeveless sweater, £2,200. Both Louis Vuitton. *Leggings, £325,* Moncler. *Earrings, as before*

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Subtly smooth “undone” hair with the help of Pantene Waterless Mist Behaving Dry Conditioner Mist, £10.

Upcycled-wool jacket and earrings, as before

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If you've been seeking a sensual take on sculptural chic, look no further.

Cropped wool jacket, £480, Lucile Guilmard. *Vintage skirt, courtesy of* Carlo Manzi. *Earrings, as before*

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Prada's oversized bombers are in possession of an inbuilt insouciance.

Re-Nylon bomber jacket, £2,900. Flannel blazer, £2,300. Flannel skirt, £980. All Prada. *Socks and earring, as before*

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A Chanel knit adds a touch of glamour, wherever you wear it.

Cashmere sweater, £2,465, Chanel. *Earrings, as before. For stockists, all pages, see Vogue Information. Hair: Anthony Turner. Make-up: Lucia Pieroni. Set design: Poppy Bartlett. Production: Partner Films. Digital artwork: SKN-Lab. Models: Arina Besedina, Natacha. With thanks to Roscarrock, Cornwall*

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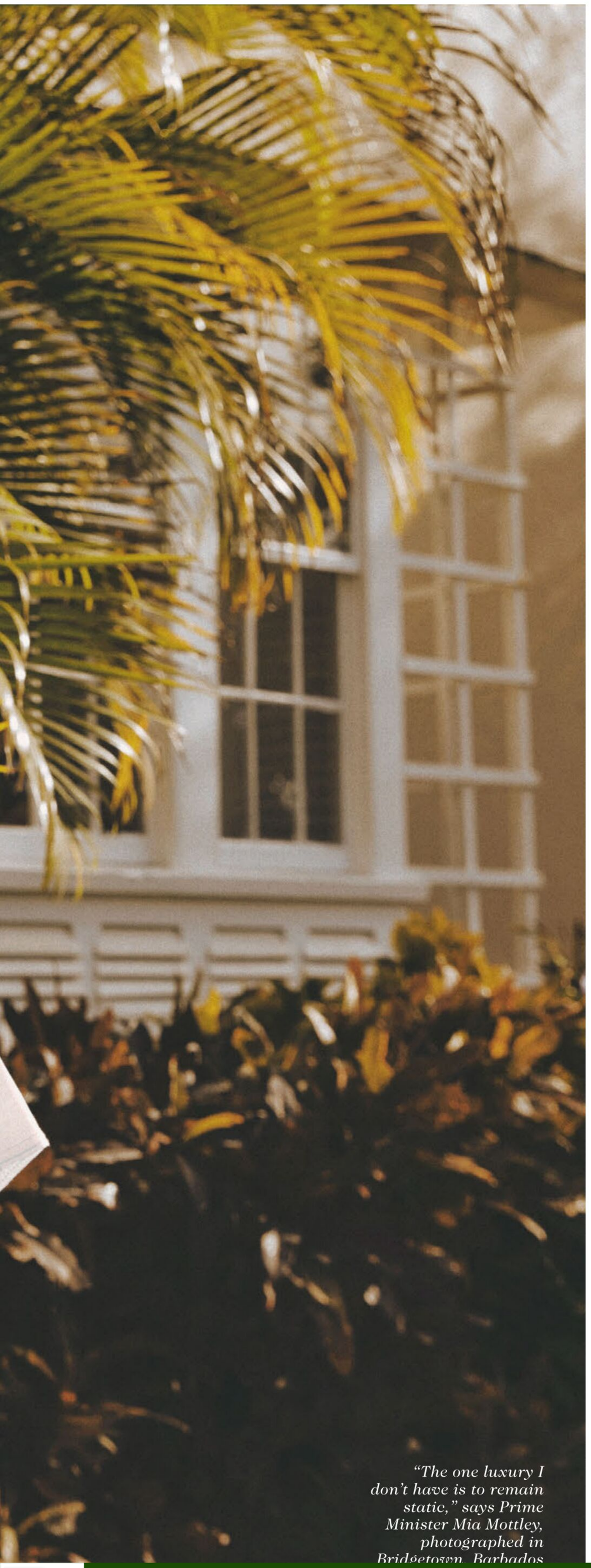

"The one luxury I don't have is to remain static," says Prime Minister Mia Mottley, photographed in Bridgetown, Barbados

A LIFE OF FIRSTS

As she leads Barbados towards republicanism, charismatic Prime Minister Mia Mottley talks to Gary Younge about shaking off its colonial past and rewriting the future.

Photographs by Kyle Babb

To hear her Caribbean lilt or witness her open, effortless, gap-toothed smile, you wouldn't know it, but Mia Amor Mottley, the first female Prime Minister of Barbados, is a woman in a hurry.

"There've been seven prime ministers before me, and three have died in office," says the 55-year-old with her trademark directness, the mid-morning sun peeking in through the slatted windows of her office in Ilaro Court, the palatial 1920s-built house that serves as the official residence for all Barbadian premiers. A cock crows occasionally in the background, from the expansive gardens outside. In a country the size of Barbados (smaller than the Isle of Man with a population roughly that of Newcastle), leaders end up carrying much of the load themselves, she explains. "So I'm in a job where the mortality rate is one in two. Those were the odds foisted on me, and it's up to me to beat them," she says, laughing.

And so she leads her government like a transformational steam train. Barbados is unused to change, but a little more than three years into the job, Mottley has announced plans to make same-sex civil unions legal and to hold a referendum on same-sex marriage, has set a bold immigration bill in motion, and is opening diplomatic missions in Ghana, Kenya, Morocco and the United Arab Emirates. For Mottley, it is a case of tearing down the old ways to rebuild a country with ambitions for global renown.

Nothing better symbolises that vision than her plan to turn Barbados into a republic by the end of the year. In her most historic act of governance, she will be responsible for realising the country's long-held desire to remove the Queen as head of state, and replace her with a Barbadian citizen. "The one luxury I don't have is to remain static," she says in the melodic, leisurely timbre unique to the island. "I know that when you have power, when you have access to make a difference in people's lives, you need to do it. It's not easy, and it's certainly not for the faint-hearted or the lazy, because what we're trying to do is to give people a different sense of themselves and who they are."

It is a powerful statement, but it is not driven by animosity towards the royal family. "I think that first of all, it's about accepting responsibility. >

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for who we are, and that the buck stops here," she explains. "I have a strong and healthy relationship with the royal family, in particular Prince Charles, who I believe is truly a man beyond and ahead of his time when it comes to understanding the environment. Our determination to become a republic is not about a rejection of them personally. It is an assertion that it must be available to every Barbadian boy and girl to aspire to be the head of state of this nation. It is not just legal, it's also symbolic as to who or what we can become globally."

Other Caribbean nations, such as Trinidad and Tobago, and Guyana, have already taken this step, and Jamaica appears poised to follow. But for Barbados, affectionately, at times mockingly, described as "Little England" for its proud and proper ways seen by others in the region as haughty, becoming a republic seems like a more significant departure.

It has been a long time coming. When I visited Barbados in 1999, its capital, Bridgetown, still had a statue of Nelson (erected before London's) in its own Trafalgar Square. To his left stood the Houses of Parliament and opposite Prince William Henry Street, all of which, along with the Kensington Oval – the national cricket stadium – are still there.

I met Mottley for the first time on that trip, when she was minister for education, youth affairs and culture. She has not changed much – a chatty, plain-spoken and fiercely smart woman who cherishes her reputation as the "rock star" of the Caribbean political scene. (Her critics claim she is a one-woman band, constantly mopping up messes made by less accomplished members of her cabinet.) "I had no grey hair then," she jokes, the soft Afro that frames her full, unfurrowed face revealing flashes of salt among the pepper. We met shortly before the first anniversary of Emancipation Day, a new national holiday, and the renaming of Trafalgar Square as National Heroes Square. There was already talk of removing Nelson's statue, and a commission had been set up to determine where to put it.

"There is an assertion of Caribbean identity," she told me at the time. "We are moving into a second generation of those who were born after independence. We now know what it is to determine our own fate, and there is a new confidence that is reflected in everything from our music to our school curriculums."

"WE HAVE THE ABILITY TO HAVE AN INFLUENCE THAT IS DISPROPORTIONATE TO OUR SIZE. LONG MAY THAT BE SO"

We are now into a third generation of those born after independence, in 1966 – although Nelson was moved to the Barbados Museum only last November. "History, very often, regrettably, doesn't move in a straight line," she says. "We're still moving in the same trajectory, but we haven't been able to do it in a linear form."

One reason she has been able to shift the dial is that her government was elected in 2018 with a substantial majority. To change the country's constitution requires a two-thirds majority; Mottley's Labour Party won all 30 parliamentary seats, and 73 per cent of the popular vote.

She also feels uniquely positioned to do so. Born just one year before independence to a politically influential family – her grandfather was mayor of Bridgetown, and her father was consul-general in New York – she says she's always felt as though she's been a "bridge". "I came to public life at a very early age," she says, "I am probably the last prime minister who will have known every prime minister from the first one to take us into independence, right down to myself, the seven that went before me. The generational divide is real. It's not speculative."







Left: Mottley addressing the General Assembly at the UN in New York, September, 2019. Below: with the Prince of Wales in Bridgetown in March that same year

Left: with Rihanna at the annual Crop Over Festival, in August 2019

Both my parents were born and grew up in Barbados. My mother, who raised me, emigrated to Britain in 1962. And although she returned only once, she always referred to it as "home". When she died unexpectedly in 1988, when I was 19, she didn't leave a will. The only thing we knew about her wishes was that she "wanted to be buried in Barbados, not this cold place". Later my father retired there after a lifetime working in Britain, and a few years ago we buried him on the island, too, no more than 50ft away from her. So they lie within it and it lives within me.

My attachment was far more complicated. I grew up in Stevenage in the 1970s. Racism was rife, and I imagined Barbados was my home also. After, all it had my name on it: I was called Gary after Garfield Sobers, the nation's most famous cricketer. But when I visited as an 18-year-old, it became apparent that this special relationship was really only special for me. I had not been expecting bunting, but neither had I anticipated ambivalence. The children of its vast diaspora – who include actors Jada Pinkett Smith and David Harewood, musicians such as A$AP Rocky, and politicians such as former US attorney general Eric Holder, as well as newsreader Moira Stuart – were, at best, considered to be as foreign as any other tourist, and at worst not considered at all.

I always felt Barbados meant far, far more to me than I could ever mean to it. Until recently I, like many of the diaspora, never felt claimed, which is something Mottley wants to rectify with an immigration bill that will extend citizenship to the grandchildren and even great-grandchildren of Barbadian citizens. "Let us see who we have in the diaspora, let us reach out to them and let us see which of them want to come here and work full-time," she says.

For 2020, as part of that process, they had planned We Gatherin' – a year-long series of events aimed at inviting the diaspora back to Barbados. Travel restrictions due to Covid-19 thwarted those efforts, but Mottley wants to revive them as soon as is feasible. "We are also saying that we are confident enough to be able to engage the rest of the world, and equally to find commonalities with those who may have gone out a little earlier than others but who, nevertheless, are Bajan and can have

OPENING PICTURE: MIA WEARS SHIRT AND SCARF, PAULINE BELLAMY. ACCESSORIES, MIA'S OWN. OPPOSITE PAGE: MIA WEARS TUNIC AND TROUSERS, THE CLOTH. ACCESSORIES, MIA'S OWN. SOCIAL DISTANCING RULES WERE FOLLOWED THROUGHOUT THIS PHOTOSHOOT.

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one foot in Barbados and one foot in the other place, which they have come to call home."

This has always felt like one of the contradictions of the Caribbean. On the one hand, it is deeply cosmopolitan, with a history of migration that reaches America, the building of the Panama Canal, Windrush, and connections to Africa through slavery. A region that found itself at the crossroads of colonialism, where French, English, Spanish and Dutch, as well as patois, are all spoken. Moreover, in a normal year Barbados welcomes five times its population in tourists. Mottley's own story reflects that cosmopolitanism. She spent a brief time in the US as a child, attended the United Nations International School in New York for a while and did a law degree at the London School of Economics.

Yet these mostly small islands can, at times, feel like villages with flags. Extended family networks mean no one is more than a couple of people removed from anyone else. Deeply religious (before my mother's funeral the pastor said I couldn't attend with my hair in plaits because "plaits are for women"), they often blend this social conservatism with a penchant for the bacchanal.

It's an honest and important point of tension, says Mottley. "The country has to have some discussions as to truly what are those aspects of our past that we really need to hold on to?" This isn't a challenge unique to Barbados, she stresses. "So those are the kinds of difficult discussions, but guess what? They're having it in the US, too, they're having it in the UK, too."

This prompted the decision to legalise same-sex civil unions. "A country that was forged in its modern incarnation in the experiment of racism and discrimination, cannot now for any purposes whatsoever find itself willingly discriminating against its citizens or others, period," says Mottley. "It's a difficult discussion. But the bottom line is that the world has passed judgement on these matters."



"Our ultimate objective," Mottley says, "is to produce global citizens with Bajan roots." Production: Shake Productions

It has also led to the rekindling of a long-dormant relationship with Africa. Opening high commissions in Kenya and Ghana, as well as a consulate in Morocco, she says, represents a diplomatic effort to "[reclaim] our Atlantic destiny. It's one thing to teach history in a school. But it's another thing to allow people to experience it in real time and in real space. And when you go to Accra [as she did 18 months ago], there is no doubt where we came from. And when I was driving from the airport with President Nana Akufo-Addo of Ghana, after he had landed in Barbados and done the guard of honour, he said to me, 'You know, I swore I was in Accra. And every face I saw, I said, "I know this one, I know this one, I know that one."' So that in and of itself tells you history."

Establishing diplomatic links with Kenya, she says, is a "no-brainer" not only because it is the "cradle of civilisation" but also because it is the HQ of the United Nations Environment Programme, which focuses on climate change – the biggest threat to Barbados. Morocco, meanwhile, she regards as a bridge between Africa and the Middle East. "Our ultimate objective," she says,"is to produce global citizens with Bajan roots."

This is ambitious talk for the leader of such a small country. In true Bajan fashion, Mottley is quick to emphasise the outsized achievements, and achievers, that have emerged from the island: "Size didn't stop Gary Sobers becoming the best cricketer in the world; it didn't stop Rihanna; so size is not the only determinant. In a lot of cases, we have the ability to have an influence that is disproportionate. And long may that be so."

She is also acutely aware of its vulnerability. Dependent on tourism, Barbados saw a 17 per cent drop in its gross domestic product last year because of the pandemic. Longer term, climate change is producing ever more frequent storms in the region of greater intensity. We spoke the day before hurricane season officially starts, on 1 June, but tropical storm Ana had already formed in an area near Bermuda, where no storm had been seen in May for 70 years, and at the beginning of July, Barbados was hit by its first hurricane (Elsa) in 66 years. "Our colonial masters used to recite a poem [about hurricane season]: 'June too soon, July stand by, August a must, September remember, October all over.' Well, guess what? May and November are now in the poem, and they ain't got no words for it."

The threat to Barbados could be cataclysmic, she stresses. In 2017, hurricanes Irma and Maria between them saw almost the entire population of Barbuda evacuated, Puerto Rico devastated and significant areas of other islands flattened. "Climate does lead to serious issues that can lead to a failed state and climate refugees in large numbers… we've been saying all along, draw brakes. We didn't cause these greenhouse gas emissions to explode through the roof, but we are on the front line of it."

And so Mottley keeps moving, knowing the odds that have been foisted on her and that the clock is ticking. "It is a folding chair that I've brought to the table," she says. "And I may well have to walk away with it when my time ends." ■

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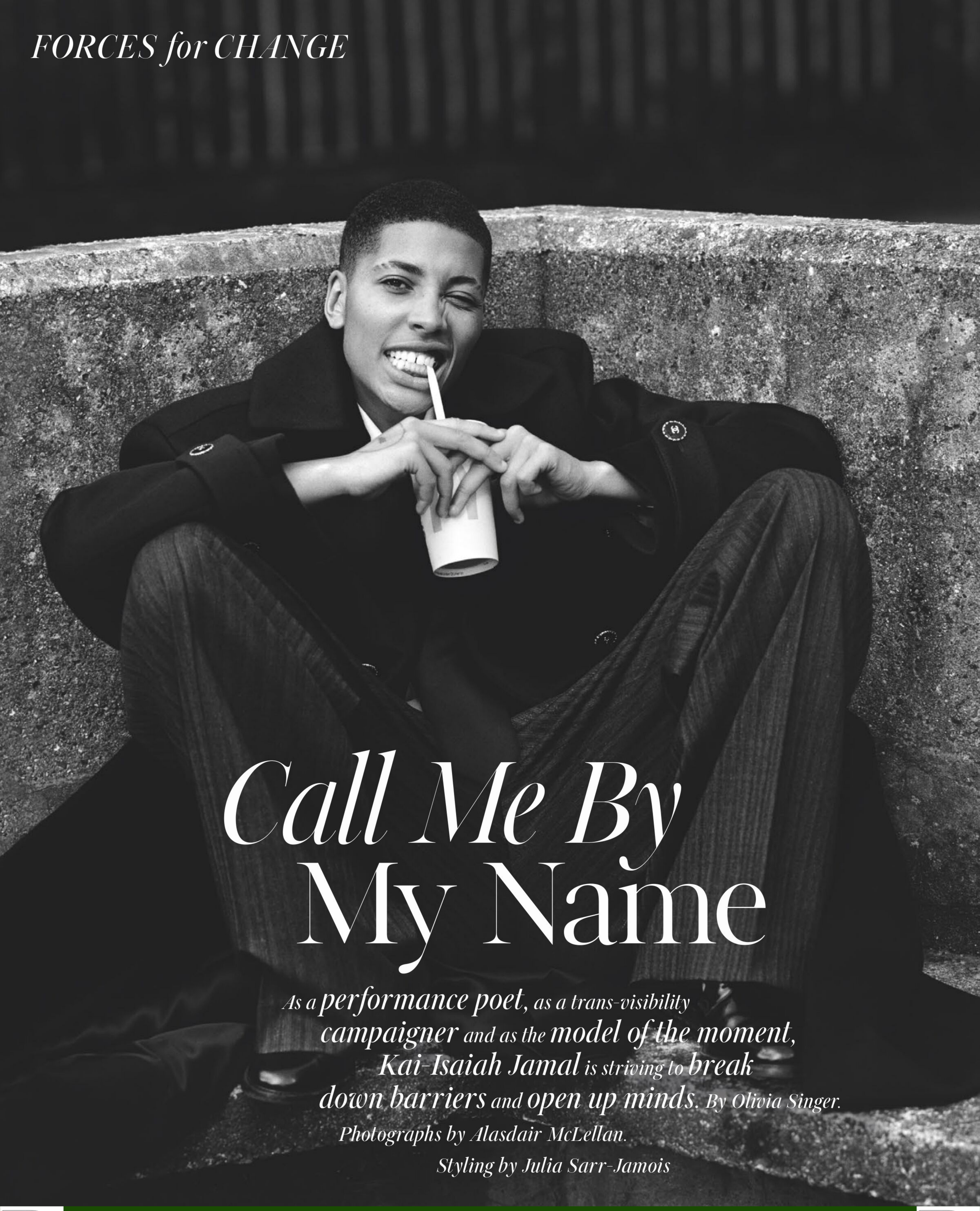

Call Me By My Name

As a performance poet, as a trans-visibility campaigner and as the model of the moment, Kai-Isaiah Jamal is striving to break down barriers and open up minds. By Olivia Singer.

Photographs by Alasdair McLellan.

Styling by Julia Sarr-Jamois

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"I can walk down a runway and be celebrated," says Kai-Isaiah Jamal, "but I still can't walk from A to B feeling completely safe."

Opposite: wool/cashmere coat, £8,055, Chanel. *Wool jacket, £3,200. Wool trousers, £1,150. Both* Brunello Cucinelli. *Cotton shirt, £225,* Turnbull & Asser. *Silk tie, £175,* Giorgio Armani. *Leather shoes, £650,* Church's. *This page: velvet dress with feather trim, £1,795. Patent-leather legging boots, £4,810. Both* Saint Laurent by Anthony Vaccarello. *Veil, £120,* Monique Lee Millinery

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"I'VE LIVED IN SILENCE FOR SUCH A LONG TIME THAT I WON'T DO IT AGAIN. I CAN'T DO IT AGAIN"

On the day that I meet Kai-Isaiah Jamal, it's a drizzly summer's morning in London, and so, in lieu of taking a walk around their neighbourhood, we are holed up beneath the makeshift awnings in the makeshift garden of an east London café. It's a fairly lo-fi setting – hardly one that suggests that, that same week, giant Calvin Klein billboards starring the poet, campaigner and model have been pasted on walls across the world, and a series of 3D-printed statues in their likeness have been installed globally in Louis Vuitton's flagship stores.

"It's so surreal," says Kai, who, dressed as a loose evocation of Malcolm X in mid-century tailoring with a newspaper tucked under one arm, was the first black trans model to walk the runway for the menswear section of the historic fashion house, in January this year, and whose poetry was the soundtrack to the show, alongside musicians Saul Williams and Yasiin Bey. "There's something about being the first," continues the 25-year-old proudly. "There's a weight to breaking down those barriers."

But there's a juxtaposition that manifests in the lived reality of that progress: while Kai has recently become one of fashion's most in-demand models – their high cheekbones and pouting lips irresistibly alluring, their charismatic presence easily translated into imagery for everyone from Fenty to Vivienne Westwood – their day-to-day remains somewhat different. Following the unveiling of the Calvin Klein campaign, which depicts them in low-slung jeans and a high-cropped T-shirt baring the underside of their breasts, they received an extreme outpouring of abuse, even death threats. Earlier in the week, in the scorching heat that had temporarily taken over the city, their flatmate dragged them from Dalston to New Bond Street to celebrate their statue's arrival in the windows of Louis Vuitton. "I was wearing a vest because it was just so hot that day," Kai recalls. "But I didn't know whether to wear it out – because I knew that people would say things. Like, yeah, there's my statue in the window. But me going to see that statue, dressed in what I want to wear… well, that still presents a threat. I can walk down a runway and be celebrated, but I still can't walk from A to B feeling completely safe."

But the fact they're nonetheless willing to put their story out there is changing fashion – and broadening the cultural understanding of identity. "The impact of their visibility is huge – immeasurable," affirms friend and fellow trans model and activist Munroe Bergdorf. "Many people are just waking up to the reality of gender existing as a spectrum, so to see such a strong, talented, beautiful and versatile model such as Kai succeed within the industry is no doubt opening countless minds and doors for more groundbreaking talent to follow in their footsteps."

Virgil Abloh, menswear artistic director of Louis Vuitton, agrees. "Kai is the voice of a generation," he explains of his decision to cast them in his shows and campaigns. "They're someone who grew up in a world that, at times, was not always welcoming or kind. Through all of the challenges they've faced, they've remained optimistic and have dedicated themself to making sure the status quo is different for those who follow them. They offer themself to us all as a conductor of change. To me, they are a living personification of our time – how far we've come, and how far we can still go."

"Visibility and violence go hand in hand," says Kai with a shrug of their decision to step into the spotlight. "But I think it's a south London thing: fear is never going to change my flight plan, and I've lived in silence for such a long time that I won't do it again. I can't do it again."

Kai is referring to the fact that they exist outside the gender binary – that, in their words, "I have no gender", and that how they choose to self-present shifts from masculine to feminine in simple accordance with how they might feel that day. Growing up in south London, without reference points to identify with ("I think Laverne Cox was the only openly trans person I knew of… and I don't think I even knew she was trans"), they simply knew that they were never comfortable inhabiting traditionally feminine roles – choosing basketball shorts over tennis skirts for PE – but were unaware of any alternatives.

"At school, a lot of people assumed I was gay, because I wasn't interested in boys – and I suppose that was the only assumption," they explain. Then, aged 18, while searching for answers online, they discovered the 2005 documentary *The Aggressives*, which depicts > 273

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Opposite: crystal minidress, to order. Crystal boots, from £3,395. Both Dolce & Gabbana. *This page: flannel jacket, to order,* Ralph Lauren Collection. *Cotton shirt, £290,* Emma Willis. *Poloneck body, £166,* Wolford

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"Kai is the voice of a generation," says Virgil Abloh. "They are a living personification of how far we've come, and how far we can still go."

Wool jacket, £2,900. Silk/cotton shirt with tie, £695. Wool trousers, £690. All Louis Vuitton. *Trainers, £150. Socks, from a selection. Both* Nike, *at Asos.com*

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Leather jacket, £1,780. Leather trousers, £1,690. Both Michael Kors Collection. *Cotton shirt, £290,* Emma Willis. *Hat, £270,* Gigi Burris Millinery

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Trompe l'oeil bodice, pencil skirt and gilded hat, to order, Schiaparelli. *Suede boots, £1,125,* Jimmy Choo

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Tubular-knit dress, from £1,530, Givenchy. *Satin shoes, from £485,* The Attico. *Headdress, £540,* John Boyd

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Wool jacket, £880. Wool trousers, £550. Both Emporio Armani. *Cotton shirt, £330. Silk tie, £175. Both* Giorgio Armani. *Trainers and socks, as before. Umbrella, £225,* Anderson & Sheppard. *Opposite: leather minidress, £1,205,* Salvatore Ferragamo. *Leather boots, £1,095,* Manolo Blahnik. *Beret, £300,* Harvy Santos

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“THE IMPACT OF KAI’S VISIBILITY IS HUGE – IMMEASURABLE,” SAYS MUNROE BERGDORF



the lives of a group of masculine-presenting lesbians. “And a lot of them have since come out as trans men,” they explain. “I saw this one guy, Marquise Vilsón, in the film and thought, ‘I feel represented by you.’ To see someone living in this masculine way but with this tenderness; without a fear of femininity. That felt really definitive… and that’s why I’m so adamant on being that visibility now, because there hasn’t been that representation.”

Soon after embarking upon an arts foundation course at City & Guilds of London Art School, where Kai felt, “I could just be who I wanted to be,” they came out – first as bisexual, and then, a few weeks later, as trans. “Everyone was like, ‘Yeah… we thought so,’” Kai says, grinning.

At first, their parents struggled. “I think my mum was grieving for the life she thought I was going to have,” notes Kai. “But I was like, ‘I will have all of these things. I will have a healthy career. I will have healthy relationships. I can get married, I can have kids. This is who I am; you can accept it or you can not.’” In particular, their father couldn’t get his head around Kai changing the name he had given them – but in the years since, he has become “their biggest fan”, texting articles about International Transgender Day of Visibility and walking alongside Kai at a Black Lives Matter march last year, holding a placard reading “Black liberation is nothing without trans liberation”. “It was incredible – a real full-circle moment,” they reflect. “I felt like, ‘Now you see me.’”

Among the powerful lessons Jamal has to impart is the idea that identity expression can be evolutionary. Last year in lockdown, unable to visit their doctor, Kai stopped taking hormones (following YouTube tutorials for testosterone administration “felt a bit unsafe”), and was forced to sit with their body as it was in that moment. Without the distractions of the outside world, they realised that decisions they were making were rooted in rendering their external image in a way that would be more palatable for others. “During lockdown, there was no audience; there was nobody who you had to play to, nobody that you had to impress. Suddenly, it was just me, in my house, trying to work out if I was comfortable standing in front of the mirror and seeing a reflection of myself in it.” They subsequently cancelled their scheduled top surgery. “I wondered, ‘Is there a way that I can have that ease in my life and not have to change certain parts of me?’”

It’s those questions that Jamal explores in their poetry. Growing up, the ciphers they heard in the school playground and the works of Romantic poets such Keats, who they studied at GCSE, offered them a medium for self-exploration. “I found it incredible that you could speak in this metaphorical code – like, that bodies could be referred to as landscapes.” Upon discovering slam poetry online, they were introduced to a world where black, queer and marginalised voices felt able to express themselves freely – and, aged 16, “I became fixated. I could write a world that I didn’t necessarily live in – one that created this space of sanctuary.”

Soon, they were holding poetry nights with their friends, and in 2020 they were announced as the ICA’s first-ever poet in residence. Their poems have become not only spaces for self-expression, but rallying cries for progress. Last year, while performing at a Black Trans Lives Matter march to whoops of support, they intoned, “Call me by my name with diligence, shape your tongue if you have to, even if it has to go to places it hasn’t yet. Call me by my name, for haven’t you called me everything else?”

Kai’s Instagram DMs are now full of people who have found themselves in their words; teens who have used their poems to come out to their parents. “That’s the most rewarding part,” Kai reflects. “People who have said, ‘You have helped me come into my understanding of who I am.’”

Those responses certainly strengthen their resolve to continue. “My friend Carrie [Stacks, the musician and producer] always says to me, ‘Kai, everyone wants to be us.’ Because we’re standing here, proving to people that everything they have been conditioned to think is absolved by the very fact that we exist. People are told that if you’re a man you can’t do this, or that there’s no fluidity in gender, but we’re living proof otherwise.”

For Kai, there is a world of joy to be found in liberation. “There’s something fun about being able to subvert people’s ideas of the world, and play whoever you want to be. It’s not always just radical, or revolutionary. Once you start to change your presentation of your gender, it makes you realise that all the things you thought you couldn’t do are possible. You don’t need to pick a side. There isn’t a side to pick.” ■

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Wool waistcoat, £695. Wool trousers, £1,280. Both Etro. *Leather belt, from £173,* Ann Demeulemeester. *Hat, £780,* Francisco Rico

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"I'm so adamant on being that visibility now," says Kai, "because there hasn't been that representation."

Mesh minidress, to order, Versace. *Crystal bag, £1,395,* Jimmy Choo. *For stockists, all pages, see Vogue Information. Hair: Anthony Turner. Make-up: Hiromi Ueda. Nails: Lorraine Griffin. Production: Ragi Dholakia Productions. Digital artwork: Output London*

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Her beautiful WORLD

In just four short years, **Sally Rooney** *has gone* **from debut author** *to a* **novelist** *of* **global renown.** *As* **excitement builds** *for her third book, she tells Olivia Marks how she is* **reckoning with her reality.**

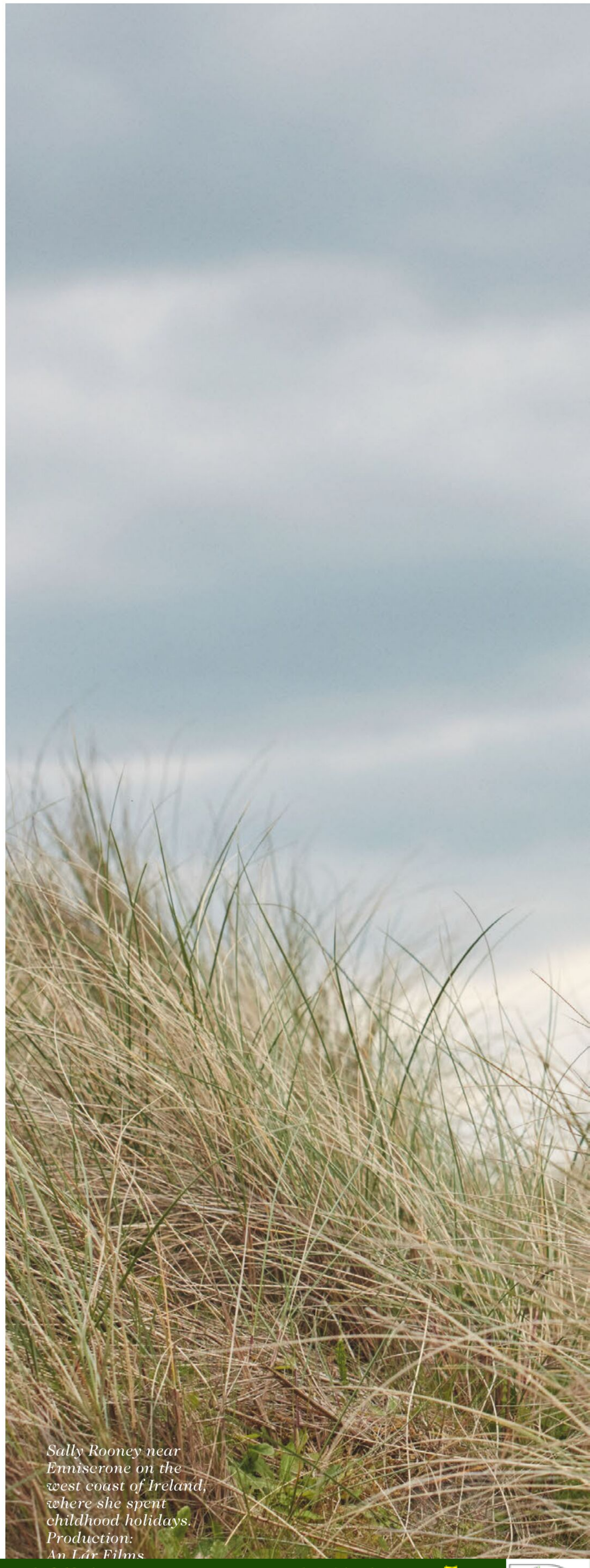
Photographs by Perry Ogden

Three years ago, on an early summer's afternoon in leafy Bloomsbury, a 27-year-old Sally Rooney and I were sitting in the grand offices of her British publisher, Faber, discussing her forthcoming second novel. Her debut, *Conversations with Friends* – a story of two best friends, and the adulterous relationship one of them has with an older married man – had been out for a year, and already Rooney was haloed by a cult status: a literary novelist who had broken the mainstream. "Salinger for the Snapchat generation" is how she was introduced to the world ("I remember thinking at the time," Rooney guiltily recalls, "what *is* Snapchat?"), and expectations for her follow-up were reaching fever pitch.

Fast-forward to 2021 and that second novel, *Normal People*, a will-they-won't-they tale for the millennial era about two students, Marianne and Connell, has to date sold more than three million copies worldwide, been praised by everyone from Barack Obama to Taylor Swift, and translated into 46 languages. The subsequent BBC adaptation has been streamed more than 62 million times and made overnight household names of its two newcomer stars, Daisy Edgar-Jones and Paul Mescal, who naturally adore her. "I want to consume everything Sally Rooney forever!" says Edgar-Jones from the set of her latest film, in New Orleans. "She is so lovely and so incredibly intelligent." Joe Alwyn, the British star of the forthcoming adaptation of *Conversations*, is similarly smitten. "Sally's mind is just so brilliant," he says, "testing the boundaries of how we love, how we are able to love, how we are able – or not – to function within structures that we have been taught. And her refusal to tie things up neatly or offer definite solutions. I love that."

Suffice to say, if readers were excited for *Normal People*, they are positively frothing at the mouth for Rooney's next, *Beautiful World, Where Are You*, published in September. But on that afternoon three years ago, with no idea of what lay ahead, Rooney felt "uncertain". In fact, she thought maybe she didn't have another book in her. "Did I say that?" she exclaims today, her lively County Mayo accent rising an octave. How long, in reality, did the uncertainty last? "About three months," she says, laughing.

It is another warm afternoon in early summer, but this time there are hundreds of miles between us. She is in her new home in the rural >



Sally Rooney near Enniscrone on the west coast of Ireland, where she spent childhood holidays. Production: An Lár Films

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In Belleek Woods, not far from where Rooney grew up

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"THERE IS A SENSE OF HAVING LIVED A LOT OF LIFE VERY QUICKLY, IN QUITE A COMPRESSED TIME FRAME"

West of Ireland, near where she grew up in Castlebar – a quiet market town on the edge of Lough Lannagh – while I am in east London, both grounded by the pandemic. Rooney has returned to the setting of her childhood from a stint in New York, and before that, 10 years in Dublin. Now afforded considerable status as the favoured chronicler of her often city-dwelling generation, she nevertheless finds that living in the luscious Irish countryside, with rabbits and birds outside her window, suits her. "It's nice to be surrounded by nature and to feel a little bit enclosed by that," she says. "It gives me mental space to do what I like to do."

Rooney is, unsurprisingly, a first-rate conversationalist (in 2013, while studying English literature at Trinity College Dublin, she won the European Universities Debating Championships – and it shows). She is open and charming, a master of self-deprecation, but most comfortable talking in the theoretical – while she can draw you in, she can also create distance at will. One senses this is part self-preservation in the face of her increasingly public persona, part an inability to believe her day-to-day life in and around Castlebar could be of fascination to anyone. "You might imagine – I'm sure you don't imagine, but one could imagine – that I was attending glamorous parties in London," she says. "I have not left the country or seen anyone at all for over a year."

I search her study for visual markers of the stratospheric success she has enjoyed in the intervening years, but given she is a self-identified Marxist, that isn't exactly Rooney's style: dressed in a taupe sweater, she is almost camouflaged against the bare beige walls. Occasionally, though, there is a flash of a slim gold band on her ring finger, a marker from an intimate lockdown wedding last year to her long-term partner, John Prasifka, a maths teacher, whom she met at university a decade ago. There have been other changes, too. She recently turned 30, and her once-bobbed hair now sweeps her shoulders (in fact, she bears an uncanny resemblance to Edgar-Jones, with her eyebrow-grazing chestnut fringe and doleful eyes). And she has become really rather famous.

The F-word, as her new novel will attest, is much on her mind. It does not sit easily. "There's a level at which I'm using the book in some way to explore emotions that I may not even be aware that I'm going through," says Rooney, later alluding to "a kind of psychological toll" her success has taken. Rooney is a writer who "can only" draw on her own life and milieu for material ("imaginatively limited" is how she describes herself, archly) and is well aware comparisons are going to be made between her and Alice, one of her protagonists, a wunderkind novelist in her late twenties, who has moved from New York to a quiet Irish coastal town, where she is wrestling with her new status as a celebrity author. "There is a sense of having lived a lot of life very quickly, in quite a compressed sort of time frame," says Rooney of the past few years. "I think the book dramatises some of those challenges."

The story centres on Alice and her best friend Eileen, a long-time staffer at a Dublin literary magazine, and their respective on-off love interests (this is, after all, a Rooney novel), Simon, a parliamentary adviser, and Felix, a warehouse worker. But, as ever with Rooney, plot is almost beside the point. The meat of the matter is the chapters given over to the best friends' lengthy philosophical email exchanges in which they thrash out their thoughts on the big issues of their age and generation: ambition, relationships, identity politics, sex, motherhood, friendship, the impending destruction of the earth. "Aren't we unfortunate babies to be born when the world ended?" writes Alice to Eileen.

What is it about Rooney's novels that get under the skin? "When I look at my own reading life, the books I've felt completely swept away by are set among the landed gentry in 19th-century Britain, which I really don't identify with at all," says Rooney, considering why her work resonates across age and nationality. "But I care about those people very much if they're in a Jane Austen novel, or a George Eliot. I guess what a novel can do is take you to a particular social world and particular relationship dynamics that play out in a way that makes you feel like you're standing in the doorway, looking in and observing exactly what's happening."

If her first two novels were about the transition from adolescence to adulthood, *Beautiful World* is about the next phase, "when you realise some of the doors have closed behind you". Much of the novel is concerned with what makes for a successful, meaningful life – who does the culture value and who does it dismiss? – questions newly pertinent in the age of coronavirus and our essential workers. And it asks how any of us are able to live, have children or be happy when faced with potential political and environmental Armageddon. Is Rooney, like so many, preoccupied with doom? "Of course, very much so," she says. "Me, my friends, my family all feel enormously anxious and afraid." At points in *Beautiful World*, she questions "whether novels themselves are worthwhile in this moment". She doesn't have an answer, only her "attempt at a realistic portrait of how people who are deeply concerned still manage to eke out some kind of existence. And at the end of the day, the book is still very much about sex and friendship and family life," she says, "and the everyday mundane questions that are, also, the origin and the propagation of human life."

Enniscrone was unseasonably quiet for the last day of May. The small seaside town on the west coast of Ireland is usually abuzz with holidaymakers, but tourists were yet to descend for bracing dips in the North Atlantic and afternoons in the amusement arcade. Aside from a group of locals litter-picking on the beach, few would have seen Rooney as she walked through the long grass in the dunes, to have her portrait taken for *Vogue*. Which is, of course, just the way she would have liked it. "I'm just so awkward at things like that," she says of being photographed. "It's very much like," she laughs in exasperation, "I don't know what to do with my hands."

As a child, Rooney spent summers here with her family; it's "one of a very small number of towns that I amalgamated for the fictional setting of the book. I love it there." She grew up a 40-minute drive away, with her two siblings and parents. Her mother ran the local arts centre while her father was a technician for Ireland's state-owned telecom company (it was privatised in 1999). Theirs was a bookish family – her parents were voracious readers but had no literary connections. "Neither of them was remotely success orientated," says Rooney. "They were just happy for their kids to be happy, and if one of us wanted to be a literary novelist or whatever, it was like, 'Well, whatever makes you happy, darling. Pursue your dream.'"

"Sally's someone who has written all her life, regardless of whether it is published or not," her friend, fellow Irish author Nicole Flattery, tells me. "I imagine not writing would be strange to her." It's true, Rooney completed her first (unpublished) novel at 15, and joined a creative writing group, but school was never her thing: adolescence, a dislike of authority and homework put paid to that. It wasn't until her early twenties that she started writing properly, so to speak, and with gusto. While completing her masters thesis in American literature, she penned 100,000 >

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"A NOVEL CAN MAKE YOU FEEL LIKE YOU'RE STANDING IN THE DOORWAY, LOOKING IN AND OBSERVING"

words of *Conversations* in three months. Although she didn't foresee a life as a novelist: "I just lived every day, getting up in the morning, stumbling my way through writing my book and trusting that everything would be fine," she told me in 2018. "I had no plans for having a career." When literary agent Tracy Bohan of The Wylie Agency read an essay Rooney published in 2015 about being on a debate team, she asked if she had a manuscript. The following year, *Conversations* sold in a seven-way auction.

It would be easy to assume that Rooney, like her *Normal People* heroine Marianne, comes from a wealthy background, which is not the case. The single biggest change to her life since writing her novels has been money. "That is something that I did not have before that I now have, and that has made my life easier in every imaginable way, as of course having money does." Rooney's Marxist politics have long featured in her fiction, and on her Twitter account, before she deactivated it. ("When I first started going around talking about Marxism," says Eileen in *Beautiful World*, "people laughed at me. Now it's everyone's thing.") As a teenager and young woman, Rooney felt Ireland's major political parties had nothing to say to her, although now – post victories for same-sex marriage and abortion referenda – she's feeling more optimistic. "There's a lot more real debate and disputation going on in a way that feels substantial and challenging and exciting," she says.

Her country is famously going through a particularly fertile literary period, with many young women – Naoise Dolan, Megan Nolan, Niamh Campbell, among others – inevitably touted as the "new Sally Rooney" for their 21st-century coming-of-age tales of sex, love and work. Next April her sister-in-law, Catherine Prasifka, will publish her debut novel, *None of This Is Serious*. "When you look at how literature has developed in a broader historical way, there are always groups of writers who are in conversation with each other," says Rooney. Of course they will cover similar ground. "Exchanging letters… going to the same cafés… reading each other's work." That's certainly how Flattery and Rooney got to know each other. After being introduced by the editor of *The Stinging Fly*, a prestigious Dublin literary magazine Rooney would edit for two issues in 2018, the pair would meet and exchange work. "One of the reasons Ireland does so well is we have a scene that encourages and supports writers," says Flattery. "And it's not closed off. I never feel intimidated."

For years, Rooney was a fixture on Dublin's non-stop schedule of book launches and poetry nights. When she became a Cullman Center Fellow at the New York Public Library in 2019, it was "the first time I'd been outside Ireland for more than a month or so," she says. "I was homesick, which surprised me, actually. When I was a teenager, I thought, 'I can't wait to go live in New York,'" she whines in her best precocious teen voice. "Well, it turns out I could wait, and did wait a long time. And then when I got there, I wanted to come home. Even though it's a beautiful city."

As borders started closing in spring last year, Rooney and Prasifka made the decision to return home. "We're both very close to our families," she said. "It felt important to be here." Lockdown has inevitably narrowed life, but Rooney's day-to-day hasn't changed all that much. Every morning, after John goes to teach at a nearby secondary school, she makes coffee and breakfast before doing a sudoku puzzle or going online to play chess, then retires to the couch to write ("I do have a kind of study studio space where I can sit upright," she says, "but I like to lie on the couch, it's one of my favourite places to work"). In the evening, she and John will eat dinner and watch films. Sally is still feeling the lack of dinner parties,



although her social circle is small: "I'm not somebody who's really popular," she says, counting only "four or five" friends who know her "very, very well". They keep in touch by email. "I remember somebody saying to me, when *Conversations with Friends* came out, 'Oh, it's really, like, retro that they use email,'" she says, laughing. "I was like, 'It's what? I love emails.'"

The TV adaption of *Conversations* is currently in production, with *Normal People* director Lenny Abrahamson at the helm. Although she worked on the scripts for the first show, Rooney has been almost entirely hands-off this time – finishing the book and moving house meant she couldn't do it justice, she says, plus Abrahamson is "a genius. I felt so confident that what he was going to do with it was going to be something so interesting and fresh." Out next year, it will star Joe Alwyn and Jemima Kirke as thirtysomething couple Nick and Melissa, as well as

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Sasha Lane and newcomer Alison Oliver. If you thought the sex in *Normal People* was abundant, then, considering *Conversations* is, at heart, an adultery novel, it's not exactly in short supply here either.

"It is, I think, totally modern in its approach," Alwyn tells me. It will undoubtedly set the Rooney hype machine in motion once again. She has another book to write, but, for the first time in a long while, promises she is going to take a break, although she hasn't proved herself much good at that yet. "Let's be honest," she deadpans, "I'm not very chilled out."

Maybe this time she will. Being ubiquitous weighs on her mind. She has left Twitter – she doesn't believe any novelist should have the cultural prominence the platform can afford, and anyway she is too "socially anxious to put out tweets". She still "lurks", she says with a smile, and no doubt sees the churn of content that comes when, say, Alwyn's partner Taylor Swift, publicly applauds her work. "I feel like there must be people who are so angry at me because I get talked about too much and I'm like, 'I know! I'm sorry! I can't make it stop!'" she says, sounding mortified.

It is sincere. Rooney's discomfort at her fame, her bafflement as to why anyone would be fascinated by a woman who writes on her sofa and lives with a teacher in rural Ireland, with only birds and rabbits for company, is real. Perhaps, when all is said and done, the answer is within her new novel. As Eileen puts it to Alice in one of their long, clever emails, the problem is we all just find each other too interesting. "And I love that about humanity," she writes, "and in fact it's the very reason I root for us to survive – because we are so stupid about each other." ■

Beautiful World, Where Are You, by Sally Rooney (Faber, £17), is published on 7 September

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Game ON

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Second-skin prints and redux bombers are two of this season's sure-fire winners.

From left: Adut Akech wears Re-Nylon jacket, £2,900. Wool jumpsuit, £1,800. Both Prada. *Leather boots, from £915,* R13. *Gigi Hadid wears wool jacket, from £2,060. Body, from £250. Leggings, from £340. All* Rodarte. *Socks, from £7,* Pair of Thieves. *Leather boots, from £915,* R13

Four Vogue fashion editors from across the globe team up to take on the season's standout trends.

Photographs by Daniel Jackson. Styling by Alex Harrington, Poppy Kain, Camilla Nickerson and Julia Sarr-Jamois

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Burberry's leather jacket presents the perfect balance between pristine polish and a fringed finish.

Lila Moss wears leather jacket, £3,990. Tulle skirt, £1,290. Both Burberry

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Get your endorphin hit from Loewe's buttercup yellows.

Janet Jumbo wears leather coat, to order. Leather trousers, £2,100. Leather obi belt, £795. Leather boots, £825. All Loewe. *Beret, £430,* Harvy Santos. *Mother-of-pearl earrings, £125,* Romanin

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Trophy jackets will have you wishing for winter.

From left: Edie Campbell wears wool jacket, £8,800. Crêpe dress, £2,400. Viscose rollneck, £1,490. All Valentino. *Rubber boots, £790,* Valentino Garavani. *Edie Campbell wears leather jacket, £3,870,* Ermanno Scervino. *Wool poloneck, £46,* Benetton. *Leather trousers, from £1,970,* Isabel Marant. *Patent-leather sandals, £645,* Manolo Blahnik. *White-gold and diamond earrings, £2,170,* Chopard



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Mix and match:
fuchsia and turquoise,
feathers and leathers.

Kayako Higuchi wears duchesse-silk jacket with feather sleeves, £12,000, Gucci. *Tights, £7,* Gipsy. *Leather boots, from £815,*
Maryam Nassir Zadeh

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Together, Fendi, Hermès and Max Mara demonstrate that beige is anything but boring.

From left: Holly Fischer wears wool coat, £5,600. Silk shirt, £930. Cashmere shorts, £2,750. Leather boots, £1,150. All Fendi. *Georgia Palmer wears wool jacket, £1,300. Mohair sweater, £450. Wool shorts, £230. All* Max Mara. *Leather boots, £895,* Jennifer Chamandi. *Leather headscarf, from £120,* Clyde. *Leather phone case, £1,750,* Hermès

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Another case in point? Miu Miu's slouchy patents.

Adwoa Aboah wears leather jacket, £4,700. Viscose-knit sweater, £790. Leather trousers, £3,400. Leather boots, £1,190. All Miu Miu. *Gold-plated and crystal earrings, £456,* Tom Wood



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A glossy sheen turns cowgirl chic – and wholly alluring.

Nora Attal wears leather jacket, £10,500. Leather belt, £1,650. Cotton shirt, £1,700. All Hermès. *Leather trousers, to order,* Peter Do. *Leather boots, from £730,* Isabel Marant. *Onyx and diamond earring, £1,350. White-gold bangle with screw closure, £6,300. Both* Hannah Martin. *White-gold and pavé-diamond bangle, £8,510,* Chopard. *White-gold bangle with peaks, £6,030,* Repossi, *at Selfridges. Silver torque bangle, £170,* Tilly Sveaas

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Marni's textural clash showcases a new spin on the puffball.

Anok Yai wears ribbed wool body and recycled-nylon skirt, to order, Marni

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Layer your leathers for full fetishistic appeal.

Adwoa Aboah wears leather jacket and dress, to order. Leather belt, £1,090. Leather boots, £690. Multi-chain necklace, £1,290. Textured silver bangle, £540. All Alexander McQueen. *White-gold spike earring, £810. Bi-colour gold, diamond and sapphire drop earring, £4,990. Bi-colour gold, diamond and sapphire cuff, £17,900. White-gold bangle with screw closure, £6,300. White-gold spike rings from £2,500 each. Twisted white-gold and diamond ring, £3,250. Multi-gemstone rings, from £8,900 each. All* Hannah Martin. *Silver and spinel signet ring, £575. Silver and rock crystal ring, £593. Both* Tom Wood. *Silver torque bangle, £170,* Tilly Sveaas

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Georgia Palmer wears leather biker jacket, £840, Emporio Armani. *Faux-leather dress, £1,150. Faux-leather beret, £265. Both* Philosophy by Lorenzo Serafini. *White-gold earring, £350,* Hannah Martin

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Versace and Dolce & Gabbana prove that high hemlines and hi-vis colour are a recipe for happiness. Now and forever.

From left: Janet Jumbo wears silk top, from £620. Silk skirt, from £620. Tights, from £230. All Versace. *Jan Baiboon wears silk minidress, from £1,630. Tights, from £230. Both* Versace. *Hat, £135,* Laird Hatters. *Ajok Daing wears stretch-tulle minidress, from £1,250. Silk bra, from £245. Both* Dolce & Gabbana. *Tights,*

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How to give your knits wit? Wear head-to-toe and in bold, saturated hues.

From left: Adut Akech wears cotton minidress, from £1,335, Dolce & Gabbana. *Hat, £450. Scarf, £350. Leg warmers, £590. All* Miu Miu. *Sherry Shi wears mohair cardigan, £860,* Salvatore Ferragamo. *Cotton minidress, from £1,335,* Dolce & Gabbana. *Hand-painted tights, to order,* Charles de Vilmorin. *Hat, £450. Scarf, £350. Both* Miu Miu. *Quinn Mora wears mohair sweater, £705,* Salvatore Ferragamo. *Hand-painted tights, to order,* Charles de Vilmorin. *Hat, £450. Scarf, £350.*

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Chanel's cosy skirt suit is the easiest segue we've seen from WFH to hot desking.

Edie Campbell wears cashmere/viscose cardigan, £4,005. Silk shirt, £2,415. Lace body, £1,420. Cashmere/viscose skirt, £2,685. Leather shoes, £890. Strass mini bag, £2,560. Strass earrings, £740. All Chanel. *Socks, from a selection,* Dsquared2



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Opposites attract... and then some. A metallic mini and prim cardigan are a prime example.

Lila Moss wears jacquard cardigan, £1,225. Silk blouse, £755. Leather miniskirt, £1,795. Tights, £165. Rhinestone necklace, £625. Tweed bag, £1,225. All Saint Laurent by Anthony Vaccarello. *Hat, from £49,* BrunnaCo

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Whether you flaunt them in a houndstooth mini or in split-cuff leathers, the legs have it.

Above: Janet Jumbo wears wool jacket, £1,690. Wool miniskirt, £490. Both Michael Kors Collection. *Wool and leather boots, £795,* Jimmy Choo. *Leather gloves, from £365,* Wing & Weft Gloves.

Above: Janet Jumbo wears leather jacket, £2,600, Supriya Lele. *Bandeau bra, £7,* Tezenis. *Vinyl trousers, £1,330,* LaQuan Smith, *at Browns. Leather belt, £350,* Isabel Marant, *at Browns. Suede shoes, £715,* Giuseppe Zanotti. *Cap, £490,* Gabriela Hearst, *at Matchesfashion.com. Black- and white-diamond earrings, £8,900,* Ara Vartanian. *Silver necklace, £720,* Giovanni Raspini.

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Fashion is fixating on boots, and they're supercharged.

Above: Janet Jumbo wears bouclé jacket, £660. Bouclé miniskirt, £440. Bracelet, £230. All Moschino. *Tights, £7,* Gipsy. *Leather boots, £695,* Longchamp. *Leather gloves, from £365,* Wing & Weft Gloves.

Above: Edie Campbell wears sleeveless leather coat, £5,900. Studded shirt, £2,800. T-shirt dress, £800. A-line skirt, £1,200. Leather boots, £1,770. All Louis Vuitton. *Ebony earring, £1,800,* Hannah Martin.

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This is a season in which designers played to their strengths. Etro – with its flair for clashing pattern – was no exception.

Ugbad Abdi wears wool dress, £1,210, Etro. *Leggings, £310,* AZ Factory. *Boots, to order,* Junya Watanabe. *Scarf, worn as turban, £180,* La Fetiche. *Red lacquered wood bangles, £475 each,* Tiffany. *Silver-tone cuff, £1,300,* Loewe. *Gold-plated bangle, on right wrist, £582,* Jennifer Fisher. *Gold-plated bangle, on left wrist, £2,750. Green enamel cuff, £1,805. Both* Bottega Veneta



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Lime green is having more than a moment, and it's largely thanks to Bottega Veneta's Daniel Lee. Illuminating (in more ways than one).

Anok Yai wears silk-knit dress, £2,090, Bottega Veneta. *Leggings, £110,* PE Nation. *Boots, as before. Leather bag, £1,450,* Gucci

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The juxtaposition of Hedi Slimane's sequined gown with all-American western boots and a hooded varsity jacket spells cool-girl glamour.

This page: Georgia Palmer wears leather jacket, £3,350. Cotton hoodie, £530. Embroidered slip dress, to order. Leather boots, £1,100. Baseball cap, £335. All Celine by Hedi Slimane. *White-gold and diamond earrings, £9,950,* Cartier



Frills! Puff sleeves! Lacy laser cut-outs! The season's best black leather dresses play to the provocateur.

Opposite: from left, Jan Baiboon wears dress, £4,600. Collar, £850. Leather boots, £2,100. Beret, £810. All Dior. *Corsage, from £43,* VV Rouleaux. *Georgia Palmer wears dress, to order. Beret, £745. Both* Dior. *Rollneck, £1,500,* Hermès. *Gold, pearl and diamond earrings, £7,200,* Ara Vartanian. *Corsage, from £43,* VV Rouleaux

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Colourful fashion calls for colourful make-up. Amplify eyes with the boldest shades from Maybelline's eclectic Lemonade Craze Eyeshadow Palette, £15.

Gigi Hadid wears wool sweater, £975, Raf Simons, *at Ssense.com. Hat, to order,* Junya Watanabe

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Fashion will always be in love with stripes, and they're twice as nice when doubled up.

Hailey Bieber wears wool-knit dress, £1,709, Balmain. *Leggings, £90,* Alo Yoga, *at Selfridges. Beret, to order,* Maison Margiela. *Boots, as before. For stockists, all pages, see Vogue Information. Hair: Cyndia Harvey, Jimmy Paul. Colourist: Mads-Sune Lund. Braiding: Muriel Cole, Wayne Shorter-Campbell. Make-up: Dick Page, Hiromi Ueda. Nails: Adam Slee, Yuko Tsuchihashi. Production: Honor Hellon Production. Digital artwork: Gloss Studio*

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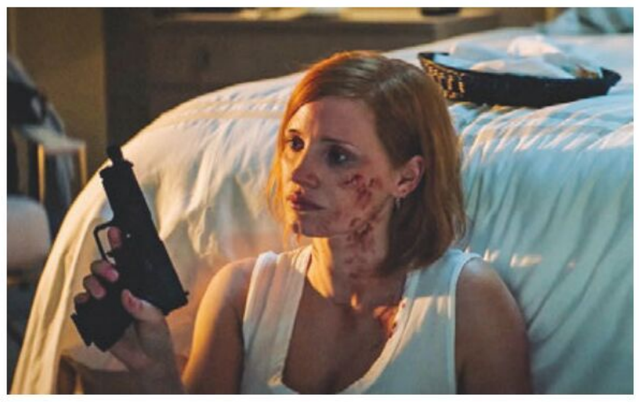


Name the last film you saw.
"Ava, with Jessica Chastain as an assassin grappling with whether she wants to stay in the business. It was fantastic."



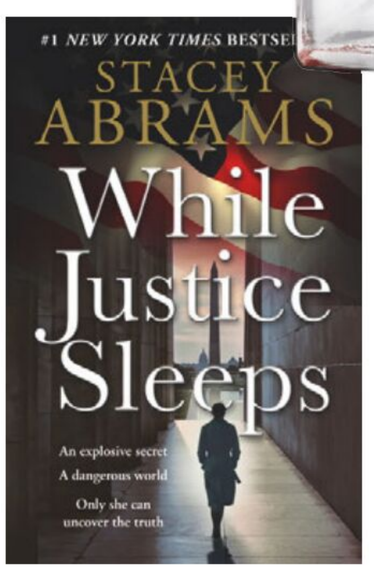
How can I overcome a fear of public speaking?
"What are you afraid of? Not knowing what you're saying, not saying it properly, or falling when you get on stage? You can fix those first two with practice. Can't do a thing about gravity, so have a joke ready for when you stand back up."



What was your last fashion buy?
"What I'm wearing now: a yellow tunic shirt by Lafayette 148, plus a choker and onyx drop earrings from Macy's."



Tell me your favourite scent.
"Lancôme's La Vie Est Belle [£78]. I got it as a Christmas gift a decade ago."



Is there a trick for getting over writer's block?
"I plan for it. If it's going take me 45 days to write a book, I give myself 50 days."



Do you have go-to luggage?
"Yes, Away. A roll-aboard that fits in every overhead bin. In blue. I like blue."
Luggage case, £225, Away

What would Stacey Abrams do?

Advice on life from the American politician, lawyer and author

If you were president of the United States for a day, what would you do?
I'd sign a bunch of executive orders.
Sensible shoes or high heels?
No Southern woman wears sensible shoes. But I am not a stiletto person – I'm pragmatic about my heel height.
Is it ever right to tell a lie?
I don't think it's ever right, but I think there are circumstances where you can be forgiven. Like when you're trying to soften a blow, take a shortcut to a solution that needs to happen, or to make someone feel better about who they are.
Do you have any tips on how to handle negative comments?
Contextualise them. Who's saying it and why they're saying it matters. Then take from them what is useful and discard the pieces that are vitriol, meanness or pettiness.
Name a book that everyone should read by the age of 30.
What's Bred in the Bone, by Robertson Davies. It's the story of a man who thought his life was uneventful, until he realised how much he accomplished and what was out there that he wasn't noticing.
How should I ask for a pay rise, and get it?
"I have contributed to this company, and want to continue to improve both my performance and your outcome. And I'd like to see my contribution reflected in my pay."
What is the best way to navigate a political disagreement?
Understand why the other person believes what they believe.
Is there a secret to getting off a Zoom call that won't end?
I have found that technical difficulties occur at the most random of moments.

COMPILED BY DANA THOMAS. DAN WINTERS; EVERETT COLLECTION; GETTY IMAGES

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BOTANICAL BEACH BABES



Botanical Beach Babes Presents 2021 Miami Swim Week in South Beach featuring Australian Top Model Jelena Markovic seen wearing their exclusive Juliet Rose Satin Bikini Set from Amoure Swimwear by Maria Ludovica Campana of Istituto Marangoni Italy. Shop Botanical Beach Babes online & Miami Beach. Visit www.botanicalbeachbabes.com or follow @BotanicalBeachBabes

HAUTELIFE WORLD EYEWEAR



HauteLife World Eyewear is a chic and stylish eyewear brand founded by Fashion Stylist/Creative Director LaToya Mcleary. This island girl was born in Jamaica and is currently based in New York City. Inspired by the cities and countries she has travelled to, LaToya's eyewear designs truly embody the jet-setter, with bold shapes and colours. Visit www.hautelifeworld.com Instagram: @hautelifeworld Photographer: Brandon Morrison. MUA: James Lee. Creative/Styling: Shelbi & Desiree.

MAYOMI® SWIMWEAR



MAYOMI® Swimwear combines elegant silhouettes and real comfort. Seamlessly finished with double-layered fabric, to provide support and boost confidence in your body. Following the belief in a sustainable future, MAYOMI® Swimwear uses exclusively ECONYL® yarn, which is made of fishing nets and post consumer plastic waste. With UVP 50+ and resistance to sun cream and oil, ultra-chlorine and pilling, this swimwear is made to last. Ethically handmade in Bali. Discover the full collection at www.mayomiswimwear.com and Instagram @mayomiswimwear

BENINI



Benini is a luxury slow fashion swimwear and clothing brand, designed and handmade in the UK by owner, Isabella Benini. Focusing on high-quality, made-to-measure pieces, they ensure a perfect fit and exquisite attention to detail. Their fresh approach to print and colour combinations makes for must-have additions to any wardrobe. Visit www.benini.co.uk and follow on Instagram @Benini.uk

OSTRA BRASIL



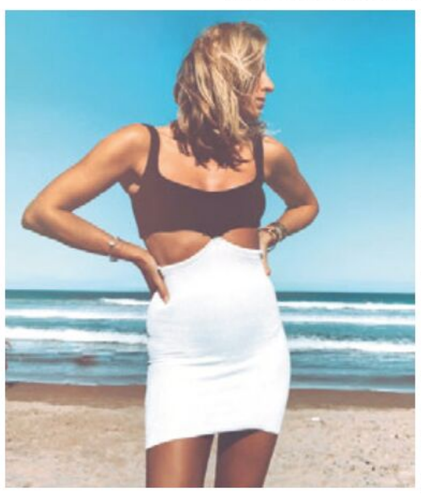
DEEP Collection Ostra Brasil SS22 stands out for its minimalist design, bringing soft textures and curved cutouts that refer to organic traces of nature that stimulate the desire for comfort and warmth. Visit www.ostrabrasil.com.br – Worldwide Shipping, and follow @ostrabrasil

ERA97



ERA97 is an Australian label owned and designed by self-taught fashion designer Monique Maugeri, who aims to represent Melbourne in today's fashion. This unique, eye-catching brand features handmade pieces, made by Monique, that are reflective of different eras. Follow @era.ninetyseven on Instagram and visit www.eraninetyseven.com for future ventures into womenswear/menswear. Photography: Matt Marincic.

EDITH SWIMWEAR



Edith's inclusive and versatile swimwear range is lovingly and ethically designed in Rio de Janeiro, Brazil. The brand promotes body positivity through an intelligent 'one size fits all' fabric, which is forgiving and comfortable for changing bodies. Their unique 'editable swimwear' concept means that pieces can be attached together to create a variety of different styles, turning bikinis to swimsuits or cover-up dresses. Visit www.edithswimwear.com and follow @edithswimwear

VOGLIA SWIMWEAR



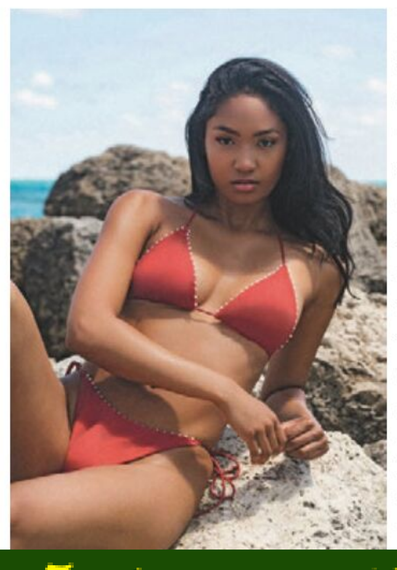
Meaning 'wish' in Italian, Voglia Swimwear's wish is for a cleaner, healthier and better world – starting with cleaning the Earth's waterways, oceans and beaches and saving marine life. Their swimwear is made from regenerated materials found in the oceans and proceeds from all sales benefit charities helping ocean cleanup efforts. Visit www.vogliaswim.com and follow @vogliaswimwear on Instagram.

BIKINI BIBLE



Bikini Bible is a luxurious, sustainable swimwear brand whose mantra decrees that you should not have to forgo style to shop consciously. Their designs reflect a classy yet opulent feel that is truly unique and all of their bikinis are made using recycled materials. Whether you are spending the day sunbathing or drinking champagne at a stylish beach club, Bikini Bible have got you

ISAMEL



ISAMEL introduces chic and sustainable luxury swimwear, featuring details you can't find anywhere else. Using only premier recycled, regenerated, and natural materials, the ultra-flattering cuts feature unique embellishments created from materials such as real freshwater pearls and 100% recycled plastic sequins. Discover the collection at

BORDA D'AGUA



Inspired by Grandma's hand knitted wool sweaters, the bright colours of traditional blankets from Portugal's Alentejo and memories of unforgettable travel destinations, Borda d'Agua create unique, creative and nostalgic pieces. The brand highly values fairness, transparency, and sustainability, whilst also crafting all pieces by hand – enabling each piece to be customised to their

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Designer Profile

BEE & KIN



Bee & Kin's Rebel Bucket bag is your off-duty bag. It's the perfect size to carry all of your essentials for a day-to-night adventure. When the sun goes down, the Rebel comes out with a convenient built-in light, making it easy to find what you need.
Visit www.beeandkin.com or Instagram @bee.and.kin

SĒLF PROJECT LONDON



Founder Monika Sharma showcases her latest collection of luxury loungewear. After working as a designer for 10 years, she decided to create a brand with social responsibility, gender fluidity and self-affirmation at its heart, by using sustainable organic materials and reducing their eco footprint. Each collection is made by the local community and donates to charities. Follow the journey @selfproject.london and www.selfproject.london

RÊVEUR LUCIDE



Inspired by lucid dreams, the brand is founded around the human ability to have control over one's own decisions. Through local and sustainable manufacturing in Paris, contemporary functional pieces with high-end materials and modern craftsmanship are proposed seasonally, seeking to unite technical innovation with human emotion. Visit www.reveurlucide.com and follow @reveur.lucide on Instagram.

EIV



Sustainable, Canadian clothing brand, EIV, is creating innovative pieces that transform to be worn in various ways. The brand is using eco-friendly materials and ethical tailoring methods to create clothing with a long lifespan - reducing the ecological footprint of each piece of clothing. Every creation is thought out to allow their wearers to maximise their use, by their timeless side, their versatility or their convertibility. Visit www.eivthelabel.com or Instagram @eivthelabel to find out more

MODISTE



MODISTE™ is a thoughtfully curated collection of timeless, yet modern wardrobe staples from leading and independent makers. The retailer aims to honour the designers who are fearlessly defying the odds and actively paving the way for change. Find pieces from luxury brands like Altuzarra, or smaller designers like Phoebe English, and everything in between. Find MODISTE™ on social media at @officialmodiste and shop online at www.MODISTE.shop

CHAMANI



Working with refugee and migrant women in Australia, CHAMANI is an emerging Australian designer and brand redefining luxury and uplifting marginalised women one forever-piece at a time. Using custom artisan-made fabrics, CHAMANI's conscious, timeless collections exude elegance and sophistication while giving back to people and planet through a unique, impact-driven value-chain. Visit www.chamani.com.au or Instagram @chamani.official

THE CROCALE



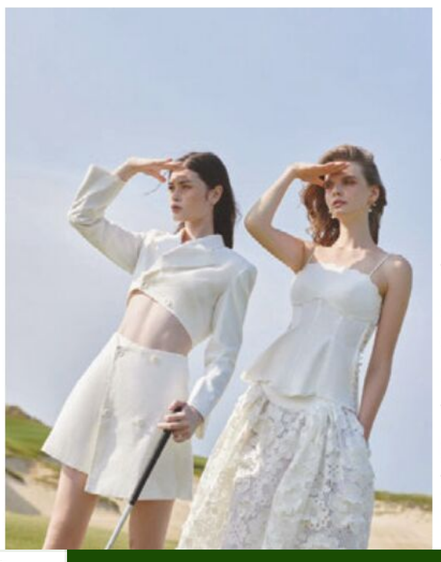
The Crocale is a slow fashion brand that incorporates sustainability and artisan techniques in exquisite luxury. In collaboration with the selected artisan ateliers, the brand creates unique designs with the passion of reviving natural dyeing, traditional hand weaving and hand embroidery techniques while empowering local craftsmanship in Anatolia. Each piece represents artistry and handicraft. Visit www.thecrocale.com and follow on Instagram @thecrocale

VELVET PINK BANANA



VELVET PINK BANANA is a couture British label, founded in 2020 by twin sisters Alexandra and Hattie Hutchinson. Designed in Paris, produced in London and Portugal. The brand's philosophy is to create sustainable, quality pieces – couture that doesn't cost the earth. Wear today, love forever. Discover the Joie de Vivre – Joy of Living. Photography: Jinling Xu. Model: Chloe Lecareux

DEAR JOSÉ



Dear José aims to reconnect people with Mother Nature to learn about the true value of fashion. They progress towards sustainable fashion with craftsmanship is at the core of their designs. Dear José redefines feminism for women – to be soft is to be powerful. Visit www.dearjose.com or follow them on Instagram

AISHA ABU-BAKR



Aisha Abu-Bakr launched her eponymous contemporary womenswear brand with the aim of creating practical and exotic pieces to make the simplest of clothing into a luxurious experience for the wearer. Created for women who want to wear their power, the brand's aesthetics are inspired by Africa's cultural heritage, the creative director's multicultural ethnicity and a global citizen

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Designer Profile



MEWD CLOTHING

Mewd Clothing is a body positive, inclusive fashion brand offering lines for women, men and children. Their 'Mini by Mewd' collection involves stylish, everyday wear, with gorgeous matching sets for families and children. With a focus on 'getting dressed for the day', their versatile pieces can easily transition from day wear to evening wear. Perfect for your work from home and home schooling wardrobe, these pieces are guaranteed to lift your 'mewd'.

Visit www.mewdclothing.com or follow on Instagram and Facebook @mewdclothing



ANNAGAIL



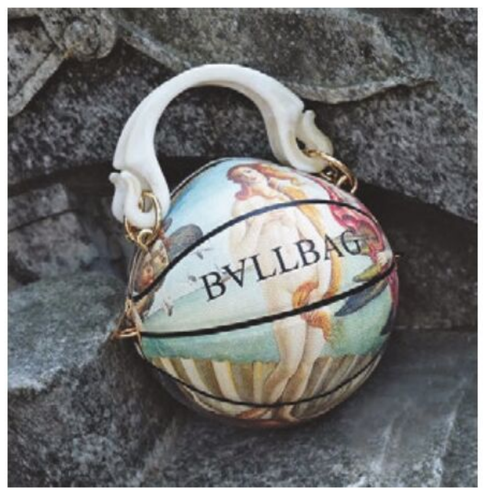
Annagail is an inclusive in house fashion label founded and designed by Canadian Angelique Yuen. It was created to celebrate women and honour her European and Indian descent. Named after Angelique's Oma and her Aunt (Anna and Gail), Annagail draws inspiration from the strong and diverse women that have been meaningful in Angelique's life. Annagail has a strong focus on inclusivity made from natural fabrics, and is available worldwide. Model – Chaylene Liddell, Photography – Melissa Hopfner. Visit www.annagail.ca and Instagram @annagailbrand

DISCLAIMER



The Disclaimer brand was born from the idea of industrialising street art and making it available to the fashion system. Positivity, sustainability and respect for every race and gender are the brand's foundation stones and which inspire the creation of their collections. Through their clothing Disclaimer and their creative director they create tangible ideas which respond to the demands of young people today. Visit disclaimerofficial.com or follow @disclaimer_official to find out more.

BALLBAG



BALLBAG Made in Italy - completely handcrafted bags with their unique basketball shape. Designed and created by Maria Teresa Del Meglio. In the image "Venus", a tribute to Botticelli's Venus of Italian Renaissance art, she dedicates it to women's beauty in all its shapes and sizes. The resin handle gives a strong yet elegant touch to the bag, for a look that stands out in the crowd. Follow at @bvllbag or visit www.bvllbag.com

DELORA



Timeless designs that aim to respond to a more sustainable vision of fashion in the short future. This may be the most accurate statement behind the Spanish brand DELORA. Crafted using cruelty free materials such as vegan leather, natural linen and cotton, their designs exude effortless manners, simplicity through pure lines and practicality. Visit delora.es or Instagram @delora.es to find out more.

MYRACLE



Myracle is a premium knitwear brand for sustainable wardrobes that aims to support slow fashion, fair manufacturing, sustainable materials, and women's economic independence. Myracle directly works with women in order to deliver high-quality and super comfy hand-knitted clothes made from environment-friendly fine yarns to you. Visit www.themyracle.com

D'OFFAY



d'Offay is a modern luxury clothing line made for women who want to feel good in what they wear. Sustainably made in downtown Los Angeles, d'Offay is aimed at making women feel empowered, to dream big, to manifest and not settle for anything less than their truest authentic self. Magic at every age, full of fire and always ready to discover more of herself and the world around her. Visit

ALESSANDRO VASINI



Acclaimed by artist and celebrities, Italian luxury label Alessandro Vasini, is the ultimate in men and women's boots; known particularly for its Rock'n'roll heritage and the sexy yet sophisticated silhouettes. Every piece is handmade in Italy with exquisite craftsmanship, using some of the best leathers around the world.

LEUMAS S.T.



Jakarta Washington is the designer standing firmly at the forefront of this female-owned luxury shoe brand. Having launched during the pandemic, the brand is an ode to following your dreams, despite major setbacks. Dedicated to powerful women worldwide, these timeless styles feature classic silhouettes with a daring flair. Photo Credit: Alenaii Artistry

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JASWANT



Jaswant Stoecklin takes diverse inspiration from her life in Switzerland, her Indian heritage and her experience working with some of the best artisans in Italy when designing pieces for her eponymous luxury shoe brand. With influences from modern art, architecture and design, the collection has been created for strong, bold and confident women who dare to be different, with signature heel shapes and silhouettes. The Azami Slingback Pump incorporates intricate pleat detailing for a show-stopping effect. Made with care in Italy by local artisans. Available at www.jaswantshoes.com Follow on Instagram @jaswantshoesofficial





AQUA & ROCK



Aqua & Rock is a luxury, sustainable fashion and lifestyle brand based in the UK operating a bio-circular fashion business model. They have developed their very own sustainable fabrics along with utilising recycled, organic and upcycled fabrics

ZALXNDRA



Welcome to a world of flowing fabrics, captivating colours, rich embroidery and a penchant for not following the rules. Inspired and inspiring, statement pieces for adventurous souls, who value the most exceptional qualities that life has to offer. ZALXNDRA is dedicated to creating versatile pieces that last a lifetime – clothing that is special and high quality to be worn through occasions, holidays and limitless memories. Visit www.zalxndra.com

ALLI ATELIER

ALLI is a slow fashion brand dedicated to sustainability, bold femininity, and effortless ease. Producing limited runs of consciously created collections, their designs celebrate raw beauty with an alluring and irresistible touch of edge. Model: Elle Sawamiphakdi. Make-up Artist: Holly Hibbert. Photography: Maya Wanelik. Visit

JOURDAN LONDON



Jordan Iordanous, founder of new luxury British menswear brand Jourdan London, has released a new suit design, Look 5, from his Knightsbridge Collection. Look 5 is all about sharp detail combined with the elegance of a futuristic gentleman's suit design. His elegant colour shade choices and eye-catching buttons, which are also handmade in London, contribute to his signature design. Made in London, England. Visit jourdanlondon.com and follow on Instagram @jourdanlondon

SUMMER STEWART



Summer Stewart is an ecologically sound athleisure brand with a fashion forward focus. Founder and designer Summer Stewart draws inspiration from her experience working in the fashion industry combined with her love for planet Earth. Her goal is to make classic athleisure with designed details for the fashion forward babe. Collections are inspired her life in NY and LA; styled with her favourite accessories to take

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BIRD



BIRD is a Dutch concept to protect your luxury (hand) bag from weather like rain, wind, and even sun. The brand creates protection the same way a person would for its loved ones or like a bird cares for its offspring, hence the name BIRD. The covers are available in different sizes and various colours (including transparent). Follow on Instagram @bird.covers or visit www.bird.shop

COPIA BAGS



In 2020 Copia Bags, a small batch, artisanal brand created by Chase Allen Rogers, appeared on the scene toting sophistication and grace. Designed with purpose and handcrafted with an attention to detail, Copia values sustainability, abundance, creativity, travel, connection and above all, self-love. Copia aims for effortless fashion, honing the mantra: 'Use less, choose well, make it last.' Visit copiabags.com and follow @copiabags

CALVAIRE



Founded in 2015, CALVAIRE is a young French brand whose products are entirely made and assembled in an atelier in the heart of Paris. The craftsmanship and the quality of their fabrics and trimmings are on par with some of the major French brands because their ambition is to perpetuate excellence in French manufacturing and luxury. Visit www.calvaireparis.com and follow on Instagram @calvaireparis

WE FOUND IT STUDIO



After creating @wefoundit_vintage Jones and Laurie, a young French couple, created @wefoundit_studio a sustainable brand that uses vintage or haute couture deadstock for made to order, versatile, playful and bold designs for all bodies! Models: @cycylimperatricee and @julieleym shot by @casta_jones Visit wefoundit-shop.com

JOHNATHAN HAYDEN



Whether a secret cult of serious botanists or spiritual engineers of societal transformation, those who collect Johnathan Hayden ready-to-wear are purveyors and patrons of life's beauty to inspire collective and individual best. From an introduction at The Met to debuting in Tokyo, his attention to sensorial design captures a vision of the future for today. Made in NYC's Garment District. Visit www.johnathanhayden.com Instagram: @johnathan.hayden

ELIAS RUMELIS



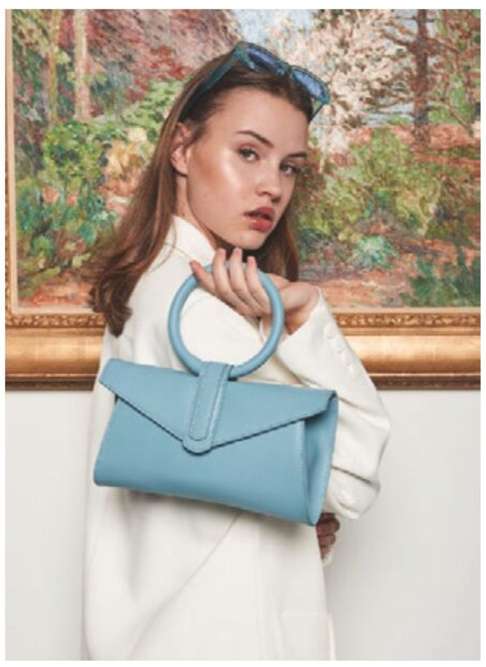
Who said fashion must be one way or the other? Elias Rumelis and his independent label fight stricture ever since proving successfully that boutique fashion is not limited to mainstream paradigms. Combining forward thinking with urban toughness, Elias Rumelis enriches the fashion market with high-end streetwear. Visit www.elias-rumelis.com and follow @elias.rumelis to discover the unique collection. Photo credit: Mayk Azzato.

RE SYU RYU



RE SYU RYU is a brand built by two sisters who live in Tokyo. The youngest, Yurie, uses her background in performance art and theatre production to create designs that are based on an abundant knowledge about body movements. The elder sister, Marie, has a professional business background to handle the other side of the company. Made in Japan with expert craftsmanship, their collections are motivated by the

AMDBAGS



The epitome of luxury accessories. Amdbags specialises in avant-garde playful and quality handbags. Make sure to check out their newest arrivals. Visit: www.amdbags.com or Instagram @amdbags Photographer: Jonathan Vande Putte.

ASIATIC TRIBE



Asiatic Tribe is a Detroit, Michigan based brand, founded in 2018 by husband and wife team, Taqee and Ameenah Karriem. Inspired by modern utilitarian silhouettes as well as multi-ethnic colour palettes, Creative Director Taqee Karriem mixes different fashion styles to create something that feels familiar yet new. Visit www.asiatictribe.com and follow @asiatic_tribe

KYNSHO



Brooklyn based label Kynsho focuses on making functional and versatile accessories that easily transition from indoor to outdoor wear. With smart details and enduring design, these timeless essentials serve as style that

C'EST D



C'EST D is bringing body positivity and size inclusivity into designs and unapologetically designing fashion for all body types. Their aim is to truly celebrate body equality and liberate us all. All styles available in XS – 6XL. Visit www.cestd.com and follow on Instagram

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CHRISP



Christos Milonas is the designer behind the Greek brand ChrisP, based in Mykonos. With many selling points around the world and many more jet-setters spotted wearing ChrisP, the label is becoming an emerging brand internationally. Their collections are 100% handcrafted and innovative, embodying multi-functionality and sophistication. The buyers have the opportunity to build a long-lasting wardrobe, timeless in character. Visit www.chrisp.com.gr and Instagram @chrisp_official

AMY JANE LONDON



Born from a love affair for vintage-prairie dresses, Amy Jane London reflects a sense of nostalgia in her designs. The whimsical silhouettes featuring faded rose floral prints and intricate lace trims are perfect summer wardrobe pieces to treasure. Photographer: Niki Verity. Makeup: Lauren McCabe. Model: Zara Burfitt.

Visit www.amyjanelondon.co.uk

SKRT



SKRT is a Romanian ready to wear luxury brand. The unique prints, pleated fabrics and bold colours are the main characteristics that underlie the creation of the pieces. The brand is known for the flattering fit of their unique skirts. See more on www.skrtlabel.com and follow on Instagram @skrtlabel

AMILA DESIGN



Amila's creative director, Ceci Amigo, delivers fashion collections capable of styling different cuts and mixing-matching diverse patterns. Amila – a Mexican brand – offers accomplished pieces, allowing a day to night, casual to formal fashion versatility. She empowers individuals by embracing body diversity via fashion statements. Amila is to feel powerful, beautiful, and comfortable in your fashion skin. Visit amila.com.mx @amiladesign

CHAPTER 33



As we move in to a more open society, the power of voice becomes more pronounced. The concept behind Chapter 33 was devised with the people in mind, to empower and inspire those to speak their truth in times of adversity and success. Their play on colour psychology and thought provoking statements creates a dynamic formula for fashionable streetwear fits. Visit www.chapter33clothing.co.uk and follow on Instagram @chapter33clothing

GAIA SEGATTINI KNOTWEAR



Gaia Segattini Knotwear is the sustainable, artisanal knitwear brand founded and directed by Gaia Segattini. Their innovative unisex clothes and accessories are made in Italy from fine-quality leftover yarns, with a creative and contemporary design that is oversized, comfortable and striking. Every item is produced in extra-limited bunches, with colour combinations and finishings that are always unique. Visit www.gaiasegattiniknotwear.it Instagram @gaiasegattini.knotwear

DUZI LONDON



Meet Duzi London, an independent streetwear brand creating a lane of what owner and creative director Sian Maher likes to call 'statement x casual'. Sian creates exclusive statement pieces, infused with bold prints and vibrant colours, every day timeless staples intended to turn heads. Visit www.duzildn.com Instagram @duzilondon

IRARO



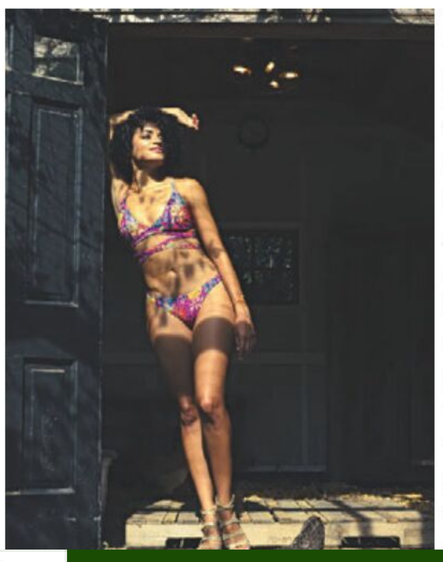
The Ukrainian brand irAro creates a garment for confident girls who are active in business and personal communication. An office day for them often turns into a walk or a party. This means that clothes in the wardrobe should be versatile and combined in such a way that a discreet style easily turns into a sexy and slightly grunge look. Each irAro collection reveals the theme of a trouser suit and an oversized jacket. Such a practical and at the same time an elegant base of urban chic is what the little bit daring and easygoing irAro girl needs for all occasions. Visit www.iraro.world and follow on Instagram @iraro.world

MY STONE CIRCLE



Classic British bohemian couture meets Renaissance romance with new label, My Stone Circle. Consciously designed with the feminine form in mind, you can expect to feel wild and free in these timeless pieces. My Stone Circle are rising fast – join the revolution at www.mystonecircle.com and follow on Instagram and Facebook @mystonecircle

PIPOCA



Pipoca designs Brazilian-style bikinis, inspired by the vibrant beach culture of Rio and made sustainably in Los Angeles from recycled fabrics. One in three net profit dollars is returned to projects in the favelas that focus on empowering women and children. Visit www.pipocabrazil.com and @pipocaswim on

TIDINGS



Tidings is a new luxury mens and women's accessories brand, designed by Creative Director Niamh Gillespie. Inspired by finding a message in a bottle, the brand was brought to life through printing messages of positivity on silk scarves and pocket-squares. A mix of strong statement prints and tongue-in-cheek slogans, this brand is full of dreamy optimism and spirit-lifting fools. "Send a

MADE OF STORIES



Dance in Rio. With the latest collection from Made of Stories, a London-based brand that brings to life travel-inspired collections of slow fashion garments. Monkeys, exotic birds, coffee beans and football decorate their bags, dresses, suitcases and more. Designed in house by Xenia Sapanidi and handmade for every order. This is unique fashion made for unique people. Photographer: Jess Brittain

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Designer Profile

GNRL STUDIOS



GENErAL studios is a creative studio and clothing brand that explores the relationship between art and fashion. The brand transforms large hand-painted artworks over fabric into exclusive, unique, and numbered clothing pieces. Inspired by functionality, their garments combine removable functional pockets and delicate painted fabric, always exploring new techniques and innovating with their disruptive ideas. Visit www.gnrlstudios.com and follow on Instagram @gnrl.studios

MARIELA DAUBER



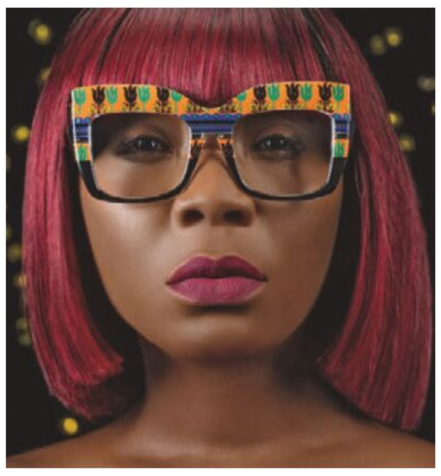
Mariela Dauber is a Uruguayan leather fashion that designs articles with their own personality. From outerwear to bags and accessories, each piece is created with high quality Uruguayan leather and exquisite details such as semi-precious stones and hand embroidery. A family owned brand, Mariela's husband Martin Arrospide turns her creations into reality in their workshop. Photographer: @maineleo Available from marieladauber.com and Wolf & Badger. Follow on Instagram @mariela_dauber

VICTORIA LAM



Victoria Lam infuses art representing statements such as Love, Leader and Passion subtly in sleek, elegant designs. Their signature heart logo symbolises love and patience, epitomising the character of their collections. Handcrafted in the UK, using sustainable vegetable leathers sourced from Africa, they pride themselves in the unique detail in each design. Visit www.victoria-lam.com and follow on Instagram @officialvictorialam

TRIBAL ËYËS



Shop the 'Lucky', designed by Founder/Physician Entrepreneur, Ona Utuama! www.tribaleyesshop.com Instagram @tribal.eyes
Model: Aghogho Iroro.
Photographer: DeWayne Rogers.

BETTIE



'The Elements' is a collection based on the three primary colours, with a vision of going back to basics. Inspired by the humble jigsaw puzzle, simple geometric shapes are tessellated into interesting combinations, creating intricate yet refreshingly simple designs. Bettie's design uses minimal cuts to create maximum effect. Visit www.bettiejiang.com and follow on Instagram @bettiehautecouture

LAND OF GOSHEN



Land Of Goshen is a family owned, made to order clothing line based in Arizona, that dyes their silks, cottons, and linens with natural elements that are kind to your skin, health, and mood. Designed and sewn by FIDM alumna, Raisa, this slow fashion brand offers timeless, modest garments, that are classic cut wardrobe staples. Photo credit: 36NEEX/ Yoshi Uemura. Model: Mollie.
Visit www.ShopLandOfGoshen.com and follow on Instagram @_LandOfGoshen_

RAISSA



Raissa has designed for the sophisticated, modern female who lives and breathes fashion - capturing trends and making them their own. Their ultra feminine pieces feature romantic shapes and floaty silhouettes to take you from day to night. Worldwide shipping available. Visit www.raissabrand.com and follow @raissa.brand on Instagram.

KOZIKO LONDON



Koziko London offers gender neutral clothing for the fashion connoisseur and environmentalist at heart. Advocates of the slow fashion movement, each piece is expertly made to order in a high-end London atelier, using sustainable and organic fabrics. Discover the full collection, from luxurious tailored blazers to sumptuous loungewear, at www.kozikolondon.com and follow @KozikoLondon

ETISHE



Sustainable and ethical womenswear brand ETISHE stands for everyday fashion choices that make a lasting impression. Each of the seasonless pieces is made in their atelier, from certified and innovative eco-conscious fabrics, such as vegan cactus leather, Tencel™ and organic cottons, with details such as handcrafted glazed ceramic buttons or wooden buckles artfully

LEMAIA



LeMaia grabbed the attention of the avant garde with their striking, colourful 'walking art'. The fashion brand and record label incorporate works of art into the design of their limited edition, handmade products. Find out more about their fierce passion and unique vision that transcends art, fashion, events and music on

ANULA



ANULA is a womenswear brand that provides timeless, tailored clothing for the contemporary woman. Inspired by classic silhouettes and slow fashion, their use of high quality, recycled fabrics paired with thoughtful colour palettes means these pieces won't go out of style. With exquisite attention to detail and

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BETHEL HELENA



BethelHelena aims to transcend fashion and inspire confidence in women. The high-end label blends edgy avant-garde with classic silhouettes that contours to each body. Crafted with luxury European fabrics and designed with every woman in mind; the brand believes in embracing beauty by empowering women through timeless evening wear.
Visit www.bethelhelena.com
Instagram @bethelhelena

SEI X BIAAF



SEI has created this capsule collection, reinterpreting their common roots and traditions and paying tribute to Basque heritage, from popular costumes to universal local artists, such as Ignacio Zuloaga, Valentín de Zubiaurre, Aurelio Arteta or José Arrúe as well as their favourite couturier, Cristobal Balenciaga. Follow @seithebrand and shop online at shop.biaaf.com

21.23



Born from the creativity of Chiara Bindoni, 21.23 shoes invite us to live the shiver of being who we are. Made to measure by the hands of Italian craftsmen, their loafers are as eclectic as they are unique, designed for those who want to express their personality. Instagram @ventuno.ventitre and website www.2123brand.com

ELVIRÉ PARIS



ELVIRÉ PARIS is a luxury outerwear brand, founded by Tanya Shahid. Dedicated to creating high quality pieces that are built to last, their design process takes place in the fashion capital of Paris. Ready-to-wear collection launching AW21. Model: @yoshinomia Visit www.elvireparis.com and follow @elvireparis.com

RENMEI



Uniform 1: Drawstring bra and garter set. Visit www.Renmei.me or follow on Instagram @Renmei_or Designed and produced in Chicago, Illinois, USA Photo: Brody Boggs Hair and make-up: Gianna Guerino.

ETIKA COLLECTIVE



Etika Collective is a tropical contemporary brand based in the Philippines. Named after the Malay word for 'ethics', the company began with a vision to redefine sustainable fashion by using natural, earth-friendly and responsibly-produced fabrics, while closely working with local artisans and communities to create meticulously handcrafted, curated pieces. Visit www.etikacollective.com and follow on Instagram @etika.collective

SERIL



Inspired by the cross-cultural richness of Los Angeles, SERIL is the culmination of designer Gigi Seril's vision to merge upscale street style with artisanal craftsmanship. Leathers and signature hardware are sourced in Italy while designs are produced by hand in the LA studio. Model: Artist/Singer/Songwriter, Lola Gayle. Make-up and hair: Erika Adams. Photographer: Tiffany Bell. Follow on Instagram @serilofficial and visit seril.co

LORENA ANTONIAZZI



With a lifelong passion for design, Verona born Lorena Antoniazzi honed her talent and creative flair within her own designer label. The brand specialises in luxury knitwear that merges timeless elegance with contemporary style, resulting in effortlessly chic pieces for the ultimate capsule wardrobe. Full transparency and traceability for every stage of the manufacturing process can be found on www.lorenaantoniazzi.it Follow @lorenaantoniazzi_official

SAINT ALLURE



London based, contemporary clothing label Saint Allure was launched in 2021 and offers unisex, urban pieces in vegan friendly fabrics. Their mission is to be revolutionary and augment the dynamics of the world, by spreading positivity through the medium of ethically made yet affordable fashion. Visit

GIGLIO TIGRATO



Milan based brand Giglio Tigrato was born in September 2020. The idea behind the brand's birth is fight back against overproduction by fast fashion. Giglio Tigrato presents all of its collections in limited pieces, 100% made in Italy and entirely realised using vintage garments and waste fabrics. Through upcycling and creativity, Giglio offers a new way to express

CARTÉ LUXURY



CARTÉ Luxury connects men's SS21 to designer Cuthbert Assan's creative cradle. The brand has been taking over the summer playing field with monochromatic offerings, modelled by Daniel Fayomi and styled by Kudzai Chibaduki. The sleek, futuristic style is inspired by the simplicity of frost diamonds whilst paying homepage to the fashion house's humble beginnings. Visit

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Jewellery Designer Profile

PAISLEY TOKYO



Paisley Tokyo employ a careful and methodical jewellery making process, to connect people through accessories. Featured here are the Linda Earrings, made to reflect inner beauty and the uniqueness of the wearer's personality. Visit shops.paisley-tokyo.com and Instagram @paisley_tokyo

PENNY PAIRS



Penny Pairs takes inspiration from the classics to sustainably create pieces everyone needs in their jewellery collection. This gorgeous necklace is the perfect everyday piece; it drops elegantly and looks lovely both alone or stacked. Get it on pennypairs.com and follow @pennypairs on Instagram.

LOVELI FINE JEWELRY



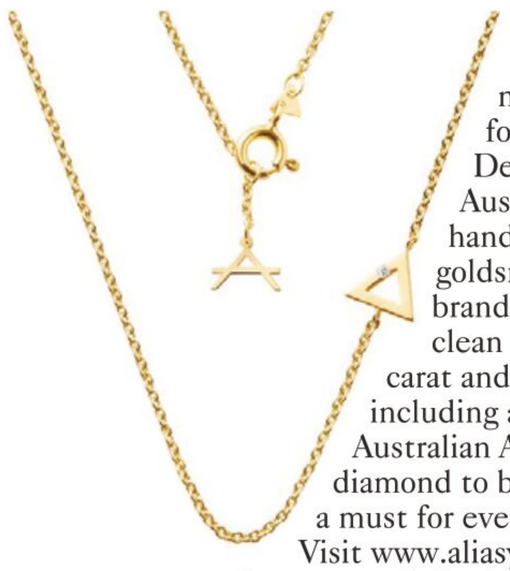
Lianne Menkes founded Loveli in 2020 with a mission to create fine jewellery that easily transitions from day to night; art, style, and design inspires each piece that is created. All jewellery is made using genuine diamonds, gemstones, pearls, and non-toxic gold and is designed to last forever. Visit www.lovelifinejewelry.com Instagram: @lovelifinejewelry

GARO BOYADJIAN



Deeply rooted in tradition and passion for goldsmiths art "Garo Boyadjian" is a fine jewellery brand, established in 1975. Their vibrant, exciting 18 carat gold pieces are a celebration of feminine power and confident sensuality. Taking over 350 hours to manufacture, their most-popular cage collection merges traditional and contemporary. Use code "VOGUE10" for 10% off your order (expires 1st December 2021). They ship worldwide on www.garoboyadjian.com

ALIA JEWELLERY



Alia Jewellery, Sydney is fine modern jewellery for every day. Designed in Australia, handcrafted by skilled goldsmiths this stylish brand offers timeless clean designs in 14 carat and 18 carat gold, including a white or a rare Australian Argyle pink diamond to bestow luck. It is a must for every stylish woman. Visit www.aliasydney.com Instagram @alia_jewellery_sydney

VALE LALTRA



Vale Laltra creates bold, unique and authentic jewellery to reflect their clientele. A new jeweller making waves in Australia, they design stunning rings and necklaces that are handmade, dense and textural. All pieces are made from high quality metals including 8-19 carat gold and sterling silver and precious gemstones chosen for their unique properties. Visit valelaltra.com and follow on Instagram @valelaltra

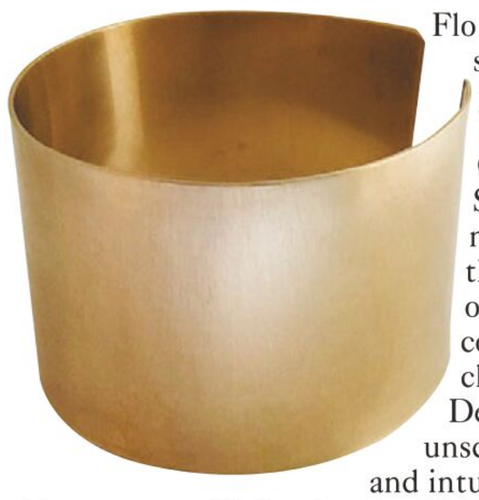
EGBO COLLECTIONS



The Ibibio Twin Skull Cuff is one of Egbo Collections staple pieces. The solid cuff is constructed with the brand's signature ibibio (leopard) skull. The Ibibio holds personal reference to Igbo culture and exudes opulence and heritage. Crafted using 18 carat yellow gold.

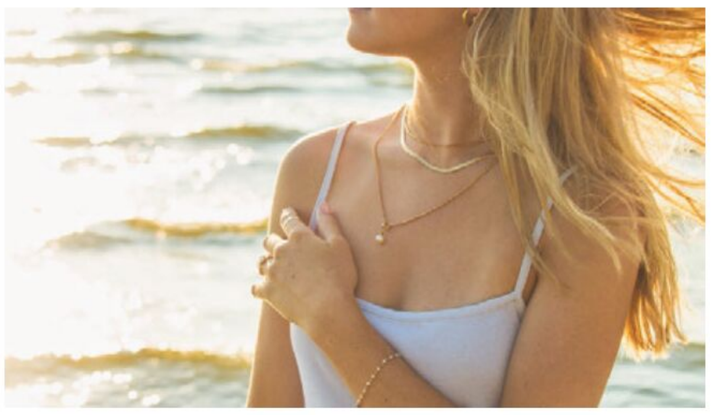
Visit www.egbocollections.com or follow on @EgboCollections

FLO DESIGN CO.



Flo Design Co. is a small boutique jewellery brand based in Vancouver, Canada. Designer, Sue Muir, allows raw materials to dictate the final design outcome of her contemporary, yet classic, creations. Designs are unscripted, spontaneous and intuitive. Sue refers to this process as "following the FLO". Collections change often and as such are limited editions. Visit flodesignco.com or Instagram @flodesigncocanada

HEART IN THE CLOUDS



Heart In The Clouds Jewelry was founded by two Canadian sisters striving to create pieces that are of the times, yet can be passed down. Their 18 carat gold-filled jewellery is designed to last. View their

RIZE TO SHINE



Rize was started by Jane Reddyhoff, through a love affair with India and a desire to give back. Handmade in India up to 60 years ago, choose from vintage goddess talismans, pendants and tribal rings. Their jewellery is available in hand plated 18 carat gold, rose gold or original silver. Sustainable, beautiful and timeless, each treasure is a unique piece of history, no two are exactly

REGINA POMBO



Regina Pombo is a true creative with a talented skillset spanning across art, photography and interior design. Featured are The Nut Earrings from the Sand Collection. Inspired by textures found in nature such as of nuts, stones and

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LUCO JEWELLERY



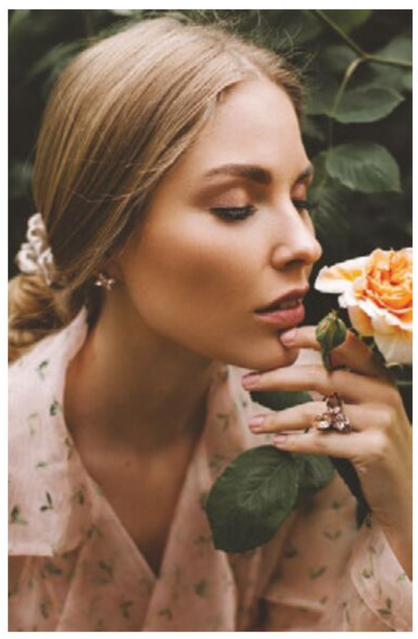
LUCO Jewellery is designed and handcrafted by Lucy in her Scottish studio using sustainable sterling silver and solid gold. Inspired by her late mother and her love for beautiful jewellery, each collection tells a story about life and those in it – offering a variety of dainty and elegant pieces that will be cherished for generations. Visit www.lucojewellery.co.uk Instagram: @lucojewellery

IN CAUDA VENENUM



In Cauda Venenum is a young, up and coming brand. They handcraft all of their pieces in Annecy, plating them with 24 carat recycled gold in Paris. Their jewellery will be a part of a runway show at New York Fashion Week in September. Visit incaudavenenum.fr or follow on Instagram @incaudavenenum_bijoux to find out more.

SOULSISTER & CO



Soulsister & Co is a jewellery brand with a wide soul open for women all over the world. Each piece embodies self-regard, beauty and an opportunity to express yourself through the design and meaning that the founder of the brand, Swiss Fashion Influencer and Professional Stylist Lisa Starchak, put into every piece. Visit soulsister.ru and Instagram @soulsister_and_co

CIVAL COLLECTIVE



Cival is a collective of women who design and hand make jewellery that inspires creativity and confidence. As a symbol of protection, their "Marceline" earrings are a nod to their fierce side, embodying bravery and strength. Visit them at www.shopcival.com or on Instagram @civalcollective

LLR STUDIOS



LLR Studios was founded in Hamburg by sisters Luisa and Lena. The brand creates luxury, handcrafted designs, embracing a philosophy that brings contemporary design into harmony with family values. Pictured are the Oval Creoles, Medium Jade Pendant, and Keshi Pearl from their Mix & Match collection, all made from recycled silver and gold. Visit www.llrstudios.com Instagram @llrstudios

BRUMMÉ



Rare gemstones like Hauynes, Taaffeites… or gems from unusual deposits – that's the preference of Brummé. A brand with only unique jewellery pieces, exclusively handcrafted in Idar-Oberstein in Germany. See here their "Stijl" earrings, inspired by the famous Dutch art deco movement, with Moonstones and Sphenes from the Austrian alps. Discover more unique pieces at www.brumme-design.com and follow @brummedesign on Instagram.

CUNLIFFE & FU



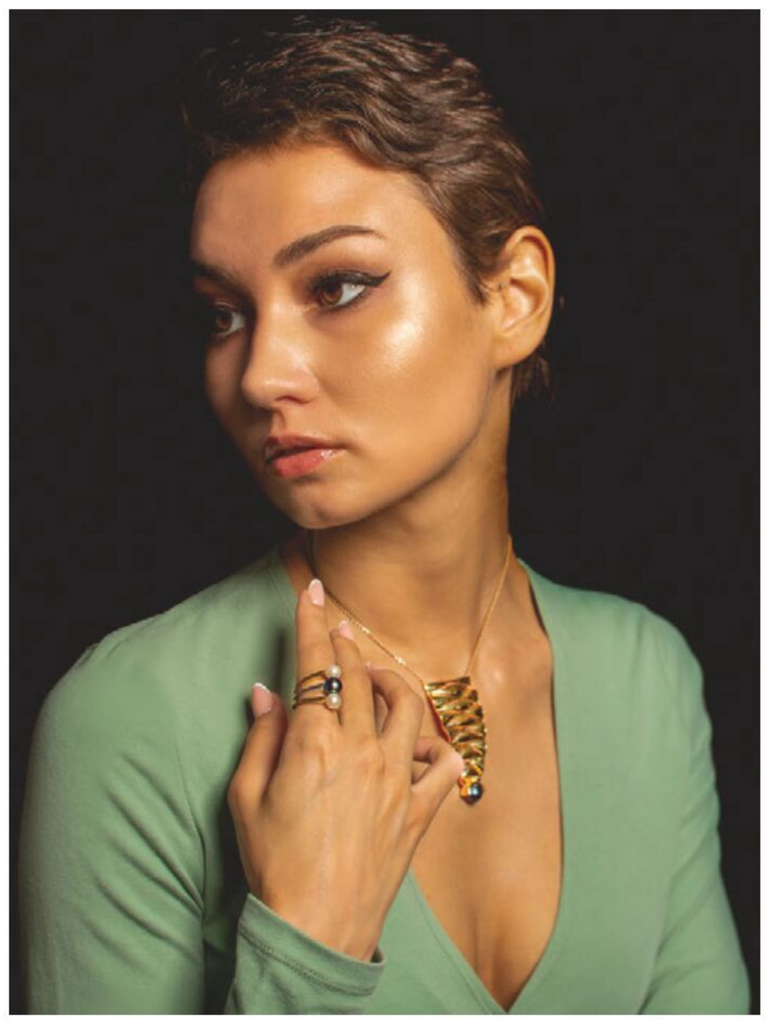
Cunliffe & Fu are Northern-born jewellers based in London. They are inspired by the organic forms evolving from nature throughout history. Aiming to marry sustainability with glamour and elevate the everyday through their designs, they create staple pieces that their clients adore. This fine silver feather necklace design represents the rebirth of society, culture and love. Visit cunliffeandfu.co.uk Instagram: @cunliffeandfu

HAILEY JANE JEWELLERY



Jewellery to love madly for those who live wildly – Canadian women-owned and operated business focused on custom, bridal and every day jewellery. Designer Hailey Loftus plays on sentiment and style – her collections lend to symbolism and storytelling. Sourcing quality 14 carat gold-filled, sterling silver and solid gold so that it can be worn and well-loved for years to come. Say hello at www.haileyjane.ca or Instagram @haileyjanejewellery

ATELIER ALVES



Atelier Alves want to make unique and amazing jewellery accessible for all. It is their wish to fuse the vintage-inspired elegance that the pearl exudes, reintroduced into modern settings that are perfectly suited for your lifestyle. Their pieces are characterised by an original style, difficult to forge and to forget.

NOBLE GRACE ADORNMENTS



Pearl and Peridot by Noble Grace is a collection recently launched as a collaboration between owner Sarah and her best friend Nicola. The two designed a collection that perfectly encapsulates their friendship; timeless. All pieces are at least 14 carat gold filled so you can

NUNKI BY SL



From craftsmanship to jewellery, NUNKI is a french jewellery brand that uses gold and silk string weavings, inspired by Moroccan traditional outfits, to create unique and authentic pieces. Through this collection, Nunki highlights the eternal beauty of handicraft. Visit www.nunkibysl.com and follow

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Jewellery Designer Profile

SWANKY DESIGNS



Swanky Designs was created by mother, daughter duo Malisa and Imani with the goal of offering playful yet edgy pieces that stand out and draw the eye. Driven by love, soul and the ambition to develop into a powerhouse lifestyle brand, their collection imbues fierceness, courage and boldness.

Visit www.myswankydesigns.com and follow @myswankydesigns on Instagram.

CINDY XU JEWELRY



Cindy is your personal opal jewellery designer. Her pieces are made to be treasured and then passed down many generations. A key focus of her work is to raise awareness for global issues such as wild life preservation and climate change. See here her Baby Panda Brooch – dedicated to all baby pandas in the hope that they will no longer be a vulnerable species. This brooch piece can also be worn as a pendant. Features black opal, black diamonds in 18 carat gold, gold is treated with textured effect. Visit cindyxu.jewelry or Instagram @cindyxu_eternaljewelry to find out more.

INES BOUWEN JEWELRY



INES BOUWEN, an Antwerp jewellery artist, creates handmade jewellery inspired by nature, architecture, fashion and people. Using 100% recycled gold, Ines' jewellery features high-quality diamonds and a timeless, elegant and unique, yet contemporary design adorned with originality and interesting detail.

Visit inesbouwen.com/en and follow on Instagram @inesbouwenjewelry

CALLEIJA



Calleija showcase their Adasha Rose ring. This ring features a rare Australian Argyle Pink Diamond centre surrounded by a double halo of thirty-two sparkling White Diamonds and exquisite 18 carat Rose Gold details. With the closure of the Australian Argyle diamond mine in 2020, a ring such as Adasha Rose is rarer than ever before. She is available for £4,200. Visit www.calleija.com or follow @calleijajewels

CHLOE ...WITH LOVE



Chloe ...With Love is a luxury jewellery line created for the woman who needs to show herself more gratitude and love. Each of their handcrafted pieces incorporates the glamour of luxury jewellery and wellness and is completely customisable. A classic and fun way to add personality and purpose to your jewellery collection. Use code CWLVOGUE15 for 15% off (valid until 01/10/21). Visit them at www.chloewithlove.com or on Instagram @chloewithlovejewellery

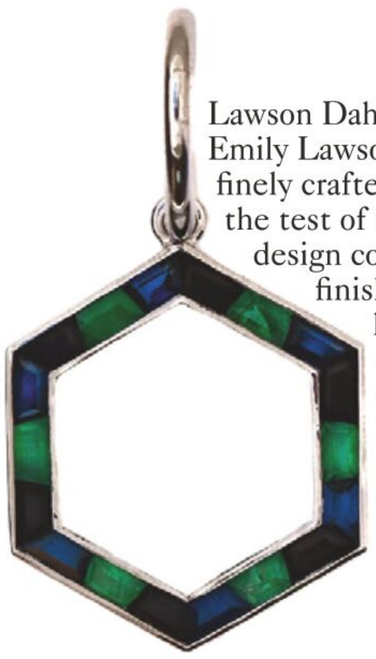
EARNEST & JAMES



Dyanne Christian, a metalwork artist and jewellery designer, is a native of Detroit, Michigan and owner of Earnest & James. The influences of family and Detroit are not only apparent in name of her company which bears the names of her great-grandfather and father; but from design to creation, elements of her hometown are heavily influential in her pieces. The details of the city's architecture and eclectic culture stands as a muse for Dyanne's narrative of her city, rich in history and strength. Photo credit: Rodney Drewery



LAWSON DAHL



Lawson Dahl, created by designer Emily Lawson Dahl, features elegant, finely crafted jewellery meant to stand the test of time. Pairing antique design concepts with sleek modern finishes and rich vibrant stones, her jewellery seamlessly marries the old with the new. Visit LawsonDahl.com and follow @LawsonDahl on Instagram.

WILDE CREATIONS UK



Beautifully handcrafted, stackable jewellery by Joanna of Wilde Creations. Combining the timeless elegance of sterling silver and gold vermeil with eye-catching, authentic gemstones. A little boho for the chic.

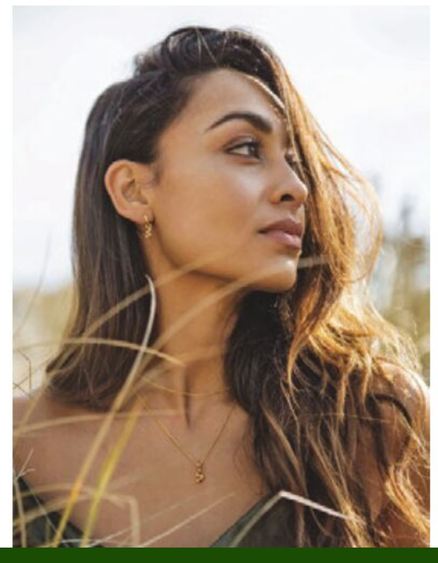
Shop online at www.wildecreationsuk.com and Instagram @wildecreationsuk

MI RAÍZ JEWELRY



Metalsmith, designer and owner of Mi Raíz Jewelry, Angell Jazmin is inspired by her complex life experiences as a first generation Latinx- American. A common theme in her work is tradition mixed with modern designs. Each piece is handmade to outlast any trends with the intention of wear for generations to come. Visit www.miraizjewelry.com Instagram: @miraizjewelry

N I X E JEWELLERY



N I X E are a female founded, eco-conscious jewellery brand based in London. Born from a love of historic tales and legends, their 'Adam and Eve' collection consists of gorgeous gemstone pieces and a wide range of huggie hoops. They utilise responsibly mined, yet affordable, 18 carat gold vermeil and British sterling

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TARA LOIS JEWELLERY



Bespoke jewellery clients love how Tara's designs capture their memories and emotions, whether it is for a man retiring from aviation, a bereavement or a celebration. Even Tara's sculptural ready-to-wear collections are unique creations. An award-winning goldsmith and designer, Tara handmakes every piece of jewellery using sustainable gold and silver, gemstones and enamel. Visit www.taraloisjewellery.com and Instagram @tara_lois_jewellery

VIVIAN GRACE



Dallas based jewellery studio, Vivian Grace, epitomises the feminine and luxe. Showcased is the stunning 'Skye' necklace, crafted by founder Tricia Accaoui and her team, with a shimmering, iridescent Rainbow Moonstone. Offering worldwide shipping at shopviviangrace.com and follow @viviangracejewelry on Instagram.

JODY JEWELLERY



Intricately framed gemstone with rich and brilliant colours in a simple gold ring. Jody Jewellery is dedicated to creating the jewellery of your dreams. Each piece is made of high-quality materials and is sure to be a wonderful addition to your jewellery collection. Follow @jodyjewellery or shop online at www.jodyjewellery.com or www.etsy.com/uk/shop/JodyJewellery

DEL POZZO JEWELRY



Bring Fall bling with turquoise, pearls and gold. Del Pozzo Jewelry features a Japanese decorating technique called Maki-e on Tahitian pearls with 24 carat gold paint overlay and abalone shell inlay. Tahitian carved one of a kind pearl and Peacock colour Tahitian pearl featured with Kingsman turquoise and 18 carat gold toggle. Visit www.delpozzojewelry.luxury or follow @delpozzojewelry

ZO JEWELLERY



Zo Jewellery is a Scottish born business offering you sterling silver and 18 carat gold plated jewellery to take your style from day to night at affordable prices. With something for everyone and the most eye-catching packaging, their pieces make the perfect gift idea. Use the code 'Vogue15' for 15% off your first order, expires 04/11/2021. Visit www.zojewellery.com and Instagram @zo.jewellery

ARGENTA MISTICA



Argenta Mistica is a brand created by Polish young and self taught goldsmith, Maciej Kudajczyk. The aim was always to give form to the ephemeral, which can never be fully achieved, so the work is never done. They create bespoke jewellery and create their own designs, using faerie magic, dwarven gold, elvish style and dragon's fire. Visit argentamistica.com or email argentamistica@gmail.com

ANITA SIKMA DESIGN



Anita Sikma Design is a Canadian fine jewellery brand, specialising in custom gold and silver pieces. Composing all of her designs by hand, each piece is an example of her technique, practice and craftsmanship. Primarily using the traditional process of lost wax casting, Sikma bridges the past with contemporary elegance. Visit anitasikma.com or follow @anitasikma

SOLING JEWELS

Anna Wonders from Soling Jewels creates pure and unique well crafted jewellery that is inspired by nature. Her collection is made from Fairtrade and recycled gold. She works with the purest materials and uses rough and antique diamonds in her pieces to give jewelry a new life. See the collection and more www.solingjewels.com Follow @solingjewels on Instagram. Phone (+31)618896576.



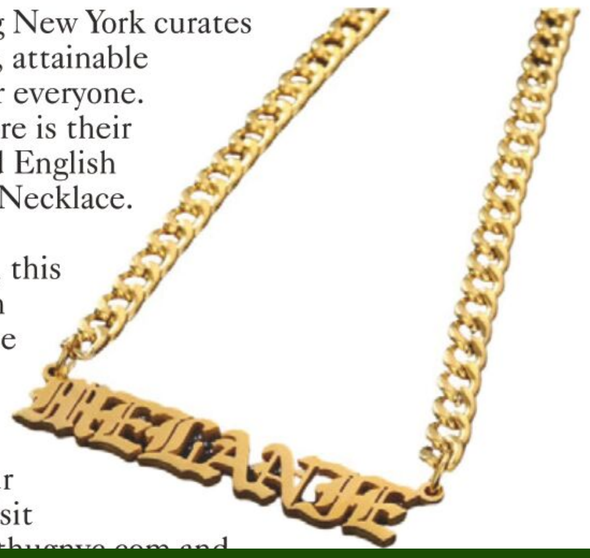
SIMPLY EMI

Toronto-based jewellery designer, Simply Emi creates beautifully delicate and intricately styled pieces using 18 carat gold plating and demi fine materials. Named after her daughter Emilia, the pieces are contemporary, feminine and are quality essentials for the modern woman. Explore more at www.shopsimplyemi.com and Instagram @shopsimplyemi



PRETTY THUG NEW YORK

Pretty Thug New York curates high quality, attainable jewellery for everyone. Featured here is their Custom Old English Nameplate Necklace. Unisex and non-tarnish, this thick Cuban link necklace can be customised with any name of your choosing. Visit



NOOR BY AMY



Noor By Amy is the creation of two sisters, Princesses Fatima and Aamna Zaman Khan alongside their lead designer Madeleine Buchanan. The brand produces four annual collections of limited edition handmade silver jewellery, plated in gold or rhodium. Their Ad

PALAIS DU LISS



Palais du Liss creates unisex jewellery designed to layer, with their 22 and 24 carat gold plated pieces put together by hand and made with love. The Palace was born out of founder Melissa Basder's affinity to find a way for people to express themselves. Each chain is

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Jewellery Designer Profile

THE LITTLE THINGS NYC



The Little Things NYC are unique pieces of jewellery designed to celebrate the little moments, your personality and the power of little actions. All designs are inspired by geometric shapes and real life patterns and are sustainably handcrafted in NYC.

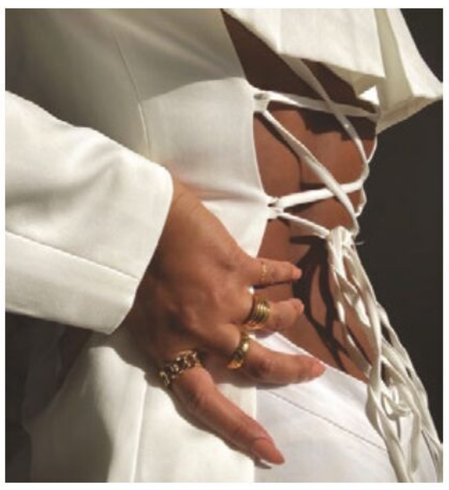
Visit www.thelittlethings-nyc.com and follow on Instagram @thelittlethings_nyc

ATELIER MARLAUCREATION



Lauriane Sémat considers the jewel as a "work of art to be worn every day", thus erasing the border between art and craftsmanship. She creates entirely by hand, in her workshop in the south of France, singular, unique and timeless pieces with a strong character. Visit www.marlaucreation.com or follow on Instagram @ateliermarlaucreation to find out more.

LIS THE LABEL



Lis the Label is a Canadian, curated, WOC owned jewellery brand with a purpose: to bring high quality and stylish pieces to women and men at an affordable price range. All pieces are anti-tarnish and hypoallergenic. Lis the Label aims to bring awareness to various important initiatives worldwide, with 10% from every order supporting a new charity each month. Visit www.listhelabel.com
Instagram: @lis.the.label

LENA ZARIC



Lena's designs are inspired by the natural beauty of Southern California and its wild coastal areas and the surrounding deserts. Her pursuit of self-discovery for peace and unity has been a powerful moving force behind every design. Each piece is handcrafted with intention and is brought to life using the centuries old lost-wax carving technique. Visit www.lenazaricjewelry.com
Instagram: @lenazaricjewelry

INBEETWEEN JEWELLERY



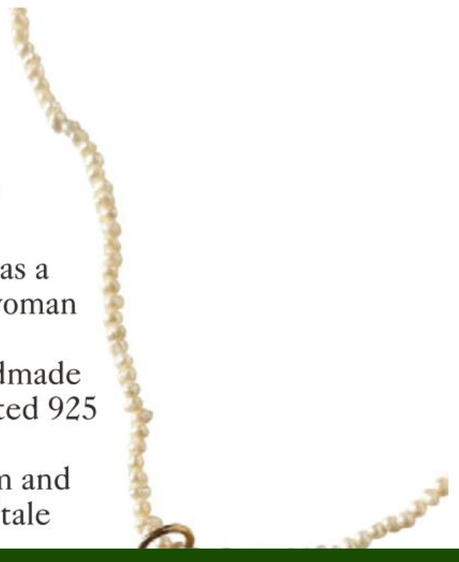
InBEEtween was founded by two Swiss sisters. The nature and characteristics of bees have inspired the unique dainty designs which can accessorise any "in between" moment. With a permanent collection of handcrafted 18 carat gold, as well as seasonal gold plated collections, InBEEtween is the perfect choice for all women. Visit inbeetween.ch Instagram: @inbeetween_jewellery

DIAMOND SKY



Diamond Sky design and produce fine jewellery made from gold, platinum, palladium, with precious stones like diamonds, rubies, emeralds, sapphires. They put emphasis on modern and practical designs, which give their pieces both elegance and astonishing shapes. Visit www.diamondsky.pl or find them on Instagram

JEWEL AND TALE



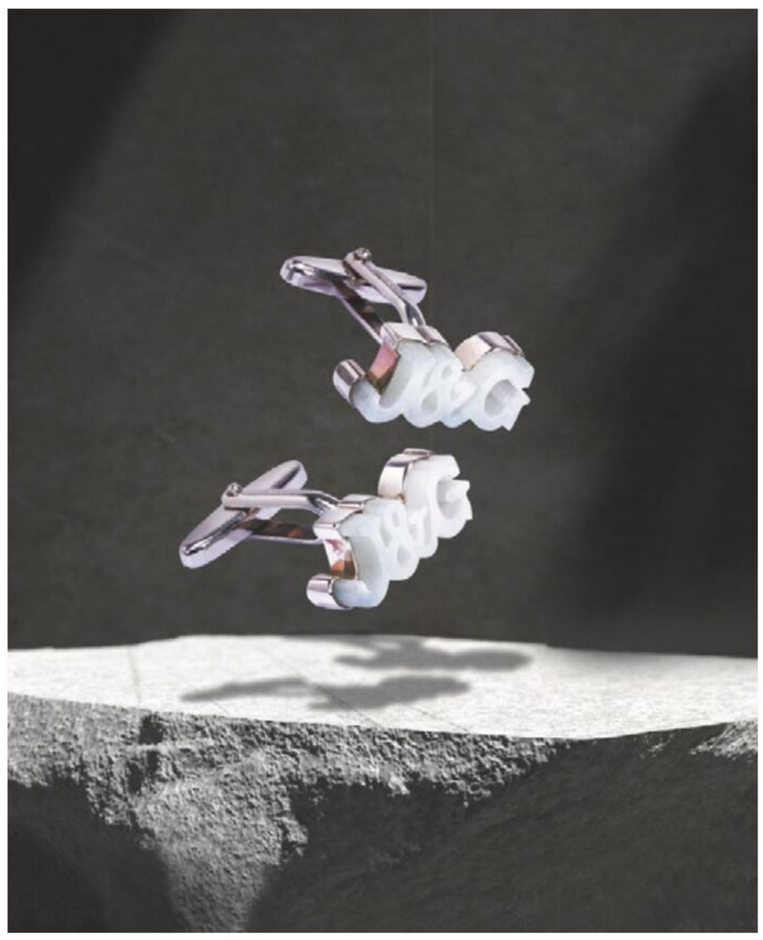
Jewel and Tale presents a new jewellery collection dedicated to women titled "Worthy Of Love". As a symbol of confidence, the heart pendant serves to act as a reminder that every woman is #WorthyofLove
The collection is handmade with 18 carat gold plated 925 silver. Visit www.jewelandtale.com and Instagram @jewelandtale

HAZEL & CO JEWELLERY



A mother and daughter brand, offering a unique opportunity to create bespoke fingerprint jewellery with a loved one. Being able to hold their print close in a beautiful piece of jewellery brings a feeling of togetherness and comfort, whenever, wherever. Handmade and sustainably packaged in the UK. Visit www.hazelandco.co.uk and Instagram @hazelandcojewellery

GEN K JEWELRY



Gents, the details of your outfit can make all the difference. So ensure you make the right impression during occasions that call for formal wear with the Bespoke Jade Initial Cufflinks! Crafted in 925 sterling silver with white plating, these made-to-order essentials have T-bar fastenings to ensure a secure fit and feature light green jade that is expertly carved and shaped into alphabets of choice. Whether you're gifting yourself or the father figure in your life, personalising is as easy as ABC – drop them a DM or contact them at +65 8683 8488 to customise a pair. You can choose any letters from A-Z.
Visit www.genkjewelry.com or follow @gen.k.jewelry

CARLY ELIZABETH OWENS



Carly Elizabeth Owens is an embroidery artist concentrating on creating handcrafted wearables and jewellery using traditional techniques in a contemporary context. All of her pieces are meticulously crafted by the artist's own hands. Pictured is her Menagerie Necklace in Rose. To shop a selection of

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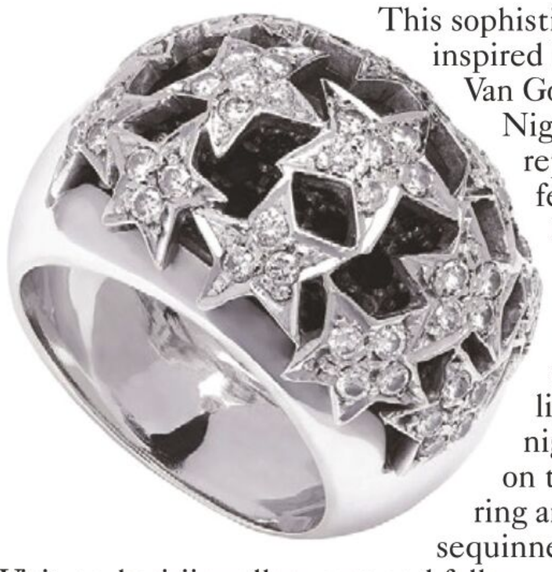
NAZ HARIRI



This sophisticated ring is inspired by Vincent Van Gogh's Starry Night, which represents the feeling that behind darkness there is always a sprinkling of light. When the night falls, put on their starry ring and a sequinned dress. Visit nazharirijewellery.com and follow @nazharirijewellery on Instagram.

LE PETIT CHATO



The Luxury destination for feminine and delicate jewellery, idyllic for layering for a modern style. The inspiration for the brand name comes from the fact that Sabine Chatoyan, the owner of the brand is the Youngest child in her family. The Brand is well known for Layering and stacking. Shop online at www.lepetitchato.com and Instagram @lepetitchato

BALDUCCI



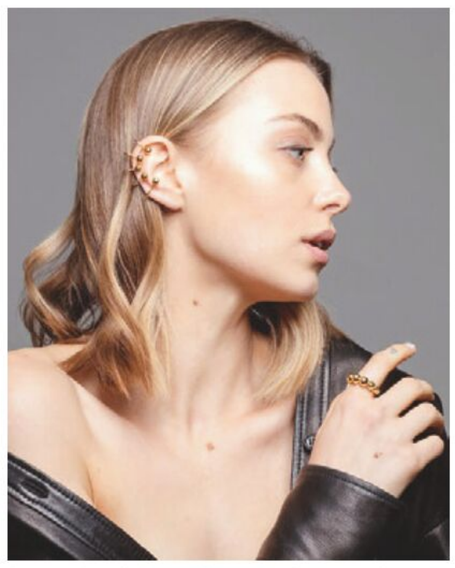
Balducci's beautiful 18 carat, White Gold, honeycomb style ring crafted with Tanzanite and Diamond. Call Annette at Balducci Jewellers on 0151 336 5235.

KHIARE GOLD



KHIARE GOLD is an American luxury jewellery brand that offers magnificent, tailor-made pieces. The brand offers the chance to work one-on-one with a designer to create a beautiful, one-of-a-kind piece that embodies every unique quality of its wearer. All retail and custom pieces are made with the finest and most sustainably sourced precious metals and stones. Visit www.khiaregold.com Instagram: @khiaregoldinc

HEROYNE



Dedicated to sustainable high-end quality, heroyne jewellery is carefully and exclusively handmade by German manufacturers. The strong commitment to a made-to-last quality is also reflected in the timeless pieces that are truly made-to-stay with you. Discover an exciting brand with unique pieces that come with a feminine edge. Visit www.heroyne.com Instagram: @heroyne

ROCK BY GS





Rock by GS is a disruptive young fine jewellery brand, founded by Ghada El Sokkari Sultan who believes jewellery is all about the way you dare to wear it – it should be fun, happy and you. From The Lotus Collection, the Lotus Earrings and Ring are symbols

ROSERAIE GAL



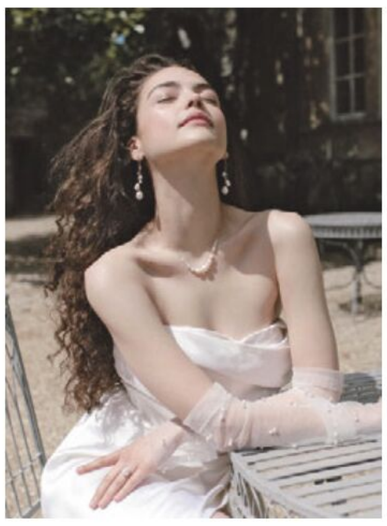
Roseraie Gal creates affordable fashion jewellery designed to mix and match. Featured here are their Rainy Day Cloud Earrings, handmade with 925 sterling silver. Whilst they may be cloudy, they are sure to bring some sunshine to your day. Use discount code (VOGUE20) for 20% off (valid until 01/10/21). Visit www.roseraiegal.com and Instagram @roseraiegal

WIGGY WONG



Wiggy Wong designs and creates all jewellery in her South London mews studio. With great interest in the traditional techniques of jewellery making and the universe we live in, her finished pieces are an interaction of the two. For more details, visit www.wiggywong.com and @wiggy.wong on Instagram.

GAÏA STUDIO NO.1



Isabella Thordsen is the founder and designer behind Gaïa Studio No.1, dedicated to creating timeless fine jewellery and bespoke engagement rings that last a lifetime. Pictured is their Madeline necklace, handcrafted from solid 18 carat recycled gold and handpicked freshwater pearls, alongside their Ada earrings, a modern twist on a timeless, romantic design, that include the addition of 4mm lab grown

TONI GIE



Toni Gie is a Paraguayan jewellery brand that merges contemporary architecture with the vernacular shapes of an ancient jewellery technique called filigree. Their aim is to help preserve this traditional craft by creating innovative designs for the younger

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Jewellery Designer Profile

VIANNE JEWELLERY



New and exciting brand to watch out for, Vianne Jewellery offers premium quality accessories which are expertly handcrafted using authentic gemstones, luxury gold vermeil and sterling silver. These contemporary designs are timeless and affordable, perfect for the everyday. See more at www.viannejewellery.com and Instagram @viannejewellery

TWENTYONEAUGUST



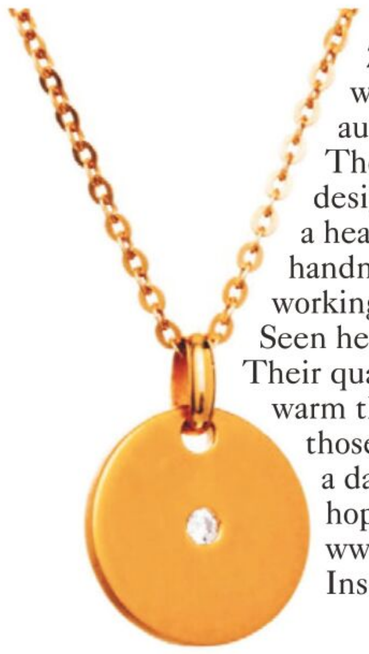
Founded by Queenie Toh, Twentyoneaugust began as a handcrafted street style jewellery brand and evolved into designing unisex collections. Featured here are pieces from their SS21 new collections. For worldwide shipping, visit twentyoneaugust.co.kr and Instagram @twentyoneaugust

FLEUR DE NUIT



fleur de nuit is a Swiss brand that specialises in dressing up the ears – delicate earrings that can be mixed and worn everyday. These earrings pictured are available in 3 colours: rhodium-plated 925 sterling silver, 18 carat yellow gold-plated and 18 carat peachgold-plated 925 sterling silver. The unique "fleur de pêche", peachgold shade is a combination between a classic yellow and rose gold. Visit www.fleurdenuit.ch or follow @fleurdenuitstore

ZOE HOOP



Swedish jewellery brand ZOE HOOP is more than what meets the eye; valuing authenticity, care and love. Their pieces are beautifully designed in recycled silver with a heavy layer of 18 carat gold, handmade by artisans with fair working conditions and wages. Seen here is "The Mustard Seed". Their quality jewellery aims to warm the hearts of yourself and those around you, to act as a daily reminder of love, hope and faith. Visit www.zoehoopjewelry.com and Instagram @zoehoopjewelry

ANNE-MARIE DESIGNS



Jewellery designer Katherine Blauwiekel introduces "Harper", the debut piece that single handedly reinvented what polymer clay artistry looks like. By using her world renowned "glass" technique she breathes life and movement into every design. Each piece in her collection is handcrafted with a mixture of clay, precious metals, gemstones, freshwater pearls, and Swarovski Elements creating a brand that caters to all. Visit www.annemarieshop.com and follow @annemariedesignskc on Instagram. Photography: Hallie Fry.

AMATHUSIA COLLECTIONS

Imagine a pearl heated to incandescence: that's Venus. White as lightning, but with a hint of something softer. Golden. She is the most exquisite jewel in the celestial storehouse. The ethos of Amathu'sia Collections is about stepping into your goddess essence and celebrating the divine.



Visit www.amathusiacollections.com follow @amathusiacollections

HANNAH TOMOKO



HANNAH TOMOKO designs bold and sculptural jewellery, whilst accentuating contemporary elegance. The Belgian-American jewellery designer makes pieces that are bent rhythmically, creating geometric floral motifs for the Linea Collection. This innovative construction method results in the jewellery being simultaneously sculptural, lightweight and expandable, resulting in bracelets and necklaces being 'one size fits all'. Visit hannahtomoko.com Instagram: @hannahtomoko

WILDI



WILDI's one-of-a-kind crystal designs are made by hand in Sydney, Australia – no two pieces are ever the same. Let these dazzling treasures remind you to live Wildi and free. Each year, 10% of all sales are donated to a charitable environmental cause. Visit www.wildi.shop and follow @wildi.shop on Instagram.

CELESTE SOL



Celeste Sol is a Black and Latina owned fashion jewellery brand from Miami, who strives to bridge the gap for women of colour between culture and fashion, with everyday pieces starting under $100. Celeste Sol's mission is to empower women of colour through opportunity, visibility and charity – with a percentage of sales going to organisations that share in their mission. Visit www.celestesol.com or follow @celestesoljewelry modelled by @maitbarri

MAGGIE & MILLY



Maggie & Milly is a US-based brand featuring nautical jewellery by artisan and sailor Melody DiCroce. Each piece is hand-crafted using genuine sailboat hardware, materials, and knotting techniques. The perfect accessory for yachting, the beach, or everyday wear- these bracelets will weather any storm.

Visit maggieandmilly.com and follow

PURE ELEMENTS

Pure Elements is an Australian Jewellery Brand that celebrates the love, beauty and strength inherent in all women. Inspired by Australia's natural beauty and carefree lifestyle, Pure Elements jewellery is simple, timeless and versatile, to bring you joy everyday. Explore online at www.pure-elements.com.au and Instagram @pure.elements.jewellery

LOVE ASHLINA JEWELRY



Ashlina Kaposta, founder and designer of Love Ashlina, creates handmade, spiritual, crystal jewellery. Each piece is thoughtfully designed with intention and meaning. Ashlina's new Chakra collection was designed to help balance your chakras and heal your inner divinity. Glamour is infused into every piece so that you can confidently pair your

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Style Set



1. New UK Vegan brand ***FINCH & WALKER*** have designed a unique range of Italian artisan handmade bags and accessories, which combine timeless design with cruelty free materials. Shop the latest collection of bags, including the Adalia mini (featured), at finchandwalker.com Use code 'VOGUE15' to get 15% off your first order (expires 30/11/21), and follow @finchandwalker on Instagram #carryingchangewithstyle

2. MADELEINE TREHEARNE AND HARPAL BRAR present Late Summer Hedgerows with a touch of Autumn; splendid base tones of chalky pinks, mountain greens and oriental orange, beautifully complemented by delicate embroidery in china blue, flower pot and peach blossom. Enjoy contemporary design inspired by the tradition of fine weaving and design from Kashmir, special pure pashmina cashmere shawls sourced exclusively by Madeleine and her small team, pioneers of the Kashmir shawl renaissance. Keen to support local communities, they obtain their shawls from renewable, ethically produced sources in Kashmir. They send shawls all over the world. See the full collection at 20 New End Square London NW3 1LN or call for a brochure +44(0) 2074356310, visit www.trehearneandbrar.com or follow them on Instagram @madeleinetrehearne or email mads@madeleinetrehearne.co.uk



3. Ethical and sustainable, luxurious silk scarves and kimonos crafted by ***NIAMH DANIELS*** are beautiful, slow fashion statement pieces. Finished by hand, every item is created with incredible care and attention to detail. Enjoy the accessories inspired by the stunning landscape of Ireland and shop online at www.niamhdaniels.com and Instagram: @niamh.daniels

4. Durable and fully protective phone wear never looked so elegant. Minimalistic yet functional, ***IDUNNOR*** brings the best features of quality Finnish design to accessories. The collection delivers forerunner state-of-the-art fashion pieces with signature charms to protect your technology. Shop the collection at www.idunnor.com and follow @officialidunnor on Instagram for more.

5. Timeless, hand-lettered designs by ***TINY TORTLE*** are essential pieces of relaxed and chic clothing. Their mindful slogans are available on a range of hand-dyed jumpers, hoodies and joggers for comfortable and on-trend clothing. Shop online at www.tinytortle.com and Instagram @tinytortle save 10% with the code VOGUE10 (until 04.11.21).



6. ADRIPOFHONEY wants you to look good, be yourself and wear what you want, whenever you want. Their Fluffies are vegan, super soft and have a non-slip rubber sole. View the full collection, including hair accessories and tracksuits at www.adripofhoney.ca and follow them on Instagram @adripofhoney

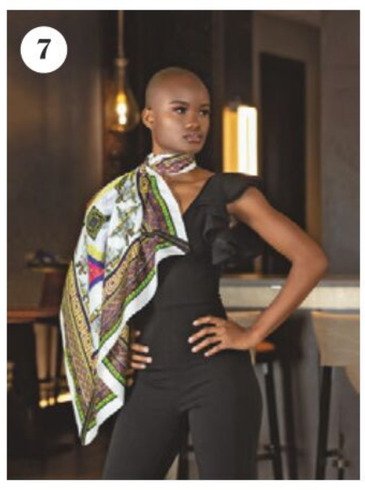
7. SILKS OF SHEBA presents luxurious and beautifully unique silk scarves and accessories. Combining the best of traditional craftsmanship with contemporary African design, their prints and patterns are both unique and made in high-quality. Explore their rich and versatile collections online at www.silksofsheba.com and Instagram @silksofsheba

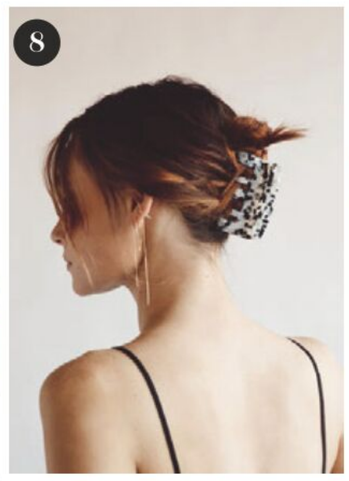
8. STASI ACCESSORIES is a line of eco-conscious and affordable hair accessories for everyday use. Tested on all hair types, there's something for everyone! They are made from non-petroleum based cellulose acetate and bio-acetate; natural and renewable materials that provide an eco-friendly alternative to more common petroleum-based ones. Stasi Accessories are continuously improving their production processes to ensure they are truly responsibly made. Visit www.stasiaccessories.com and follow on Instagram @stasi_accessories





9. HADID LONDON is a London based handbag company which was founded by a young couple who advocate slow fashion. Drawing inspiration from vintage style, '60s and '70s muses and art, they create unique, timeless handmade leather bags for vintage loving hearts in modern times. Find the latest collection of weekend bags at www.hadidlondon.com and follow @hadidlondon on Instagram.



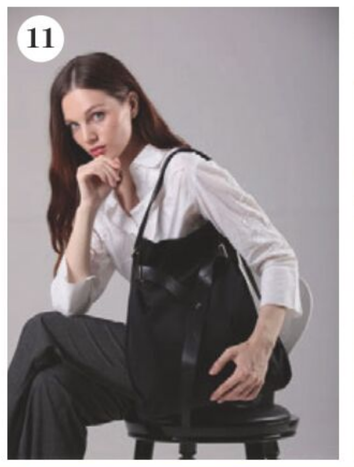


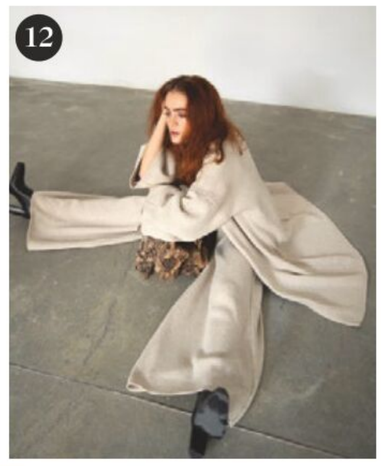


10. SVME APPAREL, based in Liverpool, UK, offers luxury street fashion. SVME aims to become one of UK's dominant brands in luxury fashion. Since the success of their womenswear summer essentials range and anticipating their next collection, they hope to achieve just that. Visit www.svmeapparel.com and follow @svemapparel on Instagram.

11. AUXIBAG is about effortless chic. Convertible ultralight bags that carry all that your day brings with an innovative design which in one easy move go from shoulder bag to backpack. Registered design. Made in a variety of materials from silky luxurious neoprene to Japanese denim with leather details and well organized inside. Comfort and style never looked so good. Auxibag with you always. Visit auxibag.com



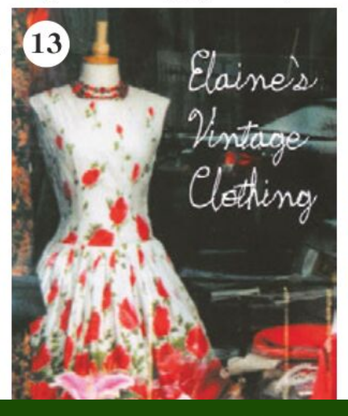




12. ZOE SOPHOCLEOUS. The ZS label reflects a timeless look and an alternative style, focusing on luxury fabrics and an absolute fit. Through the designs, clothes are created with a minimalist and architectural character. The colour palette has black and white as the primary elements and more neutral tones as secondary touches. Visit www.zszoesophocleous.com and follow on Instagram @zszoesophocleous

13. ELAINE'S VINTAGE CLOTHING. Situated in Stockbridge in the heart of Edinburgh's bohemian quarter. This fabulous shop is filled wall to wall with vintage gems ranging from the 1930s to the 1980s. Open Tue-Sat, 1-6pm. Visit them at 55 Saint Stephen Street, Edinburgh or call 0131 225 5783.

14. MOI NAMASTE is a Finnish-Indian lifestyle brand that promotes mindful living and ethical consumerism. Through deep and meaningful relationships with craftspeople, Moi Namaste creates dignified livelihood opportunities, and planet positive products. The resulting kaftans, pyjamas, fabric and home goods are gorgeous in both their quality and vibrancy! Check them out at www.moinamaste.com or on Instagram @moi.namaste









15. NACKAH offers ultra feminine, handmade pieces that tell visual stories of the brand's rich Ghanaian culture through bold colours and eye-catching patterns. A lifestyle brand that retells the narratives of Africa, these designs are made for the bold, modern-day woman. Visit www.nackah.com and follow on Instagram @nackahofficial

16. CHIGGI is an innovative accessories label designed to be easy to wear, no-fuss and fun, elevating any t-shirt and jean combo. Designed in coastal Australia, inspired by multicultural influence and sun bleached skies. Chiggi is a one-stop option for those seeking accessories for under $A100. They develop affordable, quality pieces for customers to feel

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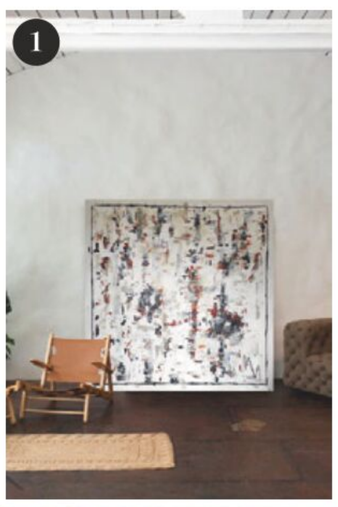
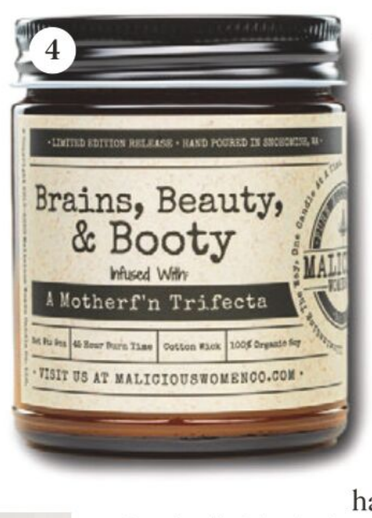
Vogue's Nest









1. ANNA VICTORIA INTERIORS is an English born Interior Design Studio with a global client base spanning the UK, Europe and the UAE. Highly influenced from travel and nature, her services include creating large scale bespoke art commissions in many artistic styles and in-house original soft furnishings, alongside personalised Interior Design services. Find out more at www.annavictoriainteriors.com and @annavictoriainteriors

2. SOUL STUDIO presents elegant and contemporary tableware, in their distinctively aesthetic collections. Greek Modern designs and cutlery to mix and match, creating the gastronomic experience of your dreams. Wide range of handmade serving dishes and more to discover online at www.soulstudio.design and Instagram @soulstudiogr

3. ARTISAN specialises in the manual production of high quality furniture made from solid wood, and this insistence on manual handcrafted work is what sets Artisan apart. Through their collections, as well as individual pieces, Artisan offers a wide range of furniture such as seating, tables, sideboards, beds, lamps. Visit www.artisan.ba and Instagram @artisanlovewood





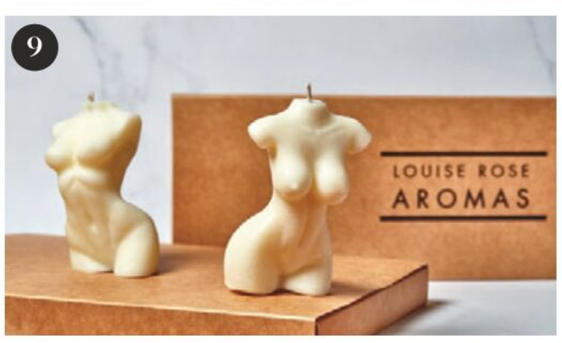


4. Be unapologetically YOU with ***MALICIOUS WOMEN CANDLE CO***'s 100% Soy candles, Vegan Cosmetics, Home fragrance, Body care, apparel, and housewares collections. Join the Malicious Misfits as they continue to reject all expectations of what a woman or a candle should be. Shop online at www.maliciouswomenco.com and Instagram @maliciouswomenco

5. TOTUS CERAMICS offers a variety of both functional and decorative handmade ceramics. Inspired by nature and the personal journey of the creator, Jelena Mohnani, this Nordic design pottery celebrates both darkness and light. Enjoy her tableware, vases and sculptures at www.totus.art and Instagram @TotusCeramics

6. Bringing family back to the dinner table, London-based ***CANDIES*** makes vegan, handmade candles lacquered with their very own 'Candi-Gloss'. Family and POC women owned, this up-and-coming brand has already been featured in the likes of Thingtesting and the Wall Street Journal. Available at www.candies.ltd and follow on Instagram @candiesxcandles



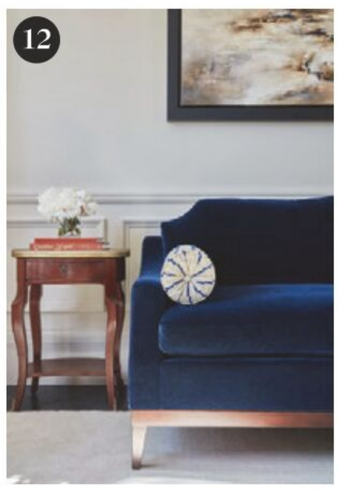


7. Based in Atlanta, GA, ***BLACK SAGE HOME*** specialises in custom blended fragrances that blur the lines between "traditional" feminine and masculine scent profiles, delivering a luxury experience for your senses. Infused with phthalate-free, non-toxic, essential oils and high grade fragrances, their all-natural candles are hand-poured, vegan and eco-friendly. Visit online at blacksagehome.com or Instagram @blacksagehome

8. Extraordinary furniture pieces by ***WICKED MATA*** are designed using sustainably sourced and reclaimed wood for a both ethical and stylish statement tables. Individually handmade in Hertfordshire, passion and precision is imbued in each piece. Shop from their collection online at www.wickedmata.co.uk and Instagram @wickedmata







9. Home-made and hand-crafted home fragrance products by ***LOUISE ROSE AROMAS*** are the perfect long lasting, luxurious touch to your home space. Lasting for up to 30 days, their fragrances are inspired by designer scents and are fully CLP compliant, allowing for a clean and natural burn using high quality oils. Shop online at www.louiserosearomas.co.uk and Instagram @louiserosearomas

10. SUPRA DESIGN, a luxury interior architecture and design studio, curates innovative spaces in the residential, restaurant and boutique hotel industries. Their expertise in design, architecture, branding and construction, breathes fresh air into the UK interior design market. Visit their website online at www.supradesign.co.uk and Instagram/ LinkedIn @supradesignuk

11. Founded in 2019, ***STUDIO BERGAM*** is an interior design and space design consultancy agency with a passionate focus on colour, shape and artistic flare. They aim to create spaces that are both elegant yet practical, a perfect blend of form and function. See more at www.studiobergam.com and Instagram @studiobergam







12. BLANK-SLATE is a small design studio founded by Bari Jerauld based in West London specialising in private residences and bespoke design services. Providing a holistic approach to design and taking time to deeply understand the client's perspective. Photography by Chris Snook. Visit www.blankslatestudio.co.uk and follow @blankslatestudio on Instagram.

13. Inspired by nature, ***MIYUCA***, has been crafting objects made from autumn leaves, called LAAB in South Tyrolean, since 2015. Using natural materials, the one-woman brand presents hand-craft tables, lampshades and wall decor into modern and striking shapes. Explore the individually designed and modern styles online at www.miyuca.it and Instagram @miyucadesignstudio

14. Create your own contemporary living space with ***NUMBER FOURTEEN INTERIORS***. Their independent online store presents a range of elegant interior touches such as planters, soft furnishings, kitchenware and even soothing home fragrance accessories. Enjoy choosing from their beautifully eye-catching pieces online at www.numberfourteeninteriors.co.uk







15. Japanese artist, ***SAORI MATSUSHITA***, crafts beautifully minimalist ceramic works such as wall art, vases and elegant trinket storage. Each piece is one-of-a-kind and hand-crafted to create beautiful complimentary collections of pieces with a signature swirling design. See more of her work and shop online at www.saorimstoneware.com and Instagram @saorimstoneware

16. THE MONASTERY is a London-based boutique furniture design studio combining holistic design principles with aesthetic naturality and minimalist aspirational style. With clean lines and a modern design, their luxury pieces are current yet timeless, traditionally produced with dedication and passion. Visit www.monastery-uk.com and Instagram @monastery_uk

17. MM IMPERATORE. "There is a crack in everything That's how the light gets in" L. Cohen. The "Globi" are realised in a little house-atelier in Sanremo (Italy); each one is a unique piece, numbered, made entirely by hand and based on raw materials: cement, marble and ceramic powders. Customisation available upon request. Visit mmimperatore.it and email supporto@mmimperatore.it

18. RUSTIQUE. A UK based antique store specialising in sourcing beautifully intricate antique

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19. HEDONIST is a self care brand born out of the pursuit of pleasure. They create products to help people unwind and relax. Their vegan, hand poured scented candle Vineyard contains Fig and Vetiver and is the perfect summer scent for your home. Visit hedonistselfcare.com and follow on Instagram @hedonistselfcare

20. MOKU ARTISAN. Handcrafted and sustainably sourced wood furniture pieces are built to last a lifetime. The high-quality pieces are designed with attention to detail, allowing them to craft unique and sleek pieces whilst remaining true to the soul of the wood. Seen here is their piece, Difool. Shop online at www.moku-artisan.com and Instagam @moku.artisan

21. Incorporate style from across the ages into your space with ***TALLBOY INTERIORS***. From home decor to captivating wall art, their selection presents a range of antique designs as well as contemporary accents that will truly make your home individual and inviting. Shop online at www.tallboyinteriors.co.uk and Instagram @tallboyinteriors

22. Contemporary wall art designer, ***LILY ADELE***, crafts beautifully unique textile creations upon glass canvases, revering Mother Nature; her patterns and ethereal beauty. Available as prints on plexi glass via her online store www.lilyadele.co.uk
Her originals are available upon request via her Instagram @lilyadeleart

23. With passion for sustainability and Danish design ***UNDERFLOD*** creates handcrafted furniture made from recycled materials. Contemporary design that focusses on traceability and transparency. The Hermod serving tray will be launched the 3rd September. See more online at www.underflod.com and Instagram @underflod

24. Copenhagen based design studio ***WILD STUDIO*** presents beautifully elegant, sustainable and functional furniture, using entirely recycled plastic. The exquisitely simple form of their pieces is a poetic tribute to the Danish furniture tradition. Shop from their collection of tables and stools online at www.wildstudio.dk and Instagram @wildstudio_copenhagen

25. WARM EMBERS is warming up your summertime with their Summer Fling Collection. Enjoy the sweet, tropical scents of Sundress Szn, Bahama Mama, Tahiti Sweetie and more. Shop this entire iridescent candle collection and visit @warmemberscandles www.warmemberscandle.com

26. GEM SCENTS candles are sustainable, vegan and handcrafted. With extra touches like genuine gemstone decoration and a rosewood wick, enjoy highly scented candles like Velvet Peony and Oud. For your piece of affordable luxury visit www.gemscentscandles.com and follow @gem_scents_candles

27. The lovely dough bowl soy candle by ***ARIA HOME DECOR*** is hand-carved out of mango wood, and made with all-natural fragrances and sustainable materials. Each dough bowl arrives with a gorgeous scented wax melt flower for added luxury. Shop at www.ariahomedecor.ca and follow @shopariahome on Instagram.

28. BLEU FIELD candles are made with high quality all natural soy wax and pure fragrance oils that will bring comfort to any oasis. Their blue vessels are 100% recycled glass and can be repurposed as beautiful drinking glasses after the candle has been enjoyed. Purchase at www.bleufield.co and follow @bleufield.co

29. Exclusive luxury interior decor by ***WESTHOLME INTERIORS*** transform your space into a beautifully styled haven. Focusing on Scandinavian chic, their trend-setting artisan designers create accessories, soft furnishings and ceramics that bring a touch of modern and minimalist flare to your home. Shop from their collections online at www.westholmeinteriors.com Instagram @westholmeinteriors and use code VOGUE15 for 15% off (until 06.09.21).

30. GAIA SHORES. 'Gaia' translates from Ancient Greek to mean 'Earth', so their scents are specifically dedicated to this wonderful planet we call home. They take pride in their carefully created, luxury scents using the most premium quality of vegan fragrance, all hand-poured in the UK. Let Gaia Shores transport you to a sensuous world, evoking unique scents and memories. Visit www.gaiashores.com to find out more.

31. COCO OLIVE specialises in home accessories and dried flowers. Their pieces are made of natural materials in earthy and neutral tones. Their handcrafted pampas clouds are particularly popular, and will be an ethereal statement piece in any home or business. To purchase yours visit www.cocoolive.co.uk and follow on Instagram @cocooliveltd

32. CASA XAIBA' is a Mexican initiative born through the admiration for the Zapotecs and ancestral textiles. By mixing innovative design and artisanal techniques, they create art pieces made of wool. Each piece contains a unique design and the heart of each craftsman. Follow on Instagram @casaxaiba or visit www.casaxaiba.com

33. Created by Imogen and Beth, ***SISTER STUDIO*** brings beauty to your home with their unique, fun and contemporary prints. Their range of designs will suit your individual style and add a touch of personal flare to your space. Shop online with discount code 'VOGUE10' (expires 01.10.21) for 10% off at www.sister-studio.co.uk and Instagram @sisterstudio__

34. 100% Long Staple Cotton bedding and bath goods by ***OCOZA.*** Every piece that Ocoza has to offer is soft, hypoallergenic and free from harmful substances. Designed with their user in mind, they guide you to have your ultimate slumber. All natural and luxurious for great value online at www.ocoza.com
Instagram @ocozacom

35. DEVINE SCENTS Essential Oil Serums have been expertly hand blended in house. They are designed to help target certain health ailments, a full list of which can be found on their website. Find them on www.devinescentss.com and follow on Instagram @devinescentss

36. Uniquely designed and individually hand-crafted pieces by ***KROELLET KERAMIK*** offer a homely, fun and quirky twist on home ceramics. Lovingly made by hand, each piece is whimsically made and truly one-of-a-kind.





















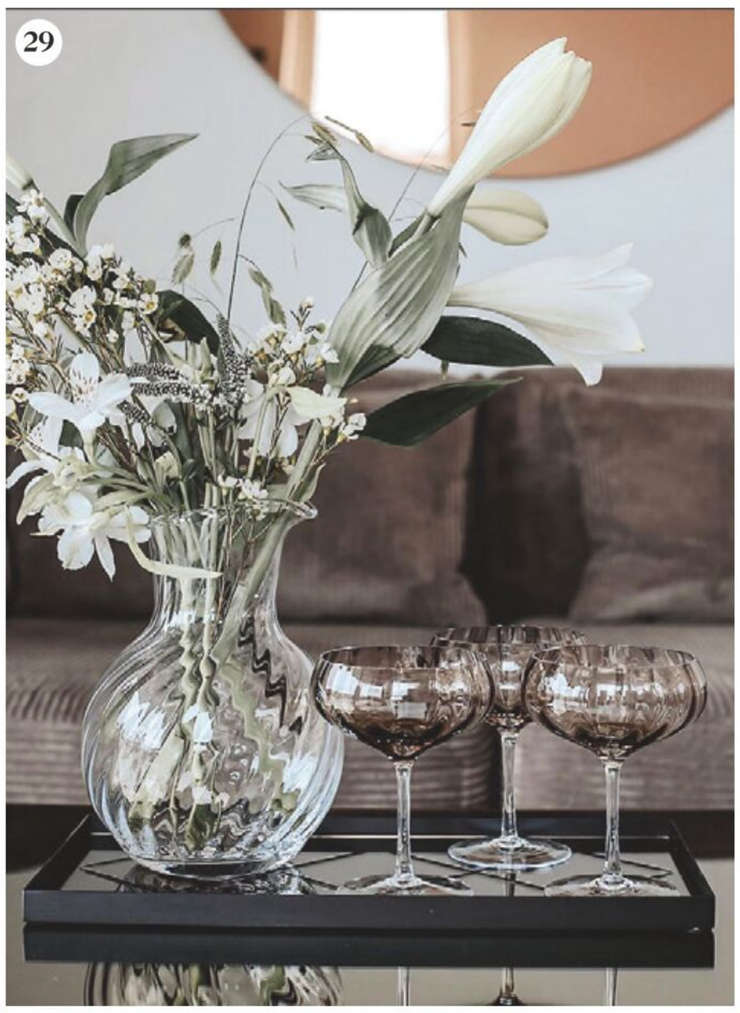













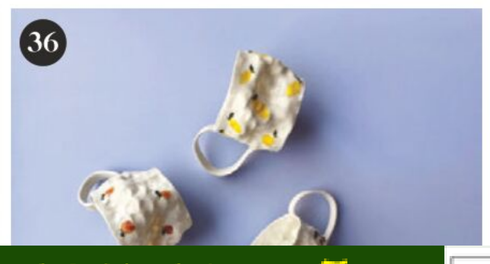

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Vogue's Gallery







1. JANICE BEAUDOIN is a Canadian artist based in North Vancouver, British Columbia. Her contemporary oil and mixed media artworks are found in private homes and corporate settings worldwide. Janice's masterful use of line and colour is evident in all of her work including "Quiet Riot" as featured. Richly layered with mark and medium, her bold expressive style is a harmonious marriage of drawing and painting. See www.janicebeaudoinart.com or www.Singulart.com for international shipping. Follow @jancat on Instagram.

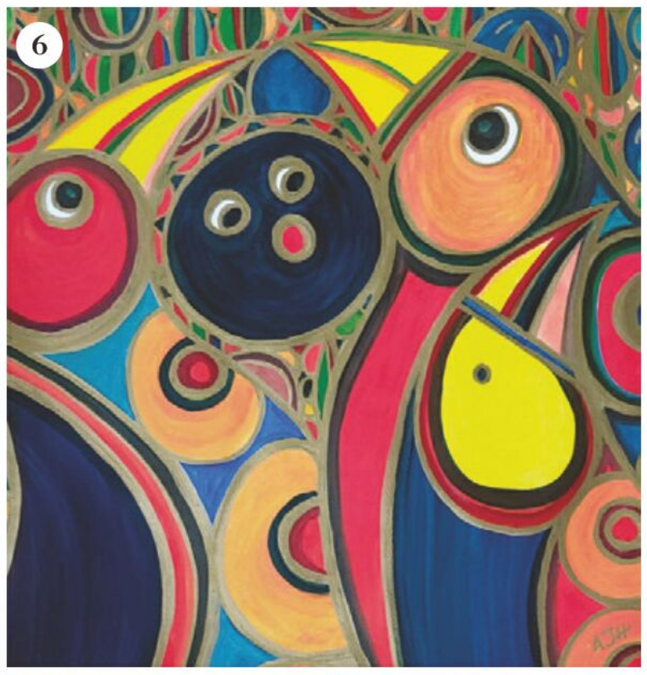




2. Contemporary artist, ***KATIE SOUTHWORTH*** , harnesses the power of colour and light in her abstract paintings in order to promote mindfulness, mental well-being, and joy. She is inspired by psychology, and most interested in exploring colour's relationship to emotion and memory. Katie's studio is in the Sowa Arts & Design District of Boston, and she is originally from Darien, Connecticut. Learn more about her at www.katiesouthworthart.com and Instagram @katiesouthworth_art

3. Contemporary painter ***MELISSA SCHAINKER*** has a fine art background that she uses to craft vivid oil artworks. Her emotive pieces incorporate a surrealism style to depict great feeling in her portraits and abstract designs. Exhibiting in New York and internationally, with this piece seen in Triangle Loft, NYC. See more at www.mschainkerfineart.com and Instagram @mschainkerfineart





4. ELLE POWELL is an American illustrator specialising in unique, custom artwork and charming prints for the home. Perfect for a gallery wall or as stand-alone pieces, her delicate work adds beauty and originality to any home. To shop or commission a personalised piece, visit ellepowellart.com and follow @ellepowellart on Instagram.

5. Los Angeles based contemporary artist, ***SUSAN LIZOTTE***, has exhibited her works both in the US and internationally. Creating landscape works, abstract maps and dramatic artworks of Los Angeles, her pieces flow and unfold themselves. Explore her varied collections online at www.susanlizotte.com and Instagram @susanlizotte



6. AMANDA HUGHES is a free-spirited artist who enjoys creating bold and vibrant artworks in idyllic Derbyshire. Inspired by travels and the imagery in the books of her early 20s, most notably Maya Angelou. Her gold-outlined birds are symbols of freedom, travel and migration, and her cubist faces and laughing faces are full of stories. Explore her wonderful world at amandahughesart.co.uk and follow @amandahughesart

7. Using mostly oil paints, ***YULIA MIZYAK*** crafts beautiful impressionist paintings. Her work aims to captivate the audience and lift their mood with bold and bright palettes. Residing in a picturesque village close to Moscow, her work allows you to see the scenery through her eyes. See more online at www.artyvm.com

8. Artist "***DASCA***", taken from the first initials of the artist's name and surname, grew up in a little town north west side of Italy where he spent time with a creative father, who instilled in him a love of crafts and art. Experimenting with various media and processes on canvas, his works demonstrate a sense of experimentation and research. Explore more at space-dasca.com and follow @space_dasca







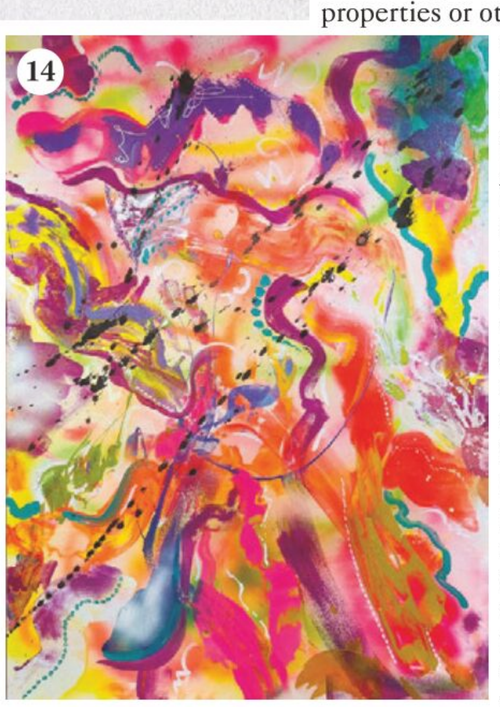


9. From 'sacrificing' lovers to channelling ancestors interdisciplinary artist, ***NIA WILKINSON***, crafts striking and meaningful pieces with the aim of healing. Nia creates powerful artworks that explore identity and reclaiming of power through sculpture, installation and performance. See more of her work online at www.niawilkinson.com and Instagram @witch.hazel.artiste

10. Contemporary, abstract artist ***MARGHERITA DALL'ORSO*** gives life to expressionist works that are inspired by emotion, the power of nature and the infinity of the universe. She experiences the creation of each artwork as a magical process, aiming to bring warmth, hope and joy. Shop online at www.margheritadallorso.com and Instagram @margheritadallorsoart

11. BLACK LINE DESIGN HOUSE. The perfect, personalised gift. Gabriella paints bespoke illustrations of peoples' homes, business properties or other special spaces. With a sensitive eye and versatile style, each piece is truly unique – intimately tailored to person and place. She has recently expanded her offerings, to include bespoke illustrated initials for adults and nursery names. A perfect way to celebrate a home or a person you love or give as a unique and special gift. Visit www.blacklinedesignhouse.com and follow @blacklinedesignhouse_art





12. MAJA MALMCRONA is a contemporary artist from Sweden based in Switzerland. Her works are of a highly visceral nature, characterised by an open-ended process of experimentation and mistake. They are rebellions against certitude and celebrations of the obscure, the unfamiliar, and the introspective. For more, visit majamalmcrona.com or @majamalmcrona on Instagram.

13. KAL GAJOUM is a Montreal based palette knife painter who was born in Tripoli and trained in Paris and in the UK. Available at Gallery Rouge www.galleryrouge.co.uk Beauchamp Art Gallery www.beauchampartgallery.com and The Plaza Galleries www.plazagalleries.com To learn more about Kal's story and to see a variety of his incredible work visit www.kalgajoum.com



14. Canadian abstract artist ***RAVEN ZELLER***, uses experimental techniques to craft beautifully vibrant and engaging artworks. Inspired by the vast wonders of the universe, adoration of bold colours and her optimistic perspective, her works are immersive and inspiring. Seen here is "LIFE", 36″ x 48″ mixed media on canvas. Explore her mixed media artworks online at ravenzeller.com and Instagram @ravenzeller

15 American Artist ***ERIN HAMMOND*** explores the radical fascist fashion of idealised perfection in humanity and science through neo-expressionism. Hammond focuses on the inner versus outer

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16. THOMAS WOLSKI. Work of Guit-art' (2016) Freehand Illustrated Fender Stratocaster electric guitar. This iconic one of a kind piece is a uniquely freehand-illustrated instrument for display purposes. A sleek monochrome marriage of 2 fine arts, powerful in sound and image. Inspired by Tom's father who was a huge fan of a guitar solo, Led Zepp, Deep Purple, Pink Floyd and the rest. Explore more work online at www.thomaswolski.com and Instagram @thomaswolskiart

17. American artist ***TIMOTHY MULLIGAN*** considers his "reimagined" paintings as "passionate experiments of colour, light, and form". Building on nontraditional compositions, he simplifies the information using vibrant colours to capture unexpected sensations and colourful effects of light on objects. To view all of his latest paintings visit www.timothymulliganfineart.com

18. Mixed media artist, ***TANEAL BARBER***, presents dramatic and dynamic artworks from her studio in Brisbane, Australia. Recently exploring other avenues of her passions by combining nursing and art, to help shift modern medicine/interventions to a more therapeutic approach. Her work is bright, evocative and ever changing as influenced by her mood. Explore her bold pieces online at www.tanealteresaart.com and Instagram @tanealteresa.art

19. Award-winning artist ***NADINE PRADA***'s immersive artwork helps viewers access a deeper state of awareness. Inspired by exotic locations, her striking landscapes are vivid and tactile. They take viewers on a sensory journey, inviting them to be fully present and leave feeling restored and refreshed. See her work online at www.nadineprada.art and Instagram @pradagallery

20. Contemporary artist ***YASMIN SARTIN*** creates beautifully layered artworks from her studio in Suffolk. Her artworks explore the relationship between technology and identity by building rich and bold pieces primarily crafted with oil paints. Seen here is "Bella 001.jpg" using oil on canvas, 1.5m sq. Visit www.yasminsartin.co.uk and Instagram @yasminsartin

21. Artists ***LUCY AND ROY HUGHES*** present contemporary artworks both in collaboration and independently. Whilst Lucy's beaded artwork centres on stimulating the senses using rich textures and vivid colours, Roy's work focuses on the narrative of the piece and the emotive effect of his work. Explore their original artworks and sculptural pieces online at www.lucyandroy.art and Instagram @sci_arts_and_design (Work shown: Boyhood Memories).

22. New Zealand photographic artist ***PAULA PETHERICK*** creates intense compositions of depth and density through the layering of multiple imagery. Photographing both within her studio and within the urban landscape her oversized works combine the decaying textures of New Zealand's colonial past with the flowing colour of the floral still life. Visit www.paulap.co.nz or Instagram @paulapetherick

23. Abstract artist, ***PATRICK EARLE***, creates strikingly bright and bold visual experiences, designed to immerse the viewer in the joy of the moment. He uses vibrant colours that bring an energetic element to his paintings and digital art. See more online at www.patrickearle.com and Instagram @patrickearle

24. Contemporary artist, ***RACHEL TRIBBLE***, creates artworks in oil and watercolour. From large-scale to matchbox size paintings and even glass paperweights, Rachel introduces art into your home that is imbued with serenity and power. Inspired by natural scenes and the elements, her work can be found online at www.racheltribble.com and Instagram @racheltribbleart

25. KRISTEN TIRNEY is a contemporary, American artist known for her impasto technique. The majority of her paintings are created completely with the use of palette knives. She is recognised for her swirl series, textured floral work and serene abstract seascapes. Her original pieces seamlessly blend contemporary and traditional design. Kristen has worked with many high profile clients and interior designers to create the perfect custom painting for them. Visit www.kristentirneyart.com and follow @kristentirneyart on Instagram.

26. Original artworks by ***MAUREEN EDGAR*** and beautifully engaging pieces inspired by picturesque scenery of British countryside and coasts. Using mixed media such as watercolour and acrylic paints, her work has a wonderfully quirky and whimsical feel. Shop her pieces, prints and cards online at www.maureenedgar.com and Instagram @artist_maureen_edgar

27. Contemporary artist, ***VINITA CHANDRA*** crafts breath-taking pieces using a range of media such as acrylic, ink and watercolour paints. Inspired by the beauty of her harbourside studio in Plymouth, her work often depicts elegant floral imagery laced with flecks of gold. Explore more online at www.waterflowergallery.com where limited edition prints are available or follow on @waterflower_gallery

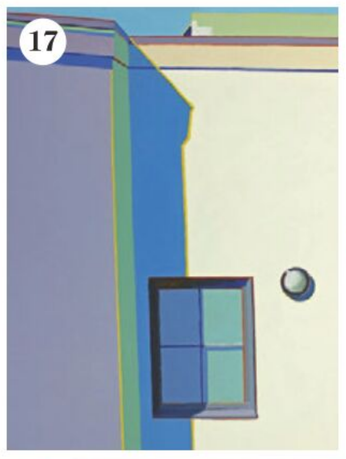
28. Visual artist, ***YASMIN BARAKAT***, crafts pieces of mixed media. From paintings, to photography, her work strives to capture motion and nature in a enticingly modern style. Her work is process orientated and focuses on gradually unfolding each artwork. Explore more of her work online at www.yasmin-barakat.com

29. "DRIVE" is an NFT artwork created by ***STEPHANIE DILLON*** and Linnea Maas (InsideTheRobot.com). In this crypto art creation, Stephanie combines her painted and found elements with digital drawing and colour manipulation for a brilliant homage to the freedom of the road. Learn more at www.stephaniedillonart.com and https://opensea.io/LINNEA_x_STEPHANIE_DILLON_ART

30. SANDRA GEBHARDT-HOEPFNER is an experienced, passionated German artist from Hamburg. She creates outstanding, fascinating seascape and landscape paintings. Sandra is catching the light with palette knives and brushes. She interprets all kinds of nature and her works can be found in private collections worldwide. Painting "Perfect Day" 60x60x2cm. To discover more, visit www.sandragebhardthoepfner.de or Instagram @sandragebhardthoepfnerart

31. THOMAS SPENCER FINE ART specialises in 20th century and contemporary artworks. They exhibit modern masters as well as new and exciting contemporary artists.

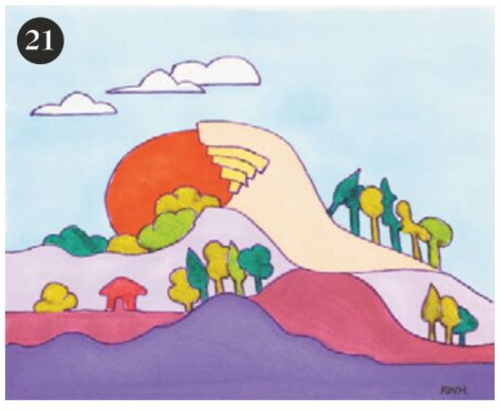






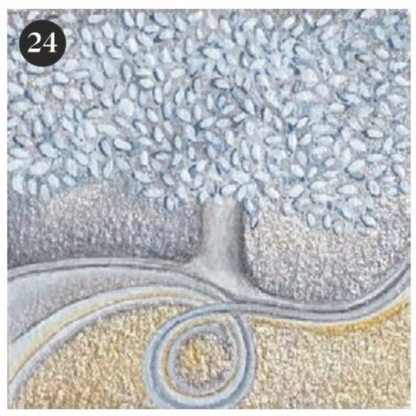






















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Vogue's Beauty Queens



1. Wake up without frizzy hair with a handmade high-quality satin bonnet from ***HUMBLE GLOW***. They're adjustable, double-layered, and offer a secure and comfortable fit for the ultimate hair protection. Purchase yours today with a built-in edge guard at humbleglow.com and follow on Instagram @humbleglowofficial



2. Presenting the Hera Rose Quartz Cleansing Brush by ***LIBRAMOON SKIN***, the luxurious cleansing brush with five circular speeds, designed to cleanse dirt and oil from the pores. Additionally, it features a genuine rose quartz crystal with a heating option to massage the face and under the eyes. It is designed to reduce the appearance of puffiness, fine lines and to help with the feeling of inflation. Its USB charger makes it the perfect on-the-go essential. Visit www.libramoonskin.com and follow @libramoonskin on Instagram



3. MERSI COSMETICS manufactures Halal, Vegan, and Cruelty-Free nail polish inspired and named after wonders of nature! Their line of breathable nail polish is designed to be a healthier alternative to typical nail polish. It's free of harsh chemicals and has been created to enable water and oxygen to pass through and reach your nails. Visit www.mersicosmetics.com and follow @mersicosmetics on Instagram.



4. Introducing the best-selling inserts that are breaking the Internet. ***BOOMBA*** is an up-and-coming brand that specialises in creative bra solutions. This innovative brand is making waves this summer with their patented double-sided adhesive inserts that boost up to 2 cup sizes instantly. Water-resistant, sweat-proof, and safe to use in the water. Visit www.getboomba.com and Instagram @boombaofficial



5. REDHEAD REVOLUTION redefines mascara with lighter shades that give you a lush, natural look. This California-based redhead beauty brand brings you a unique line of brow gels, eye pencils, shadows, lipsticks, and all-natural SPF offerings. Certified Cruelty-Free. Visit www.redheadrevolution.us to find your next look and hangout with them on Instagram for fun pics and tutorials @redhead__revolution



6. NUTRIBURST's Multivitamin is an ideal multi-tasker and wing-mate designed to get you back on top. Nutriburst's Hair Skin and Nails formula is a tailored blend of 13 vitamins and minerals. The perfect pair to get you feeling your best. These delicious naturally flavoured gummy vitamins are sugar-free, vegan, cruelty-free and lots more. Use code VOGUE15 for 15% discount (expires 1/12/21). Visit www.nutriburstvitamins.com and follow @nutriburstvits on Instagram.

7. Introducing one of the first Dermatologically tested, handcrafted ***BOBOU*** Velluto Range makeup brush set from British/Italian indy brand BOBOU Beauty. Designed for sensitive skin, their innovative Dermafibre™ Technology incorporates super soft and dense fibres for a flawless makeup finish, complete with an easy to wash luxurious velvet handle. Visit www.boboubeauty.com and follow @boboubeauty on Instagram.



8. Vegan and Cruelty-free, ***IGLAMMED UP COSMETICS*** brings you luxury, high quality cosmetics with affordability. Their Lip Appeal Liquid Lipsticks are water and transfer proof with a matte finish allowing you to apply once and enjoy your day without having to re-apply. Find these and more at www.iglammedupcosmetics.com and follow @iglammed_up on Instagram.



9. HAUS OF HAIR 100% silk mulbury scrunchies are designed with kindness in mind. They provide a strong and secure hold, aiming to stop hair damage. Anti-snap, anti-kink and hair extension friendly. Hypoallergenic safe for even the most fragile hair available at www.Hausofhairhq.com





10. Dry and set your fake tan with ***CocoDRY™*** tanning powder eliminating creases, smears and streaks while reducing stickiness and transfer to your clothing and bedding. Natural, talc free, mica free, certified toxic free, cruelty free and vegan friendly. Tanning made easy! For more info visit cocodry.co.uk and follow on Instragram @cocodry.tanning



11. The secret to fluffier, thicker-looking brows? The Powerbrow by ***CANDID BEAUTÉ*** helps groom brows into place to give you the most beautiful set of arches whilst also nourishing the hair with moisture. Aiming to give you transformative results from home with this fantastic brow must-have. Discover more at www.candidbeaute.com and follow @candidbeauteofficial



12. CUTIEOILS™ have a range of over 15 beautifully scented cuticle oils, best applied twice daily. Leave feeling nourished with moisture and conditioned. Vegan and cruelty free, made in the U.K, and sold in salons nationwide. Visit www.cutieoils.co.uk for your local stockist. Follow on Instagram @cutieoils



13. JORDANA TICIA's innovative Set & Brighten Powder Duo's are a unique concept of both a loose and pressed setting powder in one neat compact. Designed to both set the skin with an airbrushed finish and brighten tired under eyes with ease. They come in a diverse range of 5 shades, are made in the UK, PETA certified cruelty free and vegan. Purchase at jordanaticia.com and follow @jordanaticiacosmetics



14. Australian brand ***FEMMÉ ORGANIC*** was born to spread the importance of high quality feminine hygiene products, the key is to empower those who use them. Their products are 100% certified organic, recyclable, no pesticides, biodegradable and Cruelty Free. Period care, reimagined. View their products and more at

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15. TANNCO's brilliant new product helps to stop self tan transferring onto your bedding. Its lightweight fabric is soft to the touch, oozing comfort. Not only that, but cover ticks the sustainability box as it can be re-used multiple times. To purchase yours visit tannco.co.uk and follow @tannco_official on Instagram.



15

16. GODDESS HERBALS is a beauty brand that prides themselves on delivering clean luxury herbal products. Pictured is the Cactus Ginger Shampoo and Mask, infused with Rose Quartz crystals and sea moss. Products are 100% Herbal, Ayurveda and Plant based. Designed to help protect your hair from free radicals and bacteria in the air at www.goddessherbals.shop and follow @goddessherbals



16

17. BESS & COLOR is more than just your regular healthy nail polish. Their lush colour palette ranges from muted neutral tones to bright pastels. The formula is 10-free, non-toxic, vegan, and cruelty free. A truly thoughtful product for the purposeful lifestyle. Visit www.bessandcolor.com and follow on Instagram @bessandcolor



17

18. The Lemongrass Monoi Oil is a must-have body oil designed to leave skin feeling hydrated and soothed. This refreshing aroma by ***PARADISE SKIN*** is crafted in a local-traditional monoi oil style which is popular in the Maldivian Islands! Ethically sourced, hand-made and hand-poured oil is formulated without synthetic fragrances or essential oils. Discover more on www.paradiseskin.com and follow their Instagram @paradiseskin



18

19. AMMO COSMETIX is a vegan, cruelty-free beauty brand with a passion for colour. Their surreal palette includes 9 intense pigments in matte, metallic, and duo-chrome finishes. For a versatile colour scheme that allows for a diverse range of looks visit www.ammocosmetix.com and follow on Instagram @ammocosmetix



19

20. The essential summer palette for all skin tones from ***A'LEI BEAUTY***. Streamer Heat has nine velvet smooth matte and six shimmer finishes with an easy blending formula. Packed with pigment from one swipe, Streamer Heat is a staple for every beauty routine, day or night and has a mirror housed inside for convenience. For more visit www.aleibeauty.com and follow on Instagram @aleibeauty



20

21. JANET & JO.'s varnishes are your latest glam weapon to up your nail game. Their ultra rich, long-lasting products give your nails a smooth finish with non-toxic and cruelty free lacquers. Pictured is 'An Entire Mood' available at www.janetandjo.com



21

22. THE BLINK MIRROR levels-up your handbag essentials giving you more than a portable, dual-magnified compact mirror. With a dimmable LED ring light and 32 hours of battery life, Blink can also charge your smartphone anytime, anywhere. £27. Find them @theblinkmirror and theblinkmirror.com



22

23. KA HAIR ELIXIR is a trailblazing multi-purpose: hair, skin, massage and beard oil created by founder Kerri Alise with a focus on pure, holistic ingredients. This multi-purpose oil born from a generational family mashup is the best-kept secret taking the black hair care market by storm! By branding as an all-encompassing dermal powerhouse, this product aims to redefine the political narrative surrounding Black hair/skincare through its multifunctions – its effective for natural hair, weaves, wigs and even shaved heads. Discover more on kahairelixir.com and follow @kerrialisebeauty on Instagram.



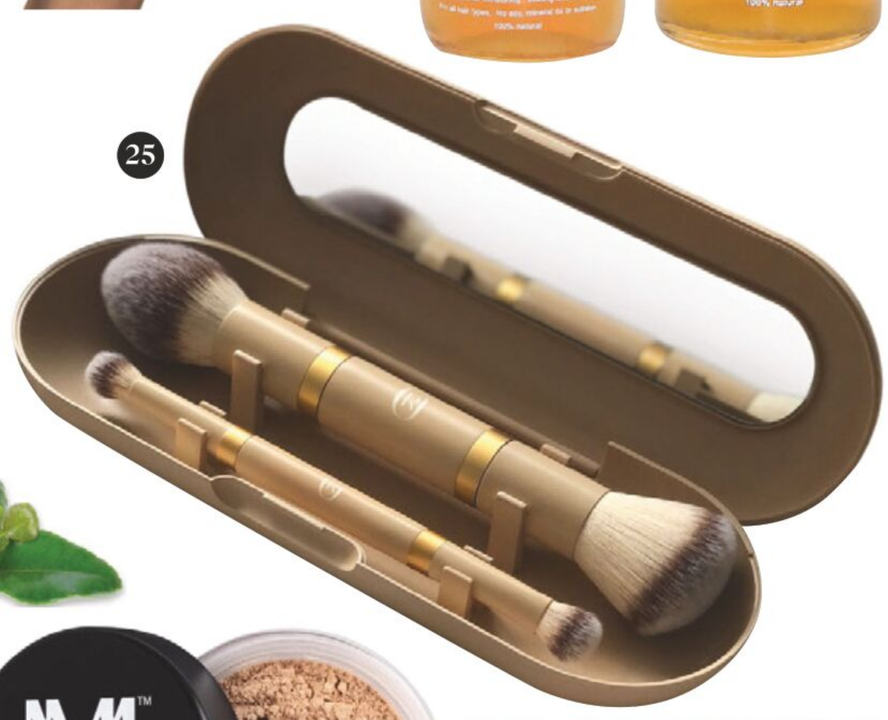
23

24. NEREUS LONDON is an innovative clean beauty brand that is bridging the gap between high-performing premium products and genuine sustainability. Their formulations are all-natural, smell wonderful and come in sleek and stylish plastic-free packaging. Visit www.nereus.uk and follow @nereuslondon on Instagram.



24

25. Born out of the philosophy 'less is more', ***RITUELLE™*** has created innovative dual-ended magnetic brushes alongside their case with a built-in mirror, a perfect combination of style and functionality. Designed in Melbourne, handmade by artisans, this product was created with longevity and sustainability in mind. Coming soon at www.rituellebeauty.com and follow @rituellebeauty on Instagram.



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26. RICH IN COLOR easy to apply formula delivers a silky matte finish that glides on effortlessly. Their shade range includes a selection of nudes shades that are designed to complement every skin tone. The Rich formula is gluten-free, paraben-free, cruelty-free and Vegan. To learn more visit www.richincolorcosmetics.com and follow their Instagram @richincolorcosmetics



26

27. Pure, natural, cruelty free and clean. ***MINE MINERALS*** Foundation Powder provides buildable coverage and a flawless appearance without sacrificing the health of your skin. Suited to all skin types, tones and ages. Sourced from the Australian outback, it is 100% vegan, natural and only contains Zinc, Titanium Dioxide and Mica. Purchase today at mineminerals.com and follow on Instagram @mine.minerals



27

28. LUMI BY MARI creates beauty and lifestyle essentials ranging from bath and body products to candles and wax melts, all handmade from cruelty-free ingredients to ensure transparency and simplicity. This gentle Bath Tea contains no added fragrances and responsibly sourced ingredients combined with a delicate scent. Perfect for a relaxing bath experience. Discover more on www.lumibymari.org and follow @Lumibymari on Instagram.



28

29. DOSSO BEAUTY is an organic beauty supply company that provides access to sustainable beauty products. Dosso Beauty's long-lasting Summertime Fine Lustre Lip Gloss Collection is the perfect set to complete your makeup look with the shades PTO, Vacation Mode and Remote. Visit www.dossobeauty.com to check out their full range of cosmetics, haircare and skincare products and follow them on Instagram @dossobeauty



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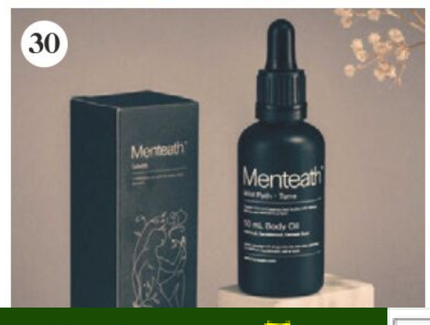
30. MENTEATH. Small batch organic skincare, slowly blended, and gently hand smoked for each season of the year using high-quality, wild-grown, ethically harvested, natural



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Vogue's Beauty Queens





31. Your new hair crush. From the nutritional experts that created ***PERFECTIL®***, the beauty supplement brand has developed Perfectil® Hair Crush Gummies to give your hair a little extra love. Each vegan mixed berry flavour gummy is packed with 21 nutrients including Biotin, Selenium and Zinc which contribute to the maintenance of normal hair and Copper which contributes to normal hair pigmentation. The chewable gummies are ideal for those who have difficulty swallowing tablets. RRP £22.95. Visit www.perfectil.com to find out more.

32. NYK1 LashForce is a MUST TRY if you're looking to get an eyelash growth serum. LashForce won Best Organic Innovator in the Natural Health Beauty Awards this year and it is clear why. They're back in stock so head to their website to pick one up! Use code 10VOGUE for 10% off (expires 30/10/21) at www.nyk1.com and follow @nyk1secrets to see the results!



33. SIRACH Eau de Parfume is a unique, unisex luxury fragrance made from high quality ingredients from Grasse, South of France. It is loved for its wood scent and blend of rich oud notes, softened by the warmth of spices that linger to reveal a daring fragrance. Visit sirachscents.com Instagram @sirachscents



34. ENDANGERED COSMETICS is makeup on a mission. Their products are inspired by the beauty of wildlife and nature. All formulas are Cruelty-Free and Vegan. The Red Panda Eyeshadow palette offers ten shades inspired by their favourite Himalayan animal. With every purchase, 10% of profits go to wildlife conservation efforts. Purchase at endangeredcosmetics.com and follow @endangeredcosmetics

35. Feel and look your best from the inside and out. Take your health, beauty and wellbeing to the next level with the all-natural, unique ALAM box by ***ALAM HOLISTIC***. Only the highest quality ingredients you really need: 100% pure and organic certified. Visit www.alamholistic.com and follow @alamholistic



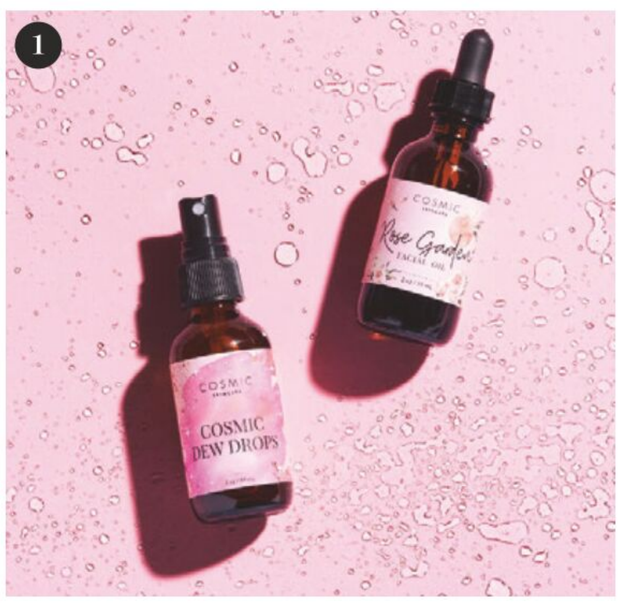




36. COCO COSMETICS BY CHLOE. The makeup sponges that have makeup lovers all over the world going crazy. A super soft makeup sponge that delivers flawless results? Also doubles in size once wet making the application process more efficient? The marshmallow has been recognised worldwide and is praised by some of the biggest MUAS. Shop at cococosmeticsbychloe.co.uk and follow @cococosmeticsbychloe

37. Beauty tech just got personal! ***OLURA*** is a professional level skincare routine that combines the Eno all-in-one facial device and a Treatment Serum custom blended for your skin. Enjoy smoother, firmer looking skin with Olura. Visit olura.us and follow @oluraskincare on Instagram.

Vogue's Skincare Secrets







1. COSMIC SKINCARE is a new Canadian-born line of luxury skincare and bath magic. Pictured is the Dew Drops Facial Mist and Rose Garden Facial Serum, here to nurture skin and offer deep healing to romance not only the skin but your soul also. Wild crafted botanical serums and sugar scrubs for glowing Summer skin. Natural, sustainable, feminist and inclusive. Purchase at mycosmicskincare.com and follow @cosmicskincareco

2. Created by two board-certified dermatologists, ***OATH MD*** is a skincare line backed by science. Each product is meant to make skincare more transparent, manageable, and above all else, more approachable. Bring your natural beauty to the forefront and discover this evidence-based skincare on oathmd.com and follow @oathmd on Instagram.

3. GODDESS BEAUTY SKINCARE is a Black-Owned luxury organic skincare company that formulates quality products for all skin types. The Beauty Elixir Facial Oil contains Bulgarian Rose and Lavender infused oils. It's bound to leave your skin hydrated with moisture, feeling more youthful for that sought-after glow. Purchase at goddessbeautyskincare.net and follow Instagram @goddessbeautyskincare







4. MĀLAMA: 'mah-la-ma'; means "to take care of, to protect" (Hawaiian) by 'ILI SKIN TONICS'. It contains a deeply restorative blend of rose absolute and other potent essential oils. It helps to reduce the appearance of ageing and scarring. Inspired by the Hawaiian islands, made on the coast of South Australia. Purchase at iliskintonics.com.au and follow @ili.skintonics

5. FLORA & NOOR. The Shea and Sugar Scrub infused with Colloidal Oatmeal invigorates dull skin for the ultimate glow, for smooth-feeling skin. It contains exfoliating sugar crystals, shea butter, vitamin E, and colloidal oatmeal. Leave your skin feeling ultra-silky and soft. Visit floraandnoor.com and Instagram @floraandnoor

6. AŚANI BRAND presents the You're Berry Special body butter containing vegan, cruelty-free and natural based ingredients like Vitamin E and shea butter. For a product that feels as though it melts into the skin, and smells like freshly cut, sweet strawberries. Visit asanibrand.com and follow @asanibrand





7. This brand believes that deodorant is a testament to being proactive about your health. Their products are non-toxic, avoid parabens and other toxic chemicals. Ever striving for excellence, ***INTUITIVE WHISPERS*** remains a leader in innovation. They also design their products with breast care in mind. View more at intuitivewhispers.com.au and follow @intuitivewhispers

8. Treat your skin this summer with ***GLOWLIXIR***'s super light hydrating mask which doubles up

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9. Say hello to illumination and hydration! The Luminous Face & Body Moisturiser from ***BANGN BODY*** is multi-purpose, lightweight, creamy, and fast absorbing. It is rich in essential vitamins and formulated with Sapphire infused vintage gold pigment. Designed to provide anti-inflammatory properties and enhance your skin's natural glow. For more visit www.bangnbody.com and follow on Instagram @bangn.body

10. Formulated for all skin types but especially good for dry skin in need of balance, ***YAWONI***'s nurturing body butter is like wrapping your skin in a cosy blanket. The delicate aroma blends with your own to create a subtle scent that is unique to you alone. Key lush, exotic ingredients range from aloe, organic shea, mango, cocoa butter, sweet orange peel and lavender. Visit yawoni.com and follow their Instagram @shopyawoni

11. ASKLEPIOS GARDEN's "Jardin Flâneur Light Crème Moisturiser" aims to deliver the highest levels of phyto-nutrition directly to the epidermis. Containing an exquisite list of luxurious, organic cold-pressed oils, hyaluronic acid and illuminating botanicals. This cream leaves your skin looking plump and glowing. For more visit www.asklepiosgarden.com and @asklepiosgarden on Instagram.

12. Skin&Co ROMA. Say "Buongiorno" to this hyper potent eye sèrum that will dew-it-all. This green formula is blended with Hyaluronic Acid, Umbrian black winter truffle and other super potent plants and flowers. All handcrafted in the rolling hills of Italy. Their Truffle Therapy Luminous Dew is designed to support a rested and smoother feeling complexion. Visit uk.skinandco.com and follow @skinandco on Instagram.

13. Armed with protective properties and multi-targeting benefits. ***ODESI BOUTIQUE***'s Mango Souffle helps to give the appearance of a brighter looking glow, aiming to fight free radicals and supporting even the most sensitive skin types. Ingrained by supporting our young women through each purchase. Visit www.odesiboutique.com and follow @odesiboutique on Instagram.

14. AMAYRA NATURALS is a clean, conscious and caring skincare brand. Working closely with Pahadi women, they source ingredients from small batch farmers. Their face cleanser powder Nyra has powerful exfoliating properties. Aid your skin to look brighter, refreshed and soothed. Suitable for all skin types, ages and genders. Visit www.amayranatural.in and follow @amayranatural on Instagram.

15. Presenting clean and fresh-made skincare by ***REAL FRUIT BODY*** formulated for sensitive skin with irritations. Their range increases the appearance of hydrated skin whilst nourishing the skin with moisture. Rich in vitamins such as Amino and Omega Acids, they ensure all ingredients are all-natural, vegan and organic. Visit www.realfruitbody.com and follow their Instagram @realfruitbody

16. Created by a qualified skin expert, the Proactive Age Kit by ***BASE SKNCARE*** creates a skin clinic experience, at home. The Kit includes the products and 5-minute AM and PM routine to help rejuvenate and revitalise the appearance of your skin so you feel the best version of you. Visit basesknсare.co.uk and follow @basesknсare on Instagram.

17. Release your glow this summer with ***INNERBARK***'s Everyday Gold Face Cream SPF30. Be inspired by Nature with this natural moisturiser, enhanced with a touch of gold, to leave your skin with a gentle shimmer. Packaged in a 100% compostable Sulapac jar to protect the planet as you protect your skin. Visit www.innerbark.eu and follow @innerbark.eu

18. CBII Nourishing CBD Face Oil – this plant-based facial oil is designed to soothe your skin and help with inflammation. Formulated with CBD plus from-the-earth essential oils Jojoba, Macadamia Oil and Hemp Seed Oil, along with Apricot. Aiming to leave you with fabulously smooth skin that looks as good as it feels. Purchase for £39 RRP at www.cbii-cbd.com

19. SKIN APPEAL was created by a frontline nurse whose skin was damaged due to the pandemic and felt that affordable skincare that worked was missing. Their Glow Foam Facial Cleanser includes a burst of citrus with Alpha Hydroxy Acids (AHA). The product helps to reduce the appearance of fine lines, leaving the skin appearing glowy and bright. Cruelty-Free, Vegan-Friendly. Visit www.skinappeal.co.uk and follow @skinappeal on Instagram.

20. The clean beauty brand ***VEGREEN*** ensures that all of their products are vegan, cruelty-free and eco friendly. Sourcing all ingredients from nature, Vegreen ensures sustainability is at the forefront of all of their products. Discover more on www.vegreen.co.kr and follow @vegreen_official on Instagram.

21. New ***ALTRUIST*** Dermatologist Moisturising Face Fluid, created by consultant dermatologist Dr Andrew Birnie, featuring 0.5% low molecular weight Hyaluronic acid. It is a light, glycerin, urea and shea butter enriched formulation. Optimise skin hydration and promote firmness for face and décolletage. RRP £6. Purchase at www.altruistsun.com

22. SKIN & GLORY's Fountain of Youth Face Cream. Spoil yourself with the luscious, velvety and sophisticated daily moisturiser. Designed to smooth out the appearance of wrinkles and lines whilst leaving skin feeling hydrated. Aimed to increase collagen synthesis this skin treat will have you zoom ready and fresh-faced at all times. Visit skinandgloryuk.com and follow @skinandgloryuk on Instagram.

23. CAMELUS BEAUTY skincare products contain the special ingredient of camel's milk which was used by the Queen of beauty; Cleopatra. Rich in lactic acid, it belongs to the exfoliating alpha hydroxy acid (AHAs) family. Softens and freshens the feel of skin whilst improving its appearance. Purchase today at camelusbeauty.com and follow @camelus_beauty on Instagram.

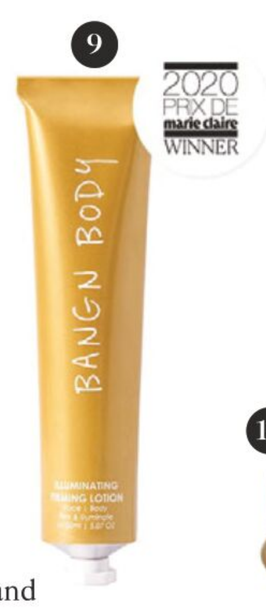
24. SYDONI SKINCARE AND BEAUTY® is an independent, black-owned beauty brand created by mum and daughters and their lightweight, water-based Illuminating Universal Primer leaves skin feeling more hydrated whilst prepping the skin, creating the perfect canvas for makeup application. The primer is cruelty-free, vegan with friendly safe ingredients combined with Vitamin Complex and Hyaluronic Acid. Visit www.sydoniskin.com and follow @sydoni_skin on Instagram.

25. BIO-LYNE's Eye Gel (Photo by Barry Craske) provides the delicate skin of the eye area with precious ingredients, such as the ground-breaking active ingredient Paracress. It is designed to help in reducing the appearance of swellings. Relax the skin and reduce the look of fine lines and wrinkles. Discover more on www.bio-lyne.de and Instagram @bio_lyne

26. Meticulously chosen to resolve different skin concerns, ***OKKA BEAUTY*** is committed to offering the most progressive skincare products. "Selfcare matters" is not only their tagline but also their honest recommendation. Beauty of Joseon skincare is now available. Visit www.okkabeauty.com to get started or continue your self-care and follow their Instagram @okkabeautyuae

27. BERRI-CLEAR SKIN is a woman-owned plant-based beauty brand inspired by old school Trinidadian culture where ingredients for homemade remedies are used to provide women with youthful, radiant, healthy-looking skin. Berri-Clear+ is the Original 5 Berry Superfruit serum that aims to tackle uneven skin tone. Purchase today at berriclearskin.com

28. The Beauty Pump Flasks are part of the spa and beauty line from ***BEAUTY BY ILSE JACOBSEN***. All products are made in Denmark, 100% Vegan and





































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Vogue's Skincare Secrets



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29. MÉRV's Deep Nourish Oasis facial oil is made with a pure blend of plant-based oils such as avocado, macadamia nut, tea tree and evening primrose alongside vitamins and fatty acids. This oil leaves the skin feeling remarkably supple, soft, and moisturised. This multi-purpose formula aims to help to support skin's natural lipid barrier to lock moisture in and protect against dryness. Visit mervskin.com and follow @merv.skin on Instagram.

30. TRUE SKINCARE create mindfully formulated skincare with a commitment to give you a safe, gentle and chemical-free alternative to healthier feeling skin. They promise to not compromise on their ingredients so you know exactly what is going on your skin. Created by founder Poca, who recognises the importance of skin depth beauty. Visit www.thetrueskincare.com and follow @trueskincare_ on Instagram.

31. CREATION SKIN creates high-performance, hormone-friendly products that are sustainably and ethically sourced. Lumen is their caffeinated peptide eye cream that reduces the appearance of fine lines and wrinkles. Their mission is to eliminate endocrine disruptors from our daily lives starting with skincare. For 20% off your first order, use code: VOGUE20 (expires 30/09/21). For more visit www.creationskin.com and follow @creationskin on Instagram.



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32. The Mulberry silk pillowcase by ***YOSMO***, a natural hypoallergenic product designed to reduce the appearance of wrinkles, suitable to use all year round. The sustainably made pillowcase is designed in the Netherlands and made from the high quality, 19 momme mulberry silk. Visit www.yosmo.net and follow @yosmo on Instagram.

33. HELLO HAPPY SKIN is simple, natural and effective skincare made with matcha green tea. Use Face & Body Smoothie nightly for an intense hydration with moisture treatment. It aims to fight breakouts and free radicals that cause premature ageing. Visit www.hellohappyskin.com.au and on Instagram @hellohappyskin



34

34. Experience a sense of natural goodness with this vegan friendly, plant-based skin-loving range from ***BAYLIS & HARDING.*** Kind to skin and packed full of naturally derived organic ingredients and extracts. Kind to the planet too using recycled plastic and biodegradable formulas. Follow @baylisandhardingplc and go to baylisandharding.com



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36

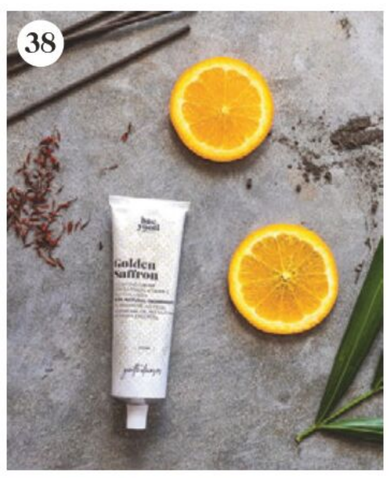
35. BL+ The Serum from ***BLUE LAGOON ICELAND*** aims to make the skin feel stronger, firmer and look more radiant. At the heart of the formula is the BL+ COMPLEX that is based on three decades of research, plus Blue Lagoon Seawater, vitamin C and hyaluronic acids. Aiming to promote the natural production of collagen promoting and help support the skin's barrier. Shop at blplusskincare.com and follow @blplusskincare



37

36. BELLURELLE's mission is to demonstrate the skin's natural needs can be restored and maintained without using harmful chemicals. Their products are 100% natural, and not tested on animals. Bellurelle's soul purpose is to help people feel beautiful naturally, while simultaneously implementing efforts to save the environment with recyclable packaging. Visit www.bellurelle.com and Instagram @bellurelle

37. WOSH is created exclusively with Kisolite® Biogenic Mineral Powder, ethically harvested and found off the coastline of British Colombia, Canada, it soon became the pinnacle of the brand and it was clear that it must be made accessible to all. Their cleansing bar is perfect to use head to toe and works to nourish the skin with moisture whilst providing a sense of healing. Discover more on www.wosh.com and follow @woshskincare on Instagram.



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38. BAE YOOTI is led by two women dedicated to creating natural and cruelty-free skincare powered by the key ingredient Saffron – the most expensive spice in the world. Rich in vitamins. Designed to leave skin feeling hydrated with moisture and smooth. Visit www.baeyooti.com and Instagram @baeyooti



39

39. COCO NYLE SKIN offers clean and sustainable skincare products at an affordable rate. The blend of natural raw ingredients is combined with care for the everyday woman. This product aims to heal and hydrate the skin with moisture. Purchase at coconyleskin.com and follow on Instagram @coconyleskin



40

40. ASYVA is an eco-luxury waterless skincare brand, handcrafted in small batches. Carefully blended, using only the best and luxurious organic oils to create highly performing 100% natural products for your skin. A few drops are enough to feed your skin. It's rich in vitamins and fatty acids. Visit asyva.com or follow @asyvaskincare on Instagram.



41

41. Founded in Montreal, ***MOONSKYN*** uses natural ingredients powered by science to create their skincare collection. Their gentle cleanser is made for all skin types and aims to cleanse impurities whilst providing a soothing feeling for the skin. Discover more on www.moonskyn.com and follow @moonskyn on Instagram.



42

42. DELA FEMME is on a mission to create diversity in beauty and wellness communities. Through skin care and wellness practices, they aim to elevate your idea of beauty. For products that are made to empower, such as the Peace + Protection Mist, Rose Glow Serum and Eucalyptus Cleanser. View the range at delafemmebeauty.com and @delafemmebeauty on Instagram.



43

43. This ***KILLIAN KIRK*** Tanning Serum is a lab formulated gradual tanning serum designed to give you a stronger appearing tan with each usage. It is vegan, cruelty-free and formulated with all-natural, plant-derived ingredients, ensuring no toxic ingredients are involved and whats more, the bottle can be recycled! Discover more on www.killiankirk.com and follow @shopkilliankirk on Instagram.



44

44. L.A. BURDETTE is an esthetician-founded, luxury skincare line that was developed to yield professional results that impart a red-carpet-ready glow. From their Injection Xtend Growth Factor Serum to Metalhead Moisture Recovery Cream, they aim to combat signs of ageing whilst nourishing the skin with moisture. Its combination of cutting-edge ingredients and botanical extracts range from plant oils such as squalane and jojoba oil, along with the superstar Hyaluronic Acid. Follow @laburdette on Instagram and visit www.laburdette.com



45



46

45. Created in the heart of the Canadian Rockies, the ***JENNIFER JOAN SKINCARE***'s collection of luxury oils was inspired by pure botanical ingredients, mindful beauty, and aesthetic elegance. Formulated to provide you with the utmost indulgence for your skin and your senses, feel excited to take your self-care ritual to the next level. Their products are vegan, non-toxic and cruelty-free. Visit www.Jjenniferjoan.ca and @jenniferjoanskincare on Instagram.

46. Find power in simplicity with ***QUALIA BOTANICALS.*** Replace the mass-produced multi-step skincare routine with a single formula customised to you, aiming to address all of

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Vogue's Love Story

1. MOONSTONE FLOWER COMPANY is a small scale flower farm and seasonal design studio growing blooms reflective of the season. Moved by the natural happenings of the world outside, owner and lead designer Taylor Olson creates unstructured arrangements with foraged elements at the heart of the design. Visit www.moonstoneflowercompany.com and Instagram @moonstoneflower.co

2. With an innovative design-led approach, ***LUXUS EVENTS*** specialises in sophisticated, stylish and multi-sensory bespoke wedding planning and design with an editorial flair. Custom-tailored to their clients' needs, each wedding is exquisitely planned to be an unforgettable, true representation of the couple. Visit www.luxus-events.com and Instagram @luxus_events_

3. VANESSA BETH WEDDINGS, headquartered in France, is an international wedding planning company for couples searching for something extraordinary. Vanessa's team of exceptional planners will help you create your dream wedding in some of the world's most sought-after locations. Visit www.vanessabethweddings.com and Instagram @vanessabeth_weddings

4. ALI VALDEZ PHOTOGRAPHY creates captivating visual stories with stylish allure, blending documentary-style photography with an editorial essence. Inspired by natural intimacy and connection, she captures intentional, real and raw moments to relive through nostalgic imagery. Based in the US and available for weddings worldwide, visit alivaldezphotography.com and Instagram @alivaldez.photography

5. Founded by Katherine Kralik, ***ONE & ONLY BRIDAL*** offers an innovative bridal styling experience. Her mission is to authentically help embrace each bride's one and only style. Find them in Florida, USA, at www.oneandonlybridalboutique.com and on Instagram @oneandonlybridal_

6. ETERNAL PETALS' occasion roses make for a memorable gifting experience. Thanks to a new cutting edge, 100% organic, technique, the roses remain fresh and vibrant for years, making them the perfect gift for your bridesmaids, to add to invitations, or as wedding favours. Use the code VOGUE20 for 20% off, expires 04/10/21. Visit eternalpetals.com

7. CREATED BRILLIANCE is a fine jewellery brand that puts conscious luxury at the heart of its design. Each piece features carefully selected lab grown diamonds and gemstones curated and set to spotlight the real beauty of the stones. The timeless designs make perfect engagement rings, wedding bands or coveted gifts to be passed on through future generations. Visit www.createdbrilliance.co.uk and follow on Instagram @createdbrilliance

8. SOPHIE WARREN WEDDINGS delivers chic wedding celebrations for the modern, style conscious couple. From wedding style and design to in-person and virtual planning support, Sophie fuses all forms of modern day inspiration such as fashion, travel and interiors to showcase weddings in a new light. Visit www.sophiewarrenweddings.com and follow @sophiewarrenweddings on Instagram.

9. WILLOW & BEAR FLORAL DESIGN specialises in wildly romantic floral designs for couples looking to create a timeless and classic wedding with a contemporary edge. Drawing inspiration from the seasons and the British countryside, Helen creates distinctive designs using sustainable floristry techniques and locally grown British flowers wherever possible. Visit www.willowandbearfloraldesign.com and Instagram @willowandbearfloraldesign

10. OAK AND IVORY is a design and stationery studio producing elegant, minimalistic wedding invitations and signage that embrace the beauty in simplicity. Using luxurious, beautiful papers and premium print methods including letterpress, embossing and hot-foiling, the brand offers the perfect complement to your special day. Visit www.oakandivory.com.au and Instagram @oakandivory_

11. Talented wedding photographer, ***MAGDA MARIA***, is a German based international photographer, specialising in authentic and sensual storytelling to give a romantic feel. Her imagery is crafted with her partner, Marcel, creating both photography and film. See more of her work online at www.magdamariaphotography.com and Instagram @magdamariaphoto

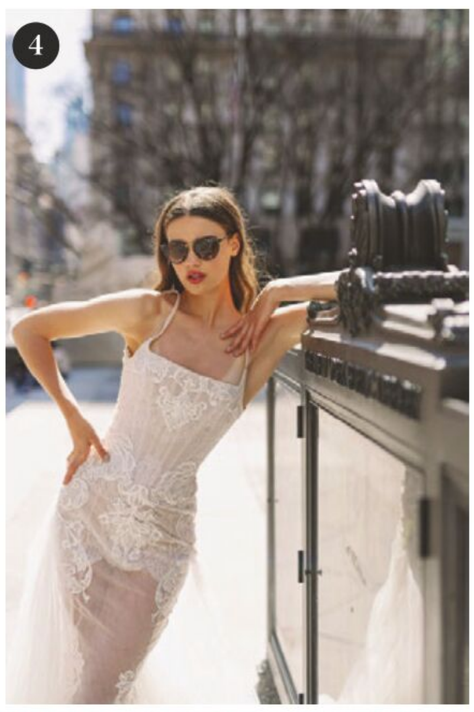
12. LIEBEN · ACHTEN · EHREN. is a bridal concept store for the modern bride, based at the top of the Wächtersbacher Castle in Germany. Set against their uniquely beautiful background, the two founders curate a handpicked selection of cool bridal looks, allowing every bride to embrace their own version of romanticism. Visit www.lieben-achten-ehren.de and Instagram @lieben.achten.ehren

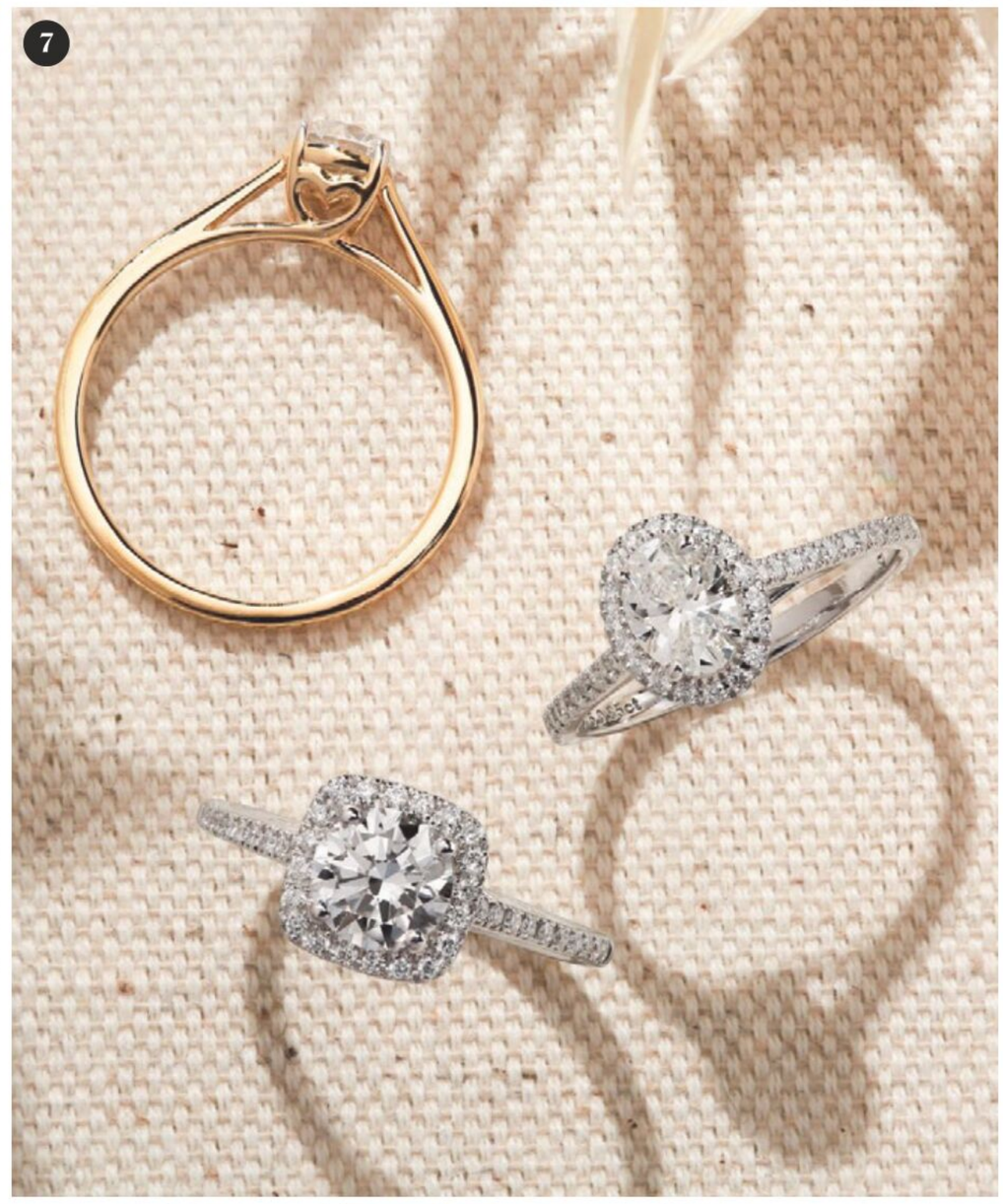
13. K. SAW WEDDINGS is a wedding planner and designer based in San Francisco serving couples in Northern California and the Wine Country. These breathtaking dresses from Monique Lhuillier's Spring '22 collection via Bridal Salon, SF Bridal Galleria, inspired K. Saw Weddings partnered with Ashley Noelle Edwards and Le Bloomerie to create something enchanting that will take you back to the old world infused with modern elegance and opulence. Photography by Ashley Noelle Edwards, Bridal Salon: SF Bridal Galleria. Visit www.ksawweddings.com and Instagram @ksawweddings

14. HOUSE OF LUCIE embodies artful romanticism, capturing idyllic moments in time and the in-between details. Based in Australia and beyond, her wedding photography is stylish, editorial and poetically timeless. Discover her beautifully graceful work at www.houseoflucie.com and follow on Instagram @houseoflucielove

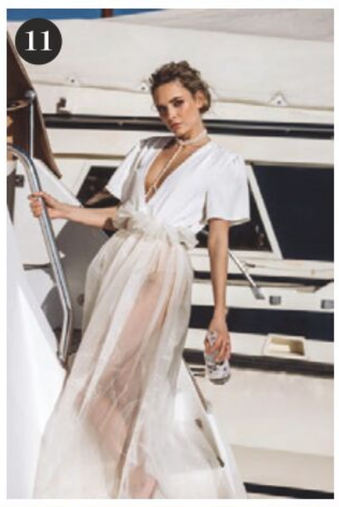
15. BUSTLE AND BOW is a small bridal studio that packs a punch. A pink paradise set among independent boutiques and eateries in a thriving Hertfordshire

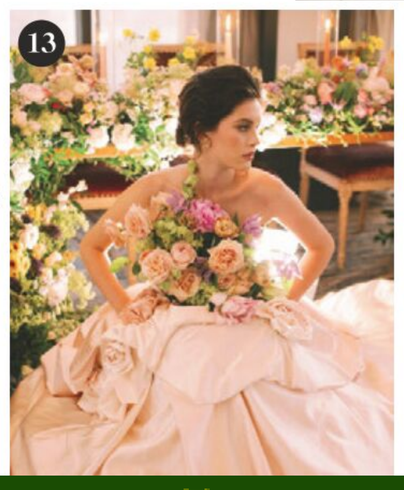


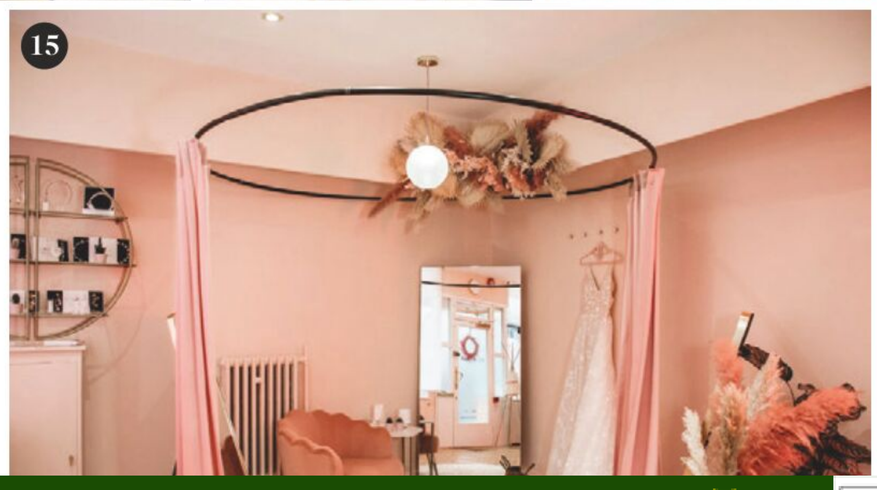











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Vogue's Love Story









16. Bridal sanctuary ***AMARE***, presents an effortlessly beautiful and timelessly elegant bridal edit from leading designers. Infusing style with meaning, expect an inspiring and memorable experience at this new bridal haven. By personal appointment, visit www.amare-bride.com and Instagram @amare_bride

17. THE MRS CLUTCH is a female-founded bridal handbag company creating classic small-batch pieces that stand the test of time. Committed to slow fashion and reducing waste, the brand uses ethically sourced materials, with each piece handmade in Italy and New York. The Mrs Clutch donates $10 from every sale to Vow For Girls, a non profit fighting child marriage. Visit www.themrsclutch.com and Instagram @the.mrs.clutch



18. DRIFTER DREAMS BRIDAL is the exclusive US stockist of UK designer brand Shikoba. Located in Cheyenne, Wyoming, these whimsical, dreamy dresses imbue a boho vibe with a western twist. Photograph by Blush Photography. Visit drifterdreams.com and follow @drifterdreamsbridal on Instagram.

19. NICE BUNCH is an ethical floral design studio with a wild, playful aesthetic. Founders Sula and Oliver collaborate with clients to create dreamy installations, abundant arches and fluttering bouquets using exceptional locally grown produce, predominantly from their Somerset flower farm. Visit www.nicebunch.shop and Instagram @nicebunch





20. Let ***HARRIETT FALVEY*** inspire you; from unique custom wedding dress designs to handmade heirloom veils, head over to her website to shop unique and individual looks made with love in New Zealand. Visit www.harriettfalvey.com and Instagram @harriettfalvey

21. LADY IN BIANCA creates luxurious, bespoke bridal accessories all handmade in Scotland. From veils and capes to robes, and now flower girl accessories, their collections are lovingly tailor-made, catering for both modern and traditional brides. Visit ladyinbianca.co.uk and Instagram @_ladyinbianca





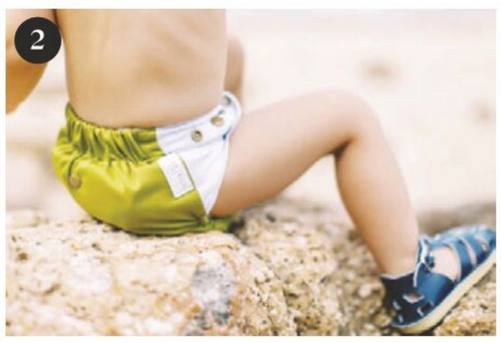
22. STUDIO SFM offers a brand of exclusive bespoke Limoges porcelain jewellery. The modern bride seeking simple elegance will fall in love with these porcelain creations. Delicate and handmade, SFM pendants paired with silk satin ribbons will complement any décolletage. Visit studiosfm.bigcartel.com or contact siobhanfaymorris@gmail.com

23. Channeling Chanel with a touch of Westwood, ***OH HELLO BRIDE*** offers a curation of dreamy, memorable wedding gowns and accessories. Based in Brisbane, Australia, they hand-select each gown with love and attention to detail. Visit www.ohhellobride.com.au and Instagram @ohhellobride

24. London based accessory boutique, ***ARIA PAUL***, presents breath-taking sets of occasion-wear jewellery. Create the perfect bridal look with their range of white gold and silver plated pieces such as the Shannessa Teardrop Cluster Choker Set seen here. Shop online at www.ariapaul.com and Instagram @ariapauljewellery

Vogue's Mini Wishlist







1. At the heart of ***BEEBEE TOASTY*** is a desire to provide comfort for babies and convenience to parents. Their luxurious and innovative two piece pramsuit set has been carefully designed to not only give your little ones the right amount of cosiness and warmth but to also allow parents to conveniently dress and undress their babies when in and out during colder days. Shop online at beebeetoasty.co.uk and follow @beebeetoasty on Instagram for more.

2. One of our go-to modern cloth nappies for new parents is ***JUST PEACHY***. Its thoughtful design is versatile and easy to use for a leak-proof experience, with unique features like its ability to be pulled up for quick changes. Their gorgeous 3-pack is a must-have on every eco-conscious parent's baby list. With each purchase of their responsibly handmade nappies, Just Peachy donates a portion of proceeds. Shop online at justpeachybaby.com and follow @justpeachy.diapers on Instagram for more.

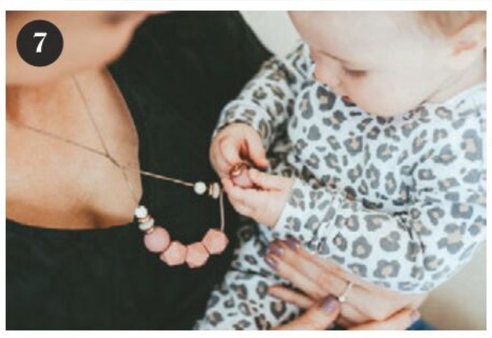


3. BABY BUNNY is an Israeli clothing and gift packages brand for babies. Their products are crafted from high quality fabrics and they pride themselves on their use of organic and hypoallergenic cotton, bamboo and linen in their designs. They also adopt a classic and calm colour palette, which is suitable for all babies. Visit babybunny.co.il to shop the collection and follow @babybunny_boxisrael on Instagram for more.

4. GROWING DAISIES brings a fresh look to classic baby couture, with their focus being primarily on handcrafted, high quality, stylish babywear, proudly South African! Their Gold Dress is the perfect, sublime outfit for your little one this summer. Visit www.growingdaisies.co.za and follow @growingdaisies.baby on Instagram. Photographer: Hendri Viljoen.



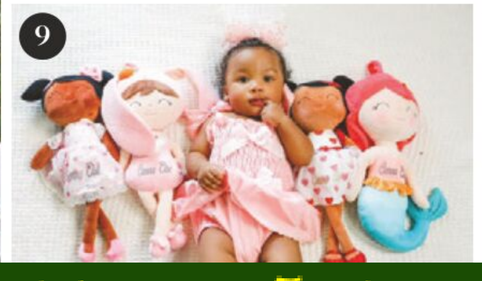




5. Australian brand ***BUB BOWL*** was created by two sisters with a passion for making life simpler when it comes to meal time with your little ones. Their silicone feeding range comes in a variety of beautiful colours such as pink, as featured, and is easy to clean, BPA free and dishwasher safe. Shop the collection online at bubbowl.com and follow @bubbowl_ on Instagram for more.

6. Luxury tableware that both parents and children love. ***ARTHUR&ADONIS***'s vision is to create elegant and usable tableware to be enjoyed by both parents and kids. Their products are made by combining playful and tasteful illustrations with easy-to-wash materials and are the perfect gift for your own child, or a friend's or relative's little one. Arthur&Adonis is based in and inspired by Stockholm and designed in Paris. Visit www.arthuradonis.com and follow @arthuradonis on Instagram.





7. SLOTHY CUBS is a luxury online baby brand specialising in teething and weaning products. Their teething toys are a sensory delight, they create a beautifully soft rattle sound, are lightweight and full of edges to help sore gums. They are all handmade in the northeast of Scotland by owner Jennifer, a dental hygienist/therapist and mother. Use code vogue15 for exclusive 15% discount (expires 10/09/21). Visit www.slothycubs.com and follow @slothycubs on Instagram.

8. MINILAND DOLLS COLLECTION is here to help little ones to understand their own emotions and promote values of inclusivity and coexistence through fun and play. They promote acceptance of people no matter what their race, sex or condition may be and they help children to enhance social abilities and creativity by free playing. Follow their Instagram @minilanddolls and visit www.minilandgroup.com

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10. POLLY DOLLY, founded by Sarah Toone, Polly Dolly offers beautiful girls clothing for baby and toddler. Uniquely designed pieces are lovingly considered with an obsessive design to detail and a touch of playfulness. Every collection is limited edition for a treasured place in your little Dolly's wardrobe! Discover their range at www.pollydolly.co.uk Instagram @pollydollyboutique

11. THE LITTLE BUMBLE CO. is a small business based in North East Scotland. Specialising in modern baby and toddler essentials, their beautiful range of Changing Mats and Splash Mats designed with fun and on-trend prints are proudly made in the UK. Use code VOGUE15 for 15% off (expires 31/12/2021). Visit www.thelittlebumbleco.com and follow @thelittlebumbleco on Instagram.

12. BONNIE AND KIND have crafted the chicest Baby Kit for stowing baby and toddler essentials! This Australian luxury brand has revolutionised baby bags so mothers don't have to compromise on style as they enjoy motherhood. Their leather kits are smartly designed with pockets, loops and pouch to hold all you need to change baby. Wear cross-bodied or transform any tote bag into a baby bag with this kit. Shop at www.bonnieandkind.com.au and follow @bonnieandkind on Instagram.

13. At ***TWO LITTLE ACORNS CO.*** you will find a carefully created collection of keepsakes, gifts and products for parents and parents to be, your little ones and the home. From their milestone collections, baby boxes to nursery decor, every piece you will find is classic and timeless, making capturing and savouring your moments from pregnancy, baby and beyond so special. Visit www.twolittleacornscompany.co.uk and follow @twolittleacorns.co on Instagram.

14. JUST A LITTLE GIRL is an online accessories boutique created by Erica and Lynda, two friends inspired by their daughters Amelia and Avery. They loved to dress their girls in elegant outfits but found the finishing touches difficult to source – and so was born Just A Little Girl. Home to precious accessories for girls, specialising in bespoke bibs and beautifully handcrafted hair bows, they have everything you need to dress up your little girl. Shop justalittlegirl.ie and also available in Avoca stores Ireland. Find them on Instagram @justalittlegirl.ie

15. FINITA blends traditional and modern designs to create unique high-end children's clothing inspired by the Andean mountains. They preserve delicate hand-smocking techniques while supporting small communities of Ecuadorian artisan women. Discover their collections at www.finitakids.com and follow @finitakids on Instagram.

16. FREDA & FAITH – This unique, head-turning unisex kidswear brand was founded in the UK by fashion graduate and mum of four Layla, who knows just how much kids love to be comfy. She therefore trials each piece on one of her own young children, ensuring stylish yet practical pieces at affordable prices. Image by @shellandthelittlies Shop at fredafaith.co.uk and follow @freda_and_faith on Instagram.

17. BABY VALENTINE bring you their luxury Terry Towelling Sleepsuits which make the perfect gift for new babies and are designed with comfort in mind to ensure the best nights sleep for your little ones. Keep your baby cosy with their collection which features integral anti-scratch mitts and nickel free poppers to keep your tiny tots safe and snuggly. Visit www.babyvalentine.co.uk and follow @babyvalentine_uk on Instagram for updates. Image by @amypeckphotography

18. GROW is a sustainable maternity underwear line from Lisbon. Each garment is made in Portugal from organic and natural fabrics and is carefully designed to last during pregnancy, nursing and beyond. The brand is founded on the principles that all mothers should feel comfortable, supported and confident, one ethically made bra at a time. Shop the collection online at www.growmaternity.com and follow @grow_maternity on Instagram for more.

19. Founded in 2020, ***CUSTOM CUSHIONS*** set out to combine sentimental clothing with high quality craftsmanship, designing beautiful keepsake teddy bears and cushions in the UK. Incorporating sustainable materials and packaging, the brand offers a variety of bespoke keepsakes, made using the clothing of your precious little ones or a lost loved one. Visit customcushions.uk and follow @custom.cushions on Instagram for more.

20. FOXY BEGINNINGS is the home of sustainable and beautifully designed children's goods, with the founder's passion for gender equality and providing sustained financial opportunities to women in developing countries being the driving force behind the brand. Foxy Beginnings offers stunning soft toys, comforters and mobiles, all ethically handcrafted by women artisans from around the world. Visit foxybeginnings.com and join the Foxy family on Instagram @foxybeginnnings

21. OLIVE AND BUD have created the ultimate minimalist capsule wardrobe for your little one through their range of intuitive designs that prioritise comfort yet maximise style. Crafted by two new mums in pursuit of quality basics in unisex earthy neutrals that can be mixed and matched to suit your style and preference. Discover more on www.oliveandbud.co.uk and follow @oliveandbud on Instagram.

22. REIGN use only the finest organic cotton in the most delightful muted neutral tones. When it comes to protecting your little ones sensitive skin, they have pulled out all the stops using only natural dyes and it shows in the quality. These clothes are soft, and we mean soft. REiGN puts the fun in functional. This is eye-catching thoughtful fashion. So when looking for an ethical fashion brand look no further. REiGN is without doubt, #iwasborntostandout. You can shop their collection at www.reignkidswear.com and follow them on Instagram @reignkidswear so you don't miss a thing.

23. Founded by a mum to simplify bath time, ***ELENEST*** created The Nestling: a wearable, handsfree children's hooded towel. The multifunctional design helps parents independently and seamlessly pick and wrap up baby from the bath, doubles as a children's robe, and keeps everyone dry. It's sustainable, planet and child friendly, and gives back to maternal health. Visit www.elenestbaby.com and follow @elenestbaby on Instagram for more.

24. Favourite things should last forever, this is why all the high-quality clothes from ***PETIT COCHON*** grow with














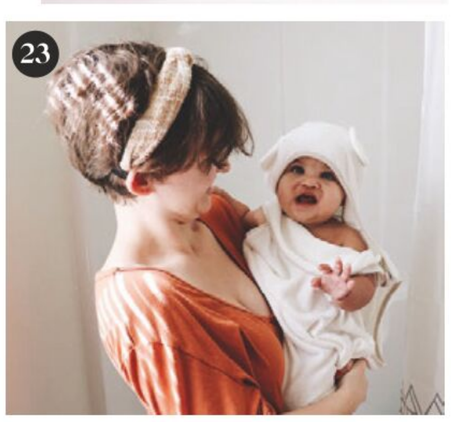


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Vogue's Mini Wishlist







25. CICONIA ORGANICS, founded by designer Anna Andrews, offers a collection of stylish and sustainable organic babywear and boxed gift sets. The minimalist all over prints offer something grown up for baby and the sophisticated gift sets are tastefully co-ordinated and beautifully presented. Being entirely natural and organic, it is no surprise that the print designs are influenced by nature. Visit www.ciconiaorganics.com and follow @ciconiaorganics on Instagram.

26. GRO BABY LONDON is a UK based brand offering timeless loungewear and essentials for babies. Their lightweight linen collection, available in a variety of colours, make beautiful and comfortable summer outfits for any baby. Shop the range at grobabylondon.com and follow @grobabylondon on Instagram for updates.

27. LES BAMBINS offers the softest baby essentials for your little one. Designed by a mama for all mamas looking for quality products made with simple and neutral designs and that will grow with your baby! Shop the collection at www.lesbambins.ca and follow @lesbambins.ca on Instagram for more.









28. Want to sleep through the night? ***BABYDUFT*** sweet dreams products are designed to help your child feel relaxed and secure. The subtle, gentle fragrance has been created to have a uniquely soothing effect and aims to provide a peaceful night's sleep. Discover the organic Swiss cocooning line at www.babyduft.com and follow @babyduft_aromacare on Instagram.

29. LUMA AND GREY. Luxurious Artisan Muslin Swaddle Blankets, featuring eye-catching unique designs for whatever your style may be. Lusciously soft, and sure to keep your little one cosy. Visit www.lumaandgrey.com and follow on Instagram @lumaandgrey

30. FLUFFYMANIA kids concept store gathers unique handpicked products that are thoughtfully designed, beautifully made, stylish with a focus on quality and most importantly original and timeless. All of these bring their vision of supporting the comprehensive development of children, to life. Take a sneak peek at their pearls among the carefully curated accessories for mamas too. Use code 'VOGUE' to receive 10% off (expires 31/09/21) across their website. Follow them on Instagram @fluffymania.eu









31. THE MILK COLLECTIVE offer all-natural Lactation Blends that were specifically formulated to support Mothers with breastmilk production and postpartum recovery. Made in New Zealand and supported by Midwives and Nutritionists, they are a delicious and convenient way to help encourage a healthy breastmilk supply. Not only this, but they are some of the most aesthetic lactation treats on the market. Discover more on www.themilkcollective.co.nz and follow on Instagram @themilkcollectivenz

32. BUMPS & BLOOM was born from founder and mum-of-three Danielle's own struggles to find simple, gentle and practical baby bath time products for her children. Their products aim to take care of mum and baby from bump right through to bloom, helping to soothe baby just before bedtime, so that you both get a good night's sleep. Shop online at bumpsandbloom.com and follow @bumpsandbloom on Instagram.







33. Presenting ***SEAESTA SURF*** recycled and organic swim and beachwear for kids. They believe in letting kids be kids with long days in the waves, snacks on the beach and naps in a hammock. They live to #SURFEATNAP Discover more on www.seaestasurf.com and follow @seaestasurf on Instagram.

34. HOUSE OF BASICZ is a luxury streetwear brand, keeping all kids cool and comfortable. Their clothing line, for ages 1-14 years, will ensure your kid is feeling their most trendy wherever they go. As a premium quality and gender-neutral brand, you are sure to find the perfect outfit for your boy or girl. Shop the collection at houseofbasicz.com and follow @houseofbasicz on Instagram.

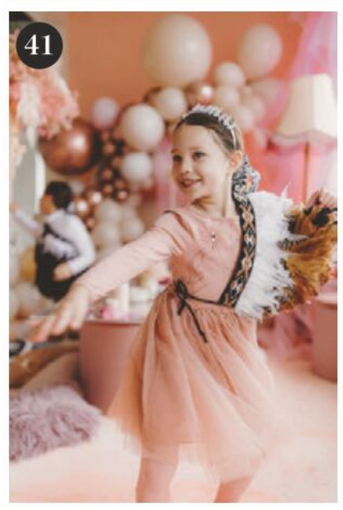
35. A LITTLE GIRLS DREAM are an on-trend and online fashion brand for little girls aged between 3-11 years, born from a desire to create looks that let girls feel just as fashionable as their mums! Their beautiful mini-me fashion seeks to empower little girls by enabling them to look, feel and be the best versions of themselves. Shop the collection at www.alittlegirlsdream.com using code 'Vogue20' for 20% off (expires 10/09/21) and follow @littlegirlsdreamstore on Instagram.





36. HUMBLE BABY GOODS brings whimsy to everyday life for mums and their babies with one-of-a-kind baby bedding. Designed with a playful aesthetic and handcrafted with the finest lightweight and breathable organic cotton materials, make these nursery staples the quintessential baby gift. Visit HumbleBabyGoods.com and follow them on Instagram @HumbleBabyGoods

37. LITTLE CREATIVE WOODCRAFTS produce eco-Friendly, plastic-free baby and toddler plates, to encourage healthy wellbeing. Safe for you, your baby and our planet. Designed and handmade from Oak in Warwickshire, their aim is to create a positive and healthy experience, sparking curiosity and excitement at mealtimes. Their plates link fun and food together, helping turn a fussy eater into a foodie. Discover more on www.littlecreativewoodcrafts.com and follow their Instagram @littlecreativewoodcrafts



38. Welcome to a world of magic and imagination. Founded in 2013 and run by mum-of-three Lisa, ***BELLA BOW*** specialise in handmade fairy dolls, fairy doors and all things enchanting, to sprinkle some fairy magic into your little ones' lives. Check out their Royal Mail fairy and more at bella-bow.co.uk and follow @bellabow_fairy on Instagram. Copyright © All Rights Reserved to Bella Bow.

39. A little luxury for your little one. ***DESIGNER BABY*** brings together independent and designer baby brands. From traditional styles and knitted baby outfits, through to Spanish inspiration. With brands such as Sarah Louise, Babidu, Mintini, Jellycat and Mini-La-Mode, you are certain to find the perfect product for your baby. Shop the range at www.designerbaby.co.uk and follow @designerbabyuk on Instagram for more.

40. HOLD® design jewellery that mothers will cherish forever, sharing a unique story of the founder's personal feeding experience. Their engraved collections offer a breastfeeding aid or bottle feeding keepsake; creating the gift she will never forget. Photograph: Crème Creative. Visit www.shophold.co.uk and follow @shophold on Instagram.

41. Founded in Auckland New Zealand by a Mother inspired to reconnect with her own cultural heritage and

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Vogue Loves

1. With each fabric design supporting various artists and 10% of all proceeds going to local Chicago pet charities, ***PASTEL PAW CO*** are a quality and modern pet accessories brand with a difference. Their adaptable and stylish bandanas are all handmade from organic materials, ensuring only the best for your pup whilst remaining kind to the environment. Discover more on www.pastelpawco.com and follow @pastelpawco on Instagram.

2. At last, a reusable bottle for smoothies. The ***EASE*** bottle paves the way for "easy health" on the go. EASE keeps your juice or smoothie ice-cold throughout the day. It has an integrated straw and carry handle so you can stay healthy on the go without any inconveniences or environmental damage. Bring the EASE bottle to your local juice bar and help reduce single-use plastic. Visit www.withease.dk and follow EASE on Instagram @witheaselifestyle

3. The future of fine jewellery aftercare, the ***JULI*** Diamond Cleaning System is the missing link to getting and keeping your diamonds fresh, sparkling and sexy everyday. Together, the patent-pending sonic JULI brush, purifying diamond cleanser and ring-holding cap offer safe, professional grade diamond cleaning in seconds, wherever you are. Find out why this beloved luxury brand has jewellers, celebrities and housewives drooling over their diamonds again at www.julibrush.com Find them on Instagram @the_juli_brush

4. HERE & NOW PUZZLE CO. creates thoughtfully designed jigsaw puzzles that piece together culturally relevant stories. Their inaugural puzzle captures stories by individuals around the world redefining everyday moments in our modern lives. Learn more about their design ethos and sustainability commitment at hereandnowpuzzle.com and @herenowpuzzleco on Instagram.

5. These pastel vibes will put you in a great mood! With lots of colourful sprinkles, chocolate balls and sugar sticks, ***HAPPY SPRINKLES*** creates unique sprinkle mixes to spice up your baked goods! Find more at www.happysprinkles.com or in their UK based shop www.thecakedecoratingcompany.co.uk Use code VOGUE15 to get 15% off your purchase (expires 15/10/21). Follow @happysprinkles_ on Instagram.

6. Founded by young entrepreneur Hetty, ***BEATBITES*** are full of flavour, better-for-you snacks bringing the beat to the world of energy balls. At the core of the brand is the desire to create the ultimate snack on the go without compromising on taste, texture and health. 100% vegan, gluten free and available in a range of all natural flavours from Cacao and Hazelnut to Berry Burst, there's something for everyone. Shop the range of delicious flavours at www.beatbites.co.uk and join the BeatBites family on Instagram @beat_bites

7. Bring paradise to your home. Brought to you by ***TROPICAL LOBSTER***, these beautiful, hand-carved coconut shells have been filled with coconut and soy wax to create unique, eco-friendly candles with natural, fresh scents. Shop online at www.tropicallobster.co.uk and on Instagram @tropicallobster

8. Enjoy the premium gin experience with ***TRIPLE SIX DRY GIN***, a sophisticated blend of botanical tinctures and passion flower for an aromatic and unique taste. Distilled for a smooth experience; enjoy the enchantingly good flavour with either your favourite tonic or cocktail. Shop online at www.triplesixdrygin.co.uk and Instagram @triplesixdrygin

9. Distilled in England, ***HONEYBELL*** small batch spiced rum is perfect for sipping and versatile enough for any mixer or cocktail. The bumble bee and it's English blossom honey are central to Honeybell Rum, which combines the sweetness of their natural nectar with the bittersweet taste of orange and aromatic vanilla, to create a unique and complex flavour profile. Visit honeybellrum.com and follow @honeybellrum on Instagram.

10. Exciting, affordable and easy cooking kits from ***MISE*** help you to serve up varied and delicious meals. Their premium, prepped recipes are sourced from local restaurants and are a fantastic way to expand your culinary skills and indulge in new flavours. Channel your inner chef and purchase online at www.eatmise.com and Instagram @eat.mise

11. COCOON GIN – a gin that tells of journeys to distant destinations, composed of botanicals from different climates knowledgeably distilled together to create a unique and refreshing taste, capable of stimulating your senses and carrying you afar. Visit www.cocoongin.com and follow @cocoon_gin on Instagram for more.

12. The multi-award winning ***LOST BARN COFFEE*** Roasters currently hold the Golden Fork for the best food or drink product from the North of England for their Bloomsbury Blend – deliciously smooth with brewing notes of caramel and biscuit. They precision roast single origins and blends in the Cheshire countryside, focusing on sustainability and ethical sourcing. Find them @lostbarncoffee and lostbarncoffee.co.uk

13. Seeking to bring you moments of peace and relaxation, ***AARAM LUX*** creates beautiful and unique handmade candles and concrete pieces. Their wonderful array of candles are made from natural materials and make perfect decorative additions in any home. Shop at www.aaramlux.com and follow @aaramlux on Instagram for more.

14. Cold Distilled Gin by ***DIVINERS DISTILLERY***. Experience new and divine Australian gin flavours. Take a journey into the surreal world of Diviners, changing the way we drink gin. Make a statement with their multi-award-winning bottle design, and create the perfect gin cocktail with their two gins, Apparition and Outlier, available online. With design by creative director Matty McMullen, bespoke surrealist creations by artist Olivia Knapp and off-kilter tunes from maestro MF Tomlinson, they champion creativity in all things. Visit divinersdistillery.com and follow them on Instagram @divinersdistillery

15. FEMME IRELAND is a female focused luxury stationery brand. Their soft vegan leather personal financial planner empowers and inspires you to live a life you love! With a vision board, weekly and monthly pages for your daily activities and motivational quotes throughout, not only will you be able to successfully manage your finances but also your goals and plans. Launching in Easons stores throughout Ireland and online easons.com Visit www.femmeireland.com using code VOGUE10 for 10% off the planner collection (expires 10/09/21) and follow @femmeireland on Instagram.

16. 54º NORTH TEA is a brand with a difference, not only because their tea is sustainably sourced from Lithuanian forests and hand-packed, but also because of their unique ethos to ensure that each tea makes you feel




















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17. Silhouette Tower Tour Candle by ***MIA HARLOW ORGANICS***. Their Tower Tour Candle is a versatile candle which allows you to create your own unique and individual candle by placing each individual candle piece onto the candle pillar. They aim to produce different unique essential blends which aim to target your mood. Explore their minimalist and on-trend candle styles online at www.miaharloworganics.com and Instagram @miaharloworganics

18. FEMPOWERED is a period subscription service by the charity WaterAid that's all about gender empowerment. Every month, they send you 100% organic period products, while profits support everyone, everywhere to have their periods safely. Fight global period poverty at www.fempowered.me using discount code 'Vogue' to get 30% off your first three boxes (expires 10/09/21) and follow @wearefempowered on Instagram.

19. ENSŌ MATCHA is grown in the pristine hills of Uji, Kyoto, on family-owned farms. Packed full of antioxidants and created with your health in mind. ENSŌ Matcha is designed to provide natural energy and help to keep you focused throughout the day. Shop online at ensomatcha.co.uk and follow @ensomatcha on Instagram.

20. Award-winning collagen supplements by ***KOLLO*** presents their clinically studied formula. Using a unique blend of 10 grams of marine collagen and Vitamins B and C. Their precisely formulated liquid sachets help to promote internal wellness and healthier feeling hair and nails. Shop online at www.kollohealth.com and Instagram @kollohealth

21. ATOM STUDIOS have created some of the best-looking, sustainable tech accessories in the market. Their products feature tasteful colours and innovative, eco-conscious materials developed by themselves. Sustainable accessories that don't compromise on design. Shop the range of phone cases, AirPods Pro cases, cables and weights at atomstudios.com or visit @atom_studios_official on Instagram to find out more.

22. REBELIÓN DEL RON has created a market-disrupting and uniquely rebellious PINK spiced rum, expertly handcrafted to capture an authentic, flavorsome Caribbean experience. Infused with 7 superior flavours including Cinnamon, Nutmeg, Ginger, and Vanilla. Special Edition Pineapple and Passionfruit is currently available. Coconut and Lime, Mango and Wild Strawberry, and Overproof variants are next to be released. Available at rebeliondelron.com or on Instagram at @rdr.rum

23. 100% mulberry silk accessories by ***SILKY BEAR LONDON*** are designed to ensure maximum comfort and style with minimal effort. Their luxurious face masks are non slip and non absorbent for an easy way to look after your skin and curb breakouts. Shop online at www.silkybearlondon.co.uk and Instagram @silkybearlondon









24. Achieve beauty, harmony and balance in your home with ***ISLE OF AVALON***'s luxury home fragrances. Their collection of candles, diffusers and body care promote sustainability without compromising on luxury and quality. Available in a variety of scents from fruits and florals through to earthy tones, each product has been designed to be reused so the experience can continue to be relived. Shop online at isleofavalon.shop and follow @isleofavalonltd on Instagram for updates.

25. Discover Cocoa Husk Tea, the latest tea trend! ***THE COCOA CONCEPT*** combines two things we love: tea and the taste of chocolate. Made from the outer shell of the cacao bean, it's zero-calories, plant-based and caffeine-free. It can also help satisfy sugar cravings! Improve your healthy lifestyle – visit www.thecocoaconcept.com and follow @the_cocoa_concept on Instagram.







26. FLORIS is a sustainable stationery business based in Cardiff. Their stylish and vibrant products prove that being eco friendly doesn't have to be boring. They offer a broad range of elegant stationery including their best-selling refillable journals. For more visit www.floris.uk and follow @floris.uk on Instagram.

27. MITZEE COLLECTION, a unique range of eco-friendly, natural wax candles with four luxurious signature scents, designed to enhance your mood and help take you through your day. With their complimentary #BeyondTheCandle kit you can recycle the glass candle holder by simply planting your chosen seeds, then watch a miniature herb garden full of wonderful tastes and flavours grow. Use code VOGUE15 for 15% off (expires 01/11/21). Shop online at www.mitzeecollection.co.uk Instagram @mitzeecollection

28. Personalised and custom candles, glass decor and home organisers from ***TWENTY TWO KISSES*** are hand-crafted with care. Their expanding collection of scents and variety of stationery are lifestyle essentials, idyllic as gifts and as personal statement pieces. Explore their collection of candle flavours, wax melts and styles of mugs and homewares online at www.twentytwokisses.com and follow on Instagram @twentytwokisses





29. Sweden-based ***BY BANOO*** creates elegant business bags for business women – something they felt was missing. The bags are designed to fit everything you need for work, including a 15″ laptop. It's the perfect office bag for business women, something all business women need in their business wardrobe! Image by Marilia Bognandi. Shop the collection at bybanoo.com and follow @bybanoo on Instagram.

30. Drinking enough water no longer needs to feel abstract or unattainable. ***BINK*** has launched a range of minimal glass wellness tracking bottles designed to help you meet your daily recommended water needs. Simple AM/PM time markings on the sleeve help you drink all day. Bink's bottles keep you hydrating and keep you well. Visit binkmade.com and follow @binkmade on Instagram for updates.



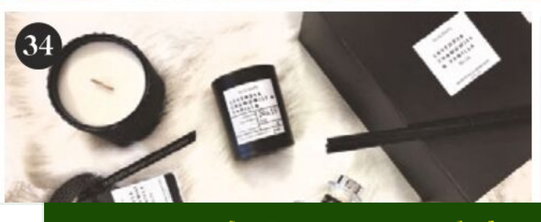




31. PIMENTAE DRINKS. Premium bottled cocktails that give classic spirits a new story. Their spicy margarita is a delicious blend of award-winning tequila, lime, agave, and chilli, all you need to do is pour over ice. Perfect for gifting, dinner parties and sharing with friends. Shop online at www.pimentaedrinks.com Instagram: @pimentaedrinks

32. KATRINA SILKS are happy to present their latest love - exquisite loungewear collection, made from the highest quality 25 momme natural Mulberry silk! This loungewear alongside with natural silk pillowcases, hair scrunchies and other beauty accessories will take your beauty rituals to the next level! Their on-trend shades and contemporary styles add a refresh to your night-time routine. Help to keep your hair feeling glossy and skin as soft as silk, as you sleep. Shop online at www.katrinasilks.com and Instagram @katrinasilks

33. TEMPLAR SPIRIT was founded by two UK veterans with a love for gin and the desire to deliver high quality products. Their Navy Strength (57%ABV) and London Dry (40%ABV) gins are made from the finest botanicals and have sweet undertones of Cardamom and Grapefruit making them an exceptional tipple for summer picnics or winter G and Ts by the fire. Visit www.templarspirit.co.uk and order online or give them a like on their Instagram @templar_spirit





34. Simplicity and elegance are perfectly combined in the wealth of home and body fragrance choices at ***NUSCENTS***; from candles, room perfume and reed diffusers to wax melts and delightful bath bombs. Select from an envious and artisan scent range in an array of desirable products traditionally hand-poured in Derbyshire. Explore more online at www.nuscents.co.uk
Follow on Instagram @Nuscents

35. Vegan and cruelty free sleep wellness products and accessories by ***SLEEPGODDESS*** help you to

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Re-Tail Therapy

1. LILY'S KITCHEN. Packed full of proper meat, these temptingly tasty treats are made with natural ingredients and without any added nasties or grains so your dog can enjoy them everyday. Perfect for training, in between meals, or… just because. New recipes to their range are the Adult Training Treats made with freshly prepared chicken and beef, as well as their Senior Turkey and White Fish Bites which contain joint care mix and flaxseed. Shop the full range at lilyskitchen.com and follow them on Instagram @lilyskitchenpetfood

2. PETPHORIA. A modern lifestyle brand for dogs and their people. Giving dog parents who treat their dogs like family and want the very best options in quality treats, fancy toys, apparel and more! Their products are rooted in passion and research in order to give dog parents the best for their dogs and help them ensure that they live their best lives. Visit shoppetphoria.com or Instagram @petphoria

3. HAUS OF POODLE create personalised pet products with a retro flair for groovy pets and pet parents. Their products are all made to order and their tote bag is just one of their wonderful customisable products that make the perfect gift for any family with a pet or expecting a new addition. Shop online at www.hausofpoodle.co.uk and follow @hausofpoodle on Instagram.

4. BOUGIE PUPS is a luxury pet apparel company that focuses on transforming human fashion into pet fashion. Retailing their famous dog necklaces along with their unique apparel and accessories, your pet will surely be the 'bougiest' in town. Use code VOGUE for a 10% discount on your total purchase (expires 31/12/2021). Spoil your pooch today at www.bougiepups.com or visit @bougie.pups on Instagram.

5. Tiffany and pup, Fruitloop create embroidered custom bandanas and over 80 prints to choose from to showcase your pet's personality at ***LUCKY BANDANA***. Stay connected with them on Instagram at @luckybandana and use code VOGUE20 for 20% off (expires 10/09/21) at luckybandana.com

6. SOPHISTIPAWS. Presenting the "Barney" Two bowl medium dog feeder that can be personalised and available in a range of colours. This luxury British pet furniture and accessories brand create totally unique items made to order with 5% of all profits are donated to Many Tears Animal Rescue. Use code Vogue21 for 10% off (expires 31/12/2021) for your favourite special personalised items. Discover more on www.sophistipaws.com and follow @sophistipaws on Instagram and Facebook.

7. The British and all-natural handmade shampoo bars from ***MY ADORABLE FRIEND*** are created with dog-friendly essential oils, organic coconut oil, and hand-picked herbs. Inspired by the founder Francesca's great-grandfather, the developer of Cussons Imperial Leather. MY ADORABLE FRIEND is perfect for pampered pooches and those who are seeking an environmentally friendly alternative. Visit www.myadorablefriend.co.uk and follow @myadorablefriend on Instagram.

8. Ranging from custom keychains to caps and sweatshirts with your pet's face embroidered on them, ***PAWSH THREADS*** have the perfect personalised pet item for you. Located in California and born out of their pet obsession, Pawsh Threads ensure that every purchase helps a shelter. Photo by @CarlaJayCreates Dog: @sawyertheminidood Visit www.shoppawshthreads.com and follow their Instagram @shoppawshthreads

9. JELICO is a South African based pet lifestyle brand that specialises in high quality premium pet furniture that is both sustainable and blends in seamlessly with the interior of your home. Each item is uniquely handcrafted using materials such as bamboo, recycled felt and rattan to create a product that both home owners and pets will love. Order online via www.jelico.co.za and follow @jelicopets on Instagram.

10. Australian brand ***DOGGY GRUB*** makes mealtime a breeze for all dog owners. Conveniently delivered to your door and using only human-grade ingredients, these clever and nutritious meal toppers are free from preservatives, artificial colours and flavours. No fillers, no meat by-products and guaranteed to make the fussiest of eaters come back for more! Treat your dog today – visit www.doggygrub.com.au and follow them on Instagram @doggy_grub_insta

11. Welcome to ***LUNAA***, a pet accessory brand that redefines luxury with their handcrafted bandanas and bows. Shop their cosmic collections at www.shoplunaa.com and use code VOGUE to save 20% off your first order (expires 12/10/2021). Explore their universe on Instagram @shoplunaas and spark your magic.

12. It's more than a brand, it's a community. Welcome to the ***CATSO & CO*** family. Their Canadian dog harnesses and handmade accessories are paw-fect for all fur babies who'd like to walk stylishly and safely! Join their Instagram family at @catso_co and enjoy 20% off with the code VOGUE20 (expires 12/12/21) on www.catsoetco.com

13. Based in sunny California, ***CALI FLUFF CO.*** creates fun and trendy accessories for you and your fluffy friend. Bandanas, bow ties, dog mum and dog dad apparel. For your everyday adventures to special occasions, they have something for you. Follow along on Instagram @califluffco and shop online at www.califluffco.com

14. BELLOVIE is a premium pet accessories brand. Each product is individually and lovingly handmade by people with disabilities. Whoever supports Bellovie shows social responsibility and is committed to inclusion, sustainability and diversity. Use code VOGUE for 10% discount (expires 10/09/21) at www.bellovie.de and follow @bellovie.official on Instagram.

15. No more cleaning up puppy accidents or leaving work early to let your dog out. The stylish ***DOGGY BATHROOM*** is the only dog litter box that keeps everything in one, easy-to-clean space with vertical pee pads. Designed for small breeds, including males who lift their leg. Visit doggybathroom.com and follow @doggybathroom on Instagram for more.

16. Kent artisan brand ***PUP SUDS*** make eco friendly, 100% natural, vegan products for truly pampered pets including luxurious handmade dog shampoo bars. Choose between 5 varieties with eucalyptus, cedarwood, lavender, Argan oil or African Black soap. They help to support healthy skin whilst gently nourishing the fur with moisture, truly pampering your pet. Use VOGUE10 for 10% off your purchases (expires 31/10/2021). Visit pupsuds.co.uk and follow @pupsuds on Instagram.

17. FRÄULEIN LOTTI (Miss Lotti) is a sustainable and stylish dog accessories brand from Bavaria. Inspired by Cavapoo Lotti, the pieces are lovingly handcrafted from plastic-free materials. Available in a multitude of variations, their rope leashes, collars and accessories can be individually designed to suit the owner and dog. The connection between sustainability and elegant design can be found in every product. Visit www.fraeuleinlotti.com and follow @fraeulein__lotti on Instagram.

18. BOMO LONDON is a luxury yet affordable UK based pet lifestyle brand. With a beautiful selection of chic and fashion-forward items from clothing to walking accessories, their aim is to keep your furry best friend looking stylish for any occasion and all year round. Visit bomolondon.co.uk and follow @bomolondon on Instagram to view the full collection.

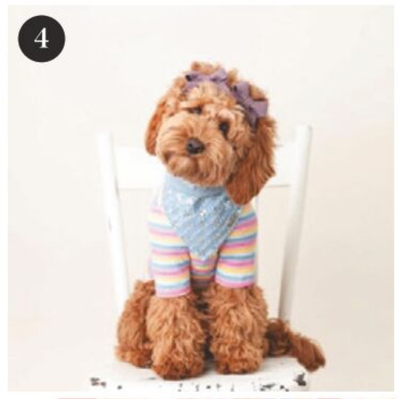
19. HURTTA is a high-quality Scandinavian dog clothing brand with a focus on style, fit, and functionality. Designed for everyday adventures, Hurtta's products are developed using a proprietary sizing system tested on over 2000 dogs, ensuring a perfect fit for every breed! Visit www.hurttaonline.co.uk and follow @hurttacollection on Instagram for more.

20. EDDY BARKIN is an international online shopping portal for the cosmopolitan dog owner who puts great emphasis on stylish and classy design, as well as functionality and comfort. Eddy Barkin boasts an extensive selection of elegant dog related products and as a brand they stand for quality and style. Visit www.eddybarkin.com and follow @eddybarkin on Instagram





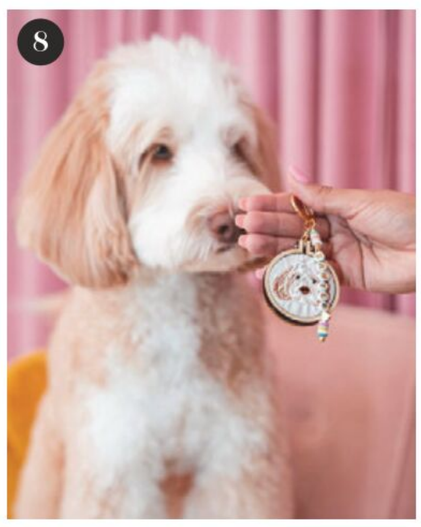






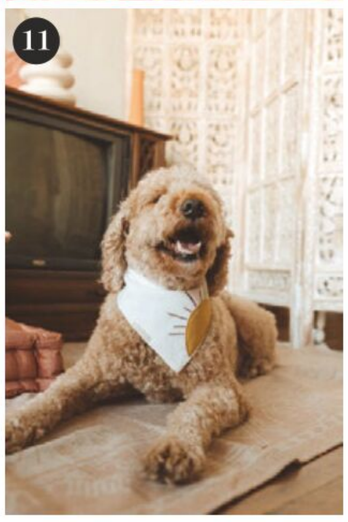


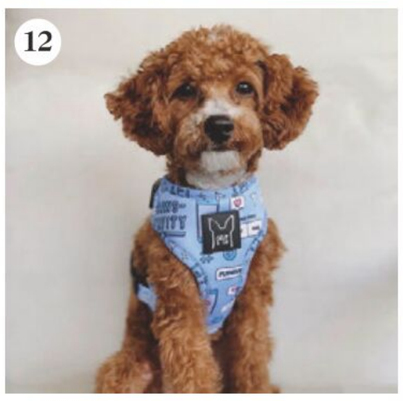








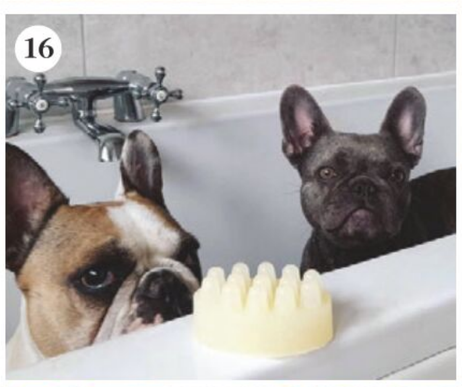








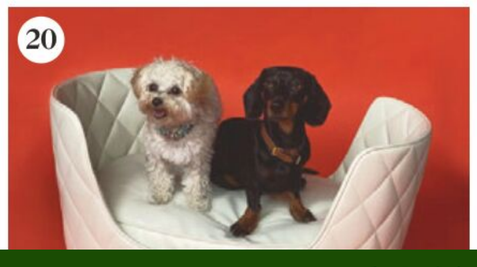














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FILM STAR LOOKS

Packed with charm and brimming with character, here's why properties used as filming locations make the best homes



STON EASTON PARK, SOMERSET
This bucolic Gardener's Cottage forms part of the historic Ston Easton estate near Bath. Formerly run as a hotel, the main house is an impressive Georgian residence on 28.4 acres, with gardens laid out by Humphry Repton. Offers over £7 million.
Strutt & Parker: 07769 270699

Things always look better in the movies – especially the gorgeous houses. Location scouts have a talent for picking out the best properties, from chocolate-box cottages to breathtakingly beautiful stately homes. Some houses make occasional appearances on television or the big screen; others are veteran players, with more credits to their name than many actors. It's rare that such special properties come up for sale, but this month sees a collection of cinematic abodes on the market.

Pictured above is the postcard-perfect Gardener's Cottage, which forms part of the Ston Easton estate near Bath, and featured in the recent BBC television series *The Pursuit of Love*, based on the classic Nancy Mitford novel. This cottage certainly occupies a suitably romantic setting – sitting in the middle of parkland beside a walled garden, it looks out across a river and is bordered by a wonderfully gothic stone bridge. The cottage provides a small glimpse into the immense charm of the Ston Easton estate – the entirety of which is up for sale. The main house is a neoclassical treasure – Georgian, Grade I listed and spectacularly spacious at 22,097 square feet. Palatial reception rooms are garlanded with elaborate plasterwork and the former hotel has 20 bedroom suites. The extensive gardens were designed by the famous 18th-century landscape architect Humphry Repton, and there are a number of additional buildings dotted about the grounds.

Meanwhile, over in Surrey, there's a modernist masterpiece available to buy through Knight Frank, which has appeared in several episodes of *Agatha Christie's Poirot*. Designed in 1936 by the architect Sir Raymond McGrath, it has a striking circular shape, with light-filled interiors that are notable for their sinuous curving

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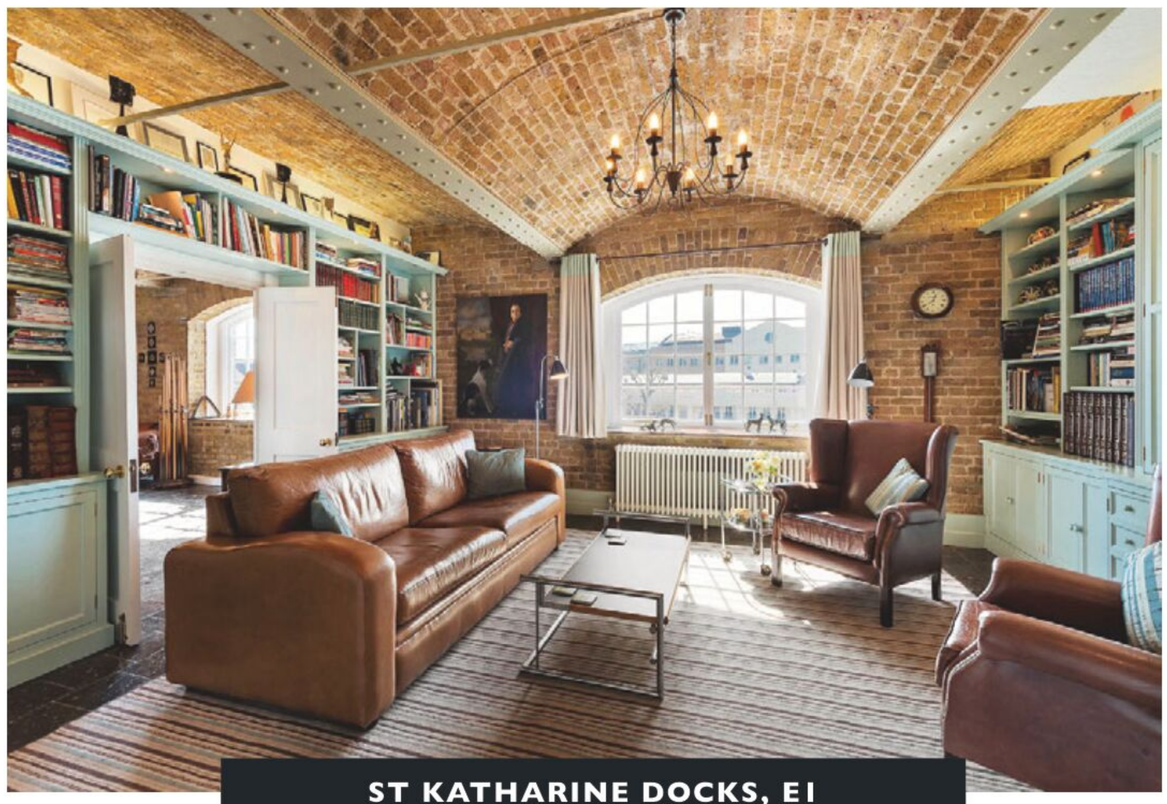
KNIGHTONS LANE, SURREY
This Grade II-listed, six-bedroom Regency property looks like it belongs in a period drama. Surrounded by 55.35 acres of woods and fields, it comes with several additional dwellings, outbuildings, a walled garden and even a Victorian peach house.
£5.5 million.
Knight Frank: 01483 617916



RIPPLING WATERS, BUCKINGHAMSHIRE
This Victorian boat house near Marlow was used as a film setting for *The Wind in the Willows* and *True Blue*, thanks to its captivating location right on the River Thames. It's offered for sale for the first time in generations, and includes a mooring.
£2 million.
River Homes: 020 8995 0500

TELEVISION CENTRE, W12
A perfect London pad for cinephiles, Television Centre is still home to three television studios that host live audience recordings every day. Residents have a wide variety of amenities on their doorstep, including an outpost of Soho House.
Remaining apartments from £3 million.
Television Centre: 020 8811 8720





ST KATHARINE DOCKS, E1
This 3,000-square-foot lateral apartment on the water's edge is currently the home of the *Poirot* star David Suchet. The converted warehouse is steeped in atmosphere and could easily be used as a film location.
Rose & Partners: 020 3838 8366

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KIRTLINGTON PARK, OXFORDSHIRE
With its magnificent interior and Capability Brown parkland, it's no wonder that Kirtlington Park has been regularly used as a film location. This grandly proportioned historic estate is now being offered as a short-term let at £28,000 per week.
Hamptons: 01865 575267





ST PANCRAS CHAMBERS, NW1
The spectacular gothic façade of St Pancras station has made it a firm favourite for filming. Retaining plenty of original features, this two-bedroom apartment on the second floor is particularly magical, with an elaborate painted ceiling. £4.6 million.
Sotheby's International Realty: 020 7495 9580

lines. Unsurprisingly, it's been a sought-after location for photo shoots and films, thanks to its pared-back, modern aesthetic. Set on eight acres of landscaped grounds, it also comes with a substantial 19th-century coach house, which has been converted to provide additional accommodation and a recording studio.

Of course, it's not just country homes that are in demand as locations. London has plenty of unique properties to choose from – Chestertons is currently marketing a one-bedroom apartment in a Mayfair townhouse that appeared in the 2004 film *Wimbledon*, which featured Kirsten Dunst and James McAvoy. The spacious apartment is in a central spot, on a quiet street that's just around the corner from the Dorchester. Although it's likely that most people will only ever see these properties on the silver screen, a lucky few will get to call them home.

CHARLES STREET, W1
Close to Hyde Park and Mayfair Village, this south-facing apartment spans 634 square feet. Its period façade, high ceilings and tall windows make it a perfect pied-à-terre – as seen in the 2004 film *Wimbledon*. £2 million.
Chestertons: 020 3040 8240





ST ANN'S COURT, SURREY
Just 12 miles from central London, this Grade II*-listed modernist house has seven bedrooms and spans 6,500 square feet, with a separate coach house currently home to a world-class recording studio. The building's eye-catching architecture is emphasised by the extensive, mature gardens. £5.95 million.
Knight Frank: 020 7861 5101

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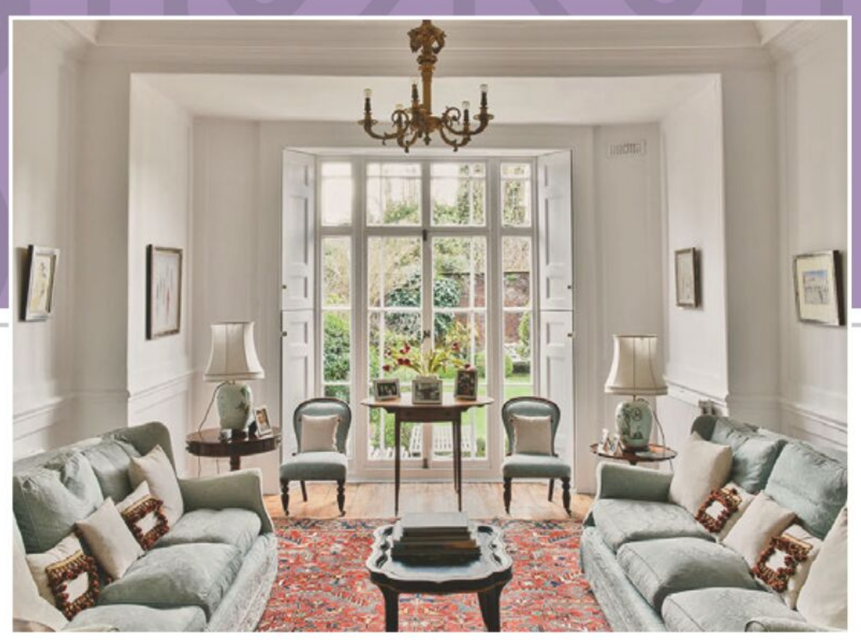
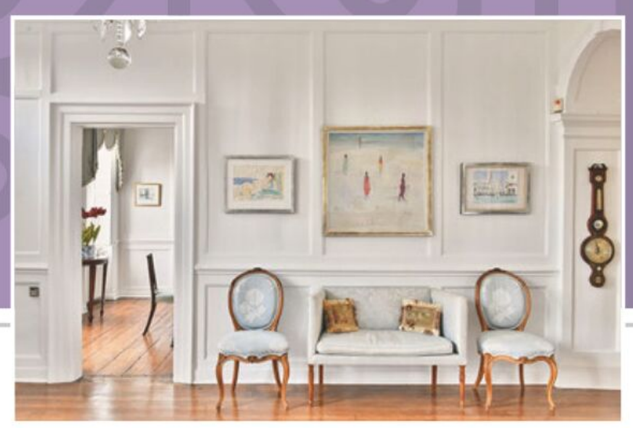
A splendid residence of historic significance and architectural importance in the heart of Richmond-Upon-Thames is seeking a new custodian with artistic and historic sensibilities.

Maids of Honour

WALKING IN THE FOOTSTEPS OF THE QUEENS AND KINGS OF ENGLAND







A HOME OF UNPARALLELED TASTE AND REASSURING WARMTH



This remarkable Grade I Listed property of 5,000 square feet has commanding views over Richmond Green, which has been an important open space since the Middle Ages and the site of jousting in the 15th and 16th centuries. Nikolaus Pevsner, the art & architecture historian described it as *"One of the most beautiful urban greens surviving anywhere in England".*

Located 20 minutes from central London by train or just a little over two hours by horse & carriage.

TENURE: FREEHOLD
GUIDE PRICE: UPON APPLICATION

Maids of Honour Row was built in 1719 for the 'Ladies in Waiting' of Queen Caroline, wife of King George II. The house stands directly upon the foundations of Richmond Palace, built by Henry VII and later home to Elizabeth I. The Tudor floor remains in evidence today.

This is an enviable property of rare beauty. Sympathetically curated by its present owners, it is lovingly decorated throughout with a lightness of touch. An abundance of graciously proportioned rooms effortlessly lend themselves to modern-day living, whilst retaining every ounce of their former charm. Superb light floods throughout the house at all times of the day.

Photography by Jonathan A Stewart – jonathanastewart.com

SOLE SELLING AGENTS: N&N RICHMOND

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The Society for the Protection of Ancient Buildings

S·P·A·B

Founded by William Morris, the SPAB protects the historic environment from decay, damage and demolition. It responds to threats to old buildings, trains building professionals, craftspeople, homeowners and volunteers and gives advice about maintenance and repairs. Since 1877 countless buildings have been saved for future generations.



Drawing of St Dunstan-in-the-West by SPAB Scholar Ptolomy Dean

Information about maintaining your home is available through events, courses, lectures, publications and telephone advice.

To support our work why not join the SPAB? Members receive a quarterly magazine, our list of historic properties for sale and access to our regional activities.

www.spab.org.uk 020 7377 1644

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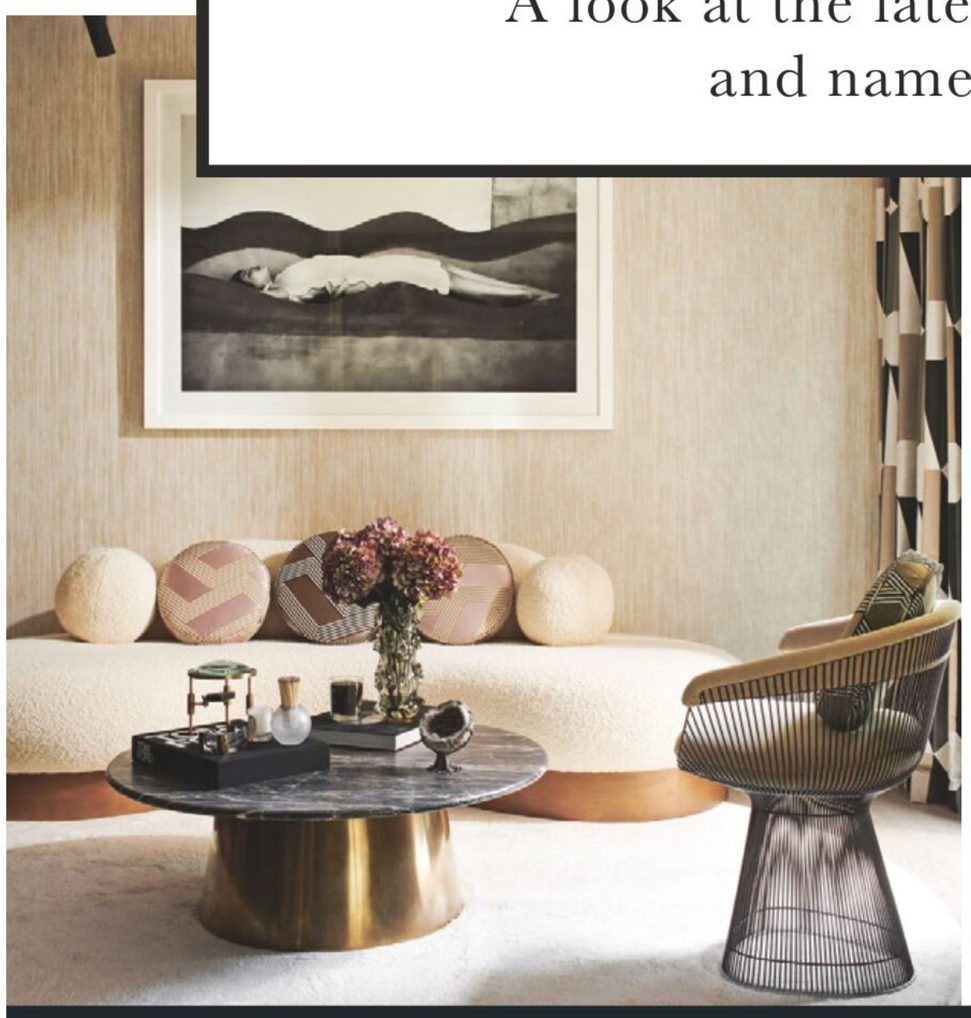
NOTEBOOK

A look at the latest property news, and names to know





THEATRICAL FLAIR IN THE HEART OF THE WEST END

With a vibrant mix of old and new, Covent Garden is one of London's most famous neighbourhoods, home to dozens of theatres, and hundreds of cafes and restaurants. Its busy nightlife and central location make it a desirable address for urbanites, and a new scheme by the property developers Londonewcastle sees a historic Victorian building transformed into 40 brand-new apartments. The interiors combine contemporary design with a nod to Covent Garden's rich theatrical heritage – the lobby makes a bold, playful statement, with its sumptuous jewel-toned fabrics, textured walls and shimmering chain-mail curtains. The apartments, meanwhile, are fitted out with the latest technology, with touchscreen home automation for heating and lighting, and integrated sound systems. Most of the properties have their own outdoor space – something that's a rare find in the West End. The terraces were created by award-winning company Andy Sturgeon Garden Design, which has cleverly created private and tranquil green spots for residents to enjoy. A perfect pied-à-terre in the bustling heart of the capital.

www.londonewcastle.com

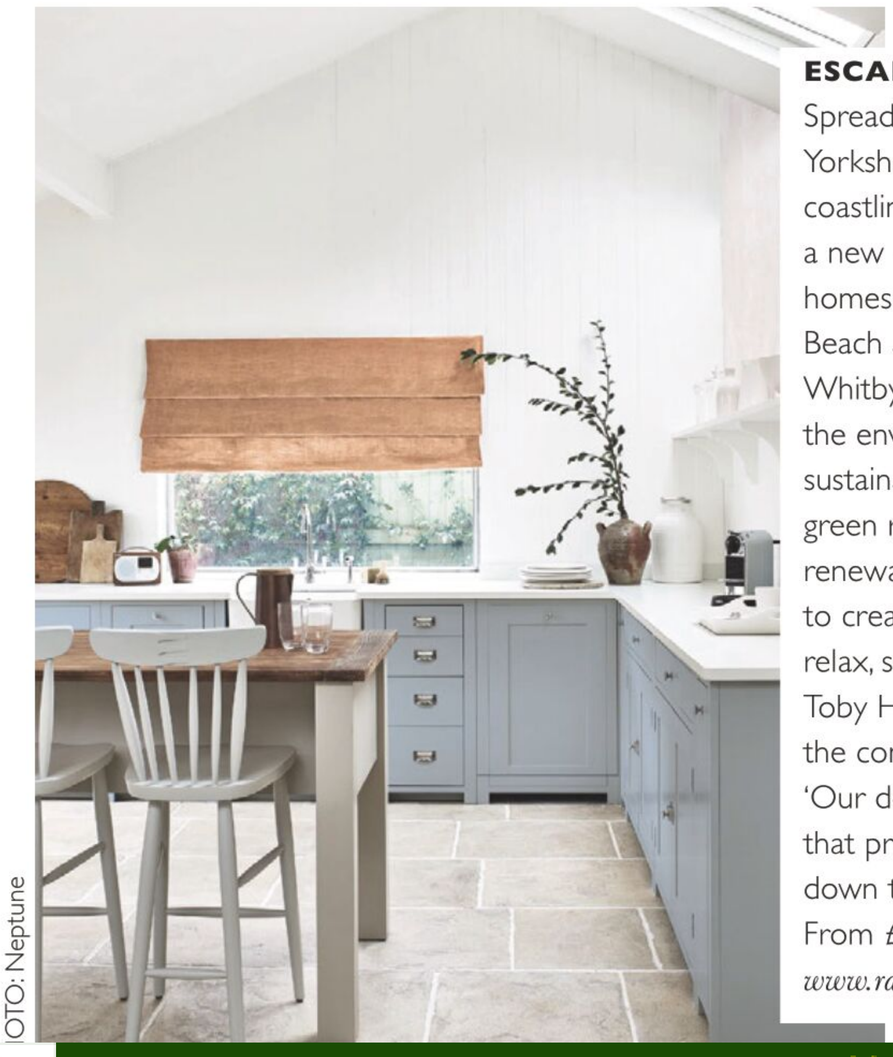


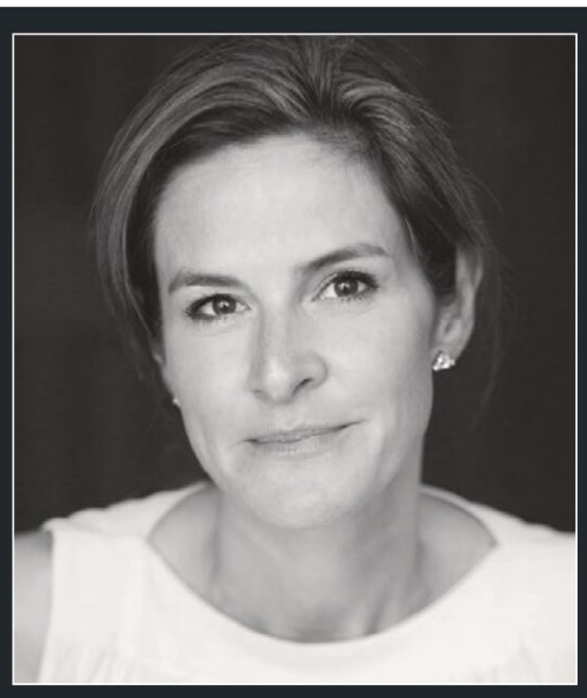
PHOTO: Neptune

ESCAPE TO THE SEA

Spread across 90 acres of North Yorkshire's wild and picturesque coastline, Raithwaite Village is a new development of holiday homes close to Sandsend Beach and the seaside town of Whitby. It has been built with the environment in mind, with sustainably sourced materials, green roofs, and the use of renewable energy. 'Our vision is to create properties in which to relax, surrounded by nature,' says Toby Hunter of Maritime Capital, the company behind the project. 'Our designs are made to last, so that properties can be passed down through the generations.' From £350,000.

www.raithwaitevillage.com

AN EXPERT EYE TO HELP WITH YOUR LETTING



Letting out a residential property can be a minefield – especially since there are now over 100 pieces of legislation to consider. A specialist advisor can help negotiate even the most complicated of rentals, and focus on getting the maximum income with the minimum risk. Zoë Rose, of property specialists Rose & Partners, has over 25 years' experience, and was formerly head of lettings for both Hamptons and Strutt & Parker. As part of a boutique agency, she's able to take a tailored, hands-on approach to make sure you're getting the best possible deal.

www.roseandpartners.co.uk

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